

# United States Creams Market Report 2016

<https://marketpublishers.com/r/U2C125603BAEN.html>

Date: September 2016

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U2C125603BAEN

## Abstracts

### Notes:

Sales, means the sales volume of Creams

Revenue, means the sales value of Creams

This report studies sales (consumption) of Creams in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Artistry

Cetaphil

Gold Bond

Lux

Olay

Suave

Aveeno

Dial (soap)

Kao Corporation

Johnson & Johnson

Sebamed

Vaseline

Bath & Body Works

Nivea

Simple Skincare

Crabtree & Evelyn

Palmer

Belli

Clarins

Basq

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Cleansing creams

Cold creams

Moisturizing creams

Vanishing creams

Protective creams

All-purpose cream

Split by applications, this report focuses on sales, market share and growth rate of

Creams in each application, can be divided into

Neck cream

Hand cream

Face cream

Other cream

## Contents

### United States Creams Market Report 2016

## **1 CREAMS OVERVIEW**

- 1.1 Product Overview and Scope of Creams
- 1.2 Classification of Creams
  - 1.2.1 Cleansing creams
  - 1.2.2 Cold creams
  - 1.2.3 Moisturizing creams
  - 1.2.4 Vanishing creams
  - 1.2.5 Protective creams
  - 1.2.6 All-purpose cream
- 1.3 Application of Creams
  - 1.3.1 Neck cream
  - 1.3.2 Hand cream
  - 1.3.3 Face cream
  - 1.3.4 Other cream
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Creams (2011-2021)
  - 1.4.1 USA Creams Sales and Growth Rate (2011-2021)
  - 1.4.2 USA Creams Revenue and Growth Rate (2011-2021)

## **2 USA CREAMS COMPETITION BY MANUFACTURERS**

- 2.1 USA Creams Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Creams Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Creams Average Price by Manufactures (2015 and 2016)
- 2.4 Creams Market Competitive Situation and Trends
  - 2.4.1 Creams Market Concentration Rate
  - 2.4.2 Creams Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 USA CREAMS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 USA Creams Sales and Market Share by Type (2011-2016)
- 3.2 USA Creams Revenue and Market Share by Type (2011-2016)
- 3.3 USA Creams Price by Type (2011-2016)
- 3.4 USA Creams Sales Growth Rate by Type (2011-2016)

## **4 USA CREAMS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 USA Creams Sales and Market Share by Application (2011-2016)

4.2 USA Creams Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 USA CREAMS MANUFACTURERS PROFILES/ANALYSIS**

### **5.1 Artistry**

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Creams Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Artistry Creams Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

### **5.2 Cetaphil**

5.2.2 Creams Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Cetaphil Creams Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

### **5.3 Gold Bond**

5.3.2 Creams Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Gold Bond Creams Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

### **5.4 Lux**

5.4.2 Creams Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Lux Creams Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

### **5.5 Olay**

5.5.2 Creams Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Olay Creams Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.5.4 Main Business/Business Overview
- 5.6 Suave
  - 5.6.2 Creams Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Suave Creams Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Aveeno
  - 5.7.2 Creams Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Aveeno Creams Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Dial (soap)
  - 5.8.2 Creams Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Dial (soap) Creams Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Kao Corporation
  - 5.9.2 Creams Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Kao Corporation Creams Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Johnson & Johnson
  - 5.10.2 Creams Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Johnson & Johnson Creams Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Sebamed
- 5.12 Vaseline
- 5.13 Bath & Body Works
- 5.14 Nivea
- 5.15 Simple Skincare
- 5.16 Crabtree & Evelyn
- 5.17 Palmer

- 5.18 Belli
- 5.19 Clarins
- 5.20 Basq

## **6 CREAMS MANUFACTURING COST ANALYSIS**

- 6.1 Creams Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Creams

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 7.1 Creams Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Creams Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk

- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 USA CREAMS MARKET FORECAST (2016-2021)**

