

United States Deodorant Market Report 2016

https://marketpublishers.com/r/U7F4663C89EEN.html Date: December 2016 Pages: 111 Price: US\$ 3,800.00 (Single User License) ID: U7F4663C89EEN

Abstracts

Notes:

Sales, means the sales volume of Deodorant

Revenue, means the sales value of Deodorant

This report studies sales (consumption) of Deodorant in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Henkel Loreal Procter & Gamble Unilever Dove Nivea Soft & Gentle Amway Clinique



A.P. Deauville

Secret

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Physical Type

Chemical Type

Microbial Type

Plant Type

Compound Type

Split by applications, this report focuses on sales, market share and growth rate of Deodorant in each application, can be divided into

Application 1

Application 2

Application 3



Contents

United States Deodorant Market Report 2016

1 DEODORANT OVERVIEW

- 1.1 Product Overview and Scope of Deodorant
- 1.2 Classification of Deodorant
- 1.2.1 Physical Type
- 1.2.2 Chemical Type
- 1.2.3 Microbial Type
- 1.2.4 Plant Type
- 1.2.5 Compound Type
- 1.3 Application of Deodorant
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Deodorant (2011-2021)

- 1.4.1 United States Deodorant Sales and Growth Rate (2011-2021)
- 1.4.2 United States Deodorant Revenue and Growth Rate (2011-2021)

2 UNITED STATES DEODORANT COMPETITION BY MANUFACTURERS

2.1 United States Deodorant Sales and Market Share of Key Manufacturers (2015 and 2016)

- 2.2 United States Deodorant Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Deodorant Average Price by Manufactures (2015 and 2016)
- 2.4 Deodorant Market Competitive Situation and Trends
- 2.4.1 Deodorant Market Concentration Rate
- 2.4.2 Deodorant Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES DEODORANT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Deodorant Sales and Market Share by Type (2011-2016)
- 3.2 United States Deodorant Revenue and Market Share by Type (2011-2016)
- 3.3 United States Deodorant Price by Type (2011-2016)



3.4 United States Deodorant Sales Growth Rate by Type (2011-2016)

4 UNITED STATES DEODORANT SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Deodorant Sales and Market Share by Application (2011-2016)
- 4.2 United States Deodorant Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES DEODORANT MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Henkel
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Deodorant Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 Henkel Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Loreal
 - 5.2.2 Deodorant Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Loreal Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Procter & Gamble
 - 5.3.2 Deodorant Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Procter & Gamble Deodorant Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Unilever
 - 5.4.2 Deodorant Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Unilever Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Dove
 - 5.5.2 Deodorant Product Type, Application and Specification
 - 5.5.2.1 Type I



- 5.5.2.2 Type II
- 5.5.3 Dove Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Nivea
 - 5.6.2 Deodorant Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Nivea Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Soft & Gentle
 - 5.7.2 Deodorant Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
- 5.7.3 Soft & Gentle Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.7.4 Main Business/Business Overview
- 5.8 Amway
 - 5.8.2 Deodorant Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Amway Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.8.4 Main Business/Business Overview
- 5.9 Clinique
 - 5.9.2 Deodorant Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Clinique Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 A.P. Deauville
 - 5.10.2 Deodorant Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 A.P. Deauville Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Secret

6 DEODORANT MANUFACTURING COST ANALYSIS

- 6.1 Deodorant Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials



- 6.1.2 Price Trend of Key Raw Materials
- 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Deodorant

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Deodorant Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Deodorant Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES DEODORANT MARKET FORECAST (2016-2021)

