

United States Cosmetic Serum Market Report 2017

https://marketpublishers.com/r/U427C139703EN.html

Date: April 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U427C139703EN

Abstracts

In this report, the United States Cosmetic Serum market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Cosmetic Serum in these regions, from 2012 to 2022 (forecast).

United States Cosmetic Serum market competition by top manufacturers/players, with Cosmetic Serum sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Chanel



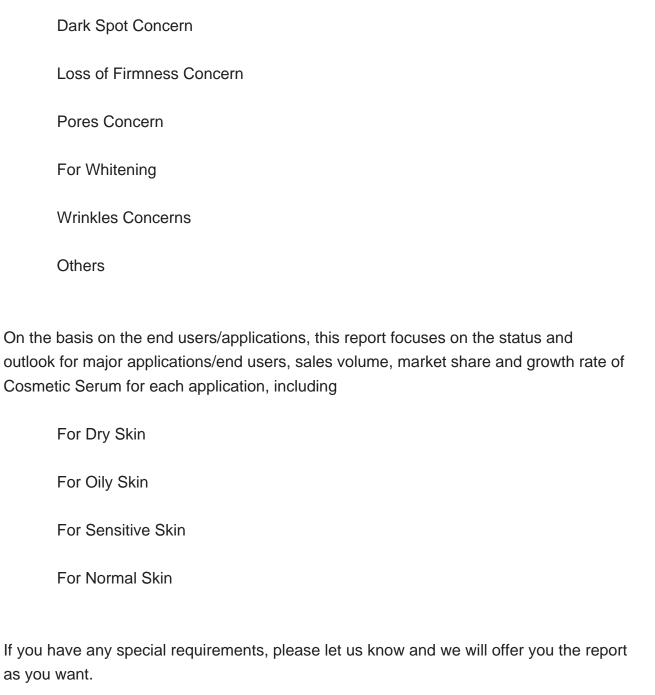
Estee Lauder

Clinique
L'Oreal
Dr. Jart
Shiseido
Fresh
Clarins
Jurlique
Lancome
Origins
Olay
EMK
First Aid Beauty
IT Cosmetics
Philosophy
Murad
Caudalie

On the basis of product, this report displays the sales volume, revenue, product price, market share and growth rate of each type, primarily split into

Dryness Concern







Contents

United States Cosmetic Serum Market Report 2017

1 COSMETIC SERUM OVERVIEW

- 1.1 Product Overview and Scope of Cosmetic Serum
- 1.2 Classification of Cosmetic Serum by Product Category
- 1.2.1 United States Cosmetic Serum Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Cosmetic Serum Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Dryness Concern
 - 1.2.4 Dark Spot Concern
- 1.2.5 Loss of Firmness Concern
- 1.2.6 Pores Concern
- 1.2.7 For Whitening
- 1.2.8 Wrinkles Concerns
- 1.2.9 Others
- 1.3 United States Cosmetic Serum Market by Application/End Users
- 1.3.1 United States Cosmetic Serum Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 For Dry Skin
 - 1.3.3 For Oily Skin
 - 1.3.4 For Sensitive Skin
 - 1.3.5 For Normal Skin
- 1.4 United States Cosmetic Serum Market by Region
- 1.4.1 United States Cosmetic Serum Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Cosmetic Serum Status and Prospect (2012-2022)
 - 1.4.3 Southwest Cosmetic Serum Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Cosmetic Serum Status and Prospect (2012-2022)
 - 1.4.5 New England Cosmetic Serum Status and Prospect (2012-2022)
 - 1.4.6 The South Cosmetic Serum Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Cosmetic Serum Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Cosmetic Serum (2012-2022)
 - 1.5.1 United States Cosmetic Serum Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Cosmetic Serum Revenue and Growth Rate (2012-2022)



2 UNITED STATES COSMETIC SERUM MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Cosmetic Serum Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Cosmetic Serum Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Cosmetic Serum Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Cosmetic Serum Market Competitive Situation and Trends
- 2.4.1 United States Cosmetic Serum Market Concentration Rate
- 2.4.2 United States Cosmetic Serum Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Cosmetic Serum Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES COSMETIC SERUM SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Cosmetic Serum Sales and Market Share by Region (2012-2017)
- 3.2 United States Cosmetic Serum Revenue and Market Share by Region (2012-2017)
- 3.3 United States Cosmetic Serum Price by Region (2012-2017)

4 UNITED STATES COSMETIC SERUM SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Cosmetic Serum Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Cosmetic Serum Revenue and Market Share by Type (2012-2017)
- 4.3 United States Cosmetic Serum Price by Type (2012-2017)
- 4.4 United States Cosmetic Serum Sales Growth Rate by Type (2012-2017)

