

# United States Cotton Terry Blankets Market Report 2017

<https://marketpublishers.com/r/UCAC2F43CFAEN.html>

Date: January 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: UCAC2F43CFAEN

## Abstracts

### Notes:

Sales, means the sales volume of Cotton Terry Blankets

Revenue, means the sales value of Cotton Terry Blankets

This report studies sales (consumption) of Cotton Terry Blankets in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Fuanna

Luolai

Sferra

Frette

Lexington

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Cotton Terry Blankets in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Cotton Terry Blankets Market Report 2017

#### **1 COTTON TERRY BLANKETS OVERVIEW**

##### 1.1 Product Overview and Scope of Cotton Terry Blankets

##### 1.2 Classification of Cotton Terry Blankets

###### 1.2.1 Type I

###### 1.2.2 Type II

###### 1.2.3 Type III

##### 1.3 Application of Cotton Terry Blankets

###### 1.3.1 Application

###### 1.3.2 Application

###### 1.3.3 Application

##### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Cotton Terry Blankets (2011-2021)

###### 1.4.1 United States Cotton Terry Blankets Sales and Growth Rate (2011-2021)

###### 1.4.2 United States Cotton Terry Blankets Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES COTTON TERRY BLANKETS COMPETITION BY MANUFACTURERS**

##### 2.1 United States Cotton Terry Blankets Sales and Market Share of Key Manufacturers (2015 and 2016)

##### 2.2 United States Cotton Terry Blankets Revenue and Share by Manufactures (2015 and 2016)

##### 2.3 United States Cotton Terry Blankets Average Price by Manufactures (2015 and 2016)

##### 2.4 Cotton Terry Blankets Market Competitive Situation and Trends

###### 2.4.1 Cotton Terry Blankets Market Concentration Rate

###### 2.4.2 Cotton Terry Blankets Market Share of Top 3 and Top 5 Manufacturers

###### 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES COTTON TERRY BLANKETS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

##### 3.1 United States Cotton Terry Blankets Sales and Market Share by States (2011-2016)

##### 3.2 United States Cotton Terry Blankets Revenue and Market Share by States

(2011-2016)

3.3 United States Cotton Terry Blankets Price by States (2011-2016)

## **4 UNITED STATES COTTON TERRY BLANKETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

4.1 United States Cotton Terry Blankets Sales and Market Share by Type (2011-2016)

4.2 United States Cotton Terry Blankets Revenue and Market Share by Type (2011-2016)

4.3 United States Cotton Terry Blankets Price by Type (2011-2016)

4.4 United States Cotton Terry Blankets Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES COTTON TERRY BLANKETS SALES (VOLUME) BY APPLICATION (2011-2016)**

5.1 United States Cotton Terry Blankets Sales and Market Share by Application (2011-2016)

5.2 United States Cotton Terry Blankets Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES COTTON TERRY BLANKETS MANUFACTURERS PROFILES/ANALYSIS**

6.1 Fuanna

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Cotton Terry Blankets Product Type, Application and Specification

6.1.2.1 Type I

6.1.2.2 Type II

6.1.3 Fuanna Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Luolai

6.2.2 Cotton Terry Blankets Product Type, Application and Specification

6.2.2.1 Type I

6.2.2.2 Type II

6.2.3 Luolai Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Sferra

- 6.3.2 Cotton Terry Blankets Product Type, Application and Specification
  - 6.3.2.1 Type I
  - 6.3.2.2 Type II
- 6.3.3 Sferra Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 Frette
  - 6.4.2 Cotton Terry Blankets Product Type, Application and Specification
    - 6.4.2.1 Type I
    - 6.4.2.2 Type II
  - 6.4.3 Frette Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.4.4 Main Business/Business Overview
- 6.5 Lexington
  - 6.5.2 Cotton Terry Blankets Product Type, Application and Specification
    - 6.5.2.1 Type I
    - 6.5.2.2 Type II
  - 6.5.3 Lexington Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview

## **7 COTTON TERRY BLANKETS MANUFACTURING COST ANALYSIS**

- 7.1 Cotton Terry Blankets Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Cotton Terry Blankets

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Cotton Terry Blankets Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Cotton Terry Blankets Major Manufacturers in 2015

