

United States Cookies Market Report 2017

<https://marketpublishers.com/r/U787B755D73EN.html>

Date: January 2018

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U787B755D73EN

Abstracts

In this report, the United States Cookies market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Cookies in these regions, from 2012 to 2022 (forecast).

United States Cookies market competition by top manufacturers/players, with Cookies sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nestle

Kellogg's

United Biscuits

Bahlsen GmbH & Co. KG

Barilla Holding

Mondelez International

Y?ld?z Holding

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Plain Sweet Cookies

Chocolate-coated Cookies

Butter-based Cookies

Filled Cookies

Other Cookies

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Online Sales

Offline Sales

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Cookies Market Report 2017

1 COOKIES OVERVIEW

1.1 Product Overview and Scope of Cookies

1.2 Classification of Cookies by Product Category

1.2.1 United States Cookies Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Cookies Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Plain Sweet Cookies

1.2.4 Chocolate-coated Cookies

1.2.5 Butter-based Cookies

1.2.6 Filled Cookies

1.2.7 Other Cookies

1.3 United States Cookies Market by Application/End Users

1.3.1 United States Cookies Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Online Sales

1.3.3 Offline Sales

1.4 United States Cookies Market by Region

1.4.1 United States Cookies Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Cookies Status and Prospect (2012-2022)

1.4.3 Southwest Cookies Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Cookies Status and Prospect (2012-2022)

1.4.5 New England Cookies Status and Prospect (2012-2022)

1.4.6 The South Cookies Status and Prospect (2012-2022)

1.4.7 The Midwest Cookies Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Cookies (2012-2022)

1.5.1 United States Cookies Sales and Growth Rate (2012-2022)

1.5.2 United States Cookies Revenue and Growth Rate (2012-2022)

2 UNITED STATES COOKIES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Cookies Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Cookies Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Cookies Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Cookies Market Competitive Situation and Trends
 - 2.4.1 United States Cookies Market Concentration Rate
 - 2.4.2 United States Cookies Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Cookies Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES COOKIES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Cookies Sales and Market Share by Region (2012-2017)
- 3.2 United States Cookies Revenue and Market Share by Region (2012-2017)
- 3.3 United States Cookies Price by Region (2012-2017)

4 UNITED STATES COOKIES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Cookies Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Cookies Revenue and Market Share by Type (2012-2017)
- 4.3 United States Cookies Price by Type (2012-2017)
- 4.4 United States Cookies Sales Growth Rate by Type (2012-2017)

5 UNITED STATES COOKIES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Cookies Sales and Market Share by Application (2012-2017)
- 5.2 United States Cookies Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES COOKIES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Nestle
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Cookies Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Nestle Cookies Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Kellogg?s
 - 6.2.2 Cookies Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Kellogg?s Cookies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 United Biscuits
 - 6.3.2 Cookies Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 United Biscuits Cookies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Bahlsen GmbH & Co. KG
 - 6.4.2 Cookies Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Bahlsen GmbH & Co. KG Cookies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Barilla Holding
 - 6.5.2 Cookies Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Barilla Holding Cookies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Mondelez International
 - 6.6.2 Cookies Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Mondelez International Cookies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Y?ld?z Holding
 - 6.7.2 Cookies Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Y?ld?z Holding Cookies Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview

7 COOKIES MANUFACTURING COST ANALYSIS

- 7.1 Cookies Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Cookies

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Cookies Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Cookies Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES COOKIES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Cookies Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Cookies Sales Volume Forecast by Type (2017-2022)

11.3 United States Cookies Sales Volume Forecast by Application (2017-2022)

11.4 United States Cookies Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Cookies

Figure United States Cookies Market Size (K MT) by Type (2012-2022)

Figure United States Cookies Sales Volume Market Share by Type (Product Category) in 2016

Figure Plain Sweet Cookies Product Picture

Figure Chocolate-coated Cookies Product Picture

Figure Butter-based Cookies Product Picture

Figure Filled Cookies Product Picture

Figure Other Cookies Product Picture

Figure United States Cookies Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Cookies by Application in 2016

Figure Online Sales Examples

Table Key Downstream Customer in Online Sales

Figure Offline Sales Examples

Table Key Downstream Customer in Offline Sales

Figure United States Cookies Market Size (Million USD) by Region (2012-2022)

Figure The West Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cookies Sales (K MT) and Growth Rate (2012-2022)

Figure United States Cookies Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cookies Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Cookies Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Cookies Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Cookies Sales Share by Players/Suppliers

