

# United States Computer Speakers Market Report 2018

<https://marketpublishers.com/r/UB1D8B45279QEN.html>

Date: March 2018

Pages: 113

Price: US\$ 3,800.00 (Single User License)

ID: UB1D8B45279QEN

## Abstracts

In this report, the United States Computer Speakers market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Computer Speakers in these regions, from 2013 to 2025 (forecast).

United States Computer Speakers market competition by top manufacturers/players, with Computer Speakers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Philips

Samsung

Creative

Edifier Exclaim

Polk

Bose

Sony

Harman

Audioengine

Jamo

Sansui

JBL

Pioneer

Denon

KEF

Tannoy

Currys

HiVi

Edifier

Avlight

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Wired

Wireless

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

PC

Mac

Notebook

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Computer Speakers Market Report 2018

## **1 COMPUTER SPEAKERS OVERVIEW**

### 1.1 Product Overview and Scope of Computer Speakers

### 1.2 Classification of Computer Speakers by Product Category

#### 1.2.1 United States Computer Speakers Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Computer Speakers Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

##### 1.2.3 Wired

##### 1.2.4 Wireless

### 1.3 United States Computer Speakers Market by Application/End Users

#### 1.3.1 United States Computer Speakers Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

##### 1.3.2 PC

##### 1.3.3 Mac

##### 1.3.4 Notebook

##### 1.3.5 Other

### 1.4 United States Computer Speakers Market by Region

#### 1.4.1 United States Computer Speakers Market Size (Value) Comparison by Region (2013-2025)

##### 1.4.2 The West Computer Speakers Status and Prospect (2013-2025)

##### 1.4.3 Southwest Computer Speakers Status and Prospect (2013-2025)

##### 1.4.4 The Middle Atlantic Computer Speakers Status and Prospect (2013-2025)

##### 1.4.5 New England Computer Speakers Status and Prospect (2013-2025)

##### 1.4.6 The South Computer Speakers Status and Prospect (2013-2025)

##### 1.4.7 The Midwest Computer Speakers Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Computer Speakers (2013-2025)

#### 1.5.1 United States Computer Speakers Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Computer Speakers Revenue and Growth Rate (2013-2025)

## **2 UNITED STATES COMPUTER SPEAKERS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Computer Speakers Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Computer Speakers Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Computer Speakers Average Price by Players/Suppliers (2013-2018)

2.4 United States Computer Speakers Market Competitive Situation and Trends

2.4.1 United States Computer Speakers Market Concentration Rate

2.4.2 United States Computer Speakers Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Computer Speakers Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES COMPUTER SPEAKERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Computer Speakers Sales and Market Share by Region (2013-2018)

3.2 United States Computer Speakers Revenue and Market Share by Region (2013-2018)

3.3 United States Computer Speakers Price by Region (2013-2018)

### **4 UNITED STATES COMPUTER SPEAKERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Computer Speakers Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Computer Speakers Revenue and Market Share by Type (2013-2018)

4.3 United States Computer Speakers Price by Type (2013-2018)

4.4 United States Computer Speakers Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES COMPUTER SPEAKERS SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Computer Speakers Sales and Market Share by Application (2013-2018)

5.2 United States Computer Speakers Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES COMPUTER SPEAKERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Philips

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Computer Speakers Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Philips Computer Speakers Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.1.4 Main Business/Business Overview

## 6.2 Samsung

6.2.2 Computer Speakers Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Samsung Computer Speakers Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.2.4 Main Business/Business Overview

## 6.3 Creative

6.3.2 Computer Speakers Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Creative Computer Speakers Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.3.4 Main Business/Business Overview

## 6.4 Edifier Exclaim

6.4.2 Computer Speakers Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Edifier Exclaim Computer Speakers Sales, Revenue, Price and Gross Margin  
(2013-2018)

6.4.4 Main Business/Business Overview

## 6.5 Polk

6.5.2 Computer Speakers Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Polk Computer Speakers Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

## 6.6 Bose

6.6.2 Computer Speakers Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

- 6.6.3 Bose Computer Speakers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Sony
  - 6.7.2 Computer Speakers Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
  - 6.7.3 Sony Computer Speakers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Harman
  - 6.8.2 Computer Speakers Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Harman Computer Speakers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Audioengine
  - 6.9.2 Computer Speakers Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Audioengine Computer Speakers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Jamo
  - 6.10.2 Computer Speakers Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Jamo Computer Speakers Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Sansui
- 6.12 JBL
- 6.13 Pioneer
- 6.14 Denon
- 6.15 KEF
- 6.16 Tannoy
- 6.17 Currys
- 6.18 HiVi
- 6.19 Edifier
- 6.20 Avlight