5 UNITED STATES COSMETIC SERUM SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Cosmetic Serum Sales and Market Share by Application (2012-2017)
- 5.2 United States Cosmetic Serum Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities



6 UNITED STATES COSMETIC SERUM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

<u>۾</u> 1	l C	ha	no
		114	

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Cosmetic Serum Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Chanel Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Estee Lauder
 - 6.2.2 Cosmetic Serum Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Estee Lauder Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Clinique
 - 6.3.2 Cosmetic Serum Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Clinique Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 L'Oreal
 - 6.4.2 Cosmetic Serum Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 L'Oreal Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Dr. Jart
 - 6.5.2 Cosmetic Serum Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Dr. Jart Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Shiseido
 - 6.6.2 Cosmetic Serum Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B



- 6.6.3 Shiseido Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Fresh
 - 6.7.2 Cosmetic Serum Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Fresh Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Clarins
 - 6.8.2 Cosmetic Serum Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Clarins Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Jurlique
 - 6.9.2 Cosmetic Serum Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Jurlique Cosmetic Serum Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Lancome
 - 6.10.2 Cosmetic Serum Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Lancome Cosmetic Serum Sales, Revenue, Price and Gross Margin
- (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Origins
- 6.12 Olay
- 6.13 EMK
- 6.14 First Aid Beauty
- 6.15 IT Cosmetics
- 6.16 Philosophy
- 6.17 Murad
- 6.18 Caudalie

7 COSMETIC SERUM MANUFACTURING COST ANALYSIS

7.1 Cosmetic Serum Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Cosmetic Serum

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Cosmetic Serum Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Cosmetic Serum Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES COSMETIC SERUM MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)



- 11.1 United States Cosmetic Serum Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Cosmetic Serum Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Cosmetic Serum Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Cosmetic Serum Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Cosmetic Serum

Figure United States Cosmetic Serum Market Size (Kg) by Type (2012-2022)

Figure United States Cosmetic Serum Sales Volume Market Share by Type (Product Category) in 2016

Figure Dryness Concern Product Picture

Figure Dark Spot Concern Product Picture

Figure Loss of Firmness Concern Product Picture

Figure Pores Concern Product Picture

Figure For Whitening Product Picture

Figure Wrinkles Concerns Product Picture

Figure Others Product Picture

Figure United States Cosmetic Serum Market Size (Kg) by Application (2012-2022)

Figure United States Sales Market Share of Cosmetic Serum by Application in 2016

Figure For Dry Skin Examples

Figure For Oily Skin Examples

Figure For Sensitive Skin Examples

Figure For Normal Skin Examples

Figure United States Cosmetic Serum Market Size (Million USD) by Region (2012-2022)

Figure The West Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cosmetic Serum Sales (Kg) and Growth Rate (2012-2022)

Figure United States Cosmetic Serum Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cosmetic Serum Market Major Players Product Sales Volume (Kg)



(2012-2017)

Table United States Cosmetic Serum Sales (Kg) of Key Players/Suppliers (2012-2017)
Table United States Cosmetic Serum Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Cosmetic Serum Sales Share by Players/Suppliers
Figure 2017 United States Cosmetic Serum Sales Share by Players/Suppliers
Figure United States Cosmetic Serum Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Cosmetic Serum Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Cosmetic Serum Revenue Share by Players/Suppliers (2012-2017) Figure 2016 United States Cosmetic Serum Revenue Share by Players/Suppliers Figure 2017 United States Cosmetic Serum Revenue Share by Players/Suppliers Table United States Market Cosmetic Serum Average Price (USD/Kg) of Key Players/Suppliers (2012-2017)

Figure United States Market Cosmetic Serum Average Price (USD/Kg) of Key Players/Suppliers in 2016

Figure United States Cosmetic Serum Market Share of Top 3 Players/Suppliers
Figure United States Cosmetic Serum Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Cosmetic Serum Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Cosmetic Serum Product Category
Table United States Cosmetic Serum Sales (Kg) by Region (2012-2017)
Table United States Cosmetic Serum Sales Share by Region (2012-2017)
Figure United States Cosmetic Serum Sales Share by Region (2012-2017)
Figure United States Cosmetic Serum Sales Market Share by Region in 2016
Table United States Cosmetic Serum Revenue (Million USD) and Market Share by

Table United States Cosmetic Serum Revenue Share by Region (2012-2017)
Figure United States Cosmetic Serum Revenue Market Share by Region (2012-2017)
Figure United States Cosmetic Serum Revenue Market Share by Region in 2016
Table United States Cosmetic Serum Price (USD/Kg) by Region (2012-2017)
Table United States Cosmetic Serum Sales (Kg) by Type (2012-2017)

