

# United States Deaf-aid Market Report 2017

<https://marketpublishers.com/r/UEE11658FDDEN.html>

Date: February 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: UEE11658FDDEN

## Abstracts

### Notes:

Sales, means the sales volume of Deaf-aid

Revenue, means the sales value of Deaf-aid

This report studies sales (consumption) of Deaf-aid in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Cochlear Limited

GN ReSound Group

GN Otometrics A/S

Siemens Healthcare

Sonova Holding

Starkey Hearing Technologies

Widex

SeboTek Hearing Systems

Audina Hearing Instruments

Amplifon

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Deaf-aid in each application, can be divided into

Application 1

Application 2

## Contents

### United States Deaf-aid Market Report 2017

## **1 DEAF-AID OVERVIEW**

- 1.1 Product Overview and Scope of Deaf-aid
- 1.2 Classification of Deaf-aid
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Deaf-aid
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Deaf-aid (2012-2022)
  - 1.4.1 United States Deaf-aid Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Deaf-aid Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES DEAF-AID COMPETITION BY MANUFACTURERS**

- 2.1 United States Deaf-aid Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Deaf-aid Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Deaf-aid Average Price by Manufactures (2015 and 2016)
- 2.4 Deaf-aid Market Competitive Situation and Trends
  - 2.4.1 Deaf-aid Market Concentration Rate
  - 2.4.2 Deaf-aid Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES DEAF-AID SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Deaf-aid Sales and Market Share by States (2012-2017)
- 3.2 United States Deaf-aid Revenue and Market Share by States (2012-2017)
- 3.3 United States Deaf-aid Price by States (2012-2017)

## **4 UNITED STATES DEAF-AID SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Deaf-aid Sales and Market Share by Type (2012-2017)
- 4.2 United States Deaf-aid Revenue and Market Share by Type (2012-2017)
- 4.3 United States Deaf-aid Price by Type (2012-2017)
- 4.4 United States Deaf-aid Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES DEAF-AID SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Deaf-aid Sales and Market Share by Application (2012-2017)
- 5.2 United States Deaf-aid Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES DEAF-AID MANUFACTURERS PROFILES/ANALYSIS**

### **6.1 Cochlear Limited**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Deaf-aid Product Type, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Cochlear Limited Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### **6.2 GN ReSound Group**

- 6.2.2 Deaf-aid Product Type, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 GN ReSound Group Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### **6.3 GN Otometrics A/S**

- 6.3.2 Deaf-aid Product Type, Application and Specification
  - 6.3.2.1 Product A
  - 6.3.2.2 Product B
- 6.3.3 GN Otometrics A/S Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### **6.4 Siemens Healthcare**

- 6.4.2 Deaf-aid Product Type, Application and Specification
  - 6.4.2.1 Product A
  - 6.4.2.2 Product B
- 6.4.3 Siemens Healthcare Deaf-aid Sales, Revenue, Price and Gross Margin

(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Sonova Holding

6.5.2 Deaf-aid Product Type, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Sonova Holding Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Starkey Hearing Technologies

6.6.2 Deaf-aid Product Type, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Starkey Hearing Technologies Deaf-aid Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Widex

6.7.2 Deaf-aid Product Type, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Widex Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 SeboTek Hearing Systems

6.8.2 Deaf-aid Product Type, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 SeboTek Hearing Systems Deaf-aid Sales, Revenue, Price and Gross Margin

(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Audina Hearing Instruments

6.9.2 Deaf-aid Product Type, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Audina Hearing Instruments Deaf-aid Sales, Revenue, Price and Gross Margin

(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Amplifon

6.10.2 Deaf-aid Product Type, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Amplifon Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

## **7 DEAF-AID MANUFACTURING COST ANALYSIS**

7.1 Deaf-aid Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Deaf-aid

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Deaf-aid Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Deaf-aid Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES DEAF-AID MARKET FORECAST (2017-2022)**

- 11.1 United States Deaf-aid Sales, Revenue Forecast (2017-2022)
- 11.2 United States Deaf-aid Sales Forecast by Type (2017-2022)
- 11.3 United States Deaf-aid Sales Forecast by Application (2017-2022)
- 11.4 Deaf-aid Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology  
Analyst Introduction  
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Deaf-aid

Table Classification of Deaf-aid

Figure United States Sales Market Share of Deaf-aid by Type in 2015

Table Application of Deaf-aid

Figure United States Sales Market Share of Deaf-aid by Application in 2015

Figure United States Deaf-aid Sales and Growth Rate (2012-2022)