## **7 COMPUTER SPEAKERS MANUFACTURING COST ANALYSIS**

### 7.1 Computer Speakers Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Computer Speakers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Computer Speakers Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Computer Speakers Major Manufacturers in 2017

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

## **11 UNITED STATES COMPUTER SPEAKERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

11.1 United States Computer Speakers Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Computer Speakers Sales Volume Forecast by Type (2018-2025)

11.3 United States Computer Speakers Sales Volume Forecast by Application (2018-2025)

11.4 United States Computer Speakers Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Computer Speakers

Figure United States Computer Speakers Market Size (K Units) by Type (2013-2025)

Figure United States Computer Speakers Sales Volume Market Share by Type (Product Category) in 2017

Figure Wired Product Picture

Figure Wireless Product Picture

Figure United States Computer Speakers Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Computer Speakers by Application in 2017

Figure PC Examples

Table Key Downstream Customer in PC

Figure Mac Examples

Table Key Downstream Customer in Mac

Figure Notebook Examples

Table Key Downstream Customer in Notebook

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Computer Speakers Market Size (Million USD) by Region (2013-2025)

Figure The West Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Computer Speakers Sales (K Units) and Growth Rate (2013-2025)

Figure United States Computer Speakers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Computer Speakers Market Major Players Product Sales Volume

(K Units) (2013-2018)

Table United States Computer Speakers Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Computer Speakers Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Computer Speakers Sales Share by Players/Suppliers

Figure 2017 United States Computer Speakers Sales Share by Players/Suppliers

Figure United States Computer Speakers Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Computer Speakers Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Computer Speakers Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Computer Speakers Revenue Share by Players/Suppliers

Figure 2017 United States Computer Speakers Revenue Share by Players/Suppliers

Table United States Market Computer Speakers Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Computer Speakers Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Computer Speakers Market Share of Top 3 Players/Suppliers

Figure United States Computer Speakers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Computer Speakers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Computer Speakers Product Category

Table United States Computer Speakers Sales (K Units) by Region (2013-2018)

Table United States Computer Speakers Sales Share by Region (2013-2018)

Figure United States Computer Speakers Sales Share by Region (2013-2018)

Figure United States Computer Speakers Sales Market Share by Region in 2017

Table United States Computer Speakers Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Computer Speakers Revenue Share by Region (2013-2018)

Figure United States Computer Speakers Revenue Market Share by Region (2013-2018)

Figure United States Computer Speakers Revenue Market Share by Region in 2017

Table United States Computer Speakers Price (USD/Unit) by Region (2013-2018)

Table United States Computer Speakers Sales (K Units) by Type (2013-2018)

Table United States Computer Speakers Sales Share by Type (2013-2018)

Figure United States Computer Speakers Sales Share by Type (2013-2018)

Figure United States Computer Speakers Sales Market Share by Type in 2017

Table United States Computer Speakers Revenue (Million USD) and Market Share by

Type (2013-2018)

Table United States Computer Speakers Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Computer Speakers by Type (2013-2018)

Figure Revenue Market Share of Computer Speakers by Type in 2017

Table United States Computer Speakers Price (USD/Unit) by Types (2013-2018)

Figure United States Computer Speakers Sales Growth Rate by Type (2013-2018)

Table United States Computer Speakers Sales (K Units) by Application (2013-2018)

Table United States Computer Speakers Sales Market Share by Application  
(2013-2018)

Figure United States Computer Speakers Sales Market Share by Application  
(2013-2018)

Figure United States Computer Speakers Sales Market Share by Application in 2017

Table United States Computer Speakers Sales Growth Rate by Application (2013-2018)

Figure United States Computer Speakers Sales Growth Rate by Application  
(2013-2018)

Table Philips Basic Information List

Table Philips Computer Speakers Sales (K Units), Revenue (Million USD), Price  
(USD/Unit) and Gross Margin (2013-2018)

Figure Philips Computer Speakers Sales Growth Rate (2013-2018)

Figure Philips Computer Speakers Sales Market Share in United States (2013-2018)

Figure Philips Computer Speakers Revenue Market Share in United States (2013-2018)

Table Samsung Basic Information List

Table Samsung Computer Speakers Sales (K Units), Revenue (Million USD), Price  
(USD/Unit) and Gross Margin (2013-2018)

Figure Samsung Computer Speakers Sales Growth Rate (2013-2018)

