

United States Cruise Ships Market Report 2017

<https://marketpublishers.com/r/U7B9AFE9C03EN.html>

Date: November 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U7B9AFE9C03EN

Abstracts

In this report, the United States Cruise Ships market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Cruise Ships in these regions, from 2012 to 2022 (forecast).

United States Cruise Ships market competition by top manufacturers/players, with Cruise Ships sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Royal Caribbean Intl.

Cruise Critic

Carnival Cruise Line

Norwegian Cruise Line

MSC Cruises

Princess Cruises

American Cruise Lines

Celebrity Cruises

Genting Hong Kong

MS Berlin

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Ocean cruise ships

Luxury cruise ships

Adventure Cruise Ship

River Cruise Ship

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Cruise Ships for each application, including

Transportation

Entertainment

Others

Contents

United States Cruise Ships Market Report 2017

1 CRUISE SHIPS OVERVIEW

1.1 Product Overview and Scope of Cruise Ships

1.2 Classification of Cruise Ships by Product Category

1.2.1 United States Cruise Ships Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Cruise Ships Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Ocean cruise ships

1.2.4 Luxury cruise ships

1.2.5 Adventure Cruise Ship

1.2.6 River Cruise Ship

1.2.7 Others

1.3 United States Cruise Ships Market by Application/End Users

1.3.1 United States Cruise Ships Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Transportation

1.3.3 Entertainment

1.3.4 Others

1.4 United States Cruise Ships Market by Region

1.4.1 United States Cruise Ships Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Cruise Ships Status and Prospect (2012-2022)

1.4.3 Southwest Cruise Ships Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Cruise Ships Status and Prospect (2012-2022)

1.4.5 New England Cruise Ships Status and Prospect (2012-2022)

1.4.6 The South Cruise Ships Status and Prospect (2012-2022)

1.4.7 The Midwest Cruise Ships Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Cruise Ships (2012-2022)

1.5.1 United States Cruise Ships Sales and Growth Rate (2012-2022)

1.5.2 United States Cruise Ships Revenue and Growth Rate (2012-2022)

2 UNITED STATES CRUISE SHIPS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Cruise Ships Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Cruise Ships Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Cruise Ships Average Price by Players/Suppliers (2012-2017)

2.4 United States Cruise Ships Market Competitive Situation and Trends

2.4.1 United States Cruise Ships Market Concentration Rate

2.4.2 United States Cruise Ships Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Cruise Ships Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES CRUISE SHIPS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Cruise Ships Sales and Market Share by Region (2012-2017)

3.2 United States Cruise Ships Revenue and Market Share by Region (2012-2017)

3.3 United States Cruise Ships Price by Region (2012-2017)

4 UNITED STATES CRUISE SHIPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Cruise Ships Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Cruise Ships Revenue and Market Share by Type (2012-2017)

4.3 United States Cruise Ships Price by Type (2012-2017)

4.4 United States Cruise Ships Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CRUISE SHIPS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Cruise Ships Sales and Market Share by Application (2012-2017)

5.2 United States Cruise Ships Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES CRUISE SHIPS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Royal Caribbean Intl.

6.1.1 Company Basic Information, Manufacturing Base and Competitors

- 6.1.2 Cruise Ships Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Royal Caribbean Intl. Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Cruise Critic
 - 6.2.2 Cruise Ships Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Cruise Critic Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Carnival Cruise Line
 - 6.3.2 Cruise Ships Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Carnival Cruise Line Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Norwegian Cruise Line
 - 6.4.2 Cruise Ships Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Norwegian Cruise Line Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 MSC Cruises
 - 6.5.2 Cruise Ships Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 MSC Cruises Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Princess Cruises
 - 6.6.2 Cruise Ships Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Princess Cruises Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.6.4 Main Business/Business Overview
- 6.7 American Cruise Lines
 - 6.7.2 Cruise Ships Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 American Cruise Lines Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Celebrity Cruises
 - 6.8.2 Cruise Ships Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Celebrity Cruises Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Genting Hong Kong
 - 6.9.2 Cruise Ships Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Genting Hong Kong Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 MS Berlin
 - 6.10.2 Cruise Ships Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 MS Berlin Cruise Ships Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 CRUISE SHIPS MANUFACTURING COST ANALYSIS

