

# United States Cycling Jackets Market Report 2017

<https://marketpublishers.com/r/UE34413A9A3EN.html>

Date: January 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: UE34413A9A3EN

## Abstracts

### Notes:

Sales, means the sales volume of Cycling Jackets

Revenue, means the sales value of Cycling Jackets

This report studies sales (consumption) of Cycling Jackets in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Cannondale

Castelli

Gore Bike Wear

Pearl Izumi

Nike

Kappa

New Balance

In Sport

Nashbar

Holloway

Helly Hansen

Dickies

Burton

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Fleece

Nylon

Polyester

Other

Split by applications, this report focuses on sales, market share and growth rate of Cycling Jackets in each application, can be divided into

Children

Adult

## Contents

### United States Cycling Jackets Market Report 2017

#### **1 CYCLING JACKETS OVERVIEW**

##### 1.1 Product Overview and Scope of Cycling Jackets

##### 1.2 Classification of Cycling Jackets

###### 1.2.1 Fleece

###### 1.2.2 Nylon

###### 1.2.3 Polyester

###### 1.2.4 Other

##### 1.3 Application of Cycling Jackets

###### 1.3.1 Children

###### 1.3.2 Adult

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Cycling Jackets (2011-2021)

###### 1.4.1 United States Cycling Jackets Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Cycling Jackets Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES CYCLING JACKETS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Cycling Jackets Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Cycling Jackets Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Cycling Jackets Average Price by Manufactures (2015 and 2016)

##### 2.4 Cycling Jackets Market Competitive Situation and Trends

###### 2.4.1 Cycling Jackets Market Concentration Rate

###### 2.4.2 Cycling Jackets Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES CYCLING JACKETS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Cycling Jackets Sales and Market Share by States (2011-2016)

##### 3.2 United States Cycling Jackets Revenue and Market Share by States (2011-2016)

##### 3.3 United States Cycling Jackets Price by States (2011-2016)

## **4 UNITED STATES CYCLING JACKETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 4.1 United States Cycling Jackets Sales and Market Share by Type (2011-2016)
- 4.2 United States Cycling Jackets Revenue and Market Share by Type (2011-2016)
- 4.3 United States Cycling Jackets Price by Type (2011-2016)
- 4.4 United States Cycling Jackets Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES CYCLING JACKETS SALES (VOLUME) BY APPLICATION (2011-2016)**

- 5.1 United States Cycling Jackets Sales and Market Share by Application (2011-2016)
- 5.2 United States Cycling Jackets Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES CYCLING JACKETS MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Cannondale

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Cycling Jackets Product Type, Application and Specification
  - 6.1.2.1 Fleece
  - 6.1.2.2 Nylon
- 6.1.3 Cannondale Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

### 6.2 Castelli

- 6.2.2 Cycling Jackets Product Type, Application and Specification
  - 6.2.2.1 Fleece
  - 6.2.2.2 Nylon
- 6.2.3 Castelli Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

### 6.3 Gore Bike Wear

- 6.3.2 Cycling Jackets Product Type, Application and Specification
  - 6.3.2.1 Fleece
  - 6.3.2.2 Nylon
- 6.3.3 Gore Bike Wear Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

### 6.4 Pearl Izumi

- 6.4.2 Cycling Jackets Product Type, Application and Specification
  - 6.4.2.1 Fleece
  - 6.4.2.2 Nylon
- 6.4.3 Pearl Izumi Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Nike
  - 6.5.2 Cycling Jackets Product Type, Application and Specification
    - 6.5.2.1 Fleece
    - 6.5.2.2 Nylon
  - 6.5.3 Nike Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Kappa
  - 6.6.2 Cycling Jackets Product Type, Application and Specification
    - 6.6.2.1 Fleece
    - 6.6.2.2 Nylon
  - 6.6.3 Kappa Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 New Balance
  - 6.7.2 Cycling Jackets Product Type, Application and Specification
    - 6.7.2.1 Fleece
    - 6.7.2.2 Nylon
  - 6.7.3 New Balance Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 In Sport
  - 6.8.2 Cycling Jackets Product Type, Application and Specification
    - 6.8.2.1 Fleece
    - 6.8.2.2 Nylon
  - 6.8.3 In Sport Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 Nashbar
  - 6.9.2 Cycling Jackets Product Type, Application and Specification
    - 6.9.2.1 Fleece
    - 6.9.2.2 Nylon
  - 6.9.3 Nashbar Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 Holloway
  - 6.10.2 Cycling Jackets Product Type, Application and Specification

6.10.2.1 Fleece

6.10.2.2 Nylon

6.10.3 Holloway Cycling Jackets Sales, Revenue, Price and Gross Margin  
(2011-2016)

6.10.4 Main Business/Business Overview

6.11 Helly Hansen

6.12 Dickies

6.13 Burton

## **7 CYCLING JACKETS MANUFACTURING COST ANALYSIS**

7.1 Cycling Jackets Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Cycling Jackets

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Cycling Jackets Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Cycling Jackets Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES CYCLING JACKETS MARKET FORECAST (2016-2021)**