## 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES COTTON TERRY BLANKETS MARKET FORECAST (2016-2021)**

### 11.1 United States Cotton Terry Blankets Sales, Revenue Forecast (2016-2021)

### 11.2 United States Cotton Terry Blankets Sales Forecast by Type (2016-2021)

### 11.3 United States Cotton Terry Blankets Sales Forecast by Application (2016-2021)

### 11.4 Cotton Terry Blankets Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Cotton Terry Blankets

Table Classification of Cotton Terry Blankets

Figure United States Sales Market Share of Cotton Terry Blankets by Type in 2015

Figure Type I Picture

Figure Type II Picture

Figure Type III Picture

Table Application of Cotton Terry Blankets

Figure United States Sales Market Share of Cotton Terry Blankets by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Cotton Terry Blankets Sales and Growth Rate (2011-2021)

Figure United States Cotton Terry Blankets Revenue and Growth Rate (2011-2021)

Table United States Cotton Terry Blankets Sales of Key Manufacturers (2015 and 2016)

Table United States Cotton Terry Blankets Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cotton Terry Blankets Sales Share by Manufacturers

Figure 2016 Cotton Terry Blankets Sales Share by Manufacturers

Table United States Cotton Terry Blankets Revenue by Manufacturers (2015 and 2016)

Table United States Cotton Terry Blankets Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cotton Terry Blankets Revenue Share by Manufacturers

Table 2016 United States Cotton Terry Blankets Revenue Share by Manufacturers

Table United States Market Cotton Terry Blankets Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cotton Terry Blankets Average Price of Key Manufacturers in 2015

Figure Cotton Terry Blankets Market Share of Top 3 Manufacturers

Figure Cotton Terry Blankets Market Share of Top 5 Manufacturers

Table United States Cotton Terry Blankets Sales by States (2011-2016)

Table United States Cotton Terry Blankets Sales Share by States (2011-2016)

Figure United States Cotton Terry Blankets Sales Market Share by States in 2015

Table United States Cotton Terry Blankets Revenue and Market Share by States (2011-2016)

Table United States Cotton Terry Blankets Revenue Share by States (2011-2016)

Figure Revenue Market Share of Cotton Terry Blankets by States (2011-2016)

Table United States Cotton Terry Blankets Price by States (2011-2016)

Table United States Cotton Terry Blankets Sales by Type (2011-2016)

Table United States Cotton Terry Blankets Sales Share by Type (2011-2016)

Figure United States Cotton Terry Blankets Sales Market Share by Type in 2015

Table United States Cotton Terry Blankets Revenue and Market Share by Type (2011-2016)

Table United States Cotton Terry Blankets Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cotton Terry Blankets by Type (2011-2016)

Table United States Cotton Terry Blankets Price by Type (2011-2016)

Figure United States Cotton Terry Blankets Sales Growth Rate by Type (2011-2016)

Table United States Cotton Terry Blankets Sales by Application (2011-2016)

Table United States Cotton Terry Blankets Sales Market Share by Application (2011-2016)

Figure United States Cotton Terry Blankets Sales Market Share by Application in 2015

Table United States Cotton Terry Blankets Sales Growth Rate by Application (2011-2016)

Figure United States Cotton Terry Blankets Sales Growth Rate by Application (2011-2016)

Table Fuanna Basic Information List

Table Fuanna Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Fuanna Cotton Terry Blankets Sales Market Share (2011-2016)

Table Luolai Basic Information List

Table Luolai Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Luolai Cotton Terry Blankets Sales Market Share (2011-2016)

Table Sferra Basic Information List

Table Sferra Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sferra Cotton Terry Blankets Sales Market Share (2011-2016)

Table Frette Basic Information List

Table Frette Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)

Table Frette Cotton Terry Blankets Sales Market Share (2011-2016)

Table Lexington Basic Information List

Table Lexington Cotton Terry Blankets Sales, Revenue, Price and Gross Margin (2011-2016)



Table Lexington Cotton Terry Blankets Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cotton Terry Blankets

Figure Manufacturing Process Analysis of Cotton Terry Blankets

Figure Cotton Terry Blankets Industrial Chain Analysis

Table Raw Materials Sources of Cotton Terry Blankets Major Manufacturers in 2015

Table Major Buyers of Cotton Terry Blankets

Table Distributors/Traders List

Figure United States Cotton Terry Blankets Production and Growth Rate Forecast (2016-2021)

Figure United States Cotton Terry Blankets Revenue and Growth Rate Forecast (2016-2021)

Table United States Cotton Terry Blankets Production Forecast by Type (2016-2021)

Table United States Cotton Terry Blankets Consumption Forecast by Application (2016-2021)

Table United States Cotton Terry Blankets Sales Forecast by States (2016-2021)

Table United States Cotton Terry Blankets Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Cotton Terry Blankets Market Report 2017

Product link: <https://marketpublishers.com/r/UCAC2F43CFAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UCAC2F43CFAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970