

United States Color Cosmetics Products Market Report 2017

<https://marketpublishers.com/r/UFB9F157A96EN.html>

Date: October 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UFB9F157A96EN

Abstracts

In this report, the United States Color Cosmetics Products market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Color Cosmetics Products in these regions, from 2012 to 2022 (forecast).

United States Color Cosmetics Products market competition by top manufacturers/players, with Color Cosmetics Products sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Loreal

P&G

Unilever

Estee Lauder

L'Occitane

Shiseido

Avon

LV

Channel

Amore Pacific

Jahwa

Beiersdorf

Johnson & Johnson

Jiala

INOHERB

Sisley

Revlon

Jane iredale

Henkel

Coty

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Nail products

Lip products

Eye Make-up

Facial Make-up

Hair Color Products

Special Effects Products

Others

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Color Cosmetics Products for each application, including

Beauty

Skin Care

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Color Cosmetics Products Market Report 2017

1 COLOR COSMETICS PRODUCTS OVERVIEW

1.1 Product Overview and Scope of Color Cosmetics Products

1.2 Classification of Color Cosmetics Products by Product Category

1.2.1 United States Color Cosmetics Products Market Size (Sales Volume)

Comparison by Type (2012-2022)

1.2.2 United States Color Cosmetics Products Market Size (Sales Volume) Market

Share by Type (Product Category) in 2016

1.2.3 Nail products

1.2.4 Lip products

1.2.5 Eye Make-up

1.2.6 Facial Make-up

1.2.7 Hair Color Products

1.2.8 Special Effects Products

1.2.9 Others

1.3 United States Color Cosmetics Products Market by Application/End Users

1.3.1 United States Color Cosmetics Products Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Beauty

1.3.3 Skin Care

1.4 United States Color Cosmetics Products Market by Region

1.4.1 United States Color Cosmetics Products Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Color Cosmetics Products Status and Prospect (2012-2022)

1.4.3 Southwest Color Cosmetics Products Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Color Cosmetics Products Status and Prospect (2012-2022)

1.4.5 New England Color Cosmetics Products Status and Prospect (2012-2022)

1.4.6 The South Color Cosmetics Products Status and Prospect (2012-2022)

1.4.7 The Midwest Color Cosmetics Products Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Color Cosmetics Products (2012-2022)

1.5.1 United States Color Cosmetics Products Sales and Growth Rate (2012-2022)

1.5.2 United States Color Cosmetics Products Revenue and Growth Rate (2012-2022)

2 UNITED STATES COLOR COSMETICS PRODUCTS MARKET COMPETITION BY

PLAYERS/SUPPLIERS

- 2.1 United States Color Cosmetics Products Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Color Cosmetics Products Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Color Cosmetics Products Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Color Cosmetics Products Market Competitive Situation and Trends
 - 2.4.1 United States Color Cosmetics Products Market Concentration Rate
 - 2.4.2 United States Color Cosmetics Products Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Color Cosmetics Products Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES COLOR COSMETICS PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Color Cosmetics Products Sales and Market Share by Region (2012-2017)
- 3.2 United States Color Cosmetics Products Revenue and Market Share by Region (2012-2017)
- 3.3 United States Color Cosmetics Products Price by Region (2012-2017)

4 UNITED STATES COLOR COSMETICS PRODUCTS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Color Cosmetics Products Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Color Cosmetics Products Revenue and Market Share by Type (2012-2017)
- 4.3 United States Color Cosmetics Products Price by Type (2012-2017)
- 4.4 United States Color Cosmetics Products Sales Growth Rate by Type (2012-2017)

5 UNITED STATES COLOR COSMETICS PRODUCTS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Color Cosmetics Products Sales and Market Share by Application

(2012-2017)

5.2 United States Color Cosmetics Products Sales Growth Rate by Application

(2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES COLOR COSMETICS PRODUCTS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 L'Oréal

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Color Cosmetics Products Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 L'Oréal Color Cosmetics Products Sales, Revenue, Price and Gross Margin
(2012-2017)

6.1.4 Main Business/Business Overview

6.2 P&G

6.2.2 Color Cosmetics Products Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 P&G Color Cosmetics Products Sales, Revenue, Price and Gross Margin
(2012-2017)

6.2.4 Main Business/Business Overview

6.3 Unilever

6.3.2 Color Cosmetics Products Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Unilever Color Cosmetics Products Sales, Revenue, Price and Gross Margin
(2012-2017)

6.3.4 Main Business/Business Overview

6.4 Estée Lauder

6.4.2 Color Cosmetics Products Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Estée Lauder Color Cosmetics Products Sales, Revenue, Price and Gross
Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 L'Occitane

6.5.2 Color Cosmetics Products Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 L'Occitane Color Cosmetics Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Shiseido

6.6.2 Color Cosmetics Products Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Shiseido Color Cosmetics Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Avon

