

# United States Decorative Concrete Market Report 2017

<https://marketpublishers.com/r/U8313AB7468EN.html>

Date: December 2017

Pages: 100

Price: US\$ 3,800.00 (Single User License)

ID: U8313AB7468EN

## Abstracts

In this report, the United States Decorative Concrete market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Decorative Concrete in these regions, from 2012 to 2022 (forecast).

United States Decorative Concrete market competition by top manufacturers/players, with Decorative Concrete sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

BASF

PPG

3M

DuPont

RPM International

Huntsman International

The Sherwin-Williams Company

Boral Limited

CEMEX

Sika

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Stamped concrete

Stained concrete

Concrete overlays

Colored concrete

Polished concrete

Epoxy coating

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

Floors

Driveways & sidewalks

Walls

Patios

Pool decks

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Decorative Concrete Market Report 2017

#### **1 DECORATIVE CONCRETE OVERVIEW**

##### 1.1 Product Overview and Scope of Decorative Concrete

##### 1.2 Classification of Decorative Concrete by Product Category

###### 1.2.1 United States Decorative Concrete Market Size (Sales Volume) Comparison by Type (2012-2022)

###### 1.2.2 United States Decorative Concrete Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

###### 1.2.3 Stamped concrete

###### 1.2.4 Stained concrete

###### 1.2.5 Concrete overlays

###### 1.2.6 Colored concrete

###### 1.2.7 Polished concrete

###### 1.2.8 Epoxy coating

###### 1.2.9 Others

##### 1.3 United States Decorative Concrete Market by Application/End Users

###### 1.3.1 United States Decorative Concrete Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

###### 1.3.2 Floors

###### 1.3.3 Driveways & sidewalks

###### 1.3.4 Walls

###### 1.3.5 Patios

###### 1.3.6 Pool decks

###### 1.3.7 Others

##### 1.4 United States Decorative Concrete Market by Region

###### 1.4.1 United States Decorative Concrete Market Size (Value) Comparison by Region (2012-2022)

###### 1.4.2 The West Decorative Concrete Status and Prospect (2012-2022)

###### 1.4.3 Southwest Decorative Concrete Status and Prospect (2012-2022)

###### 1.4.4 The Middle Atlantic Decorative Concrete Status and Prospect (2012-2022)

###### 1.4.5 New England Decorative Concrete Status and Prospect (2012-2022)

###### 1.4.6 The South Decorative Concrete Status and Prospect (2012-2022)

###### 1.4.7 The Midwest Decorative Concrete Status and Prospect (2012-2022)

##### 1.5 United States Market Size (Value and Volume) of Decorative Concrete (2012-2022)

###### 1.5.1 United States Decorative Concrete Sales and Growth Rate (2012-2022)

1.5.2 United States Decorative Concrete Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES DECORATIVE CONCRETE MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Decorative Concrete Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Decorative Concrete Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Decorative Concrete Average Price by Players/Suppliers (2012-2017)

2.4 United States Decorative Concrete Market Competitive Situation and Trends

2.4.1 United States Decorative Concrete Market Concentration Rate

2.4.2 United States Decorative Concrete Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Decorative Concrete Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES DECORATIVE CONCRETE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Decorative Concrete Sales and Market Share by Region (2012-2017)

3.2 United States Decorative Concrete Revenue and Market Share by Region (2012-2017)

3.3 United States Decorative Concrete Price by Region (2012-2017)

## **4 UNITED STATES DECORATIVE CONCRETE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Decorative Concrete Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Decorative Concrete Revenue and Market Share by Type (2012-2017)

4.3 United States Decorative Concrete Price by Type (2012-2017)

4.4 United States Decorative Concrete Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES DECORATIVE CONCRETE SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Decorative Concrete Sales and Market Share by Application (2012-2017)

5.2 United States Decorative Concrete Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES DECORATIVE CONCRETE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

### **6.1 BASF**

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Decorative Concrete Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 BASF Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

### **6.2 PPG**

6.2.2 Decorative Concrete Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 PPG Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

### **6.3 3M**

6.3.2 Decorative Concrete Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 3M Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

### **6.4 DuPont**

6.4.2 Decorative Concrete Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 DuPont Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

### **6.5 RPM International**

6.5.2 Decorative Concrete Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 RPM International Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Huntsman International

6.6.2 Decorative Concrete Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Huntsman International Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 The Sherwin-Williams Company

