

United States Coffeemaker Market Report 2016

<https://marketpublishers.com/r/UDBBD0DB4C6EN.html>

Date: November 2016

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UDBBD0DB4C6EN

Abstracts

Notes:

Sales, means the sales volume of Coffeemaker

Revenue, means the sales value of Coffeemaker

This report studies sales (consumption) of Coffeemaker in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Keurig Green Mountain

Panasonic

Nestlé Nespresso

Jarden

Delonghi

Electrolux

Melitta

Morphy Richards

Philips

Hamilton Beach

Illy

Bosch

Tsann Kuen

Krups

Jura

La Cimbali

Fashion

Zojirushi

Bear

Schaerer

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Coffeemaker in each application, can be divided into

Commercial coffee machine

Office coffee machine

Household coffee machine

Contents

United States Coffeemaker Market Report 2016

1 COFFEEMAKER OVERVIEW

1.1 Product Overview and Scope of Coffeemaker

1.2 Classification of Coffeemaker

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Coffeemaker

1.3.1 Commercial coffee machine

1.3.2 Office coffee machine

1.3.3 Household coffee machine

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Coffeemaker (2011-2021)

1.4.1 United States Coffeemaker Sales and Growth Rate (2011-2021)

1.4.2 United States Coffeemaker Revenue and Growth Rate (2011-2021)

2 UNITED STATES COFFEEMAKER COMPETITION BY MANUFACTURERS

2.1 United States Coffeemaker Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Coffeemaker Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Coffeemaker Average Price by Manufactures (2015 and 2016)

2.4 Coffeemaker Market Competitive Situation and Trends

2.4.1 Coffeemaker Market Concentration Rate

2.4.2 Coffeemaker Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES COFFEEMAKER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Coffeemaker Sales and Market Share by Type (2011-2016)

3.2 United States Coffeemaker Revenue and Market Share by Type (2011-2016)

3.3 United States Coffeemaker Price by Type (2011-2016)

3.4 United States Coffeemaker Sales Growth Rate by Type (2011-2016)

4 UNITED STATES COFFEEMAKER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Coffeemaker Sales and Market Share by Application (2011-2016)
- 4.2 United States Coffeemaker Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES COFFEEMAKER MANUFACTURERS PROFILES/ANALYSIS

5.1 Keurig Green Mountain

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors

- 5.1.2 Coffeemaker Product Type, Application and Specification

- 5.1.2.1 Type I

- 5.1.2.2 Type II

- 5.1.3 Keurig Green Mountain Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview

5.2 Panasonic

- 5.2.2 Coffeemaker Product Type, Application and Specification

- 5.2.2.1 Type I

- 5.2.2.2 Type II

- 5.2.3 Panasonic Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview

5.3 Nestlé Nespresso

- 5.3.2 Coffeemaker Product Type, Application and Specification

- 5.3.2.1 Type I

- 5.3.2.2 Type II

- 5.3.3 Nestlé Nespresso Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview

5.4 Jarden

- 5.4.2 Coffeemaker Product Type, Application and Specification

- 5.4.2.1 Type I

- 5.4.2.2 Type II

- 5.4.3 Jarden Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview

5.5 Delonghi

- 5.5.2 Coffeemaker Product Type, Application and Specification

- 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 Delonghi Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Electrolux
 - 5.6.2 Coffeemaker Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Electrolux Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Melitta
 - 5.7.2 Coffeemaker Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Melitta Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Morphy Richards
 - 5.8.2 Coffeemaker Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Morphy Richards Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Philips
 - 5.9.2 Coffeemaker Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Philips Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Hamilton Beach
 - 5.10.2 Coffeemaker Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Hamilton Beach Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Illy
- 5.12 Bosch
- 5.13 Tsann Kuen
- 5.14 Krups

- 5.15 Jura
- 5.16 La Cimbali
- 5.17 Fashion
- 5.18 Zojirushi
- 5.19 Bear
- 5.20 Schaerer

6 COFFEEMAKER MANUFACTURING COST ANALYSIS

- 6.1 Coffeemaker Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Coffeemaker

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Coffeemaker Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Coffeemaker Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES COFFEEMAKER MARKET FORECAST (2016-2021)

10.1 United States Coffeemaker Sales, Revenue Forecast (2016-2021)

10.2 United States Coffeemaker Sales Forecast by Type (2016-2021)

10.3 United States Coffeemaker Sales Forecast by Application (2016-2021)

10.4 Coffeemaker Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Coffeemaker

Table Classification of Coffeemaker

Figure United States Sales Market Share of Coffeemaker by Type in 2015

Table Application of Coffeemaker

Figure United States Sales Market Share of Coffeemaker by Application in 2015

Figure Commercial coffee machine Examples

Figure Office coffee machine Examples

Figure Household coffee machine Examples

Figure United States Coffeemaker Sales and Growth Rate (2011-2021)

