

# United States Cloud Content Delivery Network (CDN) Market Report 2017

<https://marketpublishers.com/r/UF8832C40BEEN.html>

Date: February 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: UF8832C40BEEN

## Abstracts

### Notes:

Sales, means the sales volume of Cloud Content Delivery Network (CDN)

Revenue, means the sales value of Cloud Content Delivery Network (CDN)

This report studies sales (consumption) of Cloud Content Delivery Network (CDN) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Akamai Technologies

Google

Level 3 Communications

Limelight Networks

Amazon Web Services

Alcatel-Lucent Sa

Ericsson

Internap Corporation

Verizon Communications

CDNetworks

Tata Communications

Highwinds

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Static Content

Streaming Media

Content Delivery Techniques

Downloading Streaming

Adaptive Streaming

Http-Based Streaming

Split by applications, this report focuses on sales, market share and growth rate of

Cloud Content Delivery Network (CDN) in each application, can be divided into

Advertising

Media and Entertainment

Online Gaming

E-Commerce

Education

Government

Healthcare

Others

## Contents

### United States Cloud Content Delivery Network (CDN) Market Report 2017

## **1 CLOUD CONTENT DELIVERY NETWORK (CDN) OVERVIEW**

- 1.1 Product Overview and Scope of Cloud Content Delivery Network (CDN)
- 1.2 Classification of Cloud Content Delivery Network (CDN)
  - 1.2.1 Static Content
  - 1.2.2 Streaming Media
  - 1.2.3 Content Delivery Techniques
  - 1.2.4 Downloading Streaming
  - 1.2.5 Adaptive Streaming
  - 1.2.6 Http-Based Streaming
- 1.3 Application of Cloud Content Delivery Network (CDN)
  - 1.3.1 Advertising
  - 1.3.2 Media and Entertainment
  - 1.3.3 Online Gaming
  - 1.3.4 E-Commerce
  - 1.3.5 Education
  - 1.3.6 Government
  - 1.3.7 Healthcare
  - 1.3.8 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Cloud Content Delivery Network (CDN) (2012-2022)
  - 1.4.1 United States Cloud Content Delivery Network (CDN) Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Cloud Content Delivery Network (CDN) Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES CLOUD CONTENT DELIVERY NETWORK (CDN) COMPETITION BY MANUFACTURERS**

- 2.1 United States Cloud Content Delivery Network (CDN) Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Cloud Content Delivery Network (CDN) Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Cloud Content Delivery Network (CDN) Average Price by Manufactures (2015 and 2016)

## 2.4 Cloud Content Delivery Network (CDN) Market Competitive Situation and Trends

### 2.4.1 Cloud Content Delivery Network (CDN) Market Concentration Rate

### 2.4.2 Cloud Content Delivery Network (CDN) Market Share of Top 3 and Top 5 Manufacturers

### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES CLOUD CONTENT DELIVERY NETWORK (CDN) SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

### 3.1 United States Cloud Content Delivery Network (CDN) Sales and Market Share by States (2012-2017)

### 3.2 United States Cloud Content Delivery Network (CDN) Revenue and Market Share by States (2012-2017)

### 3.3 United States Cloud Content Delivery Network (CDN) Price by States (2012-2017)

## **4 UNITED STATES CLOUD CONTENT DELIVERY NETWORK (CDN) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

### 4.1 United States Cloud Content Delivery Network (CDN) Sales and Market Share by Type (2012-2017)

### 4.2 United States Cloud Content Delivery Network (CDN) Revenue and Market Share by Type (2012-2017)

### 4.3 United States Cloud Content Delivery Network (CDN) Price by Type (2012-2017)

### 4.4 United States Cloud Content Delivery Network (CDN) Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES CLOUD CONTENT DELIVERY NETWORK (CDN) SALES (VOLUME) BY APPLICATION (2012-2017)**

