

United States Cruise Industry 2016 Market Research Report

https://marketpublishers.com/r/U49F91EEFEDEN.html

Date: March 2016 Pages: 134 Price: US\$ 3,800.00 (Single User License) ID: U49F91EEFEDEN

Abstracts

The United States Cruise Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Cruise industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Cruise market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Cruise industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 147 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Cruise
- 1.2 Classification of Cruise
- 1.3 Applications of Cruise
- 1.4 Industry Chain Structure of Cruise
- 1.5 Industry Overview of Cruise
- 1.6 Industry Policy Analysis of Cruise
- 1.7 Industry News Analysis of Cruise

2 MANUFACTURING COST STRUCTURE ANALYSIS OF CRUISE

- 2.1 Bill of Materials (BOM) of Cruise
- 2.2 BOM Price Analysis of Cruise
- 2.3 Labor Cost Analysis of Cruise
- 2.4 Depreciation Cost Analysis of Cruise
- 2.5 Manufacturing Cost Structure Analysis of Cruise
- 2.6 Manufacturing Process Analysis of Cruise
- 2.7 United States Price, Cost and Gross of Cruise 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015

3.2 Manufacturing Plants Distribution of United States Key Cruise Manufacturers in 2015

3.3 R&D Status and Technology Source of United States Cruise Key Manufacturers in 2015

3.4 Raw Materials Sources Analysis of United States Cruise Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF CRUISE BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Cruise by Regions 2011-2016
- 4.2 United States Production of Cruise by Type 2011-2016
- 4.3 United States Sales of Cruise by Applications 2011-2016
- 4.4 Price Analysis of United States Cruise Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue



of Cruise 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF CRUISE BY REGIONS

- 5.1 United States Consumption Volume of Cruise by Regions 2011-2016
- 5.2 United States Consumption Value of Cruise by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Cruise by Regions 2011-2016

6 ANALYSIS OF CRUISE PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Cruise 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Cruise 2014-2015
- 6.3 Sales Overview of Cruise 2011-2016
- 6.4 Supply, Consumption and Gap of Cruise 2011-2016
- 6.5 Import, Export and Consumption of Cruise 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Cruise 2011-2016

7 ANALYSIS OF CRUISE INDUSTRY KEY MANUFACTURERS

- 7.1 Carnival Cruise Lines
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 Carnival Cruise Lines SWOT Analysis
- 7.2 Royal Caribbean Cruises
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 Royal Caribbean Cruises SWOT Analysis
- 7.3 HNA Tourism Holding
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 HNA Tourism Holding SWOT Analysis
- 7.4 Starcruises
 - 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification



- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Starcruises SWOT Analysis
- 7.5 Bohai Ferry
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specification
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Bohai Ferry SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Cruise Product Types
- 8.5 Market Share Analysis of Different Cruise Price Levels
- 8.6 Gross Margin Analysis of Different Cruise Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF CRUISE

- 9.1 Marketing Channels Status of Cruise
- 9.2 Traders or Distributors of Cruise with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Cruise
- 9.4 United States Import, Export and Trade Analysis of Cruise

10 DEVELOPMENT TREND OF CRUISE INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Cruise 2016-2021
- 10.2 Production Market Share by Product Types of Cruise 2016-2021
- 10.3 Sales and Sales Revenue Overview of Cruise 2016-2021
- 10.4 United States Sales of Cruise by Applications 2016-2021
- 10.5 Import, Export and Consumption of Cruise 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Cruise 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF CRUISE WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Cruise with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Cruise with Contact Information
- 11.3 Major Players of Cruise with Contact Information
- 11.4 Key Consumers of Cruise with Contact Information



11.5 Supply Chain Relationship Analysis of Cruise

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF CRUISE

- 12.1 New Project SWOT Analysis of Cruise
- 12.2 New Project Investment Feasibility Analysis of Cruise

