

United States Color Cosmetics Industry 2016 Market Research Report

https://marketpublishers.com/r/U733D41CE03EN.html

Date: January 2016

Pages: 138

Price: US\$ 3,800.00 (Single User License)

ID: U733D41CE03EN

Abstracts

The United States Color Cosmetics Industry 2016 Market Research Report is a professional and in-depth study on the current state of the Color Cosmetics industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Color Cosmetics market analysis is provided for the United States markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on United States major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Color Cosmetics industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 145 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Color Cosmetics
- 1.2 Classification of Color Cosmetics
- 1.3 Applications of Color Cosmetics
- 1.4 Industry Chain Structure of Color Cosmetics
- 1.5 Industry Overview of Color Cosmetics
- 1.6 Industry Policy Analysis of Color Cosmetics
- 1.7 Industry News Analysis of Color Cosmetics

2 MANUFACTURING COST STRUCTURE ANALYSIS OF COLOR COSMETICS

- 2.1 Bill of Materials (BOM) of Color Cosmetics
- 2.2 BOM Price Analysis of Color Cosmetics
- 2.3 Labor Cost Analysis of Color Cosmetics
- 2.4 Depreciation Cost Analysis of Color Cosmetics
- 2.5 Manufacturing Cost Structure Analysis of Color Cosmetics
- 2.6 Manufacturing Process Analysis of Color Cosmetics
- 2.7 United States Price, Cost and Gross of Color Cosmetics 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of United States Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of United States Key Color Cosmetics Manufacturers in 2015
- 3.3 R&D Status and Technology Source of United States Color Cosmetics Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of United States Color Cosmetics Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF COLOR COSMETICS BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 United States Production of Color Cosmetics by Regions 2011-2016
- 4.2 United States Production of Color Cosmetics by Type 2011-2016
- 4.3 United States Sales of Color Cosmetics by Applications 2011-2016



- 4.4 Price Analysis of United States Color Cosmetics Key Manufacturers in 2015
- 4.5 United States Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Color Cosmetics 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF COLOR COSMETICS BY REGIONS

- 5.1 United States Consumption Volume of Color Cosmetics by Regions 2011-2016
- 5.2 United States Consumption Value of Color Cosmetics by Regions 2011-2016
- 5.3 United States Consumption Price Analysis of Color Cosmetics by Regions 2011-2016

6 ANALYSIS OF COLOR COSMETICS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of Color Cosmetics 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of Color Cosmetics 2014-2015
- 6.3 Sales Overview of Color Cosmetics 2011-2016
- 6.4 Supply, Consumption and Gap of Color Cosmetics 2011-2016
- 6.5 Import, Export and Consumption of Color Cosmetics 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of Color Cosmetics 2011-2016

7 ANALYSIS OF COLOR COSMETICS INDUSTRY KEY MANUFACTURERS

- 7.1 L'Oréal
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 L'Oréal SWOT Analysis
- 7.2 Estée Lauder
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Estée Lauder SWOT Analysis
- 7.3 P&G
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue



7.3.4 P&G SWOT Analysis

7.4 LVMH

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification
- 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.4.4 LVMH SWOT Analysis

7.5 Shiseido

- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Shiseido SWOT Analysis

7.6 Amway

- 7.6.1 Company Profile
- 7.6.2 Product Picture and Specification
- 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.6.4 Amway SWOT Analysis

7.7 Clarins

- 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Clarins SWOT Analysis

7.8 Coty

- 7.8.1 Company Profile
- 7.8.2 Product Picture and Specification
- 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.8.4 Coty SWOT Analysis

7.9 Chanel

- 7.9.1 Company Profile
- 7.9.2 Product Picture and Specification
- 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.9.4 Chanel SWOT Analysis

7.10 Kao

- 7.10.1 Company Profile
- 7.10.2 Product Picture and Specification
- 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.10.4 Kao SWOT Analysis

