

United States Cosmetics Market Report 2017

<https://marketpublishers.com/r/U2D0B288373EN.html>

Date: January 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: U2D0B288373EN

Abstracts

Notes:

Sales, means the sales volume of Cosmetics

Revenue, means the sales value of Cosmetics

This report studies sales (consumption) of Cosmetics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

L'OREAL

Unilever

Procter & Gamble

Estee Lauder

Kao

Shiseido

Beiersdorf

Henkel

Shanghai Jiahua

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Skin Products

Hair and Scalp Products

Oral Hygiene Products

Split by applications, this report focuses on sales, market share and growth rate of Cosmetics in each application, can be divided into

Skin

Hair and Scalp

Oral Hygiene

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