

United States Craft Beer Market Report 2018

<https://marketpublishers.com/r/U2B24B2B1E3QEN.html>

Date: March 2018

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U2B24B2B1E3QEN

Abstracts

In this report, the United States Craft Beer market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Craft Beer in these regions, from 2013 to 2025 (forecast).

United States Craft Beer market competition by top manufacturers/players, with Craft Beer sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

D.G. Yuengling and Son

The Boston Beer Company

The Gambrinus Company

Lagunitas Brewing Company

Sierra Nevada Brewing Co.

New Belgium Brewing Company

Bell's Brewery, Inc

Deschutes Brewery

Minhas Brewery

Stone Brewing

Chimay Beers And Cheeses

Omer Vander Ghinste

Feral Brewing Co.

Stone & Wood Brewing Co.

Vagabund

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Ales

Lagers

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate

for each application, including

On-trade

Off-trade

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Craft Beer Market Report 2018

1 CRAFT BEER OVERVIEW

- 1.1 Product Overview and Scope of Craft Beer
- 1.2 Classification of Craft Beer by Product Category
 - 1.2.1 United States Craft Beer Market Size (Sales Volume) Comparison by Type (2013-2025)
 - 1.2.2 United States Craft Beer Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
 - 1.2.3 Ales
 - 1.2.4 Lagers
- 1.3 United States Craft Beer Market by Application/End Users
 - 1.3.1 United States Craft Beer Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
 - 1.3.2 On-trade
 - 1.3.3 Off-trade
- 1.4 United States Craft Beer Market by Region
 - 1.4.1 United States Craft Beer Market Size (Value) Comparison by Region (2013-2025)
 - 1.4.2 The West Craft Beer Status and Prospect (2013-2025)
 - 1.4.3 Southwest Craft Beer Status and Prospect (2013-2025)
 - 1.4.4 The Middle Atlantic Craft Beer Status and Prospect (2013-2025)
 - 1.4.5 New England Craft Beer Status and Prospect (2013-2025)
 - 1.4.6 The South Craft Beer Status and Prospect (2013-2025)
 - 1.4.7 The Midwest Craft Beer Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Craft Beer (2013-2025)
 - 1.5.1 United States Craft Beer Sales and Growth Rate (2013-2025)
 - 1.5.2 United States Craft Beer Revenue and Growth Rate (2013-2025)

2 UNITED STATES CRAFT BEER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Craft Beer Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Craft Beer Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Craft Beer Average Price by Players/Suppliers (2013-2018)

2.4 United States Craft Beer Market Competitive Situation and Trends

2.4.1 United States Craft Beer Market Concentration Rate

2.4.2 United States Craft Beer Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Craft Beer Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES CRAFT BEER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Craft Beer Sales and Market Share by Region (2013-2018)

3.2 United States Craft Beer Revenue and Market Share by Region (2013-2018)

3.3 United States Craft Beer Price by Region (2013-2018)

4 UNITED STATES CRAFT BEER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Craft Beer Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Craft Beer Revenue and Market Share by Type (2013-2018)

4.3 United States Craft Beer Price by Type (2013-2018)

4.4 United States Craft Beer Sales Growth Rate by Type (2013-2018)

5 UNITED STATES CRAFT BEER SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Craft Beer Sales and Market Share by Application (2013-2018)

5.2 United States Craft Beer Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES CRAFT BEER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 D.G. Yuengling and Son

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Craft Beer Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 D.G. Yuengling and Son Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.1.4 Main Business/Business Overview
- 6.2 The Boston Beer Company
 - 6.2.2 Craft Beer Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 The Boston Beer Company Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 The Gambrinus Company
 - 6.3.2 Craft Beer Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 The Gambrinus Company Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Lagunitas Brewing Company
 - 6.4.2 Craft Beer Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Lagunitas Brewing Company Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Sierra Nevada Brewing Co.
 - 6.5.2 Craft Beer Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Sierra Nevada Brewing Co. Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 New Belgium Brewing Company
 - 6.6.2 Craft Beer Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 New Belgium Brewing Company Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Bell's Brewery, Inc
 - 6.7.2 Craft Beer Product Category, Application and Specification
 - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 Bell's Brewery, Inc Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Deschutes Brewery
 - 6.8.2 Craft Beer Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Deschutes Brewery Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Minhas Brewery
 - 6.9.2 Craft Beer Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Minhas Brewery Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Stone Brewing
 - 6.10.2 Craft Beer Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Stone Brewing Craft Beer Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Chimay Beers And Cheeses
- 6.12 Omer Vander Ghinste
- 6.13 Feral Brewing Co.
- 6.14 Stone & Wood Brewing Co.
- 6.15 Vagabund