13 CONCLUSION OF THE UNITED STATES CRUISE INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cruise Table Product Specifications of Cruise Table Classification of Cruise Figure United States Sales Market Share of Cruise by Product Types in 2015 Table Applications of Cruise Figure United States Sales Market Share of Cruise by Applications in 2015 Figure Industry Chain Structure of Cruise Table United States Industry Overview of Cruise Table Industry Policy of Cruise Table Industry News List of Cruise Table Bill of Materials (BOM) of Cruise Table Bill of Materials (BOM) Price of Cruise Table Labor Cost of Cruise Table Depreciation Cost of Cruise Table Manufacturing Cost Structure Analysis of Cruise in 2015 Figure Manufacturing Process Analysis of Cruise Table United States Price Analysis of Cruise 2011-2016 (USD/Unit) Table United States Cost Analysis of Cruise 2011-2016 (USD/Unit) Table United States Gross Analysis of Cruise 2011-2016 Table Capacity (Unit) and Commercial Production Date of United States Cruise Key Manufacturers in 2015 Table Manufacturing Plants Distribution of United States Key Cruise Manufacturers in 2015 Table R&D Status and Technology Source of United States Cruise Key Manufacturers in 2015 Table Raw Materials Sources Analysis of United States and United States Cruise Key Manufacturers in 2015 Table United States Production of Cruise by Regions 2011-2016 (Unit) Table United States Production Market Share of Cruise by Regions 2011-2016 Figure United States Production Market Share of Cruise by Regions in 2014 Figure United States Production Market Share of Cruise by Regions in 2015 Table United States Production of Cruise by Types in 2011-2016 (Unit) Table United States Production Market Share of Cruise by Type in 2011-2016 Figure United States Production Market Share of Cruise by Type in 2014 Figure United States Production Market Share of Cruise by Type in 2015



Table United States Sales of Cruise by Applications 2011-2016 (Unit) Table United States Production Market Share of Cruise by Applications 2011-2016 Figure United States Production Market Share of Cruise by Applications in 2014 Figure United States Production Market Share of Cruise by Applications in 2015 Table Price Comparison of United States Cruise Key Manufacturers in 2015 (USD/Unit) Table United States Capacity, Production, Import Export Sales Price , Cost and Revenue (M USD) of Cruise 2011-2016

Table United States Consumption Volume of Cruise by Regions 2011-2016 (Unit) Table United States Consumption Volume Market Share of Cruise by Regions 2011-2016

Figure United States Consumption Volume Market Share of Cruise by Regions in 2014 Figure United States Consumption Volume Market Share of Cruise by Regions in 2015 Table United States Consumption Value of Cruise by Regions 2011-2016 (M USD) Table United States Consumption Value Market Share of Cruise by Regions 2011-2016 Figure United States Consumption Value Market Share of Cruise by Regions in 2014 Figure United States Consumption Value Market Share of Cruise by Regions in 2014 Figure United States Consumption Value Market Share of Cruise by Regions in 2015 Table Consumption Price of Cruise by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Cruise 2011-2016 (Unit) Table United States Capacity Market Share of Major Cruise Manufacturers 2011-2016 Table United States and Major Manufacturers Production of Cruise 2011-2016 (Unit) Table United States Production Market Share of Major Cruise Manufacturers 2011-2016 Table United States and Major Manufacturers Sales of Cruise 2011-2016 (Unit) Table United States Sales Market Share of Major Cruise Manufacturers 2011-2016 Table United States and Major Manufacturers Sales Revenue of Cruise 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Cruise Manufacturers2011-2016

Figure United States Capacity (Unit), Production (Unit) and Growth Rate of Cruise 2011-2016

Figure United States Capacity Utilization Rate of Cruise 2011-2016

Figure United States Sales Revenue (M USD) and Growth Rate of Cruise 2011-2016 Figure United States Production Market Share of Major Cruise Manufacturers in 2014 Figure United States Production Market Share of Major Cruise Manufacturers in 2015 Figure United States Sales Market Share of Major Cruise Manufacturers in 2014 Figure United States Sales Market Share of Major Cruise Manufacturers in 2015 Figure United States Sales (Unit) and Growth Rate of Cruise 2011-2016 Table United States Supply, Consumption and Gap of Cruise 2011-2016 (Unit) Table United States Import, Export and Consumption of Cruise 2011-2016 (Unit) Table Price of United States Cruise Major Manufacturers 2011-2016 (USD/Unit)



