

United States Curved TVs Market Report 2017

<https://marketpublishers.com/r/U4498978B2CEN.html>

Date: July 2017

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: U4498978B2CEN

Abstracts

In this report, the United States Curved TVs market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Curved TVs in these regions, from 2012 to 2022 (forecast).

United States Curved TVs market competition by top manufacturers/players, with Curved TVs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

LG

Samsung

Sony

Toshiba

Hisense

Sharp

TCL

Skyworth

Haier

ChangHong

Konka

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

44 to 49 Inches

50 to 59 Inches

60 to 69 Inches

70 Inches & Up

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Curved TVs for each application, including

Commercial

Residential

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Curved TVs Market Report 2017

1 CURVED TVS OVERVIEW

1.1 Product Overview and Scope of Curved TVs

1.2 Classification of Curved TVs by Product Category

1.2.1 United States Curved TVs Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Curved TVs Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 44 to 49 Inches

1.2.4 50 to 59 Inches

1.2.5 60 to 69 Inches

1.2.6 70 Inches & Up

1.3 United States Curved TVs Market by Application/End Users

1.3.1 United States Curved TVs Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Commercial

1.3.3 Residential

1.4 United States Curved TVs Market by Region

1.4.1 United States Curved TVs Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Curved TVs Status and Prospect (2012-2022)

1.4.3 Southwest Curved TVs Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Curved TVs Status and Prospect (2012-2022)

1.4.5 New England Curved TVs Status and Prospect (2012-2022)

1.4.6 The South Curved TVs Status and Prospect (2012-2022)

1.4.7 The Midwest Curved TVs Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Curved TVs (2012-2022)

1.5.1 United States Curved TVs Sales and Growth Rate (2012-2022)

1.5.2 United States Curved TVs Revenue and Growth Rate (2012-2022)

2 UNITED STATES CURVED TVS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Curved TVs Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Curved TVs Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Curved TVs Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Curved TVs Market Competitive Situation and Trends
 - 2.4.1 United States Curved TVs Market Concentration Rate
 - 2.4.2 United States Curved TVs Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Curved TVs Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES CURVED TVS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Curved TVs Sales and Market Share by Region (2012-2017)
- 3.2 United States Curved TVs Revenue and Market Share by Region (2012-2017)
- 3.3 United States Curved TVs Price by Region (2012-2017)

4 UNITED STATES CURVED TVS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Curved TVs Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Curved TVs Revenue and Market Share by Type (2012-2017)
- 4.3 United States Curved TVs Price by Type (2012-2017)
- 4.4 United States Curved TVs Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CURVED TVS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Curved TVs Sales and Market Share by Application (2012-2017)
- 5.2 United States Curved TVs Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES CURVED TVS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 LG
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Curved TVs Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

- 6.1.3 LG Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Samsung
 - 6.2.2 Curved TVs Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Samsung Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Sony
 - 6.3.2 Curved TVs Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Sony Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Toshiba
 - 6.4.2 Curved TVs Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Toshiba Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Hisense
 - 6.5.2 Curved TVs Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Hisense Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Sharp
 - 6.6.2 Curved TVs Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Sharp Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 TCL
 - 6.7.2 Curved TVs Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 TCL Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Skyworth

6.8.2 Curved TVs Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Skyworth Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Haier

6.9.2 Curved TVs Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Haier Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 ChangHong

6.10.2 Curved TVs Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 ChangHong Curved TVs Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Konka

7 CURVED TVS MANUFACTURING COST ANALYSIS

7.1 Curved TVs Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Curved TVs

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Curved TVs Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Curved TVs Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CURVED TVS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Curved TVs Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Curved TVs Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Curved TVs Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Curved TVs Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Curved TVs

Figure United States Curved TVs Market Size (K Units) by Type (2012-2022)

Figure United States Curved TVs Sales Volume Market Share by Type (Product Category) in 2016

Figure 44 to 49 Inches Product Picture

Figure 50 to 59 Inches Product Picture

Figure 60 to 69 Inches Product Picture

Figure 70 Inches & Up Product Picture

Figure United States Curved TVs Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Curved TVs by Application in 2016

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure United States Curved TVs Market Size (Million USD) by Region (2012-2022)

Figure The West Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Curved TVs Sales (K Units) and Growth Rate (2012-2022)

Figure United States Curved TVs Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Curved TVs Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Curved TVs Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Curved TVs Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Curved TVs Sales Share by Players/Suppliers