Figure United States Deaf-aid Revenue and Growth Rate (2012-2022)

Table United States Deaf-aid Sales of Key Manufacturers (2015 and 2016)

Table United States Deaf-aid Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Deaf-aid Sales Share by Manufacturers

Figure 2016 Deaf-aid Sales Share by Manufacturers

Table United States Deaf-aid Revenue by Manufacturers (2015 and 2016)

Table United States Deaf-aid Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Deaf-aid Revenue Share by Manufacturers

Table 2016 United States Deaf-aid Revenue Share by Manufacturers

Table United States Market Deaf-aid Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Deaf-aid Average Price of Key Manufacturers in 2015

Figure Deaf-aid Market Share of Top 3 Manufacturers

Figure Deaf-aid Market Share of Top 5 Manufacturers

Table United States Deaf-aid Sales by States (2012-2017)

Table United States Deaf-aid Sales Share by States (2012-2017)

Figure United States Deaf-aid Sales Market Share by States in 2015

Table United States Deaf-aid Revenue and Market Share by States (2012-2017)

Table United States Deaf-aid Revenue Share by States (2012-2017)

Figure Revenue Market Share of Deaf-aid by States (2012-2017)

Table United States Deaf-aid Price by States (2012-2017)

Table United States Deaf-aid Sales by Type (2012-2017)

Table United States Deaf-aid Sales Share by Type (2012-2017)

Figure United States Deaf-aid Sales Market Share by Type in 2015

Table United States Deaf-aid Revenue and Market Share by Type (2012-2017)

Table United States Deaf-aid Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Deaf-aid by Type (2012-2017)

Table United States Deaf-aid Price by Type (2012-2017)

Figure United States Deaf-aid Sales Growth Rate by Type (2012-2017)

Table United States Deaf-aid Sales by Application (2012-2017)  
Table United States Deaf-aid Sales Market Share by Application (2012-2017)  
Figure United States Deaf-aid Sales Market Share by Application in 2015  
Table United States Deaf-aid Sales Growth Rate by Application (2012-2017)  
Figure United States Deaf-aid Sales Growth Rate by Application (2012-2017)  
Table Cochlear Limited Basic Information List  
Table Cochlear Limited Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Cochlear Limited Deaf-aid Sales Market Share (2012-2017)  
Table GN ReSound Group Basic Information List  
Table GN ReSound Group Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table GN ReSound Group Deaf-aid Sales Market Share (2012-2017)  
Table GN Otometrics A/S Basic Information List  
Table GN Otometrics A/S Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table GN Otometrics A/S Deaf-aid Sales Market Share (2012-2017)  
Table Siemens Healthcare Basic Information List  
Table Siemens Healthcare Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Siemens Healthcare Deaf-aid Sales Market Share (2012-2017)  
Table Sonova Holding Basic Information List  
Table Sonova Holding Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Sonova Holding Deaf-aid Sales Market Share (2012-2017)  
Table Starkey Hearing Technologies Basic Information List  
Table Starkey Hearing Technologies Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Starkey Hearing Technologies Deaf-aid Sales Market Share (2012-2017)  
Table Widex Basic Information List  
Table Widex Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Widex Deaf-aid Sales Market Share (2012-2017)  
Table SeboTek Hearing Systems Basic Information List  
Table SeboTek Hearing Systems Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table SeboTek Hearing Systems Deaf-aid Sales Market Share (2012-2017)  
Table Audina Hearing Instruments Basic Information List  
Table Audina Hearing Instruments Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Audina Hearing Instruments Deaf-aid Sales Market Share (2012-2017)  
Table Amplifon Basic Information List

Table Amplifon Deaf-aid Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Amplifon Deaf-aid Sales Market Share (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Deaf-aid  
Figure Manufacturing Process Analysis of Deaf-aid  
Figure Deaf-aid Industrial Chain Analysis  
Table Raw Materials Sources of Deaf-aid Major Manufacturers in 2015  
Table Major Buyers of Deaf-aid  
Table Distributors/Traders List  
Figure United States Deaf-aid Production and Growth Rate Forecast (2017-2022)  
Figure United States Deaf-aid Revenue and Growth Rate Forecast (2017-2022)  
Table United States Deaf-aid Production Forecast by Type (2017-2022)  
Table United States Deaf-aid Consumption Forecast by Application (2017-2022)  
Table United States Deaf-aid Sales Forecast by States (2017-2022)  
Table United States Deaf-aid Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Deaf-aid Market Report 2017

Product link: <https://marketpublishers.com/r/UEE11658FDDEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEE11658FDDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970