

United States DHA Soft Capsule Market Report 2017

https://marketpublishers.com/r/U978DC5B52FEN.html

Date: January 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U978DC5B52FEN

Abstracts

Notes:	
Sales, means the sales volume of DHA So	ft Capsule

Revenue, means the sales value of DHA Soft Capsule

This report studies sales (consumption) of DHA Soft Capsule in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Nemans

Lacare

Zmarto

Life'sDHA

GNC

By-health

KingKeys

Scrianen

Yjlbaby



Forceval

Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Baby
Pregnant woman
Other adult
Split by applications, this report focuses on sales, market share and growth rate of DHA Soft Capsule in each application, can be divided into
Pharmaceuticals
Retail channel
Other



Contents

United States DHA Soft Capsule Market Report 2017

1 DHA SOFT CAPSULE OVERVIEW

- 1.1 Product Overview and Scope of DHA Soft Capsule
- 1.2 Classification of DHA Soft Capsule
 - 1.2.1 Baby
- 1.2.2 Pregnant woman
- 1.2.3 Other adult
- 1.3 Application of DHA Soft Capsule
- 1.3.1 Pharmaceuticals
- 1.3.2 Retail channel
- 1.3.3 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of DHA Soft Capsule (2011-2021)
 - 1.4.1 United States DHA Soft Capsule Sales and Growth Rate (2011-2021)
 - 1.4.2 United States DHA Soft Capsule Revenue and Growth Rate (2011-2021)

2 UNITED STATES DHA SOFT CAPSULE COMPETITION BY MANUFACTURERS

- 2.1 United States DHA Soft Capsule Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States DHA Soft Capsule Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States DHA Soft Capsule Average Price by Manufactures (2015 and 2016)
- 2.4 DHA Soft Capsule Market Competitive Situation and Trends
 - 2.4.1 DHA Soft Capsule Market Concentration Rate
 - 2.4.2 DHA Soft Capsule Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DHA SOFT CAPSULE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States DHA Soft Capsule Sales and Market Share by States (2011-2016)
- 3.2 United States DHA Soft Capsule Revenue and Market Share by States (2011-2016)
- 3.3 United States DHA Soft Capsule Price by States (2011-2016)



4 UNITED STATES DHA SOFT CAPSULE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States DHA Soft Capsule Sales and Market Share by Type (2011-2016)
- 4.2 United States DHA Soft Capsule Revenue and Market Share by Type (2011-2016)
- 4.3 United States DHA Soft Capsule Price by Type (2011-2016)
- 4.4 United States DHA Soft Capsule Sales Growth Rate by Type (2011-2016)

5 UNITED STATES DHA SOFT CAPSULE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States DHA Soft Capsule Sales and Market Share by Application (2011-2016)
- 5.2 United States DHA Soft Capsule Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES DHA SOFT CAPSULE MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Nemans
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.1.2.1 Baby
 - 6.1.2.2 Pregnant woman
- 6.1.3 Nemans DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Lacare
 - 6.2.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.2.2.1 Baby
 - 6.2.2.2 Pregnant woman
 - 6.2.3 Lacare DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Zmarto
- 6.3.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.3.2.1 Baby
 - 6.3.2.2 Pregnant woman
- 6.3.3 Zmarto DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview



- 6.4 Life's DHA
 - 6.4.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.4.2.1 Baby
 - 6.4.2.2 Pregnant woman
 - 6.4.3 Life's DHA DHA Soft Capsule Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 6.4.4 Main Business/Business Overview
- **6.5 GNC**
 - 6.5.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.5.2.1 Baby
 - 6.5.2.2 Pregnant woman
 - 6.5.3 GNC DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 By-health
 - 6.6.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.6.2.1 Baby
 - 6.6.2.2 Pregnant woman
- 6.6.3 By-health DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 KingKeys
 - 6.7.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.7.2.1 Baby
 - 6.7.2.2 Pregnant woman
- 6.7.3 KingKeys DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Scrianen
 - 6.8.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.8.2.1 Baby
 - 6.8.2.2 Pregnant woman
- 6.8.3 Scrianen DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Yilbaby
 - 6.9.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.9.2.1 Baby
 - 6.9.2.2 Pregnant woman
- 6.9.3 Yilbaby DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)



- 6.9.4 Main Business/Business Overview
- 6.10 Forceval
 - 6.10.2 DHA Soft Capsule Product Type, Application and Specification
 - 6.10.2.1 Baby
 - 6.10.2.2 Pregnant woman
- 6.10.3 Forceval DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview

7 DHA SOFT CAPSULE MANUFACTURING COST ANALYSIS

- 7.1 DHA Soft Capsule Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of DHA Soft Capsule

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 DHA Soft Capsule Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of DHA Soft Capsule Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client



9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES DHA SOFT CAPSULE MARKET FORECAST (2016-2021)

- 11.1 United States DHA Soft Capsule Sales, Revenue Forecast (2016-2021)
- 11.2 United States DHA Soft Capsule Sales Forecast by Type (2016-2021)
- 11.3 United States DHA Soft Capsule Sales Forecast by Application (2016-2021)
- 11.4 DHA Soft Capsule Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of DHA Soft Capsule

