

# United States Deodorants for Men Market Report 2018

<https://marketpublishers.com/r/U789710C911EN.html>

Date: January 2018

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U789710C911EN

## Abstracts

In this report, the United States Deodorants for Men market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Deodorants for Men in these regions, from 2013 to 2025 (forecast).

United States Deodorants for Men market competition by top manufacturers/players, with Deodorants for Men sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

AXE

Dove

L'Occitane

Burt's Bees

Anthony

Baxter of California

Gillette

Every Man Jack

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Dry Skin

Oily Skin

Mixed Skin

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Online Sales

Offline Sales

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Deodorants for Men Market Report 2018

#### **1 DEODORANTS FOR MEN OVERVIEW**

##### 1.1 Product Overview and Scope of Deodorants for Men

##### 1.2 Classification of Deodorants for Men by Product Category

###### 1.2.1 United States Deodorants for Men Market Size (Sales Volume) Comparison by Type (2013-2025)

###### 1.2.2 United States Deodorants for Men Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Dry Skin

###### 1.2.4 Oily Skin

###### 1.2.5 Mixed Skin

###### 1.2.6 Other

##### 1.3 United States Deodorants for Men Market by Application/End Users

###### 1.3.1 United States Deodorants for Men Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Online Sales

###### 1.3.3 Offline Sales

##### 1.4 United States Deodorants for Men Market by Region

###### 1.4.1 United States Deodorants for Men Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Deodorants for Men Status and Prospect (2013-2025)

###### 1.4.3 Southwest Deodorants for Men Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Deodorants for Men Status and Prospect (2013-2025)

###### 1.4.5 New England Deodorants for Men Status and Prospect (2013-2025)

###### 1.4.6 The South Deodorants for Men Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Deodorants for Men Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Deodorants for Men (2013-2025)

###### 1.5.1 United States Deodorants for Men Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Deodorants for Men Revenue and Growth Rate (2013-2025)

#### **2 UNITED STATES DEODORANTS FOR MEN MARKET COMPETITION BY PLAYERS/SUPPLIERS**

##### 2.1 United States Deodorants for Men Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Deodorants for Men Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Deodorants for Men Average Price by Players/Suppliers (2013-2018)

2.4 United States Deodorants for Men Market Competitive Situation and Trends

2.4.1 United States Deodorants for Men Market Concentration Rate

2.4.2 United States Deodorants for Men Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Deodorants for Men Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES DEODORANTS FOR MEN SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Deodorants for Men Sales and Market Share by Region (2013-2018)

3.2 United States Deodorants for Men Revenue and Market Share by Region (2013-2018)

3.3 United States Deodorants for Men Price by Region (2013-2018)

### **4 UNITED STATES DEODORANTS FOR MEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Deodorants for Men Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Deodorants for Men Revenue and Market Share by Type (2013-2018)

4.3 United States Deodorants for Men Price by Type (2013-2018)

4.4 United States Deodorants for Men Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES DEODORANTS FOR MEN SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Deodorants for Men Sales and Market Share by Application (2013-2018)

5.2 United States Deodorants for Men Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES DEODORANTS FOR MEN PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 AXE

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Deodorants for Men Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 AXE Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

## 6.2 Dove

6.2.2 Deodorants for Men Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Dove Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 L'Occitane

6.3.2 Deodorants for Men Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 L'Occitane Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 Burt's Bees

6.4.2 Deodorants for Men Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Burt's Bees Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 Anthony

6.5.2 Deodorants for Men Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Anthony Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 Baxter of California

6.6.2 Deodorants for Men Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Baxter of California Deodorants for Men Sales, Revenue, Price and Gross

Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Gillette

6.7.2 Deodorants for Men Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Gillette Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Every Man Jack

6.8.2 Deodorants for Men Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Every Man Jack Deodorants for Men Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

## **7 DEODORANTS FOR MEN MANUFACTURING COST ANALYSIS**

7.1 Deodorants for Men Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Deodorants for Men

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Deodorants for Men Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Deodorants for Men Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES DEODORANTS FOR MEN MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Deodorants for Men Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Deodorants for Men Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Deodorants for Men Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Deodorants for Men Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Deodorants for Men

Figure United States Deodorants for Men Market Size (K MT) by Type (2013-2025)

Figure United States Deodorants for Men Sales Volume Market Share by Type (Product Category) in 2017

Figure Dry Skin Product Picture

Figure Oily Skin Product Picture

Figure Mixed Skin Product Picture

Figure Other Product Picture

Figure United States Deodorants for Men Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Deodorants for Men by Application in 2017

Figure Online Sales Examples

Table Key Downstream Customer in Online Sales

Figure Offline Sales Examples

Table Key Downstream Customer in Offline Sales

Figure United States Deodorants for Men Market Size (Million USD) by Region (2013-2025)

Figure The West Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Deodorants for Men Sales (K MT) and Growth Rate (2013-2025)

Figure United States Deodorants for Men Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Deodorants for Men Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Deodorants for Men Sales (K MT) of Key Players/Suppliers

(2013-2018)

Table United States Deodorants for Men Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Deodorants for Men Sales Share by Players/Suppliers

Figure 2017 United States Deodorants for Men Sales Share by Players/Suppliers

Figure United States Deodorants for Men Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Deodorants for Men Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Deodorants for Men Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Deodorants for Men Revenue Share by Players/Suppliers

Figure 2017 United States Deodorants for Men Revenue Share by Players/Suppliers

Table United States Market Deodorants for Men Average Price (USD/MT) of Key Players/Suppliers (2013-2018)