### 5.1 United States Cloud Content Delivery Network (CDN) Sales and Market Share by Application (2012-2017)

### 5.2 United States Cloud Content Delivery Network (CDN) Sales Growth Rate by Application (2012-2017)

### 5.3 Market Drivers and Opportunities

## **6 UNITED STATES CLOUD CONTENT DELIVERY NETWORK (CDN) MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Akamai Technologies

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
  - 6.1.2.1 Static Content
  - 6.1.2.2 Streaming Media
- 6.1.3 Akamai Technologies Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Google
  - 6.2.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.2.2.1 Static Content
    - 6.2.2.2 Streaming Media
  - 6.2.3 Google Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Level 3 Communications
  - 6.3.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.3.2.1 Static Content
    - 6.3.2.2 Streaming Media
  - 6.3.3 Level 3 Communications Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Limelight Networks
  - 6.4.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.4.2.1 Static Content
    - 6.4.2.2 Streaming Media
  - 6.4.3 Limelight Networks Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Amazon Web Services
  - 6.5.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.5.2.1 Static Content
    - 6.5.2.2 Streaming Media
  - 6.5.3 Amazon Web Services Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.5.4 Main Business/Business Overview
- 6.6 Alcatel-Lucent Sa
  - 6.6.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.6.2.1 Static Content
    - 6.6.2.2 Streaming Media
  - 6.6.3 Alcatel-Lucent Sa Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Ericsson
  - 6.7.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.7.2.1 Static Content
    - 6.7.2.2 Streaming Media
  - 6.7.3 Ericsson Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Internap Corporation
  - 6.8.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.8.2.1 Static Content
    - 6.8.2.2 Streaming Media
  - 6.8.3 Internap Corporation Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Verizon Communications
  - 6.9.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.9.2.1 Static Content
    - 6.9.2.2 Streaming Media
  - 6.9.3 Verizon Communications Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 CDNetworks
  - 6.10.2 Cloud Content Delivery Network (CDN) Product Type, Application and Specification
    - 6.10.2.1 Static Content
    - 6.10.2.2 Streaming Media
  - 6.10.3 CDNetworks Cloud Content Delivery Network (CDN) Sales, Revenue, Price and

Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Tata Communications

6.12 Highwinds

## **7 CLOUD CONTENT DELIVERY NETWORK (CDN) MANUFACTURING COST ANALYSIS**

7.1 Cloud Content Delivery Network (CDN) Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Cloud Content Delivery Network (CDN)

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Cloud Content Delivery Network (CDN) Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Cloud Content Delivery Network (CDN) Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List



## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES CLOUD CONTENT DELIVERY NETWORK (CDN) MARKET FORECAST (2017-2022)**

### 11.1 United States Cloud Content Delivery Network (CDN) Sales, Revenue Forecast (2017-2022)

### 11.2 United States Cloud Content Delivery Network (CDN) Sales Forecast by Type (2017-2022)

### 11.3 United States Cloud Content Delivery Network (CDN) Sales Forecast by Application (2017-2022)

### 11.4 Cloud Content Delivery Network (CDN) Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Cloud Content Delivery Network (CDN)

Table Classification of Cloud Content Delivery Network (CDN)

Figure United States Sales Market Share of Cloud Content Delivery Network (CDN) by Type in 2015

Figure Static Content Picture

Figure Streaming Media Picture

Figure Content Delivery Techniques Picture

Figure Downloading Streaming Picture

Figure Adaptive Streaming Picture

Figure Http-Based Streaming Picture

Table Application of Cloud Content Delivery Network (CDN)

Figure United States Sales Market Share of Cloud Content Delivery Network (CDN) by Application in 2015

Figure Advertising Examples

Figure Media and Entertainment Examples

Figure Online Gaming Examples

Figure E-Commerce Examples

Figure Education Examples

Figure Government Examples

Figure Healthcare Examples

Figure Others Examples

Figure United States Cloud Content Delivery Network (CDN) Sales and Growth Rate (2012-2022)

