

United States Computer Cases & Housings Market Report 2016

<https://marketpublishers.com/r/U4C656EA667EN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U4C656EA667EN

Abstracts

Notes:

Sales, means the sales volume of Computer Cases & Housings

Revenue, means the sales value of Computer Cases & Housings

This report studies sales (consumption) of Computer Cases & Housings in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Cooler Master

Apevia

Compucase

Corsair

Aerocool

Antec

Cougar

HP

Lian Li

NZXT

Raidmax

Rosewill

SilverStone

Thermaltake

Winsis

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Computer Cases & Housings in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Computer Cases & Housings Market Report 2016

1 COMPUTER CASES & HOUSINGS OVERVIEW

- 1.1 Product Overview and Scope of Computer Cases & Housings
- 1.2 Classification of Computer Cases & Housings
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Computer Cases & Housings
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Computer Cases & Housings (2011-2021)
 - 1.4.1 United States Computer Cases & Housings Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Computer Cases & Housings Revenue and Growth Rate (2011-2021)

2 UNITED STATES COMPUTER CASES & HOUSINGS COMPETITION BY MANUFACTURERS

- 2.1 United States Computer Cases & Housings Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Computer Cases & Housings Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Computer Cases & Housings Average Price by Manufactures (2015 and 2016)
- 2.4 Computer Cases & Housings Market Competitive Situation and Trends
 - 2.4.1 Computer Cases & Housings Market Concentration Rate
 - 2.4.2 Computer Cases & Housings Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES COMPUTER CASES & HOUSINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Computer Cases & Housings Sales and Market Share by Type

(2011-2016)

3.2 United States Computer Cases & Housings Revenue and Market Share by Type
(2011-2016)

3.3 United States Computer Cases & Housings Price by Type (2011-2016)

3.4 United States Computer Cases & Housings Sales Growth Rate by Type
(2011-2016)

4 UNITED STATES COMPUTER CASES & HOUSINGS SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Computer Cases & Housings Sales and Market Share by Application
(2011-2016)

4.2 United States Computer Cases & Housings Sales Growth Rate by Application
(2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES COMPUTER CASES & HOUSINGS MANUFACTURERS PROFILES/ANALYSIS

5.1 Cooler Master

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Computer Cases & Housings Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Cooler Master Computer Cases & Housings Sales, Revenue, Price and Gross
Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Apevia

5.2.2 Computer Cases & Housings Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Apevia Computer Cases & Housings Sales, Revenue, Price and Gross Margin
(2011-2016)

5.2.4 Main Business/Business Overview

5.3 Compucase

5.3.2 Computer Cases & Housings Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Compucase Computer Cases & Housings Sales, Revenue, Price and Gross

Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Corsair

5.4.2 Computer Cases & Housings Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Corsair Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Aerocool

5.5.2 Computer Cases & Housings Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Aerocool Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Antec

5.6.2 Computer Cases & Housings Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Antec Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Cougar

5.7.2 Computer Cases & Housings Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Cougar Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 HP

5.8.2 Computer Cases & Housings Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 HP Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Lian Li

5.9.2 Computer Cases & Housings Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Lian Li Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 NZXT

5.10.2 Computer Cases & Housings Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 NZXT Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Raidmax

5.12 Rosewill

5.13 SilverStone

5.14 Thermaltake

5.15 Winsis

6 COMPUTER CASES & HOUSINGS MANUFACTURING COST ANALYSIS

6.1 Computer Cases & Housings Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Computer Cases & Housings

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Computer Cases & Housings Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Computer Cases & Housings Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES COMPUTER CASES & HOUSINGS MARKET FORECAST (2016-2021)

10.1 United States Computer Cases & Housings Sales, Revenue Forecast (2016-2021)

10.2 United States Computer Cases & Housings Sales Forecast by Type (2016-2021)

10.3 United States Computer Cases & Housings Sales Forecast by Application (2016-2021)

10.4 Computer Cases & Housings Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Computer Cases & Housings

Table Classification of Computer Cases & Housings

Figure United States Sales Market Share of Computer Cases & Housings by Type in 2015

Table Application of Computer Cases & Housings

Figure United States Sales Market Share of Computer Cases & Housings by Application in 2015

Figure United States Computer Cases & Housings Sales and Growth Rate (2011-2021)

Figure United States Computer Cases & Housings Revenue and Growth Rate (2011-2021)

Table United States Computer Cases & Housings Sales of Key Manufacturers (2015 and 2016)

