

# United States Digital Keyboard Market Report 2017

<https://marketpublishers.com/r/U0C71C0E68APEN.html>

Date: October 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U0C71C0E68APEN

## Abstracts

In this report, the United States Digital Keyboard market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Digital Keyboard in these regions, from 2012 to 2022 (forecast).

United States Digital Keyboard market competition by top manufacturers/players, with Digital Keyboard sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Casio

Williams

RockJam

Hamzer

Yifan

Yamaha

Maywa Denki

Arturia

Generic

Kawai

Korg

Moog

Novation

Teenage Engineering

CME

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Single Key Keyboard

Double Key Keyboard

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of

Digital Keyboard for each application, including

Household Usage

Commercial Usage

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Digital Keyboard Market Report 2017

#### **1 DIGITAL KEYBOARD OVERVIEW**

- 1.1 Product Overview and Scope of Digital Keyboard
- 1.2 Classification of Digital Keyboard by Product Category
  - 1.2.1 United States Digital Keyboard Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Digital Keyboard Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Single Key Keyboard
  - 1.2.4 Double Key Keyboard
- 1.3 United States Digital Keyboard Market by Application/End Users
  - 1.3.1 United States Digital Keyboard Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Household Usage
  - 1.3.3 Commercial Usage
- 1.4 United States Digital Keyboard Market by Region
  - 1.4.1 United States Digital Keyboard Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Digital Keyboard Status and Prospect (2012-2022)
  - 1.4.3 Southwest Digital Keyboard Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Digital Keyboard Status and Prospect (2012-2022)
  - 1.4.5 New England Digital Keyboard Status and Prospect (2012-2022)
  - 1.4.6 The South Digital Keyboard Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Digital Keyboard Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Digital Keyboard (2012-2022)
  - 1.5.1 United States Digital Keyboard Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Digital Keyboard Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES DIGITAL KEYBOARD MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Digital Keyboard Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Digital Keyboard Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Digital Keyboard Average Price by Players/Suppliers (2012-2017)

2.4 United States Digital Keyboard Market Competitive Situation and Trends

2.4.1 United States Digital Keyboard Market Concentration Rate

2.4.2 United States Digital Keyboard Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Digital Keyboard Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES DIGITAL KEYBOARD SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Digital Keyboard Sales and Market Share by Region (2012-2017)

3.2 United States Digital Keyboard Revenue and Market Share by Region (2012-2017)

3.3 United States Digital Keyboard Price by Region (2012-2017)

### **4 UNITED STATES DIGITAL KEYBOARD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Digital Keyboard Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Digital Keyboard Revenue and Market Share by Type (2012-2017)

4.3 United States Digital Keyboard Price by Type (2012-2017)

4.4 United States Digital Keyboard Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES DIGITAL KEYBOARD SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Digital Keyboard Sales and Market Share by Application (2012-2017)

5.2 United States Digital Keyboard Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES DIGITAL KEYBOARD PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Casio

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Digital Keyboard Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Casio Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Williams
  - 6.2.2 Digital Keyboard Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Williams Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 RockJam
  - 6.3.2 Digital Keyboard Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 RockJam Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hamzer
  - 6.4.2 Digital Keyboard Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Hamzer Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Yifan
  - 6.5.2 Digital Keyboard Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Yifan Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Yamaha
  - 6.6.2 Digital Keyboard Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Yamaha Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Maywa Denki
  - 6.7.2 Digital Keyboard Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Maywa Denki Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.7.4 Main Business/Business Overview
- 6.8 Arturia
  - 6.8.2 Digital Keyboard Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Arturia Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Generic
  - 6.9.2 Digital Keyboard Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Generic Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Kawai
  - 6.10.2 Digital Keyboard Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Kawai Digital Keyboard Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview
- 6.11 Korg
- 6.12 Moog
- 6.13 Novation
- 6.14 Teenage Engineering
- 6.15 CME

## **7 DIGITAL KEYBOARD MANUFACTURING COST ANALYSIS**

- 7.1 Digital Keyboard Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Digital Keyboard

