

# United States Consumer Drone Market Report 2016

<https://marketpublishers.com/r/U8E23AC3999EN.html>

Date: November 2016

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: U8E23AC3999EN

## Abstracts

### Notes:

Sales, means the sales volume of Consumer Drone

Revenue, means the sales value of Consumer Drone

Revenue, means the sales sales (consumption) of Consumer Drone in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

3D Robotics

Cheerson Hobby

DJI

Parrot

Walkera

Yuneec

JJRC

AirDog

Delair-Tech

Hexo+

Hobbico

Shenzhen Hubsan Technology

Syma Toys

UDIRC Toys

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Airplanes or Fixed-Wings

Helicopters

Multi-Rotors

Quadcopters

Split by applications, this report focuses on sales, market share and growth rate of Consumer Drone in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### United States Consumer Drone Market Report 2016

#### **1 CONSUMER DRONE OVERVIEW**

- 1.1 Product Overview and Scope of Consumer Drone
- 1.2 Classification of Consumer Drone
  - 1.2.1 Airplanes or Fixed-Wings
  - 1.2.2 Helicopters
  - 1.2.3 Multi-Rotors
  - 1.2.4 Quadcopters
- 1.3 Application of Consumer Drone
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Consumer Drone (2011-2021)
  - 1.4.1 United States Consumer Drone Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Consumer Drone Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES CONSUMER DRONE COMPETITION BY MANUFACTURERS**

- 2.1 United States Consumer Drone Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Consumer Drone Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Consumer Drone Average Price by Manufactures (2015 and 2016)
- 2.4 Consumer Drone Market Competitive Situation and Trends
  - 2.4.1 Consumer Drone Market Concentration Rate
  - 2.4.2 Consumer Drone Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES CONSUMER DRONE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Consumer Drone Sales and Market Share by Type (2011-2016)
- 3.2 United States Consumer Drone Revenue and Market Share by Type (2011-2016)
- 3.3 United States Consumer Drone Price by Type (2011-2016)

3.4 United States Consumer Drone Sales Growth Rate by Type (2011-2016)

## **4 UNITED STATES CONSUMER DRONE SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Consumer Drone Sales and Market Share by Application (2011-2016)

4.2 United States Consumer Drone Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 UNITED STATES CONSUMER DRONE MANUFACTURERS PROFILES/ANALYSIS**

5.1 3D Robotics

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Consumer Drone Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 3D Robotics Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Cheerson Hobby

5.2.2 Consumer Drone Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Cheerson Hobby Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 DJI

5.3.2 Consumer Drone Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 DJI Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Parrot

5.4.2 Consumer Drone Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Parrot Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Walkera

- 5.5.2 Consumer Drone Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
- 5.5.3 Walkera Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Yuneec
  - 5.6.2 Consumer Drone Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Yuneec Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 JJRC
  - 5.7.2 Consumer Drone Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 JJRC Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 AirDog
  - 5.8.2 Consumer Drone Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 AirDog Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Delair-Tech
  - 5.9.2 Consumer Drone Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Delair-Tech Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Hexo+
  - 5.10.2 Consumer Drone Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Hexo+ Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Hobbico
- 5.12 Shenzhen Hubsan Technology
- 5.13 Syma Toys

#### 5.14 UDIRC Toys

### **6 CONSUMER DRONE MANUFACTURING COST ANALYSIS**

#### 6.1 Consumer Drone Key Raw Materials Analysis

##### 6.1.1 Key Raw Materials

##### 6.1.2 Price Trend of Key Raw Materials

##### 6.1.3 Key Suppliers of Raw Materials

##### 6.1.4 Market Concentration Rate of Raw Materials

#### 6.2 Proportion of Manufacturing Cost Structure

##### 6.2.1 Raw Materials

##### 6.2.2 Labor Cost

##### 6.2.3 Manufacturing Expenses

#### 6.3 Manufacturing Process Analysis of Consumer Drone

### **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

#### 7.1 Consumer Drone Industrial Chain Analysis

#### 7.2 Upstream Raw Materials Sourcing

#### 7.3 Raw Materials Sources of Consumer Drone Major Manufacturers in 2015

#### 7.4 Downstream Buyers

### **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

#### 8.1 Marketing Channel

##### 8.1.1 Direct Marketing

##### 8.1.2 Indirect Marketing

##### 8.1.3 Marketing Channel Development Trend

#### 8.2 Market Positioning

##### 8.2.1 Pricing Strategy

##### 8.2.2 Brand Strategy

##### 8.2.3 Target Client

#### 8.3 Distributors/Traders List

### **9 MARKET EFFECT FACTORS ANALYSIS**

#### 9.1 Technology Progress/Risk

##### 9.1.1 Substitutes Threat

##### 9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES CONSUMER DRONE MARKET FORECAST (2016-2021)**

10.1 United States Consumer Drone Sales, Revenue Forecast (2016-2021)

10.2 United States Consumer Drone Sales Forecast by Type (2016-2021)

10.3 United States Consumer Drone Sales Forecast by Application (2016-2021)

10.4 Consumer Drone Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Consumer Drone

Table Classification of Consumer Drone

Figure United States Sales Market Share of Consumer Drone by Type in 2015

Figure Airplanes or Fixed-Wings Picture

Figure Helicopters Picture

Figure Multi-Rotors Picture

Figure Quadcopters Picture

Table Application of Consumer Drone

Figure United States Sales Market Share of Consumer Drone by Application in 2015

Figure United States Consumer Drone Sales and Growth Rate (2011-2021)