6.7.2 Decorative Concrete Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 The Sherwin-Williams Company Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Boral Limited

6.8.2 Decorative Concrete Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Boral Limited Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 CEMEX

6.9.2 Decorative Concrete Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 CEMEX Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Sika

6.10.2 Decorative Concrete Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Sika Decorative Concrete Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

## **7 DECORATIVE CONCRETE MANUFACTURING COST ANALYSIS**

- 7.1 Decorative Concrete Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Decorative Concrete

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Decorative Concrete Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Decorative Concrete Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



## **11 UNITED STATES DECORATIVE CONCRETE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Decorative Concrete Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Decorative Concrete Sales Volume Forecast by Type (2017-2022)

11.3 United States Decorative Concrete Sales Volume Forecast by Application (2017-2022)

11.4 United States Decorative Concrete Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Decorative Concrete

Figure United States Decorative Concrete Market Size (K MT) by Type (2012-2022)

Figure United States Decorative Concrete Sales Volume Market Share by Type (Product Category) in 2016

Figure Stamped concrete Product Picture

Figure Stained concrete Product Picture

Figure Concrete overlays Product Picture

Figure Colored concrete Product Picture

Figure Polished concrete Product Picture

Figure Epoxy coating Product Picture

Figure Others Product Picture

Figure United States Decorative Concrete Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Decorative Concrete by Application in 2016

Figure Floors Examples

Table Key Downstream Customer in Floors

Figure Driveways & sidewalks Examples

Table Key Downstream Customer in Driveways & sidewalks

Figure Walls Examples

Table Key Downstream Customer in Walls

Figure Patios Examples

Table Key Downstream Customer in Patios

Figure Pool decks Examples

Table Key Downstream Customer in Pool decks

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Decorative Concrete Market Size (Million USD) by Region (2012-2022)

Figure The West Decorative Concrete Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Decorative Concrete Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Decorative Concrete Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Decorative Concrete Revenue (Million USD) and Growth Rate

(2012-2022)

Figure The South of US Decorative Concrete Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Decorative Concrete Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Decorative Concrete Sales (K MT) and Growth Rate (2012-2022)

Figure United States Decorative Concrete Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Decorative Concrete Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Decorative Concrete Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Decorative Concrete Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Decorative Concrete Sales Share by Players/Suppliers

Figure 2017 United States Decorative Concrete Sales Share by Players/Suppliers

Figure United States Decorative Concrete Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Decorative Concrete Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Decorative Concrete Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Decorative Concrete Revenue Share by Players/Suppliers

Figure 2017 United States Decorative Concrete Revenue Share by Players/Suppliers

Table United States Market Decorative Concrete Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Decorative Concrete Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Decorative Concrete Market Share of Top 3 Players/Suppliers

Figure United States Decorative Concrete Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Decorative Concrete Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Decorative Concrete Product Category

Table United States Decorative Concrete Sales (K MT) by Region (2012-2017)

Table United States Decorative Concrete Sales Share by Region (2012-2017)

Figure United States Decorative Concrete Sales Share by Region (2012-2017)

Figure United States Decorative Concrete Sales Market Share by Region in 2016

Table United States Decorative Concrete Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Decorative Concrete Revenue Share by Region (2012-2017)

Figure United States Decorative Concrete Revenue Market Share by Region (2012-2017)

Figure United States Decorative Concrete Revenue Market Share by Region in 2016

Table United States Decorative Concrete Price (USD/MT) by Region (2012-2017)

Table United States Decorative Concrete Sales (K MT) by Type (2012-2017)

Table United States Decorative Concrete Sales Share by Type (2012-2017)

Figure United States Decorative Concrete Sales Share by Type (2012-2017)

Figure United States Decorative Concrete Sales Market Share by Type in 2016

Table United States Decorative Concrete Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Decorative Concrete Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Decorative Concrete by Type (2012-2017)

Figure Revenue Market Share of Decorative Concrete by Type in 2016

Table United States Decorative Concrete Price (USD/MT) by Types (2012-2017)

Figure United States Decorative Concrete Sales Growth Rate by Type (2012-2017)

Table United States Decorative Concrete Sales (K MT) by Application (2012-2017)

Table United States Decorative Concrete Sales Market Share by Application (2012-2017)

Figure United States Decorative Concrete Sales Market Share by Application (2012-2017)

Figure United States Decorative Concrete Sales Market Share by Application in 2016

Table United States Decorative Concrete Sales Growth Rate by Application (2012-2017)