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Digital Keyboard Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Digital Keyboard Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES DIGITAL KEYBOARD MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

- 11.1 United States Digital Keyboard Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Digital Keyboard Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Digital Keyboard Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Digital Keyboard Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach



- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Product Picture of Digital Keyboard
- Figure United States Digital Keyboard Market Size (K Units) by Type (2012-2022)
- Figure United States Digital Keyboard Sales Volume Market Share by Type (Product Category) in 2016
- Figure Single Key Keyboard Product Picture
- Figure Double Key Keyboard Product Picture
- Figure United States Digital Keyboard Market Size (K Units) by Application (2012-2022)
- Figure United States Sales Market Share of Digital Keyboard by Application in 2016
- Figure Household Usage Examples
- Table Key Downstream Customer in Household Usage
- Figure Commercial Usage Examples
- Table Key Downstream Customer in Commercial Usage
- Figure United States Digital Keyboard Market Size (Million USD) by Region (2012-2022)
- Figure The West Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Middle Atlantic Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure New England Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The South of US Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure The Midwest Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Digital Keyboard Sales (K Units) and Growth Rate (2012-2022)
- Figure United States Digital Keyboard Revenue (Million USD) and Growth Rate (2012-2022)
- Figure United States Digital Keyboard Market Major Players Product Sales Volume (K Units) (2012-2017)
- Table United States Digital Keyboard Sales (K Units) of Key Players/Suppliers (2012-2017)
- Table United States Digital Keyboard Sales Share by Players/Suppliers (2012-2017)
- Figure 2016 United States Digital Keyboard Sales Share by Players/Suppliers
- Figure 2017 United States Digital Keyboard Sales Share by Players/Suppliers

Figure United States Digital Keyboard Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Digital Keyboard Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Digital Keyboard Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Digital Keyboard Revenue Share by Players/Suppliers

Figure 2017 United States Digital Keyboard Revenue Share by Players/Suppliers

Table United States Market Digital Keyboard Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Digital Keyboard Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Digital Keyboard Market Share of Top 3 Players/Suppliers

Figure United States Digital Keyboard Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Digital Keyboard Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Digital Keyboard Product Category

Table United States Digital Keyboard Sales (K Units) by Region (2012-2017)

Table United States Digital Keyboard Sales Share by Region (2012-2017)

Figure United States Digital Keyboard Sales Share by Region (2012-2017)

Figure United States Digital Keyboard Sales Market Share by Region in 2016

Table United States Digital Keyboard Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Digital Keyboard Revenue Share by Region (2012-2017)

Figure United States Digital Keyboard Revenue Market Share by Region (2012-2017)

Figure United States Digital Keyboard Revenue Market Share by Region in 2016

Table United States Digital Keyboard Price (USD/Unit) by Region (2012-2017)

Table United States Digital Keyboard Sales (K Units) by Type (2012-2017)

Table United States Digital Keyboard Sales Share by Type (2012-2017)

Figure United States Digital Keyboard Sales Share by Type (2012-2017)

Figure United States Digital Keyboard Sales Market Share by Type in 2016

Table United States Digital Keyboard Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Digital Keyboard Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Digital Keyboard by Type (2012-2017)

Figure Revenue Market Share of Digital Keyboard by Type in 2016

Table United States Digital Keyboard Price (USD/Unit) by Types (2012-2017)

Figure United States Digital Keyboard Sales Growth Rate by Type (2012-2017)

Table United States Digital Keyboard Sales (K Units) by Application (2012-2017)

Table United States Digital Keyboard Sales Market Share by Application (2012-2017)

Figure United States Digital Keyboard Sales Market Share by Application (2012-2017)

Figure United States Digital Keyboard Sales Market Share by Application in 2016

Table United States Digital Keyboard Sales Growth Rate by Application (2012-2017)

Figure United States Digital Keyboard Sales Growth Rate by Application (2012-2017)

Table Casio Basic Information List

Table Casio Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Casio Digital Keyboard Sales Growth Rate (2012-2017)

Figure Casio Digital Keyboard Sales Market Share in United States (2012-2017)

