

# United States Commercial Gym Equipment Market Report 2018

<https://marketpublishers.com/r/U228EDA438EQEN.html>

Date: March 2018

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U228EDA438EQEN

## Abstracts

In this report, the United States Commercial Gym Equipment market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Commercial Gym Equipment in these regions, from 2013 to 2025 (forecast).

United States Commercial Gym Equipment market competition by top manufacturers/players, with Commercial Gym Equipment sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Life Fitness

Precor

Matrix Fitness

Cybex

Promaxima

Keiser

Amer Sports

Technogym

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Treadmills

Ellipticals

Exercise Bikes

Upper Ergometer

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Gym

School

Community

Sports Center

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Commercial Gym Equipment Market Report 2018

#### **1 COMMERCIAL GYM EQUIPMENT OVERVIEW**

##### 1.1 Product Overview and Scope of Commercial Gym Equipment

##### 1.2 Classification of Commercial Gym Equipment by Product Category

###### 1.2.1 United States Commercial Gym Equipment Market Size (Sales Volume)

###### Comparison by Type (2013-2025)

###### 1.2.2 United States Commercial Gym Equipment Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

###### 1.2.3 Treadmills

###### 1.2.4 Ellipticals

###### 1.2.5 Exercise Bikes

###### 1.2.6 Upper Ergometer

###### 1.2.7 Other

##### 1.3 United States Commercial Gym Equipment Market by Application/End Users

###### 1.3.1 United States Commercial Gym Equipment Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

###### 1.3.2 Gym

###### 1.3.3 School

###### 1.3.4 Community

###### 1.3.5 Sports Center

###### 1.3.6 Other

##### 1.4 United States Commercial Gym Equipment Market by Region

###### 1.4.1 United States Commercial Gym Equipment Market Size (Value) Comparison by Region (2013-2025)

###### 1.4.2 The West Commercial Gym Equipment Status and Prospect (2013-2025)

###### 1.4.3 Southwest Commercial Gym Equipment Status and Prospect (2013-2025)

###### 1.4.4 The Middle Atlantic Commercial Gym Equipment Status and Prospect (2013-2025)

###### 1.4.5 New England Commercial Gym Equipment Status and Prospect (2013-2025)

###### 1.4.6 The South Commercial Gym Equipment Status and Prospect (2013-2025)

###### 1.4.7 The Midwest Commercial Gym Equipment Status and Prospect (2013-2025)

##### 1.5 United States Market Size (Value and Volume) of Commercial Gym Equipment (2013-2025)

###### 1.5.1 United States Commercial Gym Equipment Sales and Growth Rate (2013-2025)

###### 1.5.2 United States Commercial Gym Equipment Revenue and Growth Rate

(2013-2025)

## **2 UNITED STATES COMMERCIAL GYM EQUIPMENT MARKET COMPETITION BY PLAYERS/SUPPLIERS**

2.1 United States Commercial Gym Equipment Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Commercial Gym Equipment Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Commercial Gym Equipment Average Price by Players/Suppliers (2013-2018)

2.4 United States Commercial Gym Equipment Market Competitive Situation and Trends

2.4.1 United States Commercial Gym Equipment Market Concentration Rate

2.4.2 United States Commercial Gym Equipment Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Commercial Gym Equipment Manufacturing Base Distribution, Sales Area, Product Type

## **3 UNITED STATES COMMERCIAL GYM EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

3.1 United States Commercial Gym Equipment Sales and Market Share by Region (2013-2018)

3.2 United States Commercial Gym Equipment Revenue and Market Share by Region (2013-2018)

3.3 United States Commercial Gym Equipment Price by Region (2013-2018)

## **4 UNITED STATES COMMERCIAL GYM EQUIPMENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

4.1 United States Commercial Gym Equipment Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Commercial Gym Equipment Revenue and Market Share by Type (2013-2018)