Table Classification of DHA Soft Capsule

Figure United States Sales Market Share of DHA Soft Capsule by Type in 2015

Figure Baby Picture

Figure Pregnant woman Picture

Figure Other adult Picture

Table Application of DHA Soft Capsule

Figure United States Sales Market Share of DHA Soft Capsule by Application in 2015

Figure Pharmaceuticals Examples

Figure Retail channel Examples

Figure Other Examples

Figure United States DHA Soft Capsule Sales and Growth Rate (2011-2021)

Figure United States DHA Soft Capsule Revenue and Growth Rate (2011-2021)

Table United States DHA Soft Capsule Sales of Key Manufacturers (2015 and 2016)

Table United States DHA Soft Capsule Sales Share by Manufacturers (2015 and 2016)

Figure 2015 DHA Soft Capsule Sales Share by Manufacturers

Figure 2016 DHA Soft Capsule Sales Share by Manufacturers

Table United States DHA Soft Capsule Revenue by Manufacturers (2015 and 2016)

Table United States DHA Soft Capsule Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States DHA Soft Capsule Revenue Share by Manufacturers

Table 2016 United States DHA Soft Capsule Revenue Share by Manufacturers

Table United States Market DHA Soft Capsule Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market DHA Soft Capsule Average Price of Key Manufacturers in 2015

Figure DHA Soft Capsule Market Share of Top 3 Manufacturers

Figure DHA Soft Capsule Market Share of Top 5 Manufacturers

Table United States DHA Soft Capsule Sales by States (2011-2016)

Table United States DHA Soft Capsule Sales Share by States (2011-2016)

Figure United States DHA Soft Capsule Sales Market Share by States in 2015

Table United States DHA Soft Capsule Revenue and Market Share by States (2011-2016)

Table United States DHA Soft Capsule Revenue Share by States (2011-2016)

Figure Revenue Market Share of DHA Soft Capsule by States (2011-2016)



Table United States DHA Soft Capsule Price by States (2011-2016)

Table United States DHA Soft Capsule Sales by Type (2011-2016)

Table United States DHA Soft Capsule Sales Share by Type (2011-2016)

Figure United States DHA Soft Capsule Sales Market Share by Type in 2015

Table United States DHA Soft Capsule Revenue and Market Share by Type (2011-2016)

Table United States DHA Soft Capsule Revenue Share by Type (2011-2016)

Figure Revenue Market Share of DHA Soft Capsule by Type (2011-2016)

Table United States DHA Soft Capsule Price by Type (2011-2016)

Figure United States DHA Soft Capsule Sales Growth Rate by Type (2011-2016)

Table United States DHA Soft Capsule Sales by Application (2011-2016)

Table United States DHA Soft Capsule Sales Market Share by Application (2011-2016)

Figure United States DHA Soft Capsule Sales Market Share by Application in 2015

Table United States DHA Soft Capsule Sales Growth Rate by Application (2011-2016)

Figure United States DHA Soft Capsule Sales Growth Rate by Application (2011-2016)

Table Nemans Basic Information List

Table Nemans DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Nemans DHA Soft Capsule Sales Market Share (2011-2016)

Table Lacare Basic Information List

Table Lacare DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lacare DHA Soft Capsule Sales Market Share (2011-2016)

Table Zmarto Basic Information List

Table Zmarto DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zmarto DHA Soft Capsule Sales Market Share (2011-2016)

Table Life's DHA Basic Information List

Table Life's DHA DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table Life's DHA DHA Soft Capsule Sales Market Share (2011-2016)

Table GNC Basic Information List

Table GNC DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table GNC DHA Soft Capsule Sales Market Share (2011-2016)

Table By-health Basic Information List

Table By-health DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table By-health DHA Soft Capsule Sales Market Share (2011-2016)

Table KingKeys Basic Information List

Table KingKeys DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)



Table KingKeys DHA Soft Capsule Sales Market Share (2011-2016)

Table Scrianen Basic Information List

Table Scrianen DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table Scrianen DHA Soft Capsule Sales Market Share (2011-2016)

Table Yilbaby Basic Information List

Table Yilbaby DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yilbaby DHA Soft Capsule Sales Market Share (2011-2016)

Table Forceval Basic Information List

Table Forceval DHA Soft Capsule Sales, Revenue, Price and Gross Margin (2011-2016)

Table Forceval DHA Soft Capsule Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of DHA Soft Capsule

Figure Manufacturing Process Analysis of DHA Soft Capsule

Figure DHA Soft Capsule Industrial Chain Analysis

Table Raw Materials Sources of DHA Soft Capsule Major Manufacturers in 2015

Table Major Buyers of DHA Soft Capsule

Table Distributors/Traders List

Figure United States DHA Soft Capsule Production and Growth Rate Forecast (2016-2021)

Figure United States DHA Soft Capsule Revenue and Growth Rate Forecast (2016-2021)

Table United States DHA Soft Capsule Production Forecast by Type (2016-2021)

Table United States DHA Soft Capsule Consumption Forecast by Application (2016-2021)

Table United States DHA Soft Capsule Sales Forecast by States (2016-2021)

Table United States DHA Soft Capsule Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States DHA Soft Capsule Market Report 2017
Product link: https://marketpublishers.com/r/U978DC5B52FEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U978DC5B52FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970