7.11 Unilever

- 7.11.1 Company Profile
- 7.11.2 Product Picture and Specification



- 7.11.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.11.4 Unilever SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different Color Cosmetics Product Types
- 8.5 Market Share Analysis of Different Color Cosmetics Price Levels
- 8.6 Gross Margin Analysis of Different Color Cosmetics Applications

9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF COLOR COSMETICS

- 9.1 Marketing Channels Status of Color Cosmetics
- 9.2 Traders or Distributors of Color Cosmetics with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Color Cosmetics
- 9.4 United States Import, Export and Trade Analysis of Color Cosmetics

10 DEVELOPMENT TREND OF COLOR COSMETICS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of Color Cosmetics 2016-2021
- 10.2 Production Market Share by Product Types of Color Cosmetics 2016-2021
- 10.3 Sales and Sales Revenue Overview of Color Cosmetics 2016-2021
- 10.4 United States Sales of Color Cosmetics by Applications 2016-2021
- 10.5 Import, Export and Consumption of Color Cosmetics 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Color Cosmetics 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF COLOR COSMETICS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Color Cosmetics with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Color Cosmetics with Contact Information
- 11.3 Major Players of Color Cosmetics with Contact Information
- 11.4 Key Consumers of Color Cosmetics with Contact Information
- 11.5 Supply Chain Relationship Analysis of Color Cosmetics

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF COLOR COSMETICS



- 12.1 New Project SWOT Analysis of Color Cosmetics
- 12.2 New Project Investment Feasibility Analysis of Color Cosmetics

13 CONCLUSION OF THE UNITED STATES COLOR COSMETICS INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Color Cosmetics

Table Product Specifications of Color Cosmetics

Table Classification of Color Cosmetics

Figure United States Sales Market Share of Color Cosmetics by Product Types in 2015

Table Applications of Color Cosmetics

Figure United States Sales Market Share of Color Cosmetics by Applications in 2015

Figure Industry Chain Structure of Color Cosmetics

Table United States Industry Overview of Color Cosmetics

Table Industry Policy of Color Cosmetics

Table Industry News List of Color Cosmetics

Table Bill of Materials (BOM) of Color Cosmetics

Table Bill of Materials (BOM) Price of Color Cosmetics

Table Labor Cost of Color Cosmetics

Table Depreciation Cost of Color Cosmetics

Table Manufacturing Cost Structure Analysis of Color Cosmetics in 2015

Figure Manufacturing Process Analysis of Color Cosmetics

Table United States Price Analysis of Color Cosmetics 2011-2016 (USD/Unit)

Table United States Cost Analysis of Color Cosmetics 2011-2016 (USD/Unit)

Table United States Gross Analysis of Color Cosmetics 2011-2016

Table Capacity (K Units) and Commercial Production Date of United States Color Cosmetics Key Manufacturers in 2015

Table Manufacturing Plants Distribution of United States Key Color Cosmetics Manufacturers in 2015

Table R&D Status and Technology Source of United States Color Cosmetics Key Manufacturers in 2015

Table Raw Materials Sources Analysis of United States and United States Color Cosmetics Key Manufacturers in 2015

Table United States Production of Color Cosmetics by Regions 2011-2016 (K Units)
Table United States Production Market Share of Color Cosmetics by Regions
2011-2016

Figure United States Production Market Share of Color Cosmetics by Regions in 2014
Figure United States Production Market Share of Color Cosmetics by Regions in 2015
Table United States Production of Color Cosmetics by Types in 2011-2016 (K Units)
Table United States Production Market Share of Color Cosmetics by Type in 2011-2016
Figure United States Production Market Share of Color Cosmetics by Type in 2014



Figure United States Production Market Share of Color Cosmetics by Type in 2015 Table United States Sales of Color Cosmetics by Applications 2011-2016 (K Units) Table United States Production Market Share of Color Cosmetics by Applications 2011-2016

Figure United States Production Market Share of Color Cosmetics by Applications in 2014