Figure United States Decorative Concrete Sales Growth Rate by Application (2012-2017)

Table BASF Basic Information List

Table BASF Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure BASF Decorative Concrete Sales Growth Rate (2012-2017)

Figure BASF Decorative Concrete Sales Market Share in United States (2012-2017)

Figure BASF Decorative Concrete Revenue Market Share in United States (2012-2017)

Table PPG Basic Information List

Table PPG Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure PPG Decorative Concrete Sales Growth Rate (2012-2017)

Figure PPG Decorative Concrete Sales Market Share in United States (2012-2017)

Figure PPG Decorative Concrete Revenue Market Share in United States (2012-2017)

Table 3M Basic Information List

Table 3M Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure 3M Decorative Concrete Sales Growth Rate (2012-2017)

Figure 3M Decorative Concrete Sales Market Share in United States (2012-2017)

Figure 3M Decorative Concrete Revenue Market Share in United States (2012-2017)

Table DuPont Basic Information List

Table DuPont Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure DuPont Decorative Concrete Sales Growth Rate (2012-2017)

Figure DuPont Decorative Concrete Sales Market Share in United States (2012-2017)

Figure DuPont Decorative Concrete Revenue Market Share in United States (2012-2017)

Table RPM International Basic Information List

Table RPM International Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure RPM International Decorative Concrete Sales Growth Rate (2012-2017)

Figure RPM International Decorative Concrete Sales Market Share in United States (2012-2017)

Figure RPM International Decorative Concrete Revenue Market Share in United States (2012-2017)

Table Huntsman International Basic Information List

Table Huntsman International Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Huntsman International Decorative Concrete Sales Growth Rate (2012-2017)

Figure Huntsman International Decorative Concrete Sales Market Share in United States (2012-2017)

Figure Huntsman International Decorative Concrete Revenue Market Share in United States (2012-2017)

Table The Sherwin-Williams Company Basic Information List

Table The Sherwin-Williams Company Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Sherwin-Williams Company Decorative Concrete Sales Growth Rate (2012-2017)

Figure The Sherwin-Williams Company Decorative Concrete Sales Market Share in United States (2012-2017)

Figure The Sherwin-Williams Company Decorative Concrete Revenue Market Share in United States (2012-2017)

Table Boral Limited Basic Information List

Table Boral Limited Decorative Concrete Sales (K MT), Revenue (Million USD), Price

(USD/MT) and Gross Margin (2012-2017)

Figure Boral Limited Decorative Concrete Sales Growth Rate (2012-2017)

Figure Boral Limited Decorative Concrete Sales Market Share in United States (2012-2017)

Figure Boral Limited Decorative Concrete Revenue Market Share in United States (2012-2017)

Table CEMEX Basic Information List

Table CEMEX Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure CEMEX Decorative Concrete Sales Growth Rate (2012-2017)

Figure CEMEX Decorative Concrete Sales Market Share in United States (2012-2017)

Figure CEMEX Decorative Concrete Revenue Market Share in United States (2012-2017)

Table Sika Basic Information List

Table Sika Decorative Concrete Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Sika Decorative Concrete Sales Growth Rate (2012-2017)

Figure Sika Decorative Concrete Sales Market Share in United States (2012-2017)

Figure Sika Decorative Concrete Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Decorative Concrete

Figure Manufacturing Process Analysis of Decorative Concrete

Figure Decorative Concrete Industrial Chain Analysis

Table Raw Materials Sources of Decorative Concrete Major Players/Suppliers in 2016

Table Major Buyers of Decorative Concrete

Table Distributors/Traders List

Figure United States Decorative Concrete Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Decorative Concrete Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Decorative Concrete Price (USD/MT) Trend Forecast (2017-2022)

Table United States Decorative Concrete Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Decorative Concrete Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Decorative Concrete Sales Volume (K MT) Forecast by Type in 2022



Table United States Decorative Concrete Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Decorative Concrete Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Decorative Concrete Sales Volume (K MT) Forecast by Application in 2022

Table United States Decorative Concrete Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Decorative Concrete Sales Volume Share Forecast by Region (2017-2022)

Figure United States Decorative Concrete Sales Volume Share Forecast by Region (2017-2022)

Figure United States Decorative Concrete Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Decorative Concrete Market Report 2017

Product link: <https://marketpublishers.com/r/U8313AB7468EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8313AB7468EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970