10.1 United States Deodorant Sales, Revenue Forecast (2016-2021)



- 10.2 United States Deodorant Sales Forecast by Type (2016-2021)10.3 United States Deodorant Sales Forecast by Application (2016-2021)
- 10.4 Deodorant Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section Research Methodology Data Source Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Deodorant Table Classification of Deodorant Figure United States Sales Market Share of Deodorant by Type in 2015 Figure Physical Type Picture Figure Chemical Type Picture Figure Microbial Type Picture Figure Plant Type Picture Figure Compound Type Picture Table Application of Deodorant Figure United States Sales Market Share of Deodorant by Application in 2015 Figure United States Deodorant Sales and Growth Rate (2011-2021) Figure United States Deodorant Revenue and Growth Rate (2011-2021) Table United States Deodorant Sales of Key Manufacturers (2015 and 2016) Table United States Deodorant Sales Share by Manufacturers (2015 and 2016) Figure 2015 Deodorant Sales Share by Manufacturers Figure 2016 Deodorant Sales Share by Manufacturers Table United States Deodorant Revenue by Manufacturers (2015 and 2016) Table United States Deodorant Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Deodorant Revenue Share by Manufacturers Table 2016 United States Deodorant Revenue Share by Manufacturers Table United States Market Deodorant Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Deodorant Average Price of Key Manufacturers in 2015 Figure Deodorant Market Share of Top 3 Manufacturers Figure Deodorant Market Share of Top 5 Manufacturers Table United States Deodorant Sales by Type (2011-2016) Table United States Deodorant Sales Share by Type (2011-2016) Figure United States Deodorant Sales Market Share by Type in 2015 Table United States Deodorant Revenue and Market Share by Type (2011-2016) Table United States Deodorant Revenue Share by Type (2011-2016) Figure Revenue Market Share of Deodorant by Type (2011-2016) Table United States Deodorant Price by Type (2011-2016) Figure United States Deodorant Sales Growth Rate by Type (2011-2016) Table United States Deodorant Sales by Application (2011-2016) Table United States Deodorant Sales Market Share by Application (2011-2016)



Figure United States Deodorant Sales Market Share by Application in 2015 Table United States Deodorant Sales Growth Rate by Application (2011-2016) Figure United States Deodorant Sales Growth Rate by Application (2011-2016) Table Henkel Basic Information List Table Henkel Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Figure Henkel Deodorant Sales Market Share (2011-2016) Table Loreal Basic Information List Table Loreal Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Loreal Deodorant Sales Market Share (2011-2016) Table Procter & Gamble Basic Information List Table Procter & Gamble Deodorant Sales, Revenue, Price and Gross Margin (2011-2016)Table Procter & Gamble Deodorant Sales Market Share (2011-2016) Table Unilever Basic Information List Table Unilever Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Unilever Deodorant Sales Market Share (2011-2016) Table Dove Basic Information List Table Dove Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Dove Deodorant Sales Market Share (2011-2016) **Table Nivea Basic Information List** Table Nivea Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Nivea Deodorant Sales Market Share (2011-2016) Table Soft & Gentle Basic Information List Table Soft & Gentle Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Soft & Gentle Deodorant Sales Market Share (2011-2016) Table Amway Basic Information List Table Amway Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Amway Deodorant Sales Market Share (2011-2016) **Table Clinique Basic Information List** Table Clinique Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Clinique Deodorant Sales Market Share (2011-2016) Table A.P. Deauville Basic Information List Table A.P. Deauville Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table A.P. Deauville Deodorant Sales Market Share (2011-2016) **Table Secret Basic Information List** Table Secret Deodorant Sales, Revenue, Price and Gross Margin (2011-2016) Table Secret Deodorant Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Deodorant

Figure Manufacturing Process Analysis of Deodorant

Figure Deodorant Industrial Chain Analysis

Table Raw Materials Sources of Deodorant Major Manufacturers in 2015

Table Major Buyers of Deodorant

Table Distributors/Traders List

Figure United States Deodorant Production and Growth Rate Forecast (2016-2021)

Figure United States Deodorant Revenue and Growth Rate Forecast (2016-2021)

Table United States Deodorant Production Forecast by Type (2016-2021)

Table United States Deodorant Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Deodorant Market Report 2016

Product link: https://marketpublishers.com/r/U7F4663C89EEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U7F4663C89EEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970