

# United States Dairy Food Market Report 2017

<https://marketpublishers.com/r/UFA40B43640EN.html>

Date: January 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UFA40B43640EN

## Abstracts

### Notes:

Sales, means the sales volume of Dairy Food

Revenue, means the sales value of Dairy Food

This report studies sales (consumption) of Dairy Food in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Danone

Nestle

FrieslandCampina

Arla

Vreugdenhil Dairy

Alpen Dairies

California Dairies

California Dairies

DFA

Lactalis

Land O'Lakes

DairiConcepts

WILD Flavors

Glanbia Foods

Kraft Foods Ingredients

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Cheese

Butter

Cottage Cheese

Milk Powder

Flavored Milk

## Yoghurt

Split by applications, this report focuses on sales, market share and growth rate of Dairy Food in each application, can be divided into

Food

Healthcare

Feed

## Contents

### United States Dairy Food Market Report 2017

#### **1 DAIRY FOOD OVERVIEW**

##### 1.1 Product Overview and Scope of Dairy Food

##### 1.2 Classification of Dairy Food

###### 1.2.1 Cheese

###### 1.2.2 Butter

###### 1.2.3 Cottage Cheese

###### 1.2.4 Milk Powder

###### 1.2.5 Flavored Milk

###### 1.2.6 Yoghurt

##### 1.3 Application of Dairy Food

###### 1.3.1 Food

###### 1.3.2 Healthcare

###### 1.3.3 Feed

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Dairy Food (2011-2021)

###### 1.4.1 United States Dairy Food Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Dairy Food Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES DAIRY FOOD COMPETITION BY MANUFACTURERS**

##### 2.1 United States Dairy Food Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Dairy Food Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Dairy Food Average Price by Manufactures (2015 and 2016)

##### 2.4 Dairy Food Market Competitive Situation and Trends

###### 2.4.1 Dairy Food Market Concentration Rate

###### 2.4.2 Dairy Food Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES DAIRY FOOD SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Dairy Food Sales and Market Share by States (2011-2016)

##### 3.2 United States Dairy Food Revenue and Market Share by States (2011-2016)

3.3 United States Dairy Food Price by States (2011-2016)

## **4 UNITED STATES DAIRY FOOD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Dairy Food Sales and Market Share by Type (2011-2016)

4.2 United States Dairy Food Revenue and Market Share by Type (2011-2016)

4.3 United States Dairy Food Price by Type (2011-2016)

4.4 United States Dairy Food Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES DAIRY FOOD SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Dairy Food Sales and Market Share by Application (2011-2016)

5.2 United States Dairy Food Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES DAIRY FOOD MANUFACTURERS PROFILES/ANALYSIS**

6.1 Danone

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Dairy Food Product Type, Application and Specification

6.1.2.1 Cheese

6.1.2.2 Butter

6.1.3 Danone Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Nestle

6.2.2 Dairy Food Product Type, Application and Specification

6.2.2.1 Cheese

6.2.2.2 Butter

6.2.3 Nestle Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 FrieslandCampina

6.3.2 Dairy Food Product Type, Application and Specification

6.3.2.1 Cheese

6.3.2.2 Butter

6.3.3 FrieslandCampina Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

6.3.4 Main Business/Business Overview

6.4 Arla

- 6.4.2 Dairy Food Product Type, Application and Specification
  - 6.4.2.1 Cheese
  - 6.4.2.2 Butter
- 6.4.3 Arla Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Vreugdenhil Dairy
  - 6.5.2 Dairy Food Product Type, Application and Specification
    - 6.5.2.1 Cheese
    - 6.5.2.2 Butter
  - 6.5.3 Vreugdenhil Dairy Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Alpen Dairies
  - 6.6.2 Dairy Food Product Type, Application and Specification
    - 6.6.2.1 Cheese
    - 6.6.2.2 Butter
  - 6.6.3 Alpen Dairies Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 California Dairies
  - 6.7.2 Dairy Food Product Type, Application and Specification
    - 6.7.2.1 Cheese
    - 6.7.2.2 Butter
  - 6.7.3 California Dairies Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 California Dairies
  - 6.8.2 Dairy Food Product Type, Application and Specification
    - 6.8.2.1 Cheese
    - 6.8.2.2 Butter
  - 6.8.3 California Dairies Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 DFA
  - 6.9.2 Dairy Food Product Type, Application and Specification
    - 6.9.2.1 Cheese
    - 6.9.2.2 Butter
  - 6.9.3 DFA Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 Lactalis

## 6.10.2 Dairy Food Product Type, Application and Specification

### 6.10.2.1 Cheese

### 6.10.2.2 Butter

## 6.10.3 Lactalis Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

## 6.10.4 Main Business/Business Overview

## 6.11 Land O'Lakes

## 6.12 DairiConcepts

## 6.13 WILD Flavors

## 6.14 Glanbia Foods

## 6.15 Kraft Foods Ingredients

## **7 DAIRY FOOD MANUFACTURING COST ANALYSIS**

### 7.1 Dairy Food Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Dairy Food

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Dairy Food Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Dairy Food Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES DAIRY FOOD MARKET FORECAST (2016-2021)**

