

United States Confectionery Market Report 2017

<https://marketpublishers.com/r/U6A5A80AB51EN.html>

Date: December 2017

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U6A5A80AB51EN

Abstracts

In this report, the United States Confectionery market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Confectionery in these regions, from 2012 to 2022 (forecast).

United States Confectionery market competition by top manufacturers/players, with Confectionery sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Mars

Mondelez International

Nestle

Meiji Holdings

Ferrero Group

Hershey Foods

Arcor

Perfetti Van Melle

Haribo

Lindt & Sprüngli

Barry Callebaut

Yildiz Holding

August Storck

General Mills

Orion Confectionery

Uniconf

Lotte Confectionery

Bourbon Corp

Crown Confectionery

Roshen Confectionery

Ferrara Candy

Orkla ASA

Raisio Plc

Morinaga & Co. Ltd

Cemol

Jelly Belly

Cloetta

Ritter Sport

Petra Foods

Amul

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Sugar Type

Chocolate Type

Gum Type

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Festivals

Weddings

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Confectionery Market Report 2017

1 CONFECTIONERY OVERVIEW

1.1 Product Overview and Scope of Confectionery

1.2 Classification of Confectionery by Product Category

1.2.1 United States Confectionery Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Confectionery Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Sugar Type

1.2.4 Chocolate Type

1.2.5 Gum Type

1.3 United States Confectionery Market by Application/End Users

1.3.1 United States Confectionery Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Festivals

1.3.3 Weddings

1.3.4 Other

1.4 United States Confectionery Market by Region

1.4.1 United States Confectionery Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Confectionery Status and Prospect (2012-2022)

1.4.3 Southwest Confectionery Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Confectionery Status and Prospect (2012-2022)

1.4.5 New England Confectionery Status and Prospect (2012-2022)

1.4.6 The South Confectionery Status and Prospect (2012-2022)

1.4.7 The Midwest Confectionery Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Confectionery (2012-2022)

1.5.1 United States Confectionery Sales and Growth Rate (2012-2022)

1.5.2 United States Confectionery Revenue and Growth Rate (2012-2022)

2 UNITED STATES CONFECTIONERY MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Confectionery Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Confectionery Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Confectionery Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Confectionery Market Competitive Situation and Trends
 - 2.4.1 United States Confectionery Market Concentration Rate
 - 2.4.2 United States Confectionery Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Confectionery Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES CONFECTIONERY SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Confectionery Sales and Market Share by Region (2012-2017)
- 3.2 United States Confectionery Revenue and Market Share by Region (2012-2017)
- 3.3 United States Confectionery Price by Region (2012-2017)

4 UNITED STATES CONFECTIONERY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Confectionery Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Confectionery Revenue and Market Share by Type (2012-2017)
- 4.3 United States Confectionery Price by Type (2012-2017)
- 4.4 United States Confectionery Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CONFECTIONERY SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Confectionery Sales and Market Share by Application (2012-2017)
- 5.2 United States Confectionery Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES CONFECTIONERY PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Mars
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Confectionery Product Category, Application and Specification
 - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Mars Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Mondelez International
 - 6.2.2 Confectionery Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Mondelez International Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Nestle
 - 6.3.2 Confectionery Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Nestle Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Meiji Holdings
 - 6.4.2 Confectionery Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Meiji Holdings Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Ferrero Group
 - 6.5.2 Confectionery Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Ferrero Group Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hershey Foods
 - 6.6.2 Confectionery Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Hershey Foods Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Arcor
 - 6.7.2 Confectionery Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Arcor Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Perfetti Van Melle
 - 6.8.2 Confectionery Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Perfetti Van Melle Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Haribo
 - 6.9.2 Confectionery Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Haribo Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Lindt & Sprüngli
 - 6.10.2 Confectionery Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Lindt & Sprüngli Confectionery Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Barry Callebaut
- 6.12 Yildiz Holding
- 6.13 August Storck
- 6.14 General Mills
- 6.15 Orion Confectionery
- 6.16 Uniconf
- 6.17 Lotte Confectionery
- 6.18 Bourbon Corp
- 6.19 Crown Confectionery
- 6.20 Roshen Confectionery
- 6.21 Ferrara Candy
- 6.22 Orkla ASA
- 6.23 Raisio Plc
- 6.24 Morinaga & Co. Ltd
- 6.25 Cemoi