Table Gross Margin of United States Cruise Major Manufacturers 2011-2016 Table United States and Major Manufacturers Revenue of Cruise 2011-2016 (M USD) Table United States Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Cruise 2011-2016 Table Carnival Cruise Lines Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Cruise Picture and Specifications of Carnival Cruise Lines Table Cruise Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Carnival Cruise Lines 2011-2016 Figure Cruise Capacity (Unit), Production (Unit) and Growth Rate of Carnival Cruise Lines 2011-2016 Figure Cruise Production (Unit) and United States Market Share of Carnival Cruise Lines 2011-2016 Table Carnival Cruise Lines Cruise SWOT Analysis Table Royal Caribbean Cruises Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Cruise Picture and Specifications of Royal Caribbean Cruises Table Cruise Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Royal Caribbean Cruises 2011-2016 Figure Cruise Capacity (Unit), Production (Unit) and Growth Rate of Royal Caribbean Cruises 2011-2016 Figure Cruise Production (Unit) and United States Market Share of Royal Caribbean Cruises 2011-2016 Table Royal Caribbean Cruises Cruise SWOT Analysis Table HNA Tourism Holding Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Cruise Picture and Specifications of HNA Tourism Holding Table Cruise Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of HNA Tourism Holding 2011-2016 Figure Cruise Capacity (Unit), Production (Unit) and Growth Rate of HNA Tourism Holding 2011-2016

Figure Cruise Production (Unit) and United States Market Share of HNA Tourism Holding 2011-2016

Table HNA Tourism Holding Cruise SWOT Analysis

Table Starcruises Company Profile (Contact Information Plant Location Capacity Revenue etc)



Figure Cruise Picture and Specifications of Starcruises

Table Cruise Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit),

Gross (USD/Unit), Revenue (M USD) and Gross Margin of Starcruises 2011-2016 Figure Cruise Capacity (Unit), Production (Unit) and Growth Rate of Starcruises 2011-2016

Figure Cruise Production (Unit) and United States Market Share of Starcruises 2011-2016

Table Starcruises Cruise SWOT Analysis

Table Bohai Ferry Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Cruise Picture and Specifications of Bohai Ferry

Table Cruise Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Bohai Ferry 2011-2016 Figure Cruise Capacity (Unit), Production (Unit) and Growth Rate of Bohai Ferry 2011-2016

Figure Cruise Production (Unit) and United States Market Share of Bohai Ferry 2011-2016

Table Bohai Ferry Cruise SWOT Analysis

Table Cruise Price by Regions 2011-2016

Table Cruise Price by Product Types 2011-2016

Table Cruise Price by Companies 2011-2016

Table Cruise Gross Margin by Companies 2011-2016

Table Price Comparison of Cruise by Regions 2011-2016 (USD/Unit)

Table Price of Different Cruise Product Types (USD/Unit)

Table Market Share of Different Cruise Price Level

Table Gross Margin of Different Cruise Applications

Table Marketing Channels Status of Cruise

Table Traders or Distributors of Cruise with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Cruise (USD/Unit) in 2015

Table United States Import, Export, and Trade of Cruise (Unit)

Figure United States Capacity (Unit), Production (Unit) and Growth Rate of Cruise 2016-2021

Figure United States Capacity Utilization Rate of Cruise 2016-2021

Table United States Cruise Production by Type 2016-2021 (Unit)

Table United States Cruise Production Market Share by Type 2016-2021

Figure United States Production Market Share of Cruise by Type in 2021

Figure United States Sales (Unit) and Growth Rate of Cruise 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Cruise 2016-2021



Figure United States Sales of Cruise by Applications 2016-2021 (Unit) Table United States Production Market Share of Cruise by Applications 2016-2021 Figure United States Production Market Share of Cruise by Applications in 2021 Table United States Production, Import, Export and Consumption of Cruise 2016-2021 (Unit) Table United States Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Cruise 2016-2021 Table Major Raw Materials Suppliers of Cruise with Contact Information Table Manufacturing Equipment Suppliers of Cruise with Contact Information Table Major Players of Cruise with Contact Information Table Key Consumers of Cruise with Contact Information Table Supply Chain Relationship Analysis of Cruise Table New Project SWOT Analysis of Cruise Table New Project Investment Feasibility Analysis of Cruise

Table Part of Interviewees Record List



I would like to order

Product name: United States Cruise Industry 2016 Market Research Report Product link: <u>https://marketpublishers.com/r/U49F91EEFEDEN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U49F91EEFEDEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970