

# United States Digital Media Frame Market Report 2016

<https://marketpublishers.com/r/U2822A4D899EN.html>

Date: December 2016

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U2822A4D899EN

## Abstracts

### Notes:

Sales, means the sales volume of Digital Media Frame

Revenue, means the sales value of Digital Media Frame

This report studies sales (consumption) of Digital Media Frame in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Aluratek

SONY

Philips

ViewSonic

SAMSUNG

Panasonic

Sungale

Sylvania

MCS

Giinii

HP

Sylvania

Disney

Maxell

Coby

Kodak

Aigo

Newsmy

GADMEI

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Digital Media Frame in each application, can be divided into

Application 1

Application 2

Application 3



## Contents

### United States Digital Media Frame Market Report 2016

#### **1 DIGITAL MEDIA FRAME OVERVIEW**

##### 1.1 Product Overview and Scope of Digital Media Frame

##### 1.2 Classification of Digital Media Frame

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Digital Media Frame

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Digital Media Frame (2011-2021)

###### 1.4.1 United States Digital Media Frame Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Digital Media Frame Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES DIGITAL MEDIA FRAME COMPETITION BY MANUFACTURERS**

##### 2.1 United States Digital Media Frame Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Digital Media Frame Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Digital Media Frame Average Price by Manufactures (2015 and 2016)

##### 2.4 Digital Media Frame Market Competitive Situation and Trends

###### 2.4.1 Digital Media Frame Market Concentration Rate

###### 2.4.2 Digital Media Frame Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES DIGITAL MEDIA FRAME SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

##### 3.1 United States Digital Media Frame Sales and Market Share by Type (2011-2016)

##### 3.2 United States Digital Media Frame Revenue and Market Share by Type (2011-2016)

##### 3.3 United States Digital Media Frame Price by Type (2011-2016)

##### 3.4 United States Digital Media Frame Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES DIGITAL MEDIA FRAME SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Digital Media Frame Sales and Market Share by Application (2011-2016)

4.2 United States Digital Media Frame Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES DIGITAL MEDIA FRAME MANUFACTURERS PROFILES/ANALYSIS**

5.1 Aluratek

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Digital Media Frame Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Aluratek Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 SONY

5.2.2 Digital Media Frame Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 SONY Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Philips

5.3.2 Digital Media Frame Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Philips Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 ViewSonic

5.4.2 Digital Media Frame Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 ViewSonic Digital Media Frame Sales, Revenue, Price and Gross Margin

(2011-2016)

5.4.4 Main Business/Business Overview

5.5 SAMSUNG

5.5.2 Digital Media Frame Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 SAMSUNG Digital Media Frame Sales, Revenue, Price and Gross Margin

(2011-2016)

5.5.4 Main Business/Business Overview

5.6 Panasonic

5.6.2 Digital Media Frame Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Panasonic Digital Media Frame Sales, Revenue, Price and Gross Margin

(2011-2016)

5.6.4 Main Business/Business Overview

5.7 Sungale

5.7.2 Digital Media Frame Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Sungale Digital Media Frame Sales, Revenue, Price and Gross Margin

(2011-2016)

5.7.4 Main Business/Business Overview

5.8 Sylvania

5.8.2 Digital Media Frame Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Sylvania Digital Media Frame Sales, Revenue, Price and Gross Margin

(2011-2016)

5.8.4 Main Business/Business Overview

5.9 MCS

5.9.2 Digital Media Frame Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 MCS Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Giinii

5.10.2 Digital Media Frame Product Type, Application and Specification

5.10.2.1 Type I

- 5.10.2.2 Type II
- 5.10.3 Giinii Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 HP
- 5.12 Sylvania
- 5.13 Disney
- 5.14 Maxell
- 5.15 Coby
- 5.16 Kodak
- 5.17 Aigo
- 5.18 Newsmy
- 5.19 GADMEI

## **6 DIGITAL MEDIA FRAME MANUFACTURING COST ANALYSIS**

- 6.1 Digital Media Frame Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Digital Media Frame

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Digital Media Frame Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Digital Media Frame Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing

- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 UNITED STATES DIGITAL MEDIA FRAME MARKET FORECAST (2016-2021)**

- 10.1 United States Digital Media Frame Sales, Revenue Forecast (2016-2021)
- 10.2 United States Digital Media Frame Sales Forecast by Type (2016-2021)
- 10.3 United States Digital Media Frame Sales Forecast by Application (2016-2021)
- 10.4 Digital Media Frame Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Digital Media Frame

Table Classification of Digital Media Frame

Figure United States Sales Market Share of Digital Media Frame by Type in 2015

Table Application of Digital Media Frame

Figure United States Sales Market Share of Digital Media Frame by Application in 2015

Figure United States Digital Media Frame Sales and Growth Rate (2011-2021)

Figure United States Digital Media Frame Revenue and Growth Rate (2011-2021)