- 7.1 Cruise Ships Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Cruise Ships

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Cruise Ships Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Cruise Ships Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CRUISE SHIPS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Cruise Ships Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Cruise Ships Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Cruise Ships Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Cruise Ships Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Cruise Ships

Figure United States Cruise Ships Market Size (K Units) by Type (2012-2022)

Figure United States Cruise Ships Sales Volume Market Share by Type (Product Category) in 2016

Figure Ocean cruise ships Product Picture

Figure Luxury cruise ships Product Picture

Figure Adventure Cruise Ship Product Picture

Figure River Cruise Ship Product Picture

Figure Others Product Picture

Figure United States Cruise Ships Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Cruise Ships by Application in 2016

Figure Transportation Examples

Figure Entertainment Examples

Figure Others Examples

Figure United States Cruise Ships Market Size (Million USD) by Region (2012-2022)

Figure The West Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cruise Ships Sales (K Units) and Growth Rate (2012-2022)

Figure United States Cruise Ships Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cruise Ships Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Cruise Ships Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Cruise Ships Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Cruise Ships Sales Share by Players/Suppliers

Figure 2017 United States Cruise Ships Sales Share by Players/Suppliers

Figure United States Cruise Ships Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Cruise Ships Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Cruise Ships Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Cruise Ships Revenue Share by Players/Suppliers

Figure 2017 United States Cruise Ships Revenue Share by Players/Suppliers

Table United States Market Cruise Ships Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Cruise Ships Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Cruise Ships Market Share of Top 3 Players/Suppliers

Figure United States Cruise Ships Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Cruise Ships Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Cruise Ships Product Category

Table United States Cruise Ships Sales (K Units) by Region (2012-2017)

Table United States Cruise Ships Sales Share by Region (2012-2017)

Figure United States Cruise Ships Sales Share by Region (2012-2017)

Figure United States Cruise Ships Sales Market Share by Region in 2016

Table United States Cruise Ships Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Cruise Ships Revenue Share by Region (2012-2017)

Figure United States Cruise Ships Revenue Market Share by Region (2012-2017)

Figure United States Cruise Ships Revenue Market Share by Region in 2016

Table United States Cruise Ships Price (USD/Unit) by Region (2012-2017)

Table United States Cruise Ships Sales (K Units) by Type (2012-2017)

Table United States Cruise Ships Sales Share by Type (2012-2017)

Figure United States Cruise Ships Sales Share by Type (2012-2017)

Figure United States Cruise Ships Sales Market Share by Type in 2016

Table United States Cruise Ships Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Cruise Ships Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Cruise Ships by Type (2012-2017)

Figure Revenue Market Share of Cruise Ships by Type in 2016

Table United States Cruise Ships Price (USD/Unit) by Types (2012-2017)

Figure United States Cruise Ships Sales Growth Rate by Type (2012-2017)

Table United States Cruise Ships Sales (K Units) by Application (2012-2017)

Table United States Cruise Ships Sales Market Share by Application (2012-2017)

Figure United States Cruise Ships Sales Market Share by Application (2012-2017)

Figure United States Cruise Ships Sales Market Share by Application in 2016

Table United States Cruise Ships Sales Growth Rate by Application (2012-2017)

Figure United States Cruise Ships Sales Growth Rate by Application (2012-2017)

Table Royal Caribbean Intl. Basic Information List

Table Royal Caribbean Intl. Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Royal Caribbean Intl. Cruise Ships Sales Growth Rate (2012-2017)

Figure Royal Caribbean Intl. Cruise Ships Sales Market Share in United States (2012-2017)

Figure Royal Caribbean Intl. Cruise Ships Revenue Market Share in United States (2012-2017)

Table Cruise Critic Basic Information List

Table Cruise Critic Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cruise Critic Cruise Ships Sales Growth Rate (2012-2017)

Figure Cruise Critic Cruise Ships Sales Market Share in United States (2012-2017)

Figure Cruise Critic Cruise Ships Revenue Market Share in United States (2012-2017)