4.3 United States Commercial Gym Equipment Price by Type (2013-2018)

4.4 United States Commercial Gym Equipment Sales Growth Rate by Type (2013-2018)

## **5 UNITED STATES COMMERCIAL GYM EQUIPMENT SALES (VOLUME) BY APPLICATION (2013-2018)**

5.1 United States Commercial Gym Equipment Sales and Market Share by Application (2013-2018)

5.2 United States Commercial Gym Equipment Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES COMMERCIAL GYM EQUIPMENT PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Life Fitness

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Commercial Gym Equipment Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Life Fitness Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Precor

6.2.2 Commercial Gym Equipment Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Precor Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Matrix Fitness

6.3.2 Commercial Gym Equipment Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Matrix Fitness Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Cybex

6.4.2 Commercial Gym Equipment Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Cybex Commercial Gym Equipment Sales, Revenue, Price and Gross Margin

(2013-2018)

6.4.4 Main Business/Business Overview

6.5 Promaxima

6.5.2 Commercial Gym Equipment Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Promaxima Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Keiser

6.6.2 Commercial Gym Equipment Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Keiser Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Amer Sports

6.7.2 Commercial Gym Equipment Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Amer Sports Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Technogym

6.8.2 Commercial Gym Equipment Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Technogym Commercial Gym Equipment Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

## **7 COMMERCIAL GYM EQUIPMENT MANUFACTURING COST ANALYSIS**

7.1 Commercial Gym Equipment Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Commercial Gym Equipment

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Commercial Gym Equipment Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Commercial Gym Equipment Major Manufacturers in 2017
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES COMMERCIAL GYM EQUIPMENT MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)**

- 11.1 United States Commercial Gym Equipment Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Commercial Gym Equipment Sales Volume Forecast by Type



(2018-2025)

11.3 United States Commercial Gym Equipment Sales Volume Forecast by Application

(2018-2025)

11.4 United States Commercial Gym Equipment Sales Volume Forecast by Region

(2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Commercial Gym Equipment

Figure United States Commercial Gym Equipment Market Size (K Units) by Type (2013-2025)

Figure United States Commercial Gym Equipment Sales Volume Market Share by Type (Product Category) in 2017

Figure Treadmills Product Picture

Figure Ellipticals Product Picture

Figure Exercise Bikes Product Picture

Figure Upper Ergometer Product Picture

Figure Other Product Picture

Figure United States Commercial Gym Equipment Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Commercial Gym Equipment by Application in 2017

Figure Gym Examples

Table Key Downstream Customer in Gym

Figure School Examples

Table Key Downstream Customer in School

Figure Community Examples

Table Key Downstream Customer in Community

Figure Sports Center Examples

Table Key Downstream Customer in Sports Center

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Commercial Gym Equipment Market Size (Million USD) by Region (2013-2025)

Figure The West Commercial Gym Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Commercial Gym Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Commercial Gym Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Commercial Gym Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Commercial Gym Equipment Revenue (Million USD) and

Growth Rate (2013-2025)

Figure The Midwest Commercial Gym Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Commercial Gym Equipment Sales (K Units) and Growth Rate (2013-2025)

Figure United States Commercial Gym Equipment Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Commercial Gym Equipment Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Commercial Gym Equipment Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Commercial Gym Equipment Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Commercial Gym Equipment Sales Share by Players/Suppliers

Figure 2017 United States Commercial Gym Equipment Sales Share by Players/Suppliers

Figure United States Commercial Gym Equipment Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Commercial Gym Equipment Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Commercial Gym Equipment Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Commercial Gym Equipment Revenue Share by Players/Suppliers

Figure 2017 United States Commercial Gym Equipment Revenue Share by Players/Suppliers

Table United States Market Commercial Gym Equipment Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Commercial Gym Equipment Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Commercial Gym Equipment Market Share of Top 3 Players/Suppliers

Figure United States Commercial Gym Equipment Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Commercial Gym Equipment Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Commercial Gym Equipment Product Category