Table United States Digital Media Frame Sales of Key Manufacturers (2015 and 2016)

Table United States Digital Media Frame Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Digital Media Frame Sales Share by Manufacturers

Figure 2016 Digital Media Frame Sales Share by Manufacturers

Table United States Digital Media Frame Revenue by Manufacturers (2015 and 2016)

Table United States Digital Media Frame Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Digital Media Frame Revenue Share by Manufacturers

Table 2016 United States Digital Media Frame Revenue Share by Manufacturers

Table United States Market Digital Media Frame Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Digital Media Frame Average Price of Key Manufacturers in 2015

Figure Digital Media Frame Market Share of Top 3 Manufacturers

Figure Digital Media Frame Market Share of Top 5 Manufacturers

Table United States Digital Media Frame Sales by Type (2011-2016)

Table United States Digital Media Frame Sales Share by Type (2011-2016)

Figure United States Digital Media Frame Sales Market Share by Type in 2015

Table United States Digital Media Frame Revenue and Market Share by Type (2011-2016)

Table United States Digital Media Frame Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Digital Media Frame by Type (2011-2016)

Table United States Digital Media Frame Price by Type (2011-2016)

Figure United States Digital Media Frame Sales Growth Rate by Type (2011-2016)

Table United States Digital Media Frame Sales by Application (2011-2016)

Table United States Digital Media Frame Sales Market Share by Application (2011-2016)

Figure United States Digital Media Frame Sales Market Share by Application in 2015  
Table United States Digital Media Frame Sales Growth Rate by Application (2011-2016)  
Figure United States Digital Media Frame Sales Growth Rate by Application (2011-2016)  
Table Aluratek Basic Information List  
Table Aluratek Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Aluratek Digital Media Frame Sales Market Share (2011-2016)  
Table SONY Basic Information List  
Table SONY Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SONY Digital Media Frame Sales Market Share (2011-2016)  
Table Philips Basic Information List  
Table Philips Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Philips Digital Media Frame Sales Market Share (2011-2016)  
Table ViewSonic Basic Information List  
Table ViewSonic Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table ViewSonic Digital Media Frame Sales Market Share (2011-2016)  
Table SAMSUNG Basic Information List  
Table SAMSUNG Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table SAMSUNG Digital Media Frame Sales Market Share (2011-2016)  
Table Panasonic Basic Information List  
Table Panasonic Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Panasonic Digital Media Frame Sales Market Share (2011-2016)  
Table Sungale Basic Information List  
Table Sungale Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sungale Digital Media Frame Sales Market Share (2011-2016)  
Table Sylvania Basic Information List  
Table Sylvania Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sylvania Digital Media Frame Sales Market Share (2011-2016)  
Table MCS Basic Information List  
Table MCS Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table MCS Digital Media Frame Sales Market Share (2011-2016)  
Table Giinii Basic Information List

Table Giinii Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Giinii Digital Media Frame Sales Market Share (2011-2016)  
Table HP Basic Information List  
Table HP Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table HP Digital Media Frame Sales Market Share (2011-2016)  
Table Sylvania Basic Information List  
Table Sylvania Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sylvania Digital Media Frame Sales Market Share (2011-2016)  
Table Disney Basic Information List  
Table Disney Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Disney Digital Media Frame Sales Market Share (2011-2016)  
Table Maxell Basic Information List  
Table Maxell Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Maxell Digital Media Frame Sales Market Share (2011-2016)  
Table Coby Basic Information List  
Table Coby Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Coby Digital Media Frame Sales Market Share (2011-2016)  
Table Kodak Basic Information List  
Table Kodak Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kodak Digital Media Frame Sales Market Share (2011-2016)  
Table Aigo Basic Information List  
Table Aigo Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Aigo Digital Media Frame Sales Market Share (2011-2016)  
Table Newsmy Basic Information List  
Table Newsmy Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Newsmy Digital Media Frame Sales Market Share (2011-2016)  
Table GADMEI Basic Information List  
Table GADMEI Digital Media Frame Sales, Revenue, Price and Gross Margin (2011-2016)  
Table GADMEI Digital Media Frame Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Digital Media Frame  
Figure Manufacturing Process Analysis of Digital Media Frame

Figure Digital Media Frame Industrial Chain Analysis

Table Raw Materials Sources of Digital Media Frame Major Manufacturers in 2015

Table Major Buyers of Digital Media Frame

Table Distributors/Traders List

Figure United States Digital Media Frame Production and Growth Rate Forecast  
(2016-2021)

Figure United States Digital Media Frame Revenue and Growth Rate Forecast  
(2016-2021)

Table United States Digital Media Frame Production Forecast by Type (2016-2021)

Table United States Digital Media Frame Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Digital Media Frame Market Report 2016

Product link: <https://marketpublishers.com/r/U2822A4D899EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2822A4D899EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970