

# United States Colorant for Coatings Market Report 2016

<https://marketpublishers.com/r/UA91590092FEN.html>

Date: November 2016

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UA91590092FEN

## Abstracts

### Notes:

Sales, means the sales volume of Colorant for Coatings

Revenue, means the sales value of Colorant for Coatings

Revenue, means the sales sales (consumption) of Colorant for Coatings in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bayer

BASF

Clariant

Lanxess

Huntsman

Tata

Kemira

Merck

## Sun Chemicals

### Alabama

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Dyes

Pigments

Type III

Split by applications, this report focuses on sales, market share and growth rate of Colorant for Coatings in each application, can be divided into

Architecture

Vehicles (land and sea)

Industrial

Other Uses

## Contents

### United States Colorant for Coatings Market Report 2016

#### **1 COLORANT FOR COATINGS OVERVIEW**

- 1.1 Product Overview and Scope of Colorant for Coatings
- 1.2 Classification of Colorant for Coatings
  - 1.2.11 Dyes
  - 1.2.12 Pigments
  - 1.2.3 Type III
- 1.3 Application of Colorant for Coatings
  - 1.3.11 Architecture
  - 1.3.12 Vehicles (land and sea)
  - 1.3.13 Industrial
  - 1.3.14 Other Uses
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Colorant for Coatings (2011-2021)
  - 1.4.1 United States Colorant for Coatings Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Colorant for Coatings Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES COLORANT FOR COATINGS COMPETITION BY MANUFACTURERS**

- 2.1 United States Colorant for Coatings Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Colorant for Coatings Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Colorant for Coatings Average Price by Manufactures (2015 and 2016)
- 2.4 Colorant for Coatings Market Competitive Situation and Trends
  - 2.4.1 Colorant for Coatings Market Concentration Rate
  - 2.4.2 Colorant for Coatings Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES COLORANT FOR COATINGS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 United States Colorant for Coatings Sales and Market Share by Type (2011-2016)

3.2 United States Colorant for Coatings Revenue and Market Share by Type (2011-2016)

3.3 United States Colorant for Coatings Price by Type (2011-2016)

3.4 United States Colorant for Coatings Sales Growth Rate by Type (2011-2016)

#### **4 UNITED STATES COLORANT FOR COATINGS SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 United States Colorant for Coatings Sales and Market Share by Application (2011-2016)

4.2 United States Colorant for Coatings Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

#### **5 UNITED STATES COLORANT FOR COATINGS MANUFACTURERS PROFILES/ANALYSIS**

5.1 Bayer

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Colorant for Coatings Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Bayer Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 BASF

5.2.2 Colorant for Coatings Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 BASF Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Clariant

5.3.2 Colorant for Coatings Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Clariant Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Lanxess

- 5.4.2 Colorant for Coatings Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Lanxess Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Huntsman
  - 5.5.2 Colorant for Coatings Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Huntsman Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Tata
  - 5.6.2 Colorant for Coatings Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 Tata Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 Kemira
  - 5.7.2 Colorant for Coatings Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Kemira Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Merck
  - 5.8.2 Colorant for Coatings Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Merck Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Sun Chemicals
  - 5.9.2 Colorant for Coatings Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 Sun Chemicals Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Alabama

5.10.2 Colorant for Coatings Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Alabama Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

## **6 COLORANT FOR COATINGS MANUFACTURING COST ANALYSIS**

6.1 Colorant for Coatings Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Colorant for Coatings

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Colorant for Coatings Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Colorant for Coatings Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

## **10 UNITED STATES COLORANT FOR COATINGS MARKET FORECAST (2016-2021)**

10.1 United States Colorant for Coatings Sales, Revenue Forecast (2016-2021)

10.2 United States Colorant for Coatings Sales Forecast by Type (2016-2021)

10.3 United States Colorant for Coatings Sales Forecast by Application (2016-2021)

10.4 Colorant for Coatings Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Colorant for Coatings

Table Classification of Colorant for Coatings

Figure United States Sales Market Share of Colorant for Coatings by Type in 2015

Figure Dyes Picture

Figure Pigments Picture

Table Application of Colorant for Coatings

Figure United States Sales Market Share of Colorant for Coatings by Application in 2015