7 CRAFT BEER MANUFACTURING COST ANALYSIS

- 7.1 Craft Beer Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Craft Beer

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Craft Beer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Craft Beer Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CRAFT BEER MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Craft Beer Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Craft Beer Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Craft Beer Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Craft Beer Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Craft Beer

Figure United States Craft Beer Market Size (K MT) by Type (2013-2025)

Figure United States Craft Beer Sales Volume Market Share by Type (Product Category) in 2017

Figure Ales Product Picture

Figure Lagers Product Picture

Figure United States Craft Beer Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Craft Beer by Application in 2017

Figure On-trade Examples

Table Key Downstream Customer in On-trade

Figure Off-trade Examples

Table Key Downstream Customer in Off-trade

Figure United States Craft Beer Market Size (Million USD) by Region (2013-2025)

Figure The West Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Craft Beer Sales (K MT) and Growth Rate (2013-2025)

Figure United States Craft Beer Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Craft Beer Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Craft Beer Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Craft Beer Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Craft Beer Sales Share by Players/Suppliers

Figure 2017 United States Craft Beer Sales Share by Players/Suppliers

Figure United States Craft Beer Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Craft Beer Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Craft Beer Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Craft Beer Revenue Share by Players/Suppliers

Figure 2017 United States Craft Beer Revenue Share by Players/Suppliers
Table United States Market Craft Beer Average Price (USD/MT) of Key Players/Suppliers (2013-2018)
Figure United States Market Craft Beer Average Price (USD/MT) of Key Players/Suppliers in 2017
Figure United States Craft Beer Market Share of Top 3 Players/Suppliers
Figure United States Craft Beer Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Craft Beer Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Craft Beer Product Category
Table United States Craft Beer Sales (K MT) by Region (2013-2018)
Table United States Craft Beer Sales Share by Region (2013-2018)
Figure United States Craft Beer Sales Share by Region (2013-2018)
Figure United States Craft Beer Sales Market Share by Region in 2017
Table United States Craft Beer Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Craft Beer Revenue Share by Region (2013-2018)
Figure United States Craft Beer Revenue Market Share by Region (2013-2018)
Figure United States Craft Beer Revenue Market Share by Region in 2017
Table United States Craft Beer Price (USD/MT) by Region (2013-2018)
Table United States Craft Beer Sales (K MT) by Type (2013-2018)
Table United States Craft Beer Sales Share by Type (2013-2018)
Figure United States Craft Beer Sales Share by Type (2013-2018)
Figure United States Craft Beer Sales Market Share by Type in 2017
Table United States Craft Beer Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Craft Beer Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Craft Beer by Type (2013-2018)
Figure Revenue Market Share of Craft Beer by Type in 2017
Table United States Craft Beer Price (USD/MT) by Types (2013-2018)
Figure United States Craft Beer Sales Growth Rate by Type (2013-2018)
Table United States Craft Beer Sales (K MT) by Application (2013-2018)
Table United States Craft Beer Sales Market Share by Application (2013-2018)
Figure United States Craft Beer Sales Market Share by Application (2013-2018)
Figure United States Craft Beer Sales Market Share by Application in 2017
Table United States Craft Beer Sales Growth Rate by Application (2013-2018)
Figure United States Craft Beer Sales Growth Rate by Application (2013-2018)
Table D.G. Yuengling and Son Basic Information List
Table D.G. Yuengling and Son Craft Beer Sales (K MT), Revenue (Million USD), Price

(USD/MT) and Gross Margin (2013-2018)

Figure D.G. Yuengling and Son Craft Beer Sales Growth Rate (2013-2018)

Figure D.G. Yuengling and Son Craft Beer Sales Market Share in United States (2013-2018)

Figure D.G. Yuengling and Son Craft Beer Revenue Market Share in United States (2013-2018)

Table The Boston Beer Company Basic Information List

Table The Boston Beer Company Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure The Boston Beer Company Craft Beer Sales Growth Rate (2013-2018)

