

United States Confectionery Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Confectionery

Revenue, means the sales value of Confectionery

This report studies sales (consumption) of Confectionery in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Mars

Ferrero

Nestle

Mondelez

Hershey's

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Confectionery in each application, can be divided into

Application 1

Application 2

Application 3

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