- 11.1 United States Dairy Food Sales, Revenue Forecast (2016-2021)
- 11.2 United States Dairy Food Sales Forecast by Type (2016-2021)
- 11.3 United States Dairy Food Sales Forecast by Application (2016-2021)
- 11.4 Dairy Food Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Dairy Food

Table Classification of Dairy Food

Figure United States Sales Market Share of Dairy Food by Type in 2015

Figure Cheese Picture

Figure Butter Picture

Figure Cottage Cheese Picture

Figure Milk Powder Picture

Figure Flavored Milk Picture

Figure Yoghurt Picture

Table Application of Dairy Food

Figure United States Sales Market Share of Dairy Food by Application in 2015

Figure Food Examples

Figure Healthcare Examples

Figure Feed Examples

Figure United States Dairy Food Sales and Growth Rate (2011-2021)

Figure United States Dairy Food Revenue and Growth Rate (2011-2021)

Table United States Dairy Food Sales of Key Manufacturers (2015 and 2016)

Table United States Dairy Food Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Dairy Food Sales Share by Manufacturers

Figure 2016 Dairy Food Sales Share by Manufacturers

Table United States Dairy Food Revenue by Manufacturers (2015 and 2016)

Table United States Dairy Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Dairy Food Revenue Share by Manufacturers

Table 2016 United States Dairy Food Revenue Share by Manufacturers

Table United States Market Dairy Food Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Dairy Food Average Price of Key Manufacturers in 2015

Figure Dairy Food Market Share of Top 3 Manufacturers

Figure Dairy Food Market Share of Top 5 Manufacturers

Table United States Dairy Food Sales by States (2011-2016)

Table United States Dairy Food Sales Share by States (2011-2016)

Figure United States Dairy Food Sales Market Share by States in 2015

Table United States Dairy Food Revenue and Market Share by States (2011-2016)

Table United States Dairy Food Revenue Share by States (2011-2016)

Figure Revenue Market Share of Dairy Food by States (2011-2016)

Table United States Dairy Food Price by States (2011-2016)  
Table United States Dairy Food Sales by Type (2011-2016)  
Table United States Dairy Food Sales Share by Type (2011-2016)  
Figure United States Dairy Food Sales Market Share by Type in 2015  
Table United States Dairy Food Revenue and Market Share by Type (2011-2016)  
Table United States Dairy Food Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Dairy Food by Type (2011-2016)  
Table United States Dairy Food Price by Type (2011-2016)  
Figure United States Dairy Food Sales Growth Rate by Type (2011-2016)  
Table United States Dairy Food Sales by Application (2011-2016)  
Table United States Dairy Food Sales Market Share by Application (2011-2016)  
Figure United States Dairy Food Sales Market Share by Application in 2015  
Table United States Dairy Food Sales Growth Rate by Application (2011-2016)  
Figure United States Dairy Food Sales Growth Rate by Application (2011-2016)  
Table Danone Basic Information List  
Table Danone Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Danone Dairy Food Sales Market Share (2011-2016)  
Table Nestle Basic Information List  
Table Nestle Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nestle Dairy Food Sales Market Share (2011-2016)  
Table FrieslandCampina Basic Information List  
Table FrieslandCampina Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Table FrieslandCampina Dairy Food Sales Market Share (2011-2016)  
Table Arla Basic Information List  
Table Arla Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Arla Dairy Food Sales Market Share (2011-2016)  
Table Vreugdenhil Dairy Basic Information List  
Table Vreugdenhil Dairy Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Vreugdenhil Dairy Dairy Food Sales Market Share (2011-2016)  
Table Alpen Dairies Basic Information List  
Table Alpen Dairies Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Alpen Dairies Dairy Food Sales Market Share (2011-2016)  
Table California Dairies Basic Information List  
Table California Dairies Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)  
Table California Dairies Dairy Food Sales Market Share (2011-2016)  
Table California Dairies Basic Information List

Table California Dairies Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table California Dairies Dairy Food Sales Market Share (2011-2016)

Table DFA Basic Information List

Table DFA Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table DFA Dairy Food Sales Market Share (2011-2016)

Table Lactalis Basic Information List

Table Lactalis Dairy Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lactalis Dairy Food Sales Market Share (2011-2016)

Table Land O'Lakes Basic Information List

Table DairiConcepts Basic Information List

Table WILD Flavors Basic Information List

Table Glanbia Foods Basic Information List

Table Kraft Foods Ingredients Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dairy Food

Figure Manufacturing Process Analysis of Dairy Food

Figure Dairy Food Industrial Chain Analysis

Table Raw Materials Sources of Dairy Food Major Manufacturers in 2015

Table Major Buyers of Dairy Food

Table Distributors/Traders List

Figure United States Dairy Food Production and Growth Rate Forecast (2016-2021)

Figure United States Dairy Food Revenue and Growth Rate Forecast (2016-2021)

Table United States Dairy Food Production Forecast by Type (2016-2021)

Table United States Dairy Food Consumption Forecast by Application (2016-2021)

Table United States Dairy Food Sales Forecast by States (2016-2021)

Table United States Dairy Food Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Dairy Food Market Report 2017

Product link: <https://marketpublishers.com/r/UFA40B43640EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFA40B43640EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970