Table United States Commercial Gym Equipment Sales (K Units) by Region

(2013-2018)

Table United States Commercial Gym Equipment Sales Share by Region (2013-2018)

Figure United States Commercial Gym Equipment Sales Share by Region (2013-2018)

Figure United States Commercial Gym Equipment Sales Market Share by Region in 2017

Table United States Commercial Gym Equipment Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Commercial Gym Equipment Revenue Share by Region (2013-2018)

Figure United States Commercial Gym Equipment Revenue Market Share by Region (2013-2018)

Figure United States Commercial Gym Equipment Revenue Market Share by Region in 2017

Table United States Commercial Gym Equipment Price (USD/Unit) by Region (2013-2018)

Table United States Commercial Gym Equipment Sales (K Units) by Type (2013-2018)

Table United States Commercial Gym Equipment Sales Share by Type (2013-2018)

Figure United States Commercial Gym Equipment Sales Share by Type (2013-2018)

Figure United States Commercial Gym Equipment Sales Market Share by Type in 2017

Table United States Commercial Gym Equipment Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Commercial Gym Equipment Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Commercial Gym Equipment by Type (2013-2018)

Figure Revenue Market Share of Commercial Gym Equipment by Type in 2017

Table United States Commercial Gym Equipment Price (USD/Unit) by Types (2013-2018)

Figure United States Commercial Gym Equipment Sales Growth Rate by Type (2013-2018)

Table United States Commercial Gym Equipment Sales (K Units) by Application (2013-2018)

Table United States Commercial Gym Equipment Sales Market Share by Application (2013-2018)

Figure United States Commercial Gym Equipment Sales Market Share by Application (2013-2018)

Figure United States Commercial Gym Equipment Sales Market Share by Application in 2017

Table United States Commercial Gym Equipment Sales Growth Rate by Application (2013-2018)

Figure United States Commercial Gym Equipment Sales Growth Rate by Application

(2013-2018)

Table Life Fitness Basic Information List

Table Life Fitness Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Life Fitness Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Life Fitness Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Life Fitness Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Precor Basic Information List

Table Precor Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Precor Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Precor Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Precor Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Matrix Fitness Basic Information List

Table Matrix Fitness Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Matrix Fitness Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Matrix Fitness Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Matrix Fitness Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Cybex Basic Information List

Table Cybex Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cybex Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Cybex Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Cybex Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Promaxima Basic Information List

Table Promaxima Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Promaxima Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Promaxima Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Promaxima Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Keiser Basic Information List

Table Keiser Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Keiser Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Keiser Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Keiser Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Amer Sports Basic Information List

Table Amer Sports Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Amer Sports Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Amer Sports Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Amer Sports Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Technogym Basic Information List

Table Technogym Commercial Gym Equipment Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Technogym Commercial Gym Equipment Sales Growth Rate (2013-2018)

Figure Technogym Commercial Gym Equipment Sales Market Share in United States (2013-2018)

Figure Technogym Commercial Gym Equipment Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Commercial Gym Equipment

Figure Manufacturing Process Analysis of Commercial Gym Equipment

Figure Commercial Gym Equipment Industrial Chain Analysis

Table Raw Materials Sources of Commercial Gym Equipment Major Players/Suppliers in 2017

Table Major Buyers of Commercial Gym Equipment

Table Distributors/Traders List

Figure United States Commercial Gym Equipment Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Commercial Gym Equipment Revenue (Million USD) and Growth

Rate Forecast (2018-2025)

Figure United States Commercial Gym Equipment Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Type in 2025

Table United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Application in 2025

Table United States Commercial Gym Equipment Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Commercial Gym Equipment Sales Volume Share Forecast by Region (2018-2025)

Figure United States Commercial Gym Equipment Sales Volume Share Forecast by Region (2018-2025)

Figure United States Commercial Gym Equipment Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Commercial Gym Equipment Market Report 2018

Product link: <https://marketpublishers.com/r/U228EDA438EQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U228EDA438EQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970