- 10.1 USA Creams Sales, Revenue Forecast (2016-2021)
- 10.2 USA Creams Sales Forecast by Type (2016-2021)
- 10.3 USA Creams Sales Forecast by Application (2016-2021)
- 10.4 Creams Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Creams  
Table Classification of Creams  
Figure USA Sales Market Share of Creams by Type in 2015  
Figure Cleansing creams Picture  
Figure Cold creams Picture  
Figure Moisturizing creams Picture  
Figure Vanishing creams Picture  
Figure Protective creams Picture  
Figure All-purpose cream Picture  
Table Application of Creams  
Figure USA Sales Market Share of Creams by Application in 2015  
Figure Neck cream Examples  
Figure Hand cream Examples  
Figure Face cream Examples  
Figure Other cream Examples  
Figure USA Creams Sales and Growth Rate (2011-2021)  
Figure USA Creams Revenue and Growth Rate (2011-2021)  
Table USA Creams Sales of Key Manufacturers (2015 and 2016)  
Table USA Creams Sales Share by Manufacturers (2015 and 2016)  
Figure 2015 Creams Sales Share by Manufacturers  
Figure 2016 Creams Sales Share by Manufacturers  
Table USA Creams Revenue by Manufacturers (2015 and 2016)  
Table USA Creams Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 USA Creams Revenue Share by Manufacturers  
Table 2016 USA Creams Revenue Share by Manufacturers  
Table USA Market Creams Average Price of Key Manufacturers (2015 and 2016)  
Figure USA Market Creams Average Price of Key Manufacturers in 2015  
Figure Creams Market Share of Top 3 Manufacturers  
Figure Creams Market Share of Top 5 Manufacturers  
Table USA Creams Sales by Type (2011-2016)  
Table USA Creams Sales Share by Type (2011-2016)  
Figure USA Creams Sales Market Share by Type in 2015  
Table USA Creams Revenue and Market Share by Type (2011-2016)  
Table USA Creams Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Creams by Type (2011-2016)

Table USA Creams Price by Type (2011-2016)  
Figure USA Creams Sales Growth Rate by Type (2011-2016)  
Table USA Creams Sales by Application (2011-2016)  
Table USA Creams Sales Market Share by Application (2011-2016)  
Figure USA Creams Sales Market Share by Application in 2015  
Table USA Creams Sales Growth Rate by Application (2011-2016)  
Figure USA Creams Sales Growth Rate by Application (2011-2016)  
Table Artistry Basic Information List  
Table Artistry Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Artistry Creams Sales Market Share (2011-2016)  
Table Cetaphil Basic Information List  
Table Cetaphil Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cetaphil Creams Sales Market Share (2011-2016)  
Table Gold Bond Basic Information List  
Table Gold Bond Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Gold Bond Creams Sales Market Share (2011-2016)  
Table Lux Basic Information List  
Table Lux Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Lux Creams Sales Market Share (2011-2016)  
Table Olay Basic Information List  
Table Olay Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Olay Creams Sales Market Share (2011-2016)  
Table Suave Basic Information List  
Table Suave Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Suave Creams Sales Market Share (2011-2016)  
Table Aveeno Basic Information List  
Table Aveeno Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Aveeno Creams Sales Market Share (2011-2016)  
Table Dial (soap) Basic Information List  
Table Dial (soap) Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Dial (soap) Creams Sales Market Share (2011-2016)  
Table Kao Corporation Basic Information List  
Table Kao Corporation Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kao Corporation Creams Sales Market Share (2011-2016)  
Table Johnson & Johnson Basic Information List  
Table Johnson & Johnson Creams Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Johnson & Johnson Creams Sales Market Share (2011-2016)  
Table Sebamed Basic Information List

Table Sebamed Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sebamed Creams Sales Market Share (2011-2016)
Table Vaseline Basic Information List
Table Vaseline Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Vaseline Creams Sales Market Share (2011-2016)
Table Bath & Body Works Basic Information List
Table Bath & Body Works Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bath & Body Works Creams Sales Market Share (2011-2016)
Table Nivea Basic Information List
Table Nivea Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Nivea Creams Sales Market Share (2011-2016)
Table Simple Skincare Basic Information List
Table Simple Skincare Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Simple Skincare Creams Sales Market Share (2011-2016)
Table Crabtree & Evelyn Basic Information List
Table Crabtree & Evelyn Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Crabtree & Evelyn Creams Sales Market Share (2011-2016)
Table Palmer Basic Information List
Table Palmer Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Palmer Creams Sales Market Share (2011-2016)
Table Belli Basic Information List
Table Belli Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Belli Creams Sales Market Share (2011-2016)
Table Clarins Basic Information List
Table Clarins Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Clarins Creams Sales Market Share (2011-2016)
Table Basq Basic Information List
Table Basq Creams Sales, Revenue, Price and Gross Margin (2011-2016)
Table Basq Creams Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Creams
Figure Manufacturing Process Analysis of Creams
Figure Creams Industrial Chain Analysis
Table Raw Materials Sources of Creams Major Manufacturers in 2015
Table Major Buyers of Creams
Table Distributors/Traders List

Figure USA Creams Production and Growth Rate Forecast (2016-2021)

Figure USA Creams Revenue and Growth Rate Forecast (2016-2021)

Table USA Creams Production Forecast by Type (2016-2021)

Table USA Creams Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Creams Market Report 2016

Product link: <https://marketpublishers.com/r/U2C125603BAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2C125603BAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970