

United States Dietary Supplement (hard capsules) Market Report 2016

<https://marketpublishers.com/r/U3327FFE323EN.html>

Date: December 2016

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: U3327FFE323EN

Abstracts

Notes:

Sales, means the sales volume of Dietary Supplement (hard capsules)

Revenue, means the sales value of Dietary Supplement (hard capsules)

This report studies sales (consumption) of Dietary Supplement (hard capsules) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

GNC Life Well

Puritan's Pride

Nature made

Neocell

Amway

Nature's Bounty

Rainbowlight

Optimun

Vitamin world

Herbalife

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Mineral Supplements

Botanical Supplements

Fatty Acids Supplements

Split by applications, this report focuses on sales, market share and growth rate of Dietary Supplement (hard capsules) in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Dietary Supplement (hard capsules) Market Report 2016

1 DIETARY SUPPLEMENT (HARD CAPSULES) OVERVIEW

1.1 Product Overview and Scope of Dietary Supplement (hard capsules)

1.2 Classification of Dietary Supplement (hard capsules)

1.2.1 Mineral Supplements

1.2.2 Botanical Supplements

1.2.3 Fatty Acids Supplements

1.3 Application of Dietary Supplement (hard capsules)

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Dietary Supplement (hard capsules) (2011-2021)

1.4.1 United States Dietary Supplement (hard capsules) Sales and Growth Rate (2011-2021)

1.4.2 United States Dietary Supplement (hard capsules) Revenue and Growth Rate (2011-2021)

2 UNITED STATES DIETARY SUPPLEMENT (HARD CAPSULES) COMPETITION BY MANUFACTURERS

2.1 United States Dietary Supplement (hard capsules) Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Dietary Supplement (hard capsules) Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Dietary Supplement (hard capsules) Average Price by Manufactures (2015 and 2016)

2.4 Dietary Supplement (hard capsules) Market Competitive Situation and Trends

2.4.1 Dietary Supplement (hard capsules) Market Concentration Rate

2.4.2 Dietary Supplement (hard capsules) Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DIETARY SUPPLEMENT (HARD CAPSULES) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Dietary Supplement (hard capsules) Sales and Market Share by Type (2011-2016)

3.2 United States Dietary Supplement (hard capsules) Revenue and Market Share by Type (2011-2016)

3.3 United States Dietary Supplement (hard capsules) Price by Type (2011-2016)

3.4 United States Dietary Supplement (hard capsules) Sales Growth Rate by Type (2011-2016)

4 UNITED STATES DIETARY SUPPLEMENT (HARD CAPSULES) SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Dietary Supplement (hard capsules) Sales and Market Share by Application (2011-2016)

4.2 United States Dietary Supplement (hard capsules) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES DIETARY SUPPLEMENT (HARD CAPSULES) MANUFACTURERS PROFILES/ANALYSIS

5.1 GNC Life Well

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Dietary Supplement (hard capsules) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 GNC Life Well Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Puritan's Pride

5.2.2 Dietary Supplement (hard capsules) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Puritan's Pride Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Nature made

5.3.2 Dietary Supplement (hard capsules) Product Type, Application and Specification

5.3.2.1 Type I

- 5.3.2.2 Type II
- 5.3.3 Nature made Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Neocell
 - 5.4.2 Dietary Supplement (hard capsules) Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Neocell Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Amway
 - 5.5.2 Dietary Supplement (hard capsules) Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Amway Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Nature's Bounty
 - 5.6.2 Dietary Supplement (hard capsules) Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Nature's Bounty Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Rainbowlight
 - 5.7.2 Dietary Supplement (hard capsules) Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Rainbowlight Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Optimun
 - 5.8.2 Dietary Supplement (hard capsules) Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Optimun Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview

5.9 Vitamin world

5.9.2 Dietary Supplement (hard capsules) Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Vitamin world Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Herbalife

5.10.2 Dietary Supplement (hard capsules) Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Herbalife Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

6 DIETARY SUPPLEMENT (HARD CAPSULES) MANUFACTURING COST ANALYSIS

6.1 Dietary Supplement (hard capsules) Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Dietary Supplement (hard capsules)

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Dietary Supplement (hard capsules) Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Dietary Supplement (hard capsules) Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES DIETARY SUPPLEMENT (HARD CAPSULES) MARKET FORECAST (2016-2021)