Figure United States Production Market Share of Color Cosmetics by Applications in 2015

Table Price Comparison of United States Color Cosmetics Key Manufacturers in 2015 (USD/Unit)

Table United States Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Color Cosmetics 2011-2016

Table United States Consumption Volume of Color Cosmetics by Regions 2011-2016 (K Units)

Table United States Consumption Volume Market Share of Color Cosmetics by Regions 2011-2016

Figure United States Consumption Volume Market Share of Color Cosmetics by Regions in 2014

Figure United States Consumption Volume Market Share of Color Cosmetics by Regions in 2015

Table United States Consumption Value of Color Cosmetics by Regions 2011-2016 (M USD)

Table United States Consumption Value Market Share of Color Cosmetics by Regions 2011-2016

Figure United States Consumption Value Market Share of Color Cosmetics by Regions in 2014

Figure United States Consumption Value Market Share of Color Cosmetics by Regions in 2015

Table Consumption Price of Color Cosmetics by Regions 2011-2016 (USD/Unit)

Table United States and Major Manufacturers Capacity of Color Cosmetics 2011-2016
(K Units)

Table United States Capacity Market Share of Major Color Cosmetics Manufacturers 2011-2016

Table United States and Major Manufacturers Production of Color Cosmetics 2011-2016 (K Units)

Table United States Production Market Share of Major Color Cosmetics Manufacturers 2011-2016

Table United States and Major Manufacturers Sales of Color Cosmetics 2011-2016 (K Units)



Table United States Sales Market Share of Major Color Cosmetics Manufacturers 2011-2016

Table United States and Major Manufacturers Sales Revenue of Color Cosmetics 2011-2016 (M USD)

Table United States Sales Revenue Market Share of Major Color Cosmetics Manufacturers 2011-2016

Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Color Cosmetics 2011-2016

Figure United States Capacity Utilization Rate of Color Cosmetics 2011-2016
Figure United States Sales Revenue (M USD) and Growth Rate of Color Cosmetics 2011-2016

Figure United States Production Market Share of Major Color Cosmetics Manufacturers in 2014

Figure United States Production Market Share of Major Color Cosmetics Manufacturers in 2015

Figure United States Sales Market Share of Major Color Cosmetics Manufacturers in 2014

Figure United States Sales Market Share of Major Color Cosmetics Manufacturers in 2015

Figure United States Sales (K Units) and Growth Rate of Color Cosmetics 2011-2016 Table United States Supply, Consumption and Gap of Color Cosmetics 2011-2016 (K Units)

Table United States Import, Export and Consumption of Color Cosmetics 2011-2016 (K Units)

Table Price of United States Color Cosmetics Major Manufacturers 2011-2016 (USD/Unit)

Table Gross Margin of United States Color Cosmetics Major Manufacturers 2011-2016 Table United States and Major Manufacturers Revenue of Color Cosmetics 2011-2016 (M USD)

Table United States Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Color Cosmetics 2011-2016

Table L'Oréal Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of L'Oréal

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of L'Oréal 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of L'Oréal 2011-2016



Figure Color Cosmetics Production (K Units) and United States Market Share of L'Oréal 2011-2016

Table L'Oréal Color Cosmetics SWOT Analysis

Table Estée Lauder Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Estée Lauder

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Estée Lauder 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Estée Lauder 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Estée Lauder 2011-2016

Table Estée Lauder Color Cosmetics SWOT Analysis

Table P&G Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Color Cosmetics Picture and Specifications of P&G

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of P&G 2011-2016 Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of P&G 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of P&G 2011-2016

Table P&G Color Cosmetics SWOT Analysis

Table LVMH Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of LVMH

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LVMH 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of LVMH 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of LVMH 2011-2016

Table LVMH Color Cosmetics SWOT Analysis

Table Shiseido Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Shiseido

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Shiseido



2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Shiseido 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Shiseido 2011-2016