Table Carnival Cruise Line Basic Information List

Table Carnival Cruise Line Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Carnival Cruise Line Cruise Ships Sales Growth Rate (2012-2017)

Figure Carnival Cruise Line Cruise Ships Sales Market Share in United States (2012-2017)

Figure Carnival Cruise Line Cruise Ships Revenue Market Share in United States (2012-2017)

Table Norwegian Cruise Line Basic Information List

Table Norwegian Cruise Line Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Norwegian Cruise Line Cruise Ships Sales Growth Rate (2012-2017)

Figure Norwegian Cruise Line Cruise Ships Sales Market Share in United States (2012-2017)

Figure Norwegian Cruise Line Cruise Ships Revenue Market Share in United States (2012-2017)

Table MSC Cruises Basic Information List

Table MSC Cruises Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MSC Cruises Cruise Ships Sales Growth Rate (2012-2017)

Figure MSC Cruises Cruise Ships Sales Market Share in United States (2012-2017)

Figure MSC Cruises Cruise Ships Revenue Market Share in United States (2012-2017)

Table Princess Cruises Basic Information List

Table Princess Cruises Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Princess Cruises Cruise Ships Sales Growth Rate (2012-2017)

Figure Princess Cruises Cruise Ships Sales Market Share in United States (2012-2017)

Figure Princess Cruises Cruise Ships Revenue Market Share in United States (2012-2017)

Table American Cruise Lines Basic Information List

Table American Cruise Lines Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure American Cruise Lines Cruise Ships Sales Growth Rate (2012-2017)

Figure American Cruise Lines Cruise Ships Sales Market Share in United States (2012-2017)

Figure American Cruise Lines Cruise Ships Revenue Market Share in United States (2012-2017)

Table Celebrity Cruises Basic Information List

Table Celebrity Cruises Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Celebrity Cruises Cruise Ships Sales Growth Rate (2012-2017)

Figure Celebrity Cruises Cruise Ships Sales Market Share in United States (2012-2017)

Figure Celebrity Cruises Cruise Ships Revenue Market Share in United States (2012-2017)

Table Genting Hong Kong Basic Information List

Table Genting Hong Kong Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Genting Hong Kong Cruise Ships Sales Growth Rate (2012-2017)

Figure Genting Hong Kong Cruise Ships Sales Market Share in United States (2012-2017)

Figure Genting Hong Kong Cruise Ships Revenue Market Share in United States (2012-2017)

Table MS Berlin Basic Information List

Table MS Berlin Cruise Ships Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure MS Berlin Cruise Ships Sales Growth Rate (2012-2017)

Figure MS Berlin Cruise Ships Sales Market Share in United States (2012-2017)

Figure MS Berlin Cruise Ships Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cruise Ships

Figure Manufacturing Process Analysis of Cruise Ships
Figure Cruise Ships Industrial Chain Analysis
Table Raw Materials Sources of Cruise Ships Major Players/Suppliers in 2016
Table Major Buyers of Cruise Ships
Table Distributors/Traders List
Figure United States Cruise Ships Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
Figure United States Cruise Ships Revenue (Million USD) and Growth Rate Forecast (2017-2022)
Figure United States Cruise Ships Price (USD/Unit) Trend Forecast (2017-2022)
Table United States Cruise Ships Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Cruise Ships Sales Volume (K Units) Forecast by Type (2017-2022)
Figure United States Cruise Ships Sales Volume (K Units) Forecast by Type in 2022
Table United States Cruise Ships Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Cruise Ships Sales Volume (K Units) Forecast by Application (2017-2022)
Figure United States Cruise Ships Sales Volume (K Units) Forecast by Application in 2022
Table United States Cruise Ships Sales Volume (K Units) Forecast by Region (2017-2022)
Table United States Cruise Ships Sales Volume Share Forecast by Region (2017-2022)
Figure United States Cruise Ships Sales Volume Share Forecast by Region (2017-2022)
Figure United States Cruise Ships Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Cruise Ships Market Report 2017

Product link: <https://marketpublishers.com/r/U7B9AFE9C03EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U7B9AFE9C03EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970