Figure Samsung Computer Speakers Sales Market Share in United States (2013-2018)

Figure Samsung Computer Speakers Revenue Market Share in United States  
(2013-2018)

Table Creative Basic Information List

Table Creative Computer Speakers Sales (K Units), Revenue (Million USD), Price  
(USD/Unit) and Gross Margin (2013-2018)

Figure Creative Computer Speakers Sales Growth Rate (2013-2018)

Figure Creative Computer Speakers Sales Market Share in United States (2013-2018)

Figure Creative Computer Speakers Revenue Market Share in United States  
(2013-2018)

Table Edifier Exclaim Basic Information List

Table Edifier Exclaim Computer Speakers Sales (K Units), Revenue (Million USD),  
Price (USD/Unit) and Gross Margin (2013-2018)

Figure Edifier Exclaim Computer Speakers Sales Growth Rate (2013-2018)

Figure Edifier Exclaim Computer Speakers Sales Market Share in United States (2013-2018)

Figure Edifier Exclaim Computer Speakers Revenue Market Share in United States (2013-2018)

Table Polk Basic Information List

Table Polk Computer Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Polk Computer Speakers Sales Growth Rate (2013-2018)

Figure Polk Computer Speakers Sales Market Share in United States (2013-2018)

Figure Polk Computer Speakers Revenue Market Share in United States (2013-2018)

Table Bose Basic Information List

Table Bose Computer Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bose Computer Speakers Sales Growth Rate (2013-2018)

Figure Bose Computer Speakers Sales Market Share in United States (2013-2018)

Figure Bose Computer Speakers Revenue Market Share in United States (2013-2018)

Table Sony Basic Information List

Table Sony Computer Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony Computer Speakers Sales Growth Rate (2013-2018)

Figure Sony Computer Speakers Sales Market Share in United States (2013-2018)

Figure Sony Computer Speakers Revenue Market Share in United States (2013-2018)

Table Harman Basic Information List

Table Harman Computer Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Harman Computer Speakers Sales Growth Rate (2013-2018)

Figure Harman Computer Speakers Sales Market Share in United States (2013-2018)

Figure Harman Computer Speakers Revenue Market Share in United States (2013-2018)

Table Audioengine Basic Information List

Table Audioengine Computer Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Audioengine Computer Speakers Sales Growth Rate (2013-2018)

Figure Audioengine Computer Speakers Sales Market Share in United States (2013-2018)

Figure Audioengine Computer Speakers Revenue Market Share in United States (2013-2018)

Table Jamo Basic Information List

Table Jamo Computer Speakers Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2013-2018)  
Figure Jamo Computer Speakers Sales Growth Rate (2013-2018)  
Figure Jamo Computer Speakers Sales Market Share in United States (2013-2018)  
Figure Jamo Computer Speakers Revenue Market Share in United States (2013-2018)  
Table Sansui Basic Information List  
Table JBL Basic Information List  
Table Pioneer Basic Information List  
Table Denon Basic Information List  
Table KEF Basic Information List  
Table Tannoy Basic Information List  
Table Currys Basic Information List  
Table HiVi Basic Information List  
Table Edifier Basic Information List  
Table Avlight Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Computer Speakers  
Figure Manufacturing Process Analysis of Computer Speakers  
Figure Computer Speakers Industrial Chain Analysis  
Table Raw Materials Sources of Computer Speakers Major Players/Suppliers in 2017  
Table Major Buyers of Computer Speakers  
Table Distributors/Traders List  
Figure United States Computer Speakers Sales Volume (K Units) and Growth Rate Forecast (2018-2025)  
Figure United States Computer Speakers Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Computer Speakers Price (USD/Unit) Trend Forecast (2018-2025)  
Table United States Computer Speakers Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Computer Speakers Sales Volume (K Units) Forecast by Type (2018-2025)  
Figure United States Computer Speakers Sales Volume (K Units) Forecast by Type in 2025  
Table United States Computer Speakers Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Computer Speakers Sales Volume (K Units) Forecast by Application (2018-2025)  
Figure United States Computer Speakers Sales Volume (K Units) Forecast by

Application in 2025

Table United States Computer Speakers Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Computer Speakers Sales Volume Share Forecast by Region (2018-2025)

Figure United States Computer Speakers Sales Volume Share Forecast by Region (2018-2025)

Figure United States Computer Speakers Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Computer Speakers Market Report 2018

Product link: <https://marketpublishers.com/r/UB1D8B45279QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB1D8B45279QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970