Figure United States Consumer Drone Revenue and Growth Rate (2011-2021)

Table United States Consumer Drone Sales of Key Manufacturers (2015 and 2016)

Table United States Consumer Drone Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Consumer Drone Sales Share by Manufacturers

Figure 2016 Consumer Drone Sales Share by Manufacturers

Table United States Consumer Drone Revenue by Manufacturers (2015 and 2016)

Table United States Consumer Drone Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Consumer Drone Revenue Share by Manufacturers

Table 2016 United States Consumer Drone Revenue Share by Manufacturers

Table United States Market Consumer Drone Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Consumer Drone Average Price of Key Manufacturers in 2015

Figure Consumer Drone Market Share of Top 3 Manufacturers

Figure Consumer Drone Market Share of Top 5 Manufacturers

Table United States Consumer Drone Sales by Type (2011-2016)

Table United States Consumer Drone Sales Share by Type (2011-2016)

Figure United States Consumer Drone Sales Market Share by Type in 2015

Table United States Consumer Drone Revenue and Market Share by Type (2011-2016)

Table United States Consumer Drone Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Consumer Drone by Type (2011-2016)

Table United States Consumer Drone Price by Type (2011-2016)

Figure United States Consumer Drone Sales Growth Rate by Type (2011-2016)

Table United States Consumer Drone Sales by Application (2011-2016)



Table United States Consumer Drone Sales Market Share by Application (2011-2016)  
Figure United States Consumer Drone Sales Market Share by Application in 2015  
Table United States Consumer Drone Sales Growth Rate by Application (2011-2016)  
Figure United States Consumer Drone Sales Growth Rate by Application (2011-2016)  
Table 3D Robotics Basic Information List  
Table 3D Robotics Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure 3D Robotics Consumer Drone Sales Market Share (2011-2016)  
Table Cheerson Hobby Basic Information List  
Table Cheerson Hobby Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Cheerson Hobby Consumer Drone Sales Market Share (2011-2016)  
Table DJI Basic Information List  
Table DJI Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table DJI Consumer Drone Sales Market Share (2011-2016)  
Table Parrot Basic Information List  
Table Parrot Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Parrot Consumer Drone Sales Market Share (2011-2016)  
Table Walkera Basic Information List  
Table Walkera Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Walkera Consumer Drone Sales Market Share (2011-2016)  
Table Yuneec Basic Information List  
Table Yuneec Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Yuneec Consumer Drone Sales Market Share (2011-2016)  
Table JJRC Basic Information List  
Table JJRC Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table JJRC Consumer Drone Sales Market Share (2011-2016)  
Table AirDog Basic Information List  
Table AirDog Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table AirDog Consumer Drone Sales Market Share (2011-2016)  
Table Delair-Tech Basic Information List  
Table Delair-Tech Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Delair-Tech Consumer Drone Sales Market Share (2011-2016)  
Table Hexo+ Basic Information List  
Table Hexo+ Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Hexo+ Consumer Drone Sales Market Share (2011-2016)  
Table Hobbico Basic Information List  
Table Hobbico Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hobbico Consumer Drone Sales Market Share (2011-2016)  
Table Shenzhen Hubsan Technology Basic Information List  
Table Shenzhen Hubsan Technology Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Shenzhen Hubsan Technology Consumer Drone Sales Market Share (2011-2016)  
Table Syma Toys Basic Information List  
Table Syma Toys Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Syma Toys Consumer Drone Sales Market Share (2011-2016)  
Table UDIRC Toys Basic Information List  
Table UDIRC Toys Consumer Drone Sales, Revenue, Price and Gross Margin (2011-2016)  
Table UDIRC Toys Consumer Drone Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Consumer Drone  
Figure Manufacturing Process Analysis of Consumer Drone  
Figure Consumer Drone Industrial Chain Analysis  
Table Raw Materials Sources of Consumer Drone Major Manufacturers in 2015  
Table Major Buyers of Consumer Drone  
Table Distributors/Traders List  
Figure United States Consumer Drone Production and Growth Rate Forecast (2016-2021)  
Figure United States Consumer Drone Revenue and Growth Rate Forecast (2016-2021)  
Table United States Consumer Drone Production Forecast by Type (2016-2021)  
Table United States Consumer Drone Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Consumer Drone Market Report 2016

Product link: <https://marketpublishers.com/r/U8E23AC3999EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8E23AC3999EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970