

United States Desktop PC Market Report 2016

<https://marketpublishers.com/r/U1A2DBD04AFEN.html>

Date: November 2016

Pages: 98

Price: US\$ 3,800.00 (Single User License)

ID: U1A2DBD04AFEN

Abstracts

Notes:

Sales, means the sales volume of Desktop PC

Revenue, means the sales value of Desktop PC

This report studies sales (consumption) of Desktop PC in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Microsoft

Intel

AMD

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of

Desktop PC in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Desktop PC Market Report 2016

1 DESKTOP PC OVERVIEW

- 1.1 Product Overview and Scope of Desktop PC
- 1.2 Classification of Desktop PC
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Desktop PC
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Desktop PC (2011-2021)
 - 1.4.1 United States Desktop PC Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Desktop PC Revenue and Growth Rate (2011-2021)

2 UNITED STATES DESKTOP PC COMPETITION BY MANUFACTURERS

- 2.1 United States Desktop PC Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Desktop PC Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Desktop PC Average Price by Manufactures (2015 and 2016)
- 2.4 Desktop PC Market Competitive Situation and Trends
 - 2.4.1 Desktop PC Market Concentration Rate
 - 2.4.2 Desktop PC Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DESKTOP PC SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Desktop PC Sales and Market Share by Type (2011-2016)
- 3.2 United States Desktop PC Revenue and Market Share by Type (2011-2016)
- 3.3 United States Desktop PC Price by Type (2011-2016)
- 3.4 United States Desktop PC Sales Growth Rate by Type (2011-2016)

4 UNITED STATES DESKTOP PC SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Desktop PC Sales and Market Share by Application (2011-2016)
- 4.2 United States Desktop PC Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES DESKTOP PC MANUFACTURERS PROFILES/ANALYSIS

5.1 Microsoft

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Desktop PC Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Microsoft Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Intel

- 5.2.2 Desktop PC Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Intel Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 AMD

- 5.3.2 Desktop PC Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 AMD Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

6 DESKTOP PC MANUFACTURING COST ANALYSIS

6.1 Desktop PC Key Raw Materials Analysis

- 6.1.1 Key Raw Materials
- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Desktop PC

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Desktop PC Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Desktop PC Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES DESKTOP PC MARKET FORECAST (2016-2021)

10.1 United States Desktop PC Sales, Revenue Forecast (2016-2021)

10.2 United States Desktop PC Sales Forecast by Type (2016-2021)

10.3 United States Desktop PC Sales Forecast by Application (2016-2021)

10.4 Desktop PC Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Desktop PC

Table Classification of Desktop PC

Figure United States Sales Market Share of Desktop PC by Type in 2015

Table Application of Desktop PC

Figure United States Sales Market Share of Desktop PC by Application in 2015

Figure United States Desktop PC Sales and Growth Rate (2011-2021)

Figure United States Desktop PC Revenue and Growth Rate (2011-2021)

Table United States Desktop PC Sales of Key Manufacturers (2015 and 2016)

Table United States Desktop PC Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Desktop PC Sales Share by Manufacturers

Figure 2016 Desktop PC Sales Share by Manufacturers

Table United States Desktop PC Revenue by Manufacturers (2015 and 2016)

Table United States Desktop PC Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Desktop PC Revenue Share by Manufacturers

Table 2016 United States Desktop PC Revenue Share by Manufacturers

Table United States Market Desktop PC Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Desktop PC Average Price of Key Manufacturers in 2015

Figure Desktop PC Market Share of Top 3 Manufacturers

Figure Desktop PC Market Share of Top 5 Manufacturers

Table United States Desktop PC Sales by Type (2011-2016)

Table United States Desktop PC Sales Share by Type (2011-2016)

Figure United States Desktop PC Sales Market Share by Type in 2015

Table United States Desktop PC Revenue and Market Share by Type (2011-2016)

Table United States Desktop PC Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Desktop PC by Type (2011-2016)

Table United States Desktop PC Price by Type (2011-2016)

Figure United States Desktop PC Sales Growth Rate by Type (2011-2016)

Table United States Desktop PC Sales by Application (2011-2016)

Table United States Desktop PC Sales Market Share by Application (2011-2016)

Figure United States Desktop PC Sales Market Share by Application in 2015

Table United States Desktop PC Sales Growth Rate by Application (2011-2016)

Figure United States Desktop PC Sales Growth Rate by Application (2011-2016)

Table Microsoft Basic Information List

Table Microsoft Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Microsoft Desktop PC Sales Market Share (2011-2016)
Table Intel Basic Information List
Table Intel Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table Intel Desktop PC Sales Market Share (2011-2016)
Table AMD Basic Information List
Table AMD Desktop PC Sales, Revenue, Price and Gross Margin (2011-2016)
Table AMD Desktop PC Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Desktop PC
Figure Manufacturing Process Analysis of Desktop PC
Figure Desktop PC Industrial Chain Analysis
Table Raw Materials Sources of Desktop PC Major Manufacturers in 2015
Table Major Buyers of Desktop PC
Table Distributors/Traders List
Figure United States Desktop PC Production and Growth Rate Forecast (2016-2021)
Figure United States Desktop PC Revenue and Growth Rate Forecast (2016-2021)
Table United States Desktop PC Production Forecast by Type (2016-2021)
Table United States Desktop PC Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Desktop PC Market Report 2016

Product link: <https://marketpublishers.com/r/U1A2DBD04AFEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1A2DBD04AFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970