

# United States Construction Vehicles Market Report 2017

<https://marketpublishers.com/r/U127B5BBF89EN.html>

Date: February 2017

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: U127B5BBF89EN

## Abstracts

### Notes:

Sales, means the sales volume of Construction Vehicles

Revenue, means the sales value of Construction Vehicles

This report studies sales (consumption) of Construction Vehicles in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Deere

Volvo

Liebherr

Hitachi

Komatsu

Hyundai

Caterpillar

Bamford

Atlas Copco

CNH

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by applications, this report focuses on sales, market share and growth rate of Construction Vehicles in each application, can be divided into

Application 1

Application 2

## Contents

### United States Construction Vehicles Market Report 2017

## **1 CONSTRUCTION VEHICLES OVERVIEW**

### 1.1 Product Overview and Scope of Construction Vehicles

### 1.2 Classification of Construction Vehicles

#### 1.2.1 Type I

#### 1.2.2 Type II

### 1.3 Application of Construction Vehicles

#### 1.3.1 Application

#### 1.3.2 Application

### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Construction Vehicles (2012-2022)

#### 1.4.1 United States Construction Vehicles Sales and Growth Rate (2012-2022)

#### 1.4.2 United States Construction Vehicles Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES CONSTRUCTION VEHICLES COMPETITION BY MANUFACTURERS**

### 2.1 United States Construction Vehicles Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Construction Vehicles Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Construction Vehicles Average Price by Manufactures (2015 and 2016)

### 2.4 Construction Vehicles Market Competitive Situation and Trends

#### 2.4.1 Construction Vehicles Market Concentration Rate

#### 2.4.2 Construction Vehicles Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES CONSTRUCTION VEHICLES SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

### 3.1 United States Construction Vehicles Sales and Market Share by States (2012-2017)

### 3.2 United States Construction Vehicles Revenue and Market Share by States (2012-2017)

### 3.3 United States Construction Vehicles Price by States (2012-2017)

## **4 UNITED STATES CONSTRUCTION VEHICLES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Construction Vehicles Sales and Market Share by Type (2012-2017)

4.2 United States Construction Vehicles Revenue and Market Share by Type (2012-2017)

4.3 United States Construction Vehicles Price by Type (2012-2017)

4.4 United States Construction Vehicles Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES CONSTRUCTION VEHICLES SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Construction Vehicles Sales and Market Share by Application (2012-2017)

5.2 United States Construction Vehicles Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES CONSTRUCTION VEHICLES MANUFACTURERS PROFILES/ANALYSIS**

6.1 Deere

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Construction Vehicles Product Type, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Deere Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Volvo

6.2.2 Construction Vehicles Product Type, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Volvo Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Liebherr

6.3.2 Construction Vehicles Product Type, Application and Specification

6.3.2.1 Product A

- 6.3.2.2 Product B
- 6.3.3 Liebherr Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Hitachi
  - 6.4.2 Construction Vehicles Product Type, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Hitachi Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Komatsu
  - 6.5.2 Construction Vehicles Product Type, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Komatsu Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Hyundai
  - 6.6.2 Construction Vehicles Product Type, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Hyundai Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Caterpillar
  - 6.7.2 Construction Vehicles Product Type, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Caterpillar Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Bamford
  - 6.8.2 Construction Vehicles Product Type, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Bamford Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview

## 6.9 Atlas Copco

### 6.9.2 Construction Vehicles Product Type, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Atlas Copco Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 CNH

### 6.10.2 Construction Vehicles Product Type, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 CNH Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## **7 CONSTRUCTION VEHICLES MANUFACTURING COST ANALYSIS**

### 7.1 Construction Vehicles Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Construction Vehicles

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Construction Vehicles Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Construction Vehicles Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES CONSTRUCTION VEHICLES MARKET FORECAST (2017-2022)**

- 11.1 United States Construction Vehicles Sales, Revenue Forecast (2017-2022)
- 11.2 United States Construction Vehicles Sales Forecast by Type (2017-2022)
- 11.3 United States Construction Vehicles Sales Forecast by Application (2017-2022)
- 11.4 Construction Vehicles Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Construction Vehicles

Table Classification of Construction Vehicles

Figure United States Sales Market Share of Construction Vehicles by Type in 2015

Table Application of Construction Vehicles

Figure United States Sales Market Share of Construction Vehicles by Application in 2015

Figure United States Construction Vehicles Sales and Growth Rate (2012-2022)

Figure United States Construction Vehicles Revenue and Growth Rate (2012-2022)

Table United States Construction Vehicles Sales of Key Manufacturers (2015 and 2016)

Table United States Construction Vehicles Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Construction Vehicles Sales Share by Manufacturers

Figure 2016 Construction Vehicles Sales Share by Manufacturers

Table United States Construction Vehicles Revenue by Manufacturers (2015 and 2016)

Table United States Construction Vehicles Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Construction Vehicles Revenue Share by Manufacturers

Table 2016 United States Construction Vehicles Revenue Share by Manufacturers

Table United States Market Construction Vehicles Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Construction Vehicles Average Price of Key Manufacturers in 2015

Figure Construction Vehicles Market Share of Top 3 Manufacturers

Figure Construction Vehicles Market Share of Top 5 Manufacturers

Table United States Construction Vehicles Sales by States (2012-2017)

Table United States Construction Vehicles Sales Share by States (2012-2017)

Figure United States Construction Vehicles Sales Market Share by States in 2015

Table United States Construction Vehicles Revenue and Market Share by States (2012-2017)

Table United States Construction Vehicles Revenue Share by States (2012-2017)

Figure Revenue Market Share of Construction Vehicles by States (2012-2017)

Table United States Construction Vehicles Price by States (2012-2017)

Table United States Construction Vehicles Sales by Type (2012-2017)

Table United States Construction Vehicles Sales Share by Type (2012-2017)

Figure United States Construction Vehicles Sales Market Share by Type in 2015



Table United States Construction Vehicles Revenue and Market Share by Type (2012-2017)

Table United States Construction Vehicles Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Construction Vehicles by Type (2012-2017)

Table United States Construction Vehicles Price by Type (2012-2017)

Figure United States Construction Vehicles Sales Growth Rate by Type (2012-2017)

Table United States Construction Vehicles Sales by Application (2012-2017)

Table United States Construction Vehicles Sales Market Share by Application (2012-2017)

Figure United States Construction Vehicles Sales Market Share by Application in 2015

Table United States Construction Vehicles Sales Growth Rate by Application (2012-2017)

Figure United States Construction Vehicles Sales Growth Rate by Application (2012-2017)

Table Deere Basic Information List

Table Deere Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Deere Construction Vehicles Sales Market Share (2012-2017)

Table Volvo Basic Information List

Table Volvo Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Volvo Construction Vehicles Sales Market Share (2012-2017)

Table Liebherr Basic Information List

Table Liebherr Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Liebherr Construction Vehicles Sales Market Share (2012-2017)

Table Hitachi Basic Information List

Table Hitachi Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hitachi Construction Vehicles Sales Market Share (2012-2017)

Table Komatsu Basic Information List

Table Komatsu Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Komatsu Construction Vehicles Sales Market Share (2012-2017)

Table Hyundai Basic Information List

Table Hyundai Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hyundai Construction Vehicles Sales Market Share (2012-2017)

Table Caterpillar Basic Information List

Table Caterpillar Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Caterpillar Construction Vehicles Sales Market Share (2012-2017)

Table Bamford Basic Information List

Table Bamford Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Bamford Construction Vehicles Sales Market Share (2012-2017)

Table Atlas Copco Basic Information List

Table Atlas Copco Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table Atlas Copco Construction Vehicles Sales Market Share (2012-2017)

Table CNH Basic Information List

Table CNH Construction Vehicles Sales, Revenue, Price and Gross Margin (2012-2017)

Table CNH Construction Vehicles Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Construction Vehicles

Figure Manufacturing Process Analysis of Construction Vehicles

Figure Construction Vehicles Industrial Chain Analysis

Table Raw Materials Sources of Construction Vehicles Major Manufacturers in 2015

Table Major Buyers of Construction Vehicles

Table Distributors/Traders List

Figure United States Construction Vehicles Production and Growth Rate Forecast (2017-2022)

Figure United States Construction Vehicles Revenue and Growth Rate Forecast (2017-2022)

Table United States Construction Vehicles Production Forecast by Type (2017-2022)

Table United States Construction Vehicles Consumption Forecast by Application (2017-2022)

Table United States Construction Vehicles Sales Forecast by States (2017-2022)

Table United States Construction Vehicles Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Construction Vehicles Market Report 2017

Product link: <https://marketpublishers.com/r/U127B5BBF89EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U127B5BBF89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970