

United States Course Pointer Market Report 2017

<https://marketpublishers.com/r/U8DBA4472A5EN.html>

Date: February 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U8DBA4472A5EN

Abstracts

Notes:

Sales, means the sales volume of Course Pointer

Revenue, means the sales value of Course Pointer

This report studies sales (consumption) of Course Pointer in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Garmin

Suunto

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Course Pointer in each application, can be divided into

Application 1

Application 2

Contents

United States Course Pointer Market Report 2017

1 COURSE POINTER OVERVIEW

1.1 Product Overview and Scope of Course Pointer

1.2 Classification of Course Pointer

1.2.1 Type I

1.2.2 Type II

1.3 Application of Course Pointer

1.3.1 Application

1.3.2 Application

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Course Pointer (2012-2022)

1.4.1 United States Course Pointer Sales and Growth Rate (2012-2022)

1.4.2 United States Course Pointer Revenue and Growth Rate (2012-2022)

2 UNITED STATES COURSE POINTER COMPETITION BY MANUFACTURERS

2.1 United States Course Pointer Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Course Pointer Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Course Pointer Average Price by Manufactures (2015 and 2016)

2.4 Course Pointer Market Competitive Situation and Trends

2.4.1 Course Pointer Market Concentration Rate

2.4.2 Course Pointer Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES COURSE POINTER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

3.1 United States Course Pointer Sales and Market Share by States (2012-2017)

3.2 United States Course Pointer Revenue and Market Share by States (2012-2017)

3.3 United States Course Pointer Price by States (2012-2017)

4 UNITED STATES COURSE POINTER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Course Pointer Sales and Market Share by Type (2012-2017)
- 4.2 United States Course Pointer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Course Pointer Price by Type (2012-2017)
- 4.4 United States Course Pointer Sales Growth Rate by Type (2012-2017)

5 UNITED STATES COURSE POINTER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Course Pointer Sales and Market Share by Application (2012-2017)
- 5.2 United States Course Pointer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES COURSE POINTER MANUFACTURERS PROFILES/ANALYSIS

6.1 Garmin

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Course Pointer Product Type, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Garmin Course Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Suunto

- 6.2.2 Course Pointer Product Type, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Suunto Course Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

7 COURSE POINTER MANUFACTURING COST ANALYSIS

7.1 Course Pointer Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost

- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Course Pointer

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Course Pointer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Course Pointer Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES COURSE POINTER MARKET FORECAST (2017-2022)

- 11.1 United States Course Pointer Sales, Revenue Forecast (2017-2022)
- 11.2 United States Course Pointer Sales Forecast by Type (2017-2022)
- 11.3 United States Course Pointer Sales Forecast by Application (2017-2022)
- 11.4 Course Pointer Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Course Pointer

Table Classification of Course Pointer

Figure United States Sales Market Share of Course Pointer by Type in 2015

Table Application of Course Pointer

Figure United States Sales Market Share of Course Pointer by Application in 2015

Figure United States Course Pointer Sales and Growth Rate (2012-2022)

Figure United States Course Pointer Revenue and Growth Rate (2012-2022)

Table United States Course Pointer Sales of Key Manufacturers (2015 and 2016)

Table United States Course Pointer Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Course Pointer Sales Share by Manufacturers

Figure 2016 Course Pointer Sales Share by Manufacturers

Table United States Course Pointer Revenue by Manufacturers (2015 and 2016)

Table United States Course Pointer Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Course Pointer Revenue Share by Manufacturers

Table 2016 United States Course Pointer Revenue Share by Manufacturers

Table United States Market Course Pointer Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Course Pointer Average Price of Key Manufacturers in 2015

Figure Course Pointer Market Share of Top 3 Manufacturers

Figure Course Pointer Market Share of Top 5 Manufacturers

Table United States Course Pointer Sales by States (2012-2017)

Table United States Course Pointer Sales Share by States (2012-2017)

Figure United States Course Pointer Sales Market Share by States in 2015

Table United States Course Pointer Revenue and Market Share by States (2012-2017)

Table United States Course Pointer Revenue Share by States (2012-2017)

Figure Revenue Market Share of Course Pointer by States (2012-2017)

Table United States Course Pointer Price by States (2012-2017)

Table United States Course Pointer Sales by Type (2012-2017)

Table United States Course Pointer Sales Share by Type (2012-2017)

Figure United States Course Pointer Sales Market Share by Type in 2015

Table United States Course Pointer Revenue and Market Share by Type (2012-2017)

Table United States Course Pointer Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Course Pointer by Type (2012-2017)

Table United States Course Pointer Price by Type (2012-2017)

Figure United States Course Pointer Sales Growth Rate by Type (2012-2017)
Table United States Course Pointer Sales by Application (2012-2017)
Table United States Course Pointer Sales Market Share by Application (2012-2017)
Figure United States Course Pointer Sales Market Share by Application in 2015
Table United States Course Pointer Sales Growth Rate by Application (2012-2017)
Figure United States Course Pointer Sales Growth Rate by Application (2012-2017)
Table Garmin Basic Information List
Table Garmin Course Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Figure Garmin Course Pointer Sales Market Share (2012-2017)
Table Suunto Basic Information List
Table Suunto Course Pointer Sales, Revenue, Price and Gross Margin (2012-2017)
Table Suunto Course Pointer Sales Market Share (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Course Pointer
Figure Manufacturing Process Analysis of Course Pointer
Figure Course Pointer Industrial Chain Analysis
Table Raw Materials Sources of Course Pointer Major Manufacturers in 2015
Table Major Buyers of Course Pointer
Table Distributors/Traders List
Figure United States Course Pointer Production and Growth Rate Forecast (2017-2022)
Figure United States Course Pointer Revenue and Growth Rate Forecast (2017-2022)
Table United States Course Pointer Production Forecast by Type (2017-2022)
Table United States Course Pointer Consumption Forecast by Application (2017-2022)
Table United States Course Pointer Sales Forecast by States (2017-2022)
Table United States Course Pointer Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Course Pointer Market Report 2017

Product link: <https://marketpublishers.com/r/U8DBA4472A5EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8DBA4472A5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970