Figure United States Market Deodorants for Men Average Price (USD/MT) of Key Players/Suppliers in 2017

Figure United States Deodorants for Men Market Share of Top 3 Players/Suppliers

Figure United States Deodorants for Men Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Deodorants for Men Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Deodorants for Men Product Category

Table United States Deodorants for Men Sales (K MT) by Region (2013-2018)

Table United States Deodorants for Men Sales Share by Region (2013-2018)

Figure United States Deodorants for Men Sales Share by Region (2013-2018)

Figure United States Deodorants for Men Sales Market Share by Region in 2017

Table United States Deodorants for Men Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Deodorants for Men Revenue Share by Region (2013-2018)

Figure United States Deodorants for Men Revenue Market Share by Region (2013-2018)

Figure United States Deodorants for Men Revenue Market Share by Region in 2017

Table United States Deodorants for Men Price (USD/MT) by Region (2013-2018)

Table United States Deodorants for Men Sales (K MT) by Type (2013-2018)

Table United States Deodorants for Men Sales Share by Type (2013-2018)

Figure United States Deodorants for Men Sales Share by Type (2013-2018)

Figure United States Deodorants for Men Sales Market Share by Type in 2017

Table United States Deodorants for Men Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Deodorants for Men Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Deodorants for Men by Type (2013-2018)  
Figure Revenue Market Share of Deodorants for Men by Type in 2017  
Table United States Deodorants for Men Price (USD/MT) by Types (2013-2018)  
Figure United States Deodorants for Men Sales Growth Rate by Type (2013-2018)  
Table United States Deodorants for Men Sales (K MT) by Application (2013-2018)  
Table United States Deodorants for Men Sales Market Share by Application (2013-2018)  
Figure United States Deodorants for Men Sales Market Share by Application (2013-2018)  
Figure United States Deodorants for Men Sales Market Share by Application in 2017  
Table United States Deodorants for Men Sales Growth Rate by Application (2013-2018)  
Figure United States Deodorants for Men Sales Growth Rate by Application (2013-2018)  
Table AXE Basic Information List  
Table AXE Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure AXE Deodorants for Men Sales Growth Rate (2013-2018)  
Figure AXE Deodorants for Men Sales Market Share in United States (2013-2018)  
Figure AXE Deodorants for Men Revenue Market Share in United States (2013-2018)  
Table Dove Basic Information List  
Table Dove Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Dove Deodorants for Men Sales Growth Rate (2013-2018)  
Figure Dove Deodorants for Men Sales Market Share in United States (2013-2018)  
Figure Dove Deodorants for Men Revenue Market Share in United States (2013-2018)  
Table L'Occitane Basic Information List  
Table L'Occitane Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure L'Occitane Deodorants for Men Sales Growth Rate (2013-2018)  
Figure L'Occitane Deodorants for Men Sales Market Share in United States (2013-2018)  
Figure L'Occitane Deodorants for Men Revenue Market Share in United States (2013-2018)  
Table Burt's Bees Basic Information List  
Table Burt's Bees Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)  
Figure Burt's Bees Deodorants for Men Sales Growth Rate (2013-2018)  
Figure Burt's Bees Deodorants for Men Sales Market Share in United States (2013-2018)

Figure Burt's Bees Deodorants for Men Revenue Market Share in United States (2013-2018)

Table Anthony Basic Information List

Table Anthony Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Anthony Deodorants for Men Sales Growth Rate (2013-2018)

Figure Anthony Deodorants for Men Sales Market Share in United States (2013-2018)

Figure Anthony Deodorants for Men Revenue Market Share in United States (2013-2018)

Table Baxter of California Basic Information List

Table Baxter of California Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Baxter of California Deodorants for Men Sales Growth Rate (2013-2018)

Figure Baxter of California Deodorants for Men Sales Market Share in United States (2013-2018)

Figure Baxter of California Deodorants for Men Revenue Market Share in United States (2013-2018)

Table Gillette Basic Information List

Table Gillette Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Gillette Deodorants for Men Sales Growth Rate (2013-2018)

Figure Gillette Deodorants for Men Sales Market Share in United States (2013-2018)

Figure Gillette Deodorants for Men Revenue Market Share in United States (2013-2018)

Table Every Man Jack Basic Information List

Table Every Man Jack Deodorants for Men Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Every Man Jack Deodorants for Men Sales Growth Rate (2013-2018)

Figure Every Man Jack Deodorants for Men Sales Market Share in United States (2013-2018)

Figure Every Man Jack Deodorants for Men Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Deodorants for Men

Figure Manufacturing Process Analysis of Deodorants for Men

Figure Deodorants for Men Industrial Chain Analysis

Table Raw Materials Sources of Deodorants for Men Major Players/Suppliers in 2017

Table Major Buyers of Deodorants for Men

Table Distributors/Traders List

Figure United States Deodorants for Men Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Deodorants for Men Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Deodorants for Men Price (USD/MT) Trend Forecast (2018-2025)

Table United States Deodorants for Men Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Deodorants for Men Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Deodorants for Men Sales Volume (K MT) Forecast by Type in 2025

Table United States Deodorants for Men Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Deodorants for Men Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Deodorants for Men Sales Volume (K MT) Forecast by Application in 2025

Table United States Deodorants for Men Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Deodorants for Men Sales Volume Share Forecast by Region (2018-2025)

Figure United States Deodorants for Men Sales Volume Share Forecast by Region (2018-2025)

Figure United States Deodorants for Men Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Deodorants for Men Market Report 2018

Product link: <https://marketpublishers.com/r/U789710C911EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U789710C911EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970