Table Shiseido Color Cosmetics SWOT Analysis

Table Amway Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Amway

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Amway 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Amway 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Amway 2011-2016

Table Amway Color Cosmetics SWOT Analysis

Table Clarins Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Clarins

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Clarins 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Clarins 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Clarins 2011-2016

Table Clarins Color Cosmetics SWOT Analysis

Table Coty Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Color Cosmetics Picture and Specifications of Coty

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Coty 2011-2016 Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Coty 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Coty 2011-2016

Table Coty Color Cosmetics SWOT Analysis

Table Chanel Company Profile (Contact Information Plant Location Capacity Revenue etc)



Figure Color Cosmetics Picture and Specifications of Chanel

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Chanel 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Chanel 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Chanel 2011-2016

Table Chanel Color Cosmetics SWOT Analysis

Table Kao Company Profile (Contact Information Plant Location Capacity Revenue etc) Figure Color Cosmetics Picture and Specifications of Kao

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Kao 2011-2016 Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Kao 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Kao 2011-2016

Table Kao Color Cosmetics SWOT Analysis

Table Unilever Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Color Cosmetics Picture and Specifications of Unilever

Table Color Cosmetics Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Unilever 2011-2016

Figure Color Cosmetics Capacity (K Units), Production (K Units) and Growth Rate of Unilever 2011-2016

Figure Color Cosmetics Production (K Units) and United States Market Share of Unilever 2011-2016

Table Unilever Color Cosmetics SWOT Analysis

Table Color Cosmetics Price by Regions 2011-2016

Table Color Cosmetics Price by Product Types 2011-2016

Table Color Cosmetics Price by Companies 2011-2016

Table Color Cosmetics Gross Margin by Companies 2011-2016

Table Price Comparison of Color Cosmetics by Regions 2011-2016 (USD/Unit)

Table Price of Different Color Cosmetics Product Types (USD/Unit)

Table Market Share of Different Color Cosmetics Price Level

Table Gross Margin of Different Color Cosmetics Applications

Table Marketing Channels Status of Color Cosmetics

Table Traders or Distributors of Color Cosmetics with Contact Information



Table Ex-work Price, Channel Price and End Buyer Price of Color Cosmetics (USD/Unit) in 2015

Table United States Import, Export, and Trade of Color Cosmetics (K Units)
Figure United States Capacity (K Units), Production (K Units) and Growth Rate of Color
Cosmetics 2016-2021

Figure United States Capacity Utilization Rate of Color Cosmetics 2016-2021
Table United States Color Cosmetics Production by Type 2016-2021 (K Units)
Table United States Color Cosmetics Production Market Share by Type 2016-2021
Figure United States Production Market Share of Color Cosmetics by Type in 2021
Figure United States Sales (K Units) and Growth Rate of Color Cosmetics 2016-2021
Figure United States Sales Revenue (Million USD) and Growth Rate of Color Cosmetics 2016-2021

Figure United States Sales of Color Cosmetics by Applications 2016-2021 (K Units) Table United States Production Market Share of Color Cosmetics by Applications 2016-2021

Figure United States Production Market Share of Color Cosmetics by Applications in 2021

Table United States Production, Import, Export and Consumption of Color Cosmetics 2016-2021 (K Units)

Table United States Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Color Cosmetics 2016-2021

Table Major Raw Materials Suppliers of Color Cosmetics with Contact Information
Table Manufacturing Equipment Suppliers of Color Cosmetics with Contact Information

Table Major Players of Color Cosmetics with Contact Information

Table Key Consumers of Color Cosmetics with Contact Information

Table Supply Chain Relationship Analysis of Color Cosmetics

Table New Project SWOT Analysis of Color Cosmetics

Table New Project Investment Feasibility Analysis of Color Cosmetics

Table Part of Interviewees Record List



I would like to order

Product name: United States Color Cosmetics Industry 2016 Market Research Report

Product link: https://marketpublishers.com/r/U733D41CE03EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U733D41CE03EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970