Figure United States Cloud Content Delivery Network (CDN) Revenue and Growth Rate (2012-2022)

Table United States Cloud Content Delivery Network (CDN) Sales of Key Manufacturers (2015 and 2016)

Table United States Cloud Content Delivery Network (CDN) Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cloud Content Delivery Network (CDN) Sales Share by Manufacturers

Figure 2016 Cloud Content Delivery Network (CDN) Sales Share by Manufacturers

Table United States Cloud Content Delivery Network (CDN) Revenue by Manufacturers (2015 and 2016)

Table United States Cloud Content Delivery Network (CDN) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cloud Content Delivery Network (CDN) Revenue Share by Manufacturers

Table 2016 United States Cloud Content Delivery Network (CDN) Revenue Share by Manufacturers

Table United States Market Cloud Content Delivery Network (CDN) Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cloud Content Delivery Network (CDN) Average Price of Key Manufacturers in 2015

Figure Cloud Content Delivery Network (CDN) Market Share of Top 3 Manufacturers

Figure Cloud Content Delivery Network (CDN) Market Share of Top 5 Manufacturers

Table United States Cloud Content Delivery Network (CDN) Sales by States (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Sales Share by States (2012-2017)

Figure United States Cloud Content Delivery Network (CDN) Sales Market Share by States in 2015

Table United States Cloud Content Delivery Network (CDN) Revenue and Market Share by States (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Revenue Share by States (2012-2017)

Figure Revenue Market Share of Cloud Content Delivery Network (CDN) by States (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Price by States (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Sales by Type (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Sales Share by Type (2012-2017)

Figure United States Cloud Content Delivery Network (CDN) Sales Market Share by Type in 2015

Table United States Cloud Content Delivery Network (CDN) Revenue and Market Share by Type (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Cloud Content Delivery Network (CDN) by Type (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Price by Type (2012-2017)

Figure United States Cloud Content Delivery Network (CDN) Sales Growth Rate by Type (2012-2017)

Table United States Cloud Content Delivery Network (CDN) Sales by Application

(2012-2017)

Table United States Cloud Content Delivery Network (CDN) Sales Market Share by Application (2012-2017)

Figure United States Cloud Content Delivery Network (CDN) Sales Market Share by Application in 2015

Table United States Cloud Content Delivery Network (CDN) Sales Growth Rate by Application (2012-2017)

Figure United States Cloud Content Delivery Network (CDN) Sales Growth Rate by Application (2012-2017)

Table Akamai Technologies Basic Information List

Table Akamai Technologies Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Akamai Technologies Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Google Basic Information List

Table Google Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Google Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Level 3 Communications Basic Information List

Table Level 3 Communications Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Level 3 Communications Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Limelight Networks Basic Information List

Table Limelight Networks Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Limelight Networks Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Amazon Web Services Basic Information List

Table Amazon Web Services Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Amazon Web Services Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Alcatel-Lucent Sa Basic Information List

Table Alcatel-Lucent Sa Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Alcatel-Lucent Sa Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Ericsson Basic Information List

Table Ericsson Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Ericsson Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Internap Corporation Basic Information List

Table Internap Corporation Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Internap Corporation Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Verizon Communications Basic Information List

Table Verizon Communications Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table Verizon Communications Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table CDNetworks Basic Information List

Table CDNetworks Cloud Content Delivery Network (CDN) Sales, Revenue, Price and Gross Margin (2012-2017)

Table CDNetworks Cloud Content Delivery Network (CDN) Sales Market Share (2012-2017)

Table Tata Communications Basic Information List

Table Highwinds Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cloud Content Delivery Network (CDN)

Figure Manufacturing Process Analysis of Cloud Content Delivery Network (CDN)

Figure Cloud Content Delivery Network (CDN) Industrial Chain Analysis

Table Raw Materials Sources of Cloud Content Delivery Network (CDN) Major