Table United States Cosmetic Serum Sales Share by Type (2012-2017)

Figure United States Cosmetic Serum Sales Share by Type (2012-2017)
Figure United States Cosmetic Serum Sales Market Share by Type in 2016

Table United States Cosmetic Serum Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Cosmetic Serum Revenue Share by Type (2012-2017) Figure Revenue Market Share of Cosmetic Serum by Type (2012-2017)

Region (2012-2017)



Figure Revenue Market Share of Cosmetic Serum by Type in 2016

Table United States Cosmetic Serum Price (USD/Kg) by Types (2012-2017)

Figure United States Cosmetic Serum Sales Growth Rate by Type (2012-2017)

Table United States Cosmetic Serum Sales (Kg) by Application (2012-2017)

Table United States Cosmetic Serum Sales Market Share by Application (2012-2017)

Figure United States Cosmetic Serum Sales Market Share by Application (2012-2017)

Figure United States Cosmetic Serum Sales Market Share by Application in 2016

Table United States Cosmetic Serum Sales Growth Rate by Application (2012-2017)

Figure United States Cosmetic Serum Sales Growth Rate by Application (2012-2017)

Table Chanel Basic Information List

Table Chanel Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Chanel Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Chanel Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Chanel Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Estee Lauder Basic Information List

Table Estee Lauder Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Estee Lauder Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Estee Lauder Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Estee Lauder Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Clinique Basic Information List

Table Clinique Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Clinique Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Clinique Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Clinique Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table L'Oreal Basic Information List

Table L'Oreal Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure L'Oreal Cosmetic Serum Sales Growth Rate (2012-2017)

Figure L'Oreal Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure L'Oreal Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Dr. Jart Basic Information List

Table Dr. Jart Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Dr. Jart Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Dr. Jart Cosmetic Serum Sales Market Share in United States (2012-2017)



Figure Dr. Jart Cosmetic Serum Revenue Market Share in United States (2012-2017)
Table Shiseido Basic Information List

Table Shiseido Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Shiseido Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Shiseido Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Shiseido Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Fresh Basic Information List

Table Fresh Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Fresh Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Fresh Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Fresh Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Clarins Basic Information List

Table Clarins Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Clarins Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Clarins Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Clarins Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Jurlique Basic Information List

Table Jurlique Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Jurlique Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Jurlique Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Jurlique Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Lancome Basic Information List

Table Lancome Cosmetic Serum Sales (Kg), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Lancome Cosmetic Serum Sales Growth Rate (2012-2017)

Figure Lancome Cosmetic Serum Sales Market Share in United States (2012-2017)

Figure Lancome Cosmetic Serum Revenue Market Share in United States (2012-2017)

Table Origins Basic Information List

Table Olay Basic Information List

Table EMK Basic Information List

Table First Aid Beauty Basic Information List

Table IT Cosmetics Basic Information List

Table Philosophy Basic Information List

Table Murad Basic Information List

Table Caudalie Basic Information List



Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cosmetic Serum

Figure Manufacturing Process Analysis of Cosmetic Serum

Figure Cosmetic Serum Industrial Chain Analysis

Table Raw Materials Sources of Cosmetic Serum Major Players/Suppliers in 2016

Table Major Buyers of Cosmetic Serum

Table Distributors/Traders List

Figure United States Cosmetic Serum Sales Volume (Kg) and Growth Rate Forecast (2017-2022)

Figure United States Cosmetic Serum Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Cosmetic Serum Price (USD/Kg) Trend Forecast (2017-2022)
Table United States Cosmetic Serum Sales Volume (Kg) Forecast by Type (2017-2022)

Figure United States Cosmetic Serum Sales Volume (Kg) Forecast by Type (2017-2022)

Figure United States Cosmetic Serum Sales Volume (Kg) Forecast by Type in 2022 Table United States Cosmetic Serum Sales Volume (Kg) Forecast by Application (2017-2022)

Figure United States Cosmetic Serum Sales Volume (Kg) Forecast by Application (2017-2022)

Figure United States Cosmetic Serum Sales Volume (Kg) Forecast by Application in 2022

Table United States Cosmetic Serum Sales Volume (Kg) Forecast by Region (2017-2022)

Table United States Cosmetic Serum Sales Volume Share Forecast by Region (2017-2022)

Figure United States Cosmetic Serum Sales Volume Share Forecast by Region (2017-2022)

Figure United States Cosmetic Serum Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Cosmetic Serum Market Report 2017

Product link: https://marketpublishers.com/r/U427C139703EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U427C139703EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970