

# **United States Cloudbook Market Report 2016**

https://marketpublishers.com/r/UBB1EF228A1EN.html Date: November 2016 Pages: 118 Price: US\$ 3,800.00 (Single User License) ID: UBB1EF228A1EN

# Abstracts

#### Notes:

Sales, means the sales volume of Cloudbook

Revenue, means the sales value of Cloudbook

This report studies sales (consumption) of Cloudbook in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Apple
HP
Samsung
ASUS
Toshiba
Acer
Intel
Microsoft
ARM



AT&T

Ubantu

Verizon

Citrix

Infineon

Montavista

Mozilla

NVIDIA

Phoenix

Qualcomm

VMWare

Wind River

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Cloudbook in each application, can be divided into

Application 1



Application 2

Application 3



# Contents

United States Cloudbook Market Report 2016

# 1 CLOUDBOOK OVERVIEW

- 1.1 Product Overview and Scope of Cloudbook
- 1.2 Classification of Cloudbook
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Cloudbook
- 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cloudbook (2011-2021)

1.4.1 United States Cloudbook Sales and Growth Rate (2011-2021)

1.4.2 United States Cloudbook Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES CLOUDBOOK COMPETITION BY MANUFACTURERS**

2.1 United States Cloudbook Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Cloudbook Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Cloudbook Average Price by Manufactures (2015 and 2016)
- 2.4 Cloudbook Market Competitive Situation and Trends
  - 2.4.1 Cloudbook Market Concentration Rate
  - 2.4.2 Cloudbook Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES CLOUDBOOK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Cloudbook Sales and Market Share by Type (2011-2016)
- 3.2 United States Cloudbook Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cloudbook Price by Type (2011-2016)
- 3.4 United States Cloudbook Sales Growth Rate by Type (2011-2016)



## 4 UNITED STATES CLOUDBOOK SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Cloudbook Sales and Market Share by Application (2011-2016)
- 4.2 United States Cloudbook Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES CLOUDBOOK MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Apple
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Cloudbook Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 Apple Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview
- 5.2 HP
  - 5.2.2 Cloudbook Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 HP Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Samsung
  - 5.3.2 Cloudbook Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Samsung Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 ASUS
  - 5.4.2 Cloudbook Product Type, Application and Specification
    - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 ASUS Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Toshiba
  - 5.5.2 Cloudbook Product Type, Application and Specification
  - 5.5.2.1 Type I
  - 5.5.2.2 Type II
  - 5.5.3 Toshiba Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview



#### 5.6 Acer

- 5.6.2 Cloudbook Product Type, Application and Specification
- 5.6.2.1 Type I
- 5.6.2.2 Type II
- 5.6.3 Acer Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Intel
  - 5.7.2 Cloudbook Product Type, Application and Specification
    - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 Intel Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Microsoft
  - 5.8.2 Cloudbook Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
  - 5.8.3 Microsoft Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 ARM
  - 5.9.2 Cloudbook Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
- 5.9.3 ARM Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 AT&T
  - 5.10.2 Cloudbook Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
  - 5.10.3 AT&T Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Ubantu
- 5.12 Verizon
- 5.13 Citrix
- 5.14 Infineon
- 5.15 Montavista
- 5.16 Mozilla
- 5.17 NVIDIA
- 5.18 Phoenix
- 5.19 Qualcomm



5.20 VMWare

5.21 Wind River

## 6 CLOUDBOOK MANUFACTURING COST ANALYSIS

- 6.1 Cloudbook Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
- 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cloudbook

# 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Cloudbook Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cloudbook Major Manufacturers in 2015
- 7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

# 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES CLOUDBOOK MARKET FORECAST (2016-2021)

- 10.1 United States Cloudbook Sales, Revenue Forecast (2016-2021)
- 10.2 United States Cloudbook Sales Forecast by Type (2016-2021)
- 10.3 United States Cloudbook Sales Forecast by Application (2016-2021)
- 10.4 Cloudbook Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer





# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Cloudbook Table Classification of Cloudbook Figure United States Sales Market Share of Cloudbook by Type in 2015 Table Application of Cloudbook Figure United States Sales Market Share of Cloudbook by Application in 2015 Figure United States Cloudbook Sales and Growth Rate (2011-2021) Figure United States Cloudbook Revenue and Growth Rate (2011-2021) Table United States Cloudbook Sales of Key Manufacturers (2015 and 2016) Table United States Cloudbook Sales Share by Manufacturers (2015 and 2016) Figure 2015 Cloudbook Sales Share by Manufacturers Figure 2016 Cloudbook Sales Share by Manufacturers Table United States Cloudbook Revenue by Manufacturers (2015 and 2016) Table United States Cloudbook Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Cloudbook Revenue Share by Manufacturers Table 2016 United States Cloudbook Revenue Share by Manufacturers Table United States Market Cloudbook Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Cloudbook Average Price of Key Manufacturers in 2015 Figure Cloudbook Market Share of Top 3 Manufacturers Figure Cloudbook Market Share of Top 5 Manufacturers Table United States Cloudbook Sales by Type (2011-2016) Table United States Cloudbook Sales Share by Type (2011-2016) Figure United States Cloudbook Sales Market Share by Type in 2015 Table United States Cloudbook Revenue and Market Share by Type (2011-2016) Table United States Cloudbook Revenue Share by Type (2011-2016) Figure Revenue Market Share of Cloudbook by Type (2011-2016) Table United States Cloudbook Price by Type (2011-2016) Figure United States Cloudbook Sales Growth Rate by Type (2011-2016) Table United States Cloudbook Sales by Application (2011-2016) Table United States Cloudbook Sales Market Share by Application (2011-2016) Figure United States Cloudbook Sales Market Share by Application in 2015 Table United States Cloudbook Sales Growth Rate by Application (2011-2016) Figure United States Cloudbook Sales Growth Rate by Application (2011-2016) Table Apple Basic Information List Table Apple Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)



Figure Apple Cloudbook Sales Market Share (2011-2016) Table HP Basic Information List Table HP Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table HP Cloudbook Sales Market Share (2011-2016) Table Samsung Basic Information List Table Samsung Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Samsung Cloudbook Sales Market Share (2011-2016) Table ASUS Basic Information List Table ASUS Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table ASUS Cloudbook Sales Market Share (2011-2016) Table Toshiba Basic Information List Table Toshiba Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Toshiba Cloudbook Sales Market Share (2011-2016) Table Acer Basic Information List Table Acer Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Acer Cloudbook Sales Market Share (2011-2016) Table Intel Basic Information List Table Intel Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Intel Cloudbook Sales Market Share (2011-2016) **Table Microsoft Basic Information List** Table Microsoft Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Microsoft Cloudbook Sales Market Share (2011-2016) Table ARM Basic Information List Table ARM Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table ARM Cloudbook Sales Market Share (2011-2016) Table AT&T Basic Information List Table AT&T Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table AT&T Cloudbook Sales Market Share (2011-2016) Table Ubantu Basic Information List Table Ubantu Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Ubantu Cloudbook Sales Market Share (2011-2016) **Table Verizon Basic Information List** Table Verizon Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Verizon Cloudbook Sales Market Share (2011-2016) **Table Citrix Basic Information List** Table Citrix Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Citrix Cloudbook Sales Market Share (2011-2016) **Table Infineon Basic Information List** Table Infineon Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016)



Table Infineon Cloudbook Sales Market Share (2011-2016) Table Montavista Basic Information List Table Montavista Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Montavista Cloudbook Sales Market Share (2011-2016) Table Mozilla Basic Information List Table Mozilla Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Mozilla Cloudbook Sales Market Share (2011-2016) **Table NVIDIA Basic Information List** Table NVIDIA Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table NVIDIA Cloudbook Sales Market Share (2011-2016) Table Phoenix Basic Information List Table Phoenix Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Phoenix Cloudbook Sales Market Share (2011-2016) Table Qualcomm Basic Information List Table Qualcomm Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Qualcomm Cloudbook Sales Market Share (2011-2016) Table VMWare Basic Information List Table VMWare Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table VMWare Cloudbook Sales Market Share (2011-2016) Table Wind River Basic Information List Table Wind River Cloudbook Sales, Revenue, Price and Gross Margin (2011-2016) Table Wind River Cloudbook Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Cloudbook Figure Manufacturing Process Analysis of Cloudbook Figure Cloudbook Industrial Chain Analysis Table Raw Materials Sources of Cloudbook Major Manufacturers in 2015 Table Major Buyers of Cloudbook Table Distributors/Traders List Figure United States Cloudbook Production and Growth Rate Forecast (2016-2021) Figure United States Cloudbook Revenue and Growth Rate Forecast (2016-2021) Table United States Cloudbook Production Forecast by Type (2016-2021) Table United States Cloudbook Consumption Forecast by Application (2016-2021)



## I would like to order

Product name: United States Cloudbook Market Report 2016

Product link: <u>https://marketpublishers.com/r/UBB1EF228A1EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UBB1EF228A1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970