6.7.2 Color Cosmetics Products Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Avon Color Cosmetics Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 LV

6.8.2 Color Cosmetics Products Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 LV Color Cosmetics Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Channel

6.9.2 Color Cosmetics Products Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Channel Color Cosmetics Products Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Amore Pacific

6.10.2 Color Cosmetics Products Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Amore Pacific Color Cosmetics Products Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.10.4 Main Business/Business Overview
- 6.11 Jahwa
- 6.12 Beiersdorf
- 6.13 Johnson & Johnson
- 6.14 Jiala
- 6.15 INOHERB
- 6.16 Sisley
- 6.17 Revlon
- 6.18 Jane iredale
- 6.19 Henkel
- 6.20 Coty

7 COLOR COSMETICS PRODUCTS MANUFACTURING COST ANALYSIS

- 7.1 Color Cosmetics Products Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Color Cosmetics Products

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Color Cosmetics Products Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Color Cosmetics Products Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning

- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES COLOR COSMETICS PRODUCTS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Color Cosmetics Products Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Color Cosmetics Products Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Color Cosmetics Products Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Color Cosmetics Products Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Color Cosmetics Products

Figure United States Color Cosmetics Products Market Size (K Units) by Type
(2012-2022)

Figure United States Color Cosmetics Products Sales Volume Market Share by Type
(Product Category) in 2016

Figure Nail products Product Picture

Figure Lip products Product Picture

Figure Eye Make-up Product Picture

Figure Facial Make-up Product Picture

Figure Hair Color Products Product Picture

Figure Special Effects Products Product Picture

Figure Others Product Picture

Figure United States Color Cosmetics Products Market Size (K Units) by Application
(2012-2022)

Figure United States Sales Market Share of Color Cosmetics Products by Application in
2016

Figure Beauty Examples

Table Key Downstream Customer in Beauty

Figure Skin Care Examples

Table Key Downstream Customer in Skin Care

Figure United States Color Cosmetics Products Market Size (Million USD) by Region
(2012-2022)

Figure The West Color Cosmetics Products Revenue (Million USD) and Growth Rate
(2012-2022)

Figure Southwest Color Cosmetics Products Revenue (Million USD) and Growth Rate
(2012-2022)

Figure The Middle Atlantic Color Cosmetics Products Revenue (Million USD) and
Growth Rate (2012-2022)

Figure New England Color Cosmetics Products Revenue (Million USD) and Growth
Rate (2012-2022)

Figure The South of US Color Cosmetics Products Revenue (Million USD) and Growth
Rate (2012-2022)

Figure The Midwest Color Cosmetics Products Revenue (Million USD) and Growth Rate
(2012-2022)

Figure United States Color Cosmetics Products Sales (K Units) and Growth Rate

(2012-2022)

Figure United States Color Cosmetics Products Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Color Cosmetics Products Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Color Cosmetics Products Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Color Cosmetics Products Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Color Cosmetics Products Sales Share by Players/Suppliers

Figure 2017 United States Color Cosmetics Products Sales Share by Players/Suppliers

Figure United States Color Cosmetics Products Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Color Cosmetics Products Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Color Cosmetics Products Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Color Cosmetics Products Revenue Share by Players/Suppliers

Figure 2017 United States Color Cosmetics Products Revenue Share by Players/Suppliers

Table United States Market Color Cosmetics Products Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Color Cosmetics Products Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Color Cosmetics Products Market Share of Top 3 Players/Suppliers

Figure United States Color Cosmetics Products Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Color Cosmetics Products Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Color Cosmetics Products Product Category

Table United States Color Cosmetics Products Sales (K Units) by Region (2012-2017)

Table United States Color Cosmetics Products Sales Share by Region (2012-2017)

Figure United States Color Cosmetics Products Sales Share by Region (2012-2017)

Figure United States Color Cosmetics Products Sales Market Share by Region in 2016

Table United States Color Cosmetics Products Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Color Cosmetics Products Revenue Share by Region (2012-2017)

Figure United States Color Cosmetics Products Revenue Market Share by Region (2012-2017)

Figure United States Color Cosmetics Products Revenue Market Share by Region in 2016

Table United States Color Cosmetics Products Price (USD/Unit) by Region (2012-2017)

Table United States Color Cosmetics Products Sales (K Units) by Type (2012-2017)

Table United States Color Cosmetics Products Sales Share by Type (2012-2017)

Figure United States Color Cosmetics Products Sales Share by Type (2012-2017)

Figure United States Color Cosmetics Products Sales Market Share by Type in 2016

Table United States Color Cosmetics Products Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Color Cosmetics Products Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Color Cosmetics Products by Type (2012-2017)

Figure Revenue Market Share of Color Cosmetics Products by Type in 2016

Table United States Color Cosmetics Products Price (USD/Unit) by Types (2012-2017)

Figure United States Color Cosmetics Products Sales Growth Rate by Type (2012-2017)