### 11.1 United States Cycling Jackets Sales, Revenue Forecast (2016-2021)

### 11.2 United States Cycling Jackets Sales Forecast by Type (2016-2021)

### 11.3 United States Cycling Jackets Sales Forecast by Application (2016-2021)

### 11.4 Cycling Jackets Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Cycling Jackets

Table Classification of Cycling Jackets

Figure United States Sales Market Share of Cycling Jackets by Type in 2015

Figure Fleece Picture

Figure Nylon Picture

Figure Polyester Picture

Figure Other Picture

Table Application of Cycling Jackets

Figure United States Sales Market Share of Cycling Jackets by Application in 2015

Figure Children Examples

Figure Adult Examples

Figure United States Cycling Jackets Sales and Growth Rate (2011-2021)

Figure United States Cycling Jackets Revenue and Growth Rate (2011-2021)

Table United States Cycling Jackets Sales of Key Manufacturers (2015 and 2016)

Table United States Cycling Jackets Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cycling Jackets Sales Share by Manufacturers

Figure 2016 Cycling Jackets Sales Share by Manufacturers

Table United States Cycling Jackets Revenue by Manufacturers (2015 and 2016)

Table United States Cycling Jackets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cycling Jackets Revenue Share by Manufacturers

Table 2016 United States Cycling Jackets Revenue Share by Manufacturers

Table United States Market Cycling Jackets Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cycling Jackets Average Price of Key Manufacturers in 2015

Figure Cycling Jackets Market Share of Top 3 Manufacturers

Figure Cycling Jackets Market Share of Top 5 Manufacturers

Table United States Cycling Jackets Sales by States (2011-2016)

Table United States Cycling Jackets Sales Share by States (2011-2016)

Figure United States Cycling Jackets Sales Market Share by States in 2015

Table United States Cycling Jackets Revenue and Market Share by States (2011-2016)

Table United States Cycling Jackets Revenue Share by States (2011-2016)

Figure Revenue Market Share of Cycling Jackets by States (2011-2016)

Table United States Cycling Jackets Price by States (2011-2016)

Table United States Cycling Jackets Sales by Type (2011-2016)

Table United States Cycling Jackets Sales Share by Type (2011-2016)  
Figure United States Cycling Jackets Sales Market Share by Type in 2015  
Table United States Cycling Jackets Revenue and Market Share by Type (2011-2016)  
Table United States Cycling Jackets Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Cycling Jackets by Type (2011-2016)  
Table United States Cycling Jackets Price by Type (2011-2016)  
Figure United States Cycling Jackets Sales Growth Rate by Type (2011-2016)  
Table United States Cycling Jackets Sales by Application (2011-2016)  
Table United States Cycling Jackets Sales Market Share by Application (2011-2016)  
Figure United States Cycling Jackets Sales Market Share by Application in 2015  
Table United States Cycling Jackets Sales Growth Rate by Application (2011-2016)  
Figure United States Cycling Jackets Sales Growth Rate by Application (2011-2016)  
Table Cannondale Basic Information List  
Table Cannondale Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Cannondale Cycling Jackets Sales Market Share (2011-2016)  
Table Castelli Basic Information List  
Table Castelli Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Castelli Cycling Jackets Sales Market Share (2011-2016)  
Table Gore Bike Wear Basic Information List  
Table Gore Bike Wear Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Gore Bike Wear Cycling Jackets Sales Market Share (2011-2016)  
Table Pearl Izumi Basic Information List  
Table Pearl Izumi Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pearl Izumi Cycling Jackets Sales Market Share (2011-2016)  
Table Nike Basic Information List  
Table Nike Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nike Cycling Jackets Sales Market Share (2011-2016)  
Table Kappa Basic Information List  
Table Kappa Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kappa Cycling Jackets Sales Market Share (2011-2016)  
Table New Balance Basic Information List  
Table New Balance Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table New Balance Cycling Jackets Sales Market Share (2011-2016)  
Table In Sport Basic Information List  
Table In Sport Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)

Table In Sport Cycling Jackets Sales Market Share (2011-2016)  
Table Nashbar Basic Information List  
Table Nashbar Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Nashbar Cycling Jackets Sales Market Share (2011-2016)  
Table Holloway Basic Information List  
Table Holloway Cycling Jackets Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Holloway Cycling Jackets Sales Market Share (2011-2016)  
Table Helly Hansen Basic Information List  
Table Dickies Basic Information List  
Table Burton Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Cycling Jackets  
Figure Manufacturing Process Analysis of Cycling Jackets  
Figure Cycling Jackets Industrial Chain Analysis  
Table Raw Materials Sources of Cycling Jackets Major Manufacturers in 2015  
Table Major Buyers of Cycling Jackets  
Table Distributors/Traders List  
Figure United States Cycling Jackets Production and Growth Rate Forecast (2016-2021)  
Figure United States Cycling Jackets Revenue and Growth Rate Forecast (2016-2021)  
Table United States Cycling Jackets Production Forecast by Type (2016-2021)  
Table United States Cycling Jackets Consumption Forecast by Application (2016-2021)  
Table United States Cycling Jackets Sales Forecast by States (2016-2021)  
Table United States Cycling Jackets Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Cycling Jackets Market Report 2017

Product link: <https://marketpublishers.com/r/UE34413A9A3EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE34413A9A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970