Figure The Boston Beer Company Craft Beer Sales Market Share in United States (2013-2018)

Figure The Boston Beer Company Craft Beer Revenue Market Share in United States (2013-2018)

Table The Gambrinus Company Basic Information List

Table The Gambrinus Company Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure The Gambrinus Company Craft Beer Sales Growth Rate (2013-2018)

Figure The Gambrinus Company Craft Beer Sales Market Share in United States (2013-2018)

Figure The Gambrinus Company Craft Beer Revenue Market Share in United States (2013-2018)

Table Lagunitas Brewing Company Basic Information List

Table Lagunitas Brewing Company Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Lagunitas Brewing Company Craft Beer Sales Growth Rate (2013-2018)

Figure Lagunitas Brewing Company Craft Beer Sales Market Share in United States (2013-2018)

Figure Lagunitas Brewing Company Craft Beer Revenue Market Share in United States (2013-2018)

Table Sierra Nevada Brewing Co. Basic Information List

Table Sierra Nevada Brewing Co. Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Sierra Nevada Brewing Co. Craft Beer Sales Growth Rate (2013-2018)

Figure Sierra Nevada Brewing Co. Craft Beer Sales Market Share in United States (2013-2018)

Figure Sierra Nevada Brewing Co. Craft Beer Revenue Market Share in United States (2013-2018)

Table New Belgium Brewing Company Basic Information List

Table New Belgium Brewing Company Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure New Belgium Brewing Company Craft Beer Sales Growth Rate (2013-2018)

Figure New Belgium Brewing Company Craft Beer Sales Market Share in United States (2013-2018)

Figure New Belgium Brewing Company Craft Beer Revenue Market Share in United States (2013-2018)

Table Bell's Brewery, Inc Basic Information List

Table Bell's Brewery, Inc Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Bell's Brewery, Inc Craft Beer Sales Growth Rate (2013-2018)

Figure Bell's Brewery, Inc Craft Beer Sales Market Share in United States (2013-2018)

Figure Bell's Brewery, Inc Craft Beer Revenue Market Share in United States (2013-2018)

Table Deschutes Brewery Basic Information List

Table Deschutes Brewery Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Deschutes Brewery Craft Beer Sales Growth Rate (2013-2018)

Figure Deschutes Brewery Craft Beer Sales Market Share in United States (2013-2018)

Figure Deschutes Brewery Craft Beer Revenue Market Share in United States (2013-2018)

Table Minhas Brewery Basic Information List

Table Minhas Brewery Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Minhas Brewery Craft Beer Sales Growth Rate (2013-2018)

Figure Minhas Brewery Craft Beer Sales Market Share in United States (2013-2018)

Figure Minhas Brewery Craft Beer Revenue Market Share in United States (2013-2018)

Table Stone Brewing Basic Information List

Table Stone Brewing Craft Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Stone Brewing Craft Beer Sales Growth Rate (2013-2018)

Figure Stone Brewing Craft Beer Sales Market Share in United States (2013-2018)

Figure Stone Brewing Craft Beer Revenue Market Share in United States (2013-2018)

Table Chimay Beers And Cheeses Basic Information List

Table Omer Vander Ghinste Basic Information List

Table Feral Brewing Co. Basic Information List

Table Stone & Wood Brewing Co. Basic Information List

Table Vagabund Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Craft Beer

Figure Manufacturing Process Analysis of Craft Beer

Figure Craft Beer Industrial Chain Analysis

Table Raw Materials Sources of Craft Beer Major Players/Suppliers in 2017

Table Major Buyers of Craft Beer

Table Distributors/Traders List

Figure United States Craft Beer Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Craft Beer Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Craft Beer Price (USD/MT) Trend Forecast (2018-2025)

Table United States Craft Beer Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Craft Beer Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Craft Beer Sales Volume (K MT) Forecast by Type in 2025

Table United States Craft Beer Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Craft Beer Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Craft Beer Sales Volume (K MT) Forecast by Application in 2025

Table United States Craft Beer Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Craft Beer Sales Volume Share Forecast by Region (2018-2025)

Figure United States Craft Beer Sales Volume Share Forecast by Region (2018-2025)

Figure United States Craft Beer Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Craft Beer Market Report 2018

Product link: <https://marketpublishers.com/r/U2B24B2B1E3QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2B24B2B1E3QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970