

# United States Consumer Electronics Industry 2015 Market Research Report

<https://marketpublishers.com/r/U60841724F7EN.html>

Date: December 2015

Pages: 135

Price: US\$ 3,800.00 (Single User License)

ID: U60841724F7EN

## Abstracts

The United States Consumer Electronics Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Consumer Electronics industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Consumer Electronics market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Consumer Electronics industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 148 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Consumer Electronics
- 1.2 Classification of Consumer Electronics
- 1.3 Applications of Consumer Electronics
- 1.4 Industry Chain Structure of Consumer Electronics
- 1.5 Industry Overview of Consumer Electronics
- 1.6 Industry Policy Analysis of Consumer Electronics
- 1.7 Industry News Analysis of Consumer Electronics

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF CONSUMER ELECTRONICS**

- 2.1 Bill of Materials (BOM) of Consumer Electronics
- 2.2 BOM Price Analysis of Consumer Electronics
- 2.3 Labor Cost Analysis of Consumer Electronics
- 2.4 Depreciation Cost Analysis of Consumer Electronics
- 2.5 Manufacturing Cost Structure Analysis of Consumer Electronics
- 2.6 Manufacturing Process Analysis of Consumer Electronics
- 2.7 China Price, Cost and Gross of Consumer Electronics 2010-2015

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of United States Key Consumer Electronics Manufacturers in 2014
- 3.3 R&D Status and Technology Source of United States Consumer Electronics Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of United States Consumer Electronics Key Manufacturers in 2014

### **4 PRODUCTION ANALYSIS OF CONSUMER ELECTRONICS BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 United States Production of Consumer Electronics by Regions 2010-2015
- 4.2 United States Production of Consumer Electronics by Type 2010-2015

- 4.3 United States Sales of Consumer Electronics by Applications 2010-2015
- 4.4 Price Analysis of United States Consumer Electronics Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Consumer Electronics 2010-2015

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF CONSUMER ELECTRONICS BY REGIONS**

- 5.1 United States Consumption Volume of Consumer Electronics by Regions 2010-2015
- 5.2 United States Consumption Value of Consumer Electronics by Regions 2010-2015
- 5.3 United States Consumption Price Analysis of Consumer Electronics by Regions 2010-2015

## **6 ANALYSIS OF CONSUMER ELECTRONICS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015**

- 6.1 Capacity, Production, Sales, and Revenue of Consumer Electronics 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of Consumer Electronics 2014-2015
- 6.3 Sales Overview of Consumer Electronics 2010-2015
- 6.4 Supply, Consumption and Gap of Consumer Electronics 2010-2015
- 6.5 Import, Export and Consumption of Consumer Electronics 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Consumer Electronics 2010-2015

## **7 ANALYSIS OF CONSUMER ELECTRONICS INDUSTRY KEY MANUFACTURERS**

- 7.1 HP
  - 7.1.1 Company Profile
  - 7.1.2 Product Picture and Specification
  - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.1.4 HP SWOT Analysis
- 7.2 Huawei
  - 7.2.1 Company Profile
  - 7.2.2 Product Picture and Specification
  - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
  - 7.2.4 Huawei SWOT Analysis
- 7.3 Lenovo
  - 7.3.1 Company Profile

- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 Lenovo SWOT Analysis

#### 7.4 Samsung

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 Samsung SWOT Analysis

### **8 PRICE AND GROSS MARGIN ANALYSIS**

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Consumer Electronics Product Types
- 8.5 Market Share Analysis of Different Consumer Electronics Price Levels
- 8.6 Gross Margin Analysis of Different Consumer Electronics Applications

### **9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF CONSUMER ELECTRONICS**

- 9.1 Marketing Channels Status of Consumer Electronics
- 9.2 Traders or Distributors of Consumer Electronics with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Consumer Electronics
- 9.4 United States Import, Export and Trade Analysis of Consumer Electronics

### **10 DEVELOPMENT TREND OF CONSUMER ELECTRONICS INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Consumer Electronics 2016-2021
- 10.2 Production Market Share by Product Types of Consumer Electronics 2016-2021
- 10.3 Sales and Sales Revenue Overview of Consumer Electronics 2016-2021
- 10.4 United States Sales of Consumer Electronics by Applications 2016-2021
- 10.5 Import, Export and Consumption of Consumer Electronics 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Consumer Electronics 2016-2021

### **11 INDUSTRY CHAIN SUPPLIERS OF CONSUMER ELECTRONICS WITH CONTACT INFORMATION**

11.1 Major Raw Materials Suppliers of Consumer Electronics with Contact Information

11.2 Manufacturing Equipment Suppliers of Consumer Electronics with Contact Information

11.3 Major Players of Consumer Electronics with Contact Information

11.4 Key Consumers of Consumer Electronics with Contact Information

11.5 Supply Chain Relationship Analysis of Consumer Electronics

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF CONSUMER ELECTRONICS**

12.1 New Project SWOT Analysis of Consumer Electronics

12.2 New Project Investment Feasibility Analysis of Consumer Electronics

## **13 CONCLUSION OF THE UNITED STATES CONSUMER ELECTRONICS INDUSTRY 2015 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Consumer Electronics