Figure Architecture Examples

Figure Vehicles (land and sea) Examples

Figure Industrial Examples

Figure Other Uses Examples

Figure United States Colorant for Coatings Sales and Growth Rate (2011-2021)

Figure United States Colorant for Coatings Revenue and Growth Rate (2011-2021)

Table United States Colorant for Coatings Sales of Key Manufacturers (2015 and 2016)

Table United States Colorant for Coatings Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Colorant for Coatings Sales Share by Manufacturers

Figure 2016 Colorant for Coatings Sales Share by Manufacturers

Table United States Colorant for Coatings Revenue by Manufacturers (2015 and 2016)

Table United States Colorant for Coatings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Colorant for Coatings Revenue Share by Manufacturers

Table 2016 United States Colorant for Coatings Revenue Share by Manufacturers

Table United States Market Colorant for Coatings Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Colorant for Coatings Average Price of Key Manufacturers in 2015

Figure Colorant for Coatings Market Share of Top 3 Manufacturers

Figure Colorant for Coatings Market Share of Top 5 Manufacturers

Table United States Colorant for Coatings Sales by Type (2011-2016)

Table United States Colorant for Coatings Sales Share by Type (2011-2016)

Figure United States Colorant for Coatings Sales Market Share by Type in 2015

Table United States Colorant for Coatings Revenue and Market Share by Type (2011-2016)



Table United States Colorant for Coatings Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Colorant for Coatings by Type (2011-2016)  
Table United States Colorant for Coatings Price by Type (2011-2016)  
Figure United States Colorant for Coatings Sales Growth Rate by Type (2011-2016)  
Table United States Colorant for Coatings Sales by Application (2011-2016)  
Table United States Colorant for Coatings Sales Market Share by Application (2011-2016)  
Figure United States Colorant for Coatings Sales Market Share by Application in 2015  
Table United States Colorant for Coatings Sales Growth Rate by Application (2011-2016)  
Figure United States Colorant for Coatings Sales Growth Rate by Application (2011-2016)  
Table Bayer Basic Information List  
Table Bayer Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Bayer Colorant for Coatings Sales Market Share (2011-2016)  
Table BASF Basic Information List  
Table BASF Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table BASF Colorant for Coatings Sales Market Share (2011-2016)  
Table Clariant Basic Information List  
Table Clariant Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Clariant Colorant for Coatings Sales Market Share (2011-2016)  
Table Lanxess Basic Information List  
Table Lanxess Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Lanxess Colorant for Coatings Sales Market Share (2011-2016)  
Table Huntsman Basic Information List  
Table Huntsman Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Huntsman Colorant for Coatings Sales Market Share (2011-2016)  
Table Tata Basic Information List  
Table Tata Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Tata Colorant for Coatings Sales Market Share (2011-2016)  
Table Kemira Basic Information List  
Table Kemira Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Kemira Colorant for Coatings Sales Market Share (2011-2016)

Table Merck Basic Information List

Table Merck Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Merck Colorant for Coatings Sales Market Share (2011-2016)

Table Sun Chemicals Basic Information List

Table Sun Chemicals Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sun Chemicals Colorant for Coatings Sales Market Share (2011-2016)

Table Alabama Basic Information List

Table Alabama Colorant for Coatings Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alabama Colorant for Coatings Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Colorant for Coatings

Figure Manufacturing Process Analysis of Colorant for Coatings

Figure Colorant for Coatings Industrial Chain Analysis

Table Raw Materials Sources of Colorant for Coatings Major Manufacturers in 2015

Table Major Buyers of Colorant for Coatings

Table Distributors/Traders List

Figure United States Colorant for Coatings Production and Growth Rate Forecast (2016-2021)

Figure United States Colorant for Coatings Revenue and Growth Rate Forecast (2016-2021)

Table United States Colorant for Coatings Production Forecast by Type (2016-2021)

Table United States Colorant for Coatings Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: United States Colorant for Coatings Market Report 2016

Product link: <https://marketpublishers.com/r/UA91590092FEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA91590092FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970