Figure 2017 United States Curved TVs Sales Share by Players/Suppliers

Figure United States Curved TVs Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Curved TVs Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Curved TVs Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Curved TVs Revenue Share by Players/Suppliers
Figure 2017 United States Curved TVs Revenue Share by Players/Suppliers
Table United States Market Curved TVs Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)
Figure United States Market Curved TVs Average Price (USD/Unit) of Key Players/Suppliers in 2016
Figure United States Curved TVs Market Share of Top 3 Players/Suppliers
Figure United States Curved TVs Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Curved TVs Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Curved TVs Product Category
Table United States Curved TVs Sales (K Units) by Region (2012-2017)
Table United States Curved TVs Sales Share by Region (2012-2017)
Figure United States Curved TVs Sales Share by Region (2012-2017)
Figure United States Curved TVs Sales Market Share by Region in 2016
Table United States Curved TVs Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Curved TVs Revenue Share by Region (2012-2017)
Figure United States Curved TVs Revenue Market Share by Region (2012-2017)
Figure United States Curved TVs Revenue Market Share by Region in 2016
Table United States Curved TVs Price (USD/Unit) by Region (2012-2017)
Table United States Curved TVs Sales (K Units) by Type (2012-2017)
Table United States Curved TVs Sales Share by Type (2012-2017)
Figure United States Curved TVs Sales Share by Type (2012-2017)
Figure United States Curved TVs Sales Market Share by Type in 2016
Table United States Curved TVs Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Curved TVs Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Curved TVs by Type (2012-2017)
Figure Revenue Market Share of Curved TVs by Type in 2016
Table United States Curved TVs Price (USD/Unit) by Types (2012-2017)
Figure United States Curved TVs Sales Growth Rate by Type (2012-2017)
Table United States Curved TVs Sales (K Units) by Application (2012-2017)
Table United States Curved TVs Sales Market Share by Application (2012-2017)
Figure United States Curved TVs Sales Market Share by Application (2012-2017)
Figure United States Curved TVs Sales Market Share by Application in 2016
Table United States Curved TVs Sales Growth Rate by Application (2012-2017)
Figure United States Curved TVs Sales Growth Rate by Application (2012-2017)

Table LG Basic Information List

Table LG Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LG Curved TVs Sales Growth Rate (2012-2017)

Figure LG Curved TVs Sales Market Share in United States (2012-2017)

Figure LG Curved TVs Revenue Market Share in United States (2012-2017)

Table Samsung Basic Information List

Table Samsung Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Samsung Curved TVs Sales Growth Rate (2012-2017)

Figure Samsung Curved TVs Sales Market Share in United States (2012-2017)

Figure Samsung Curved TVs Revenue Market Share in United States (2012-2017)

Table Sony Basic Information List

Table Sony Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sony Curved TVs Sales Growth Rate (2012-2017)

Figure Sony Curved TVs Sales Market Share in United States (2012-2017)

Figure Sony Curved TVs Revenue Market Share in United States (2012-2017)

Table Toshiba Basic Information List

Table Toshiba Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Toshiba Curved TVs Sales Growth Rate (2012-2017)

Figure Toshiba Curved TVs Sales Market Share in United States (2012-2017)

Figure Toshiba Curved TVs Revenue Market Share in United States (2012-2017)

Table Hisense Basic Information List

Table Hisense Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hisense Curved TVs Sales Growth Rate (2012-2017)

Figure Hisense Curved TVs Sales Market Share in United States (2012-2017)

Figure Hisense Curved TVs Revenue Market Share in United States (2012-2017)

Table Sharp Basic Information List

Table Sharp Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Sharp Curved TVs Sales Growth Rate (2012-2017)

Figure Sharp Curved TVs Sales Market Share in United States (2012-2017)

Figure Sharp Curved TVs Revenue Market Share in United States (2012-2017)

Table TCL Basic Information List

Table TCL Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure TCL Curved TVs Sales Growth Rate (2012-2017)
Figure TCL Curved TVs Sales Market Share in United States (2012-2017)
Figure TCL Curved TVs Revenue Market Share in United States (2012-2017)
Table Skyworth Basic Information List
Table Skyworth Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Skyworth Curved TVs Sales Growth Rate (2012-2017)
Figure Skyworth Curved TVs Sales Market Share in United States (2012-2017)
Figure Skyworth Curved TVs Revenue Market Share in United States (2012-2017)
Table Haier Basic Information List
Table Haier Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Haier Curved TVs Sales Growth Rate (2012-2017)
Figure Haier Curved TVs Sales Market Share in United States (2012-2017)
Figure Haier Curved TVs Revenue Market Share in United States (2012-2017)
Table ChangHong Basic Information List
Table ChangHong Curved TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure ChangHong Curved TVs Sales Growth Rate (2012-2017)
Figure ChangHong Curved TVs Sales Market Share in United States (2012-2017)
Figure ChangHong Curved TVs Revenue Market Share in United States (2012-2017)
Table Konka Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Curved TVs
Figure Manufacturing Process Analysis of Curved TVs
Figure Curved TVs Industrial Chain Analysis
Table Raw Materials Sources of Curved TVs Major Players/Suppliers in 2016
Table Major Buyers of Curved TVs
Table Distributors/Traders List
Figure United States Curved TVs Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Curved TVs Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Curved TVs Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Curved TVs Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Curved TVs Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Curved TVs Sales Volume (K Units) Forecast by Type in 2022

Table United States Curved TVs Sales Volume (K Units) Forecast by Application
(2017-2022)

Figure United States Curved TVs Sales Volume (K Units) Forecast by Application
(2017-2022)

Figure United States Curved TVs Sales Volume (K Units) Forecast by Application in
2022

Table United States Curved TVs Sales Volume (K Units) Forecast by Region
(2017-2022)

Table United States Curved TVs Sales Volume Share Forecast by Region (2017-2022)

Figure United States Curved TVs Sales Volume Share Forecast by Region (2017-2022)

Figure United States Curved TVs Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Curved TVs Market Report 2017

Product link: <https://marketpublishers.com/r/U4498978B2CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4498978B2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970