Table Product Specifications of Consumer Electronics

Table Classification of Consumer Electronics

Figure United States Sales Market Share of Consumer Electronics by Product Types in 2014

Table Applications of Consumer Electronics

Figure United States Sales Market Share of Consumer Electronics by Applications in 2014

Figure Industry Chain Structure of Consumer Electronics

Table United States Industry Overview of Consumer Electronics

Table Industry Policy of Consumer Electronics

Table Industry News List of Consumer Electronics

Table Bill of Materials (BOM) of Consumer Electronics

Table Bill of Materials (BOM) Price of Consumer Electronics

Table Labor Cost of Consumer Electronics

Table Depreciation Cost of Consumer Electronics

Table Manufacturing Cost Structure Analysis of Consumer Electronics in 2014

Figure Manufacturing Process Analysis of Consumer Electronics

Table United States Price Analysis of Consumer Electronics 2010-2015 (USD/Unit)

Table United States Cost Analysis of Consumer Electronics 2010-2015 (USD/Unit)

Table United States Gross Analysis of Consumer Electronics 2010-2015

Table Capacity (Units) and Commercial Production Date of United States Consumer Electronics Key Manufacturers in 2014

Table Manufacturing Plants Distribution of United States Key Consumer Electronics Manufacturers in 2014

Table R&D Status and Technology Source of United States Consumer Electronics Key Manufacturers in 2014

Table Raw Materials Sources Analysis of United States and United States Consumer Electronics Key Manufacturers in 2014

Table United States Production of Consumer Electronics by Regions 2010-2015 (Units)

Table United States Production Market Share of Consumer Electronics by Regions 2010-2015

Figure United States Production Market Share of Consumer Electronics by Regions in 2014

Figure United States Production Market Share of Consumer Electronics by Regions in

2015

Table United States Production of Consumer Electronics by Types in 2010-2015 (Units)

Table United States Production Market Share of Consumer Electronics by Type in 2010-2015

Figure United States Production Market Share of Consumer Electronics by Type in 2014

Figure United States Production Market Share of Consumer Electronics by Type in 2015

Table United States Sales of Consumer Electronics by Applications 2010-2015 (Units)

Table United States Production Market Share of Consumer Electronics by Applications 2010-2015

Figure United States Production Market Share of Consumer Electronics by Applications in 2014

Figure United States Production Market Share of Consumer Electronics by Applications in 2015

Table Price Comparison of United States Consumer Electronics Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Consumer Electronics 2010-2015

Table United States Consumption Volume of Consumer Electronics by Regions 2010-2015 (Units)

Table United States Consumption Volume Market Share of Consumer Electronics by Regions 2010-2015

Figure United States Consumption Volume Market Share of Consumer Electronics by Regions in 2014

Figure United States Consumption Volume Market Share of Consumer Electronics by Regions in 2015

Table United States Consumption Value of Consumer Electronics by Regions 2010-2015 (M USD)

Table United States Consumption Value Market Share of Consumer Electronics by Regions 2010-2015

Figure United States Consumption Value Market Share of Consumer Electronics by Regions in 2014

Figure United States Consumption Value Market Share of Consumer Electronics by Regions in 2015

Table Consumption Price of Consumer Electronics by Regions 2010-2015 (USD/Unit)

Table United States and Major Manufacturers Capacity of Consumer Electronics 2010-2015 (Units)

Table United States Capacity Market Share of Major Consumer Electronics



Manufacturers 2010-2015

Table United States and Major Manufacturers Production of Consumer Electronics 2010-2015 (Units)

Table United States Production Market Share of Major Consumer Electronics Manufacturers 2010-2015

Table United States and Major Manufacturers Sales of Consumer Electronics 2010-2015 (Units)

Table United States Sales Market Share of Major Consumer Electronics Manufacturers 2010-2015

Table United States and Major Manufacturers Sales Revenue of Consumer Electronics 2010-2015 (M USD)

Table United States Sales Revenue Market Share of Major Consumer Electronics Manufacturers 2010-2015

Figure United States Capacity (Units), Production (Units) and Growth Rate of Consumer Electronics 2010-2015

Figure United States Capacity Utilization Rate of Consumer Electronics 2010-2015

Figure United States Sales Revenue (M USD) and Growth Rate of Consumer Electronics 2010-2015

Figure United States Production Market Share of Major Consumer Electronics Manufacturers in 2014

Figure United States Production Market Share of Major Consumer Electronics Manufacturers in 2015

Figure United States Sales Market Share of Major Consumer Electronics Manufacturers in 2014

Figure United States Sales Market Share of Major Consumer Electronics Manufacturers in 2015

Figure United States Sales (Units) and Growth Rate of Consumer Electronics 2010-2015

Table United States Supply, Consumption and Gap of Consumer Electronics 2010-2015 (Units)