Table United States Color Cosmetics Products Sales (K Units) by Application (2012-2017)

Table United States Color Cosmetics Products Sales Market Share by Application (2012-2017)

Figure United States Color Cosmetics Products Sales Market Share by Application (2012-2017)

Figure United States Color Cosmetics Products Sales Market Share by Application in 2016

Table United States Color Cosmetics Products Sales Growth Rate by Application (2012-2017)

Figure United States Color Cosmetics Products Sales Growth Rate by Application (2012-2017)

Table L'Oréal Basic Information List

Table L'Oréal Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure L'Oréal Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure L'Oréal Color Cosmetics Products Sales Market Share in United States (2012-2017)

Figure L'Oréal Color Cosmetics Products Revenue Market Share in United States (2012-2017)

Table P&G Basic Information List

Table P&G Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (2012-2017)

Figure P&G Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure P&G Color Cosmetics Products Sales Market Share in United States
(2012-2017)

Figure P&G Color Cosmetics Products Revenue Market Share in United States
(2012-2017)

Table Unilever Basic Information List

Table Unilever Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (2012-2017)

Figure Unilever Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure Unilever Color Cosmetics Products Sales Market Share in United States
(2012-2017)

Figure Unilever Color Cosmetics Products Revenue Market Share in United States
(2012-2017)

Table Estee Lauder Basic Information List

Table Estee Lauder Color Cosmetics Products Sales (K Units), Revenue (Million USD),
Price (USD/Unit) and Gross Margin (2012-2017)

Figure Estee Lauder Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure Estee Lauder Color Cosmetics Products Sales Market Share in United States
(2012-2017)

Figure Estee Lauder Color Cosmetics Products Revenue Market Share in United States
(2012-2017)

Table L'Occitane Basic Information List

Table L'Occitane Color Cosmetics Products Sales (K Units), Revenue (Million USD),
Price (USD/Unit) and Gross Margin (2012-2017)

Figure L'Occitane Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure L'Occitane Color Cosmetics Products Sales Market Share in United States
(2012-2017)

Figure L'Occitane Color Cosmetics Products Revenue Market Share in United States
(2012-2017)

Table Shiseido Basic Information List

Table Shiseido Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price
(USD/Unit) and Gross Margin (2012-2017)

Figure Shiseido Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure Shiseido Color Cosmetics Products Sales Market Share in United States
(2012-2017)

Figure Shiseido Color Cosmetics Products Revenue Market Share in United States
(2012-2017)

Table Avon Basic Information List

Table Avon Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Avon Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure Avon Color Cosmetics Products Sales Market Share in United States (2012-2017)

Figure Avon Color Cosmetics Products Revenue Market Share in United States (2012-2017)

Table LV Basic Information List

Table LV Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure LV Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure LV Color Cosmetics Products Sales Market Share in United States (2012-2017)

Figure LV Color Cosmetics Products Revenue Market Share in United States (2012-2017)

Table Channel Basic Information List

Table Channel Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Channel Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure Channel Color Cosmetics Products Sales Market Share in United States (2012-2017)

Figure Channel Color Cosmetics Products Revenue Market Share in United States (2012-2017)

Table Amore Pacific Basic Information List

Table Amore Pacific Color Cosmetics Products Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Amore Pacific Color Cosmetics Products Sales Growth Rate (2012-2017)

Figure Amore Pacific Color Cosmetics Products Sales Market Share in United States (2012-2017)

Figure Amore Pacific Color Cosmetics Products Revenue Market Share in United States (2012-2017)

Table Jahwa Basic Information List

Table Beiersdorf Basic Information List

Table Johnson & Johnson Basic Information List

Table Jiala Basic Information List

Table INOHERB Basic Information List

Table Sisley Basic Information List

Table Revlon Basic Information List

Table Jane iredale Basic Information List

Table Henkel Basic Information List

Table Coty Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Color Cosmetics Products

Figure Manufacturing Process Analysis of Color Cosmetics Products

Figure Color Cosmetics Products Industrial Chain Analysis

Table Raw Materials Sources of Color Cosmetics Products Major Players/Suppliers in 2016

Table Major Buyers of Color Cosmetics Products

Table Distributors/Traders List

Figure United States Color Cosmetics Products Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Color Cosmetics Products Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Color Cosmetics Products Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Color Cosmetics Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Color Cosmetics Products Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Color Cosmetics Products Sales Volume (K Units) Forecast by Type in 2022

Table United States Color Cosmetics Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Color Cosmetics Products Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Color Cosmetics Products Sales Volume (K Units) Forecast by Application in 2022

Table United States Color Cosmetics Products Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Color Cosmetics Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Color Cosmetics Products Sales Volume Share Forecast by Region (2017-2022)

Figure United States Color Cosmetics Products Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Color Cosmetics Products Market Report 2017

Product link: <https://marketpublishers.com/r/UFB9F157A96EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFB9F157A96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970