Figure Casio Digital Keyboard Revenue Market Share in United States (2012-2017)

Table Williams Basic Information List

Table Williams Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Williams Digital Keyboard Sales Growth Rate (2012-2017)

Figure Williams Digital Keyboard Sales Market Share in United States (2012-2017)

Figure Williams Digital Keyboard Revenue Market Share in United States (2012-2017)

Table RockJam Basic Information List

Table RockJam Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure RockJam Digital Keyboard Sales Growth Rate (2012-2017)

Figure RockJam Digital Keyboard Sales Market Share in United States (2012-2017)

Figure RockJam Digital Keyboard Revenue Market Share in United States (2012-2017)

Table Hamzer Basic Information List

Table Hamzer Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hamzer Digital Keyboard Sales Growth Rate (2012-2017)

Figure Hamzer Digital Keyboard Sales Market Share in United States (2012-2017)

Figure Hamzer Digital Keyboard Revenue Market Share in United States (2012-2017)

Table Yifan Basic Information List

Table Yifan Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Yifan Digital Keyboard Sales Growth Rate (2012-2017)

Figure Yifan Digital Keyboard Sales Market Share in United States (2012-2017)

Figure Yifan Digital Keyboard Revenue Market Share in United States (2012-2017)

Table Yamaha Basic Information List

Table Yamaha Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Yamaha Digital Keyboard Sales Growth Rate (2012-2017)

Figure Yamaha Digital Keyboard Sales Market Share in United States (2012-2017)

Figure Yamaha Digital Keyboard Revenue Market Share in United States (2012-2017)  
Table Maywa Denki Basic Information List  
Table Maywa Denki Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Maywa Denki Digital Keyboard Sales Growth Rate (2012-2017)  
Figure Maywa Denki Digital Keyboard Sales Market Share in United States (2012-2017)  
Figure Maywa Denki Digital Keyboard Revenue Market Share in United States (2012-2017)  
Table Arturia Basic Information List  
Table Arturia Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Arturia Digital Keyboard Sales Growth Rate (2012-2017)  
Figure Arturia Digital Keyboard Sales Market Share in United States (2012-2017)  
Figure Arturia Digital Keyboard Revenue Market Share in United States (2012-2017)  
Table Generic Basic Information List  
Table Generic Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Generic Digital Keyboard Sales Growth Rate (2012-2017)  
Figure Generic Digital Keyboard Sales Market Share in United States (2012-2017)  
Figure Generic Digital Keyboard Revenue Market Share in United States (2012-2017)  
Table Kawai Basic Information List  
Table Kawai Digital Keyboard Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Kawai Digital Keyboard Sales Growth Rate (2012-2017)  
Figure Kawai Digital Keyboard Sales Market Share in United States (2012-2017)  
Figure Kawai Digital Keyboard Revenue Market Share in United States (2012-2017)  
Table Korg Basic Information List  
Table Moog Basic Information List  
Table Novation Basic Information List  
Table Teenage Engineering Basic Information List  
Table CME Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Digital Keyboard  
Figure Manufacturing Process Analysis of Digital Keyboard  
Figure Digital Keyboard Industrial Chain Analysis  
Table Raw Materials Sources of Digital Keyboard Major Players/Suppliers in 2016  
Table Major Buyers of Digital Keyboard

Table Distributors/Traders List

Figure United States Digital Keyboard Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Digital Keyboard Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Digital Keyboard Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Digital Keyboard Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Digital Keyboard Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Digital Keyboard Sales Volume (K Units) Forecast by Type in 2022

Table United States Digital Keyboard Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Digital Keyboard Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Digital Keyboard Sales Volume (K Units) Forecast by Application in 2022

Table United States Digital Keyboard Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Digital Keyboard Sales Volume Share Forecast by Region (2017-2022)

Figure United States Digital Keyboard Sales Volume Share Forecast by Region (2017-2022)

Figure United States Digital Keyboard Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Digital Keyboard Market Report 2017

Product link: <https://marketpublishers.com/r/U0C71C0E68APEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0C71C0E68APEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970