

# United States Denim Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Denim

Revenue, means the sales value of Denim

This report studies sales (consumption) of Denim in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

LEE

Gap Inc.

Wrangler

Calvin Klein

DKNY

Dior

Guess

Jordache

PAIGE

Mother Denim

Abercrombie & Fitch AF

Tommy Jeans

J.Crew

Earnest Sewn

Citizens of Humanity

J Brand

7 For All Mankind

True Religion

Express

LuckyBrand

Armani Jeans

American Eagle

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Denim Jeans

Denim Skirt

Denim Short Pants

Denim Jacket

Denim Shirt

Split by applications, this report focuses on sales, market share and growth rate of Denim in each application, can be divided into

Men

Women

Motorcycle

Others

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