- 6.26 Jelly Belly
- 6.27 Cloetta
- 6.28 Ritter Sport
- 6.29 Petra Foods
- 6.30 Amul

7 CONFECTIONERY MANUFACTURING COST ANALYSIS

- 7.1 Confectionery Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Confectionery

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Confectionery Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Confectionery Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES CONFECTIONERY MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Confectionery Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Confectionery Sales Volume Forecast by Type (2017-2022)

11.3 United States Confectionery Sales Volume Forecast by Application (2017-2022)

11.4 United States Confectionery Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Confectionery

Figure United States Confectionery Market Size (K MT) by Type (2012-2022)

Figure United States Confectionery Sales Volume Market Share by Type (Product Category) in 2016

Figure Sugar Type Product Picture

Figure Chocolate Type Product Picture

Figure Gum Type Product Picture

Figure United States Confectionery Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Confectionery by Application in 2016

Figure Festivals Examples

Table Key Downstream Customer in Festivals

Figure Weddings Examples

Table Key Downstream Customer in Weddings

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Confectionery Market Size (Million USD) by Region (2012-2022)

Figure The West Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Confectionery Sales (K MT) and Growth Rate (2012-2022)

Figure United States Confectionery Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Confectionery Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Confectionery Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Confectionery Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Confectionery Sales Share by Players/Suppliers

Figure 2017 United States Confectionery Sales Share by Players/Suppliers

Figure United States Confectionery Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Confectionery Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Confectionery Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Confectionery Revenue Share by Players/Suppliers

Figure 2017 United States Confectionery Revenue Share by Players/Suppliers

Table United States Market Confectionery Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Confectionery Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Confectionery Market Share of Top 3 Players/Suppliers

Figure United States Confectionery Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Confectionery Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Confectionery Product Category

Table United States Confectionery Sales (K MT) by Region (2012-2017)

Table United States Confectionery Sales Share by Region (2012-2017)

Figure United States Confectionery Sales Share by Region (2012-2017)

Figure United States Confectionery Sales Market Share by Region in 2016

Table United States Confectionery Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Confectionery Revenue Share by Region (2012-2017)

Figure United States Confectionery Revenue Market Share by Region (2012-2017)

Figure United States Confectionery Revenue Market Share by Region in 2016

Table United States Confectionery Price (USD/MT) by Region (2012-2017)

Table United States Confectionery Sales (K MT) by Type (2012-2017)

Table United States Confectionery Sales Share by Type (2012-2017)

Figure United States Confectionery Sales Share by Type (2012-2017)

Figure United States Confectionery Sales Market Share by Type in 2016

Table United States Confectionery Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Confectionery Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Confectionery by Type (2012-2017)

Figure Revenue Market Share of Confectionery by Type in 2016

Table United States Confectionery Price (USD/MT) by Types (2012-2017)

Figure United States Confectionery Sales Growth Rate by Type (2012-2017)

Table United States Confectionery Sales (K MT) by Application (2012-2017)

Table United States Confectionery Sales Market Share by Application (2012-2017)

Figure United States Confectionery Sales Market Share by Application (2012-2017)

Figure United States Confectionery Sales Market Share by Application in 2016

Table United States Confectionery Sales Growth Rate by Application (2012-2017)

Figure United States Confectionery Sales Growth Rate by Application (2012-2017)

Table Mars Basic Information List

Table Mars Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Mars Confectionery Sales Growth Rate (2012-2017)

Figure Mars Confectionery Sales Market Share in United States (2012-2017)

Figure Mars Confectionery Revenue Market Share in United States (2012-2017)

Table Mondelez International Basic Information List

Table Mondelez International Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Mondelez International Confectionery Sales Growth Rate (2012-2017)

Figure Mondelez International Confectionery Sales Market Share in United States (2012-2017)

Figure Mondelez International Confectionery Revenue Market Share in United States (2012-2017)

Table Nestle Basic Information List

Table Nestle Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nestle Confectionery Sales Growth Rate (2012-2017)