Table United States Import, Export and Consumption of Consumer Electronics 2010-2015 (Units)

Table Price of United States Consumer Electronics Major Manufacturers 2010-2015 (USD/Unit)

Table Gross Margin of United States Consumer Electronics Major Manufacturers 2010-2015

Table United States and Major Manufacturers Revenue of Consumer Electronics 2010-2015 (M USD)

Table United States Capacity (Units), Production (Units), Price (USD/Unit), Cost



(USD/Unit), Revenue (M USD) and Gross Margin of Consumer Electronics 2010-2015  
Table HP Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Consumer Electronics Picture and Specifications of HP

Table Consumer Electronics Capacity (Units), Production (Units), Price (USD/Unit),  
Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of HP  
2010-2015

Figure Consumer Electronics Capacity (Units), Production (Units) and Growth Rate of  
HP 2010-2015

Figure Consumer Electronics Production (Units) and United States Market Share of HP  
2010-2015

Table HP Consumer Electronics SWOT Analysis

Table Huawei Company Profile (Contact Information Plant Location Capacity Revenue  
etc)

Figure Consumer Electronics Picture and Specifications of Huawei

Table Consumer Electronics Capacity (Units), Production (Units), Price (USD/Unit),  
Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Huawei  
2010-2015

Figure Consumer Electronics Capacity (Units), Production (Units) and Growth Rate of  
Huawei 2010-2015

Figure Consumer Electronics Production (Units) and United States Market Share of  
Huawei 2010-2015

Table Huawei Consumer Electronics SWOT Analysis

Table Lenovo Company Profile (Contact Information Plant Location Capacity Revenue  
etc)

Figure Consumer Electronics Picture and Specifications of Lenovo

Table Consumer Electronics Capacity (Units), Production (Units), Price (USD/Unit),  
Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Lenovo  
2010-2015

Figure Consumer Electronics Capacity (Units), Production (Units) and Growth Rate of  
Lenovo 2010-2015

Figure Consumer Electronics Production (Units) and United States Market Share of  
Lenovo 2010-2015

Table Lenovo Consumer Electronics SWOT Analysis

Table Samsung Company Profile (Contact Information Plant Location Capacity  
Revenue etc)

Figure Consumer Electronics Picture and Specifications of Samsung

Table Consumer Electronics Capacity (Units), Production (Units), Price (USD/Unit),  
Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Samsung  
2010-2015

Figure Consumer Electronics Capacity (Units), Production (Units) and Growth Rate of Samsung 2010-2015

Figure Consumer Electronics Production (Units) and United States Market Share of Samsung 2010-2015

Table Samsung Consumer Electronics SWOT Analysis

Table Consumer Electronics Price by Regions 2010-2015

Table Consumer Electronics Price by Product Types 2010-2015

Table Consumer Electronics Price by Companies 2010-2015

Table Consumer Electronics Gross Margin by Companies 2010-2015

Table Price Comparison of Consumer Electronics by Regions 2010-2015 (USD/Unit)

Table Price of Different Consumer Electronics Product Types (USD/Unit)

Table Market Share of Different Consumer Electronics Price Level

Table Gross Margin of Different Consumer Electronics Applications

Table Marketing Channels Status of Consumer Electronics

Table Traders or Distributors of Consumer Electronics with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Consumer Electronics (USD/Unit) in 2015

Table United States Import, Export, and Trade of Consumer Electronics (Units)

Figure United States Capacity (Units), Production (Units) and Growth Rate of Consumer Electronics 2016-2021

Figure United States Capacity Utilization Rate of Consumer Electronics 2016-2021

Table United States Consumer Electronics Production by Type 2016-2021 (Units)

Table United States Consumer Electronics Production Market Share by Type 2016-2021

Figure United States Production Market Share of Consumer Electronics by Type in 2021

Figure United States Sales (Units) and Growth Rate of Consumer Electronics 2016-2021

Figure United States Sales Revenue (Million USD) and Growth Rate of Consumer Electronics 2016-2021

Figure United States Sales of Consumer Electronics by Applications 2016-2021 (Units)

Table United States Production Market Share of Consumer Electronics by Applications 2016-2021

Figure United States Production Market Share of Consumer Electronics by Applications in 2021

Table United States Production, Import, Export and Consumption of Consumer Electronics 2016-2021 (Units)

Table United States Production (Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Consumer Electronics 2016-2021

Table Major Raw Materials Suppliers of Consumer Electronics with Contact Information

Table Manufacturing Equipment Suppliers of Consumer Electronics with Contact Information

Table Major Players of Consumer Electronics with Contact Information

Table Key Consumers of Consumer Electronics with Contact Information

Table Supply Chain Relationship Analysis of Consumer Electronics

Table New Project SWOT Analysis of Consumer Electronics

Table New Project Investment Feasibility Analysis of Consumer Electronics

Table Part of Interviewees Record List

## I would like to order

Product name: United States Consumer Electronics Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/U60841724F7EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U60841724F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970