

United States Consumer Telematics Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Consumer Telematics

Revenue, means the sales value of Consumer Telematics

This report studies sales (consumption) of Consumer Telematics in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Verizon

Harman

TomTom

AT&T

Vodafone Group PLC

Ford Motors Co.

BMW

Telefonica

MiX Telematics

Trimble Navigation Limited

Novatel Wireless

Sabaru

Honda

Nissan

GM

Jaguar

LG

Continental

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

OEM

After Market

Type III

Split by applications, this report focuses on sales, market share and growth rate of Consumer Telematics in each application, can be divided into

Car (owned and rental based)

Insurance

Healthcare

Media & Entertainment

Vehicle manufacturers/dealers

Government agencies

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