Figure United States Coffeemaker Revenue and Growth Rate (2011-2021)

Table United States Coffeemaker Sales of Key Manufacturers (2015 and 2016)

Table United States Coffeemaker Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Coffeemaker Sales Share by Manufacturers

Figure 2016 Coffeemaker Sales Share by Manufacturers

Table United States Coffeemaker Revenue by Manufacturers (2015 and 2016)

Table United States Coffeemaker Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Coffeemaker Revenue Share by Manufacturers

Table 2016 United States Coffeemaker Revenue Share by Manufacturers

Table United States Market Coffeemaker Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Coffeemaker Average Price of Key Manufacturers in 2015

Figure Coffeemaker Market Share of Top 3 Manufacturers

Figure Coffeemaker Market Share of Top 5 Manufacturers

Table United States Coffeemaker Sales by Type (2011-2016)

Table United States Coffeemaker Sales Share by Type (2011-2016)

Figure United States Coffeemaker Sales Market Share by Type in 2015

Table United States Coffeemaker Revenue and Market Share by Type (2011-2016)

Table United States Coffeemaker Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Coffeemaker by Type (2011-2016)

Table United States Coffeemaker Price by Type (2011-2016)

Figure United States Coffeemaker Sales Growth Rate by Type (2011-2016)

Table United States Coffeemaker Sales by Application (2011-2016)

Table United States Coffeemaker Sales Market Share by Application (2011-2016)

Figure United States Coffeemaker Sales Market Share by Application in 2015

Table United States Coffeemaker Sales Growth Rate by Application (2011-2016)

Figure United States Coffeemaker Sales Growth Rate by Application (2011-2016)

Table Keurig Green Mountain Basic Information List

Table Keurig Green Mountain Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Keurig Green Mountain Coffeemaker Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Coffeemaker Sales Market Share (2011-2016)

Table Nestlé Nespresso Basic Information List

Table Nestlé Nespresso Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestlé Nespresso Coffeemaker Sales Market Share (2011-2016)

Table Jarden Basic Information List

Table Jarden Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jarden Coffeemaker Sales Market Share (2011-2016)

Table Delonghi Basic Information List

Table Delonghi Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Delonghi Coffeemaker Sales Market Share (2011-2016)

Table Electrolux Basic Information List

Table Electrolux Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Electrolux Coffeemaker Sales Market Share (2011-2016)

Table Melitta Basic Information List

Table Melitta Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Melitta Coffeemaker Sales Market Share (2011-2016)

Table Morphy Richards Basic Information List

Table Morphy Richards Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Morphy Richards Coffeemaker Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips Coffeemaker Sales Market Share (2011-2016)

Table Hamilton Beach Basic Information List

Table Hamilton Beach Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hamilton Beach Coffeemaker Sales Market Share (2011-2016)

Table Illy Basic Information List

Table Illy Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)

Table Illy Coffeemaker Sales Market Share (2011-2016)

Table Bosch Basic Information List

Table Bosch Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bosch Coffeemaker Sales Market Share (2011-2016)
Table Tsann Kuen Basic Information List
Table Tsann Kuen Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Tsann Kuen Coffeemaker Sales Market Share (2011-2016)
Table Krups Basic Information List
Table Krups Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Krups Coffeemaker Sales Market Share (2011-2016)
Table Jura Basic Information List
Table Jura Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Jura Coffeemaker Sales Market Share (2011-2016)
Table La Cimbali Basic Information List
Table La Cimbali Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table La Cimbali Coffeemaker Sales Market Share (2011-2016)
Table Fashion Basic Information List
Table Fashion Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fashion Coffeemaker Sales Market Share (2011-2016)
Table Zojirushi Basic Information List
Table Zojirushi Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Zojirushi Coffeemaker Sales Market Share (2011-2016)
Table Bear Basic Information List
Table Bear Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bear Coffeemaker Sales Market Share (2011-2016)
Table Schaerer Basic Information List
Table Schaerer Coffeemaker Sales, Revenue, Price and Gross Margin (2011-2016)
Table Schaerer Coffeemaker Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Coffeemaker
Figure Manufacturing Process Analysis of Coffeemaker
Figure Coffeemaker Industrial Chain Analysis
Table Raw Materials Sources of Coffeemaker Major Manufacturers in 2015
Table Major Buyers of Coffeemaker
Table Distributors/Traders List
Figure United States Coffeemaker Production and Growth Rate Forecast (2016-2021)
Figure United States Coffeemaker Revenue and Growth Rate Forecast (2016-2021)
Table United States Coffeemaker Production Forecast by Type (2016-2021)
Table United States Coffeemaker Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Coffeemaker Market Report 2016

Product link: <https://marketpublishers.com/r/UDBB0DB4C6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDBB0DB4C6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970