- 10.1 United States Dietary Supplement (hard capsules) Sales, Revenue Forecast (2016-2021)
- 10.2 United States Dietary Supplement (hard capsules) Sales Forecast by Type (2016-2021)
- 10.3 United States Dietary Supplement (hard capsules) Sales Forecast by Application (2016-2021)
- 10.4 Dietary Supplement (hard capsules) Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Picture of Dietary Supplement (hard capsules)
- Table Classification of Dietary Supplement (hard capsules)
- Figure United States Sales Market Share of Dietary Supplement (hard capsules) by Type in 2015
- Figure Mineral Supplements Picture
- Figure Botanical Supplements Picture
- Figure Fatty Acids Supplements Picture
- Table Application of Dietary Supplement (hard capsules)
- Figure United States Sales Market Share of Dietary Supplement (hard capsules) by Application in 2015
- Figure United States Dietary Supplement (hard capsules) Sales and Growth Rate (2011-2021)
- Figure United States Dietary Supplement (hard capsules) Revenue and Growth Rate (2011-2021)
- Table United States Dietary Supplement (hard capsules) Sales of Key Manufacturers (2015 and 2016)
- Table United States Dietary Supplement (hard capsules) Sales Share by Manufacturers (2015 and 2016)
- Figure 2015 Dietary Supplement (hard capsules) Sales Share by Manufacturers
- Figure 2016 Dietary Supplement (hard capsules) Sales Share by Manufacturers
- Table United States Dietary Supplement (hard capsules) Revenue by Manufacturers (2015 and 2016)
- Table United States Dietary Supplement (hard capsules) Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 United States Dietary Supplement (hard capsules) Revenue Share by Manufacturers
- Table 2016 United States Dietary Supplement (hard capsules) Revenue Share by Manufacturers
- Table United States Market Dietary Supplement (hard capsules) Average Price of Key Manufacturers (2015 and 2016)
- Figure United States Market Dietary Supplement (hard capsules) Average Price of Key Manufacturers in 2015
- Figure Dietary Supplement (hard capsules) Market Share of Top 3 Manufacturers
- Figure Dietary Supplement (hard capsules) Market Share of Top 5 Manufacturers
- Table United States Dietary Supplement (hard capsules) Sales by Type (2011-2016)

Table United States Dietary Supplement (hard capsules) Sales Share by Type (2011-2016)

Figure United States Dietary Supplement (hard capsules) Sales Market Share by Type in 2015

Table United States Dietary Supplement (hard capsules) Revenue and Market Share by Type (2011-2016)

Table United States Dietary Supplement (hard capsules) Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Dietary Supplement (hard capsules) by Type (2011-2016)

Table United States Dietary Supplement (hard capsules) Price by Type (2011-2016)

Figure United States Dietary Supplement (hard capsules) Sales Growth Rate by Type (2011-2016)

Table United States Dietary Supplement (hard capsules) Sales by Application (2011-2016)

Table United States Dietary Supplement (hard capsules) Sales Market Share by Application (2011-2016)

Figure United States Dietary Supplement (hard capsules) Sales Market Share by Application in 2015

Table United States Dietary Supplement (hard capsules) Sales Growth Rate by Application (2011-2016)

Figure United States Dietary Supplement (hard capsules) Sales Growth Rate by Application (2011-2016)

Table GNC Life Well Basic Information List

Table GNC Life Well Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Figure GNC Life Well Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Puritan's Pride Basic Information List

Table Puritan's Pride Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Puritan's Pride Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Nature made Basic Information List

Table Nature made Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nature made Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Neocell Basic Information List

Table Neocell Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Neocell Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Amway Basic Information List

Table Amway Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amway Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Nature's Bounty Basic Information List

Table Nature's Bounty Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nature's Bounty Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Rainbowlight Basic Information List

Table Rainbowlight Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rainbowlight Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Optimun Basic Information List

Table Optimun Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Optimun Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Vitamin world Basic Information List

Table Vitamin world Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vitamin world Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Herbalife Basic Information List

Table Herbalife Dietary Supplement (hard capsules) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Herbalife Dietary Supplement (hard capsules) Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dietary Supplement (hard capsules)

Figure Manufacturing Process Analysis of Dietary Supplement (hard capsules)

Figure Dietary Supplement (hard capsules) Industrial Chain Analysis

Table Raw Materials Sources of Dietary Supplement (hard capsules) Major Manufacturers in 2015

Table Major Buyers of Dietary Supplement (hard capsules)

Table Distributors/Traders List

Figure United States Dietary Supplement (hard capsules) Production and Growth Rate Forecast (2016-2021)

Figure United States Dietary Supplement (hard capsules) Revenue and Growth Rate Forecast (2016-2021)

Table United States Dietary Supplement (hard capsules) Production Forecast by Type (2016-2021)

Table United States Dietary Supplement (hard capsules) Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Dietary Supplement (hard capsules) Market Report 2016

Product link: <https://marketpublishers.com/r/U3327FFE323EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3327FFE323EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970