Figure 2017 United States Cookies Sales Share by Players/Suppliers

Figure United States Cookies Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Cookies Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Cookies Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Cookies Revenue Share by Players/Suppliers
Figure 2017 United States Cookies Revenue Share by Players/Suppliers
Table United States Market Cookies Average Price (USD/MT) of Key Players/Suppliers (2012-2017)
Figure United States Market Cookies Average Price (USD/MT) of Key Players/Suppliers in 2016
Figure United States Cookies Market Share of Top 3 Players/Suppliers
Figure United States Cookies Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Cookies Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Cookies Product Category
Table United States Cookies Sales (K MT) by Region (2012-2017)
Table United States Cookies Sales Share by Region (2012-2017)
Figure United States Cookies Sales Share by Region (2012-2017)
Figure United States Cookies Sales Market Share by Region in 2016
Table United States Cookies Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Cookies Revenue Share by Region (2012-2017)
Figure United States Cookies Revenue Market Share by Region (2012-2017)
Figure United States Cookies Revenue Market Share by Region in 2016
Table United States Cookies Price (USD/MT) by Region (2012-2017)
Table United States Cookies Sales (K MT) by Type (2012-2017)
Table United States Cookies Sales Share by Type (2012-2017)
Figure United States Cookies Sales Share by Type (2012-2017)
Figure United States Cookies Sales Market Share by Type in 2016
Table United States Cookies Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Cookies Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Cookies by Type (2012-2017)
Figure Revenue Market Share of Cookies by Type in 2016
Table United States Cookies Price (USD/MT) by Types (2012-2017)
Figure United States Cookies Sales Growth Rate by Type (2012-2017)
Table United States Cookies Sales (K MT) by Application (2012-2017)
Table United States Cookies Sales Market Share by Application (2012-2017)
Figure United States Cookies Sales Market Share by Application (2012-2017)
Figure United States Cookies Sales Market Share by Application in 2016
Table United States Cookies Sales Growth Rate by Application (2012-2017)
Figure United States Cookies Sales Growth Rate by Application (2012-2017)
Table Nestle Basic Information List

Table Nestle Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nestle Cookies Sales Growth Rate (2012-2017)

Figure Nestle Cookies Sales Market Share in United States (2012-2017)

Figure Nestle Cookies Revenue Market Share in United States (2012-2017)

Table Kellogg's Basic Information List

Table Kellogg's Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kellogg's Cookies Sales Growth Rate (2012-2017)

Figure Kellogg's Cookies Sales Market Share in United States (2012-2017)

Figure Kellogg's Cookies Revenue Market Share in United States (2012-2017)

Table United Biscuits Basic Information List

Table United Biscuits Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure United Biscuits Cookies Sales Growth Rate (2012-2017)

Figure United Biscuits Cookies Sales Market Share in United States (2012-2017)

Figure United Biscuits Cookies Revenue Market Share in United States (2012-2017)

Table Bahlsen GmbH & Co. KG Basic Information List

Table Bahlsen GmbH & Co. KG Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Bahlsen GmbH & Co. KG Cookies Sales Growth Rate (2012-2017)

Figure Bahlsen GmbH & Co. KG Cookies Sales Market Share in United States (2012-2017)

Figure Bahlsen GmbH & Co. KG Cookies Revenue Market Share in United States (2012-2017)

Table Barilla Holding Basic Information List

Table Barilla Holding Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Barilla Holding Cookies Sales Growth Rate (2012-2017)

Figure Barilla Holding Cookies Sales Market Share in United States (2012-2017)

Figure Barilla Holding Cookies Revenue Market Share in United States (2012-2017)

Table Mondelez International Basic Information List

Table Mondelez International Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Mondelez International Cookies Sales Growth Rate (2012-2017)

Figure Mondelez International Cookies Sales Market Share in United States (2012-2017)

Figure Mondelez International Cookies Revenue Market Share in United States (2012-2017)

Table Y?ld?z Holding Basic Information List

Table Y?ld?z Holding Cookies Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Y?ld?z Holding Cookies Sales Growth Rate (2012-2017)

Figure Y?ld?z Holding Cookies Sales Market Share in United States (2012-2017)

Figure Y?ld?z Holding Cookies Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cookies

Figure Manufacturing Process Analysis of Cookies

Figure Cookies Industrial Chain Analysis

Table Raw Materials Sources of Cookies Major Players/Suppliers in 2016

Table Major Buyers of Cookies

Table Distributors/Traders List

Figure United States Cookies Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Cookies Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Cookies Price (USD/MT) Trend Forecast (2017-2022)

Table United States Cookies Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Cookies Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Cookies Sales Volume (K MT) Forecast by Type in 2022

Table United States Cookies Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Cookies Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Cookies Sales Volume (K MT) Forecast by Application in 2022

Table United States Cookies Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Cookies Sales Volume Share Forecast by Region (2017-2022)

Figure United States Cookies Sales Volume Share Forecast by Region (2017-2022)

Figure United States Cookies Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Cookies Market Report 2017

Product link: <https://marketpublishers.com/r/U787B755D73EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U787B755D73EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970