Table United States Computer Cases & Housings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Computer Cases & Housings Sales Share by Manufacturers

Figure 2016 Computer Cases & Housings Sales Share by Manufacturers

Table United States Computer Cases & Housings Revenue by Manufacturers (2015 and 2016)

Table United States Computer Cases & Housings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Computer Cases & Housings Revenue Share by Manufacturers

Table 2016 United States Computer Cases & Housings Revenue Share by Manufacturers

Table United States Market Computer Cases & Housings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Computer Cases & Housings Average Price of Key Manufacturers in 2015

Figure Computer Cases & Housings Market Share of Top 3 Manufacturers

Figure Computer Cases & Housings Market Share of Top 5 Manufacturers

Table United States Computer Cases & Housings Sales by Type (2011-2016)

Table United States Computer Cases & Housings Sales Share by Type (2011-2016)

Figure United States Computer Cases & Housings Sales Market Share by Type in 2015

Table United States Computer Cases & Housings Revenue and Market Share by Type (2011-2016)

Table United States Computer Cases & Housings Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Computer Cases & Housings by Type (2011-2016)
Table United States Computer Cases & Housings Price by Type (2011-2016)
Figure United States Computer Cases & Housings Sales Growth Rate by Type (2011-2016)
Table United States Computer Cases & Housings Sales by Application (2011-2016)
Table United States Computer Cases & Housings Sales Market Share by Application (2011-2016)
Figure United States Computer Cases & Housings Sales Market Share by Application in 2015
Table United States Computer Cases & Housings Sales Growth Rate by Application (2011-2016)
Figure United States Computer Cases & Housings Sales Growth Rate by Application (2011-2016)
Table Cooler Master Basic Information List
Table Cooler Master Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Cooler Master Computer Cases & Housings Sales Market Share (2011-2016)
Table Apevia Basic Information List
Table Apevia Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)
Table Apevia Computer Cases & Housings Sales Market Share (2011-2016)
Table Compucase Basic Information List
Table Compucase Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)
Table Compucase Computer Cases & Housings Sales Market Share (2011-2016)
Table Corsair Basic Information List
Table Corsair Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)
Table Corsair Computer Cases & Housings Sales Market Share (2011-2016)
Table Aerocool Basic Information List
Table Aerocool Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aerocool Computer Cases & Housings Sales Market Share (2011-2016)
Table Antec Basic Information List
Table Antec Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)
Table Antec Computer Cases & Housings Sales Market Share (2011-2016)
Table Cougar Basic Information List

Table Cougar Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cougar Computer Cases & Housings Sales Market Share (2011-2016)

Table HP Basic Information List

Table HP Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table HP Computer Cases & Housings Sales Market Share (2011-2016)

Table Lian Li Basic Information List

Table Lian Li Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lian Li Computer Cases & Housings Sales Market Share (2011-2016)

Table NZXT Basic Information List

Table NZXT Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table NZXT Computer Cases & Housings Sales Market Share (2011-2016)

Table Raidmax Basic Information List

Table Raidmax Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Raidmax Computer Cases & Housings Sales Market Share (2011-2016)

Table Rosewill Basic Information List

Table Rosewill Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rosewill Computer Cases & Housings Sales Market Share (2011-2016)

Table SilverStone Basic Information List

Table SilverStone Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table SilverStone Computer Cases & Housings Sales Market Share (2011-2016)

Table Thermaltake Basic Information List

Table Thermaltake Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Thermaltake Computer Cases & Housings Sales Market Share (2011-2016)

Table Winsis Basic Information List

Table Winsis Computer Cases & Housings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Winsis Computer Cases & Housings Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Computer Cases & Housings

Figure Manufacturing Process Analysis of Computer Cases & Housings

Figure Computer Cases & Housings Industrial Chain Analysis

Table Raw Materials Sources of Computer Cases & Housings Major Manufacturers in 2015

Table Major Buyers of Computer Cases & Housings

Table Distributors/Traders List

Figure United States Computer Cases & Housings Production and Growth Rate Forecast (2016-2021)

Figure United States Computer Cases & Housings Revenue and Growth Rate Forecast (2016-2021)

Table United States Computer Cases & Housings Production Forecast by Type (2016-2021)

Table United States Computer Cases & Housings Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Computer Cases & Housings Market Report 2016

Product link: <https://marketpublishers.com/r/U4C656EA667EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4C656EA667EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970