Figure Nestle Confectionery Sales Market Share in United States (2012-2017)

Figure Nestle Confectionery Revenue Market Share in United States (2012-2017)

Table Meiji Holdings Basic Information List

Table Meiji Holdings Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Meiji Holdings Confectionery Sales Growth Rate (2012-2017)

Figure Meiji Holdings Confectionery Sales Market Share in United States (2012-2017)

Figure Meiji Holdings Confectionery Revenue Market Share in United States (2012-2017)

Table Ferrero Group Basic Information List

Table Ferrero Group Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Ferrero Group Confectionery Sales Growth Rate (2012-2017)

Figure Ferrero Group Confectionery Sales Market Share in United States (2012-2017)

Figure Ferrero Group Confectionery Revenue Market Share in United States (2012-2017)

Table Hershey Foods Basic Information List

Table Hershey Foods Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Hershey Foods Confectionery Sales Growth Rate (2012-2017)

Figure Hershey Foods Confectionery Sales Market Share in United States (2012-2017)

Figure Hershey Foods Confectionery Revenue Market Share in United States (2012-2017)

Table Arcor Basic Information List

Table Arcor Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Arcor Confectionery Sales Growth Rate (2012-2017)

Figure Arcor Confectionery Sales Market Share in United States (2012-2017)

Figure Arcor Confectionery Revenue Market Share in United States (2012-2017)

Table Perfetti Van Melle Basic Information List

Table Perfetti Van Melle Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Perfetti Van Melle Confectionery Sales Growth Rate (2012-2017)

Figure Perfetti Van Melle Confectionery Sales Market Share in United States (2012-2017)

Figure Perfetti Van Melle Confectionery Revenue Market Share in United States (2012-2017)

Table Haribo Basic Information List

Table Haribo Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Haribo Confectionery Sales Growth Rate (2012-2017)

Figure Haribo Confectionery Sales Market Share in United States (2012-2017)

Figure Haribo Confectionery Revenue Market Share in United States (2012-2017)

Table Lindt & Sprüngli Basic Information List

Table Lindt & Sprüngli Confectionery Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lindt & Sprüngli Confectionery Sales Growth Rate (2012-2017)

Figure Lindt & Sprüngli Confectionery Sales Market Share in United States (2012-2017)

Figure Lindt & Sprüngli Confectionery Revenue Market Share in United States (2012-2017)

Table Barry Callebaut Basic Information List

Table Yildiz Holding Basic Information List

Table August Storck Basic Information List

Table General Mills Basic Information List

Table Orion Confectionery Basic Information List

Table Uniconf Basic Information List

Table Lotte Confectionery Basic Information List

Table Bourbon Corp Basic Information List

Table Crown Confectionery Basic Information List

Table Roshen Confectionery Basic Information List

Table Ferrara Candy Basic Information List

Table Orkla ASA Basic Information List

Table Raisio Plc Basic Information List

Table Morinaga & Co. Ltd Basic Information List

Table Cemoi Basic Information List

Table Jelly Belly Basic Information List

Table Cloetta Basic Information List

Table Ritter Sport Basic Information List

Table Petra Foods Basic Information List

Table Amul Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Confectionery

Figure Manufacturing Process Analysis of Confectionery

Figure Confectionery Industrial Chain Analysis

Table Raw Materials Sources of Confectionery Major Players/Suppliers in 2016

Table Major Buyers of Confectionery

Table Distributors/Traders List

Figure United States Confectionery Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Confectionery Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Confectionery Price (USD/MT) Trend Forecast (2017-2022)

Table United States Confectionery Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Confectionery Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Confectionery Sales Volume (K MT) Forecast by Type in 2022

Table United States Confectionery Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Confectionery Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Confectionery Sales Volume (K MT) Forecast by Application in 2022

Table United States Confectionery Sales Volume (K MT) Forecast by Region

(2017-2022)

Table United States Confectionery Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Confectionery Sales Volume Share Forecast by Region

(2017-2022)

Figure United States Confectionery Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Confectionery Market Report 2017

Product link: <https://marketpublishers.com/r/U6A5A80AB51EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6A5A80AB51EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970