

United States Craft Beer Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Craft Beer

Revenue, means the sales value of Craft Beer

This report studies sales (consumption) of Craft Beer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Heinekein Holding NV

Anheuser-Busch InBev S.A. NV

Diageo PLC

Carlsberg

SAB Miller

Kirin Brewery

Guinness

Tsingtao Brewery

Split by product types, with sales, revenue, price, market share and growth rate of each

type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Craft Beer in each application, can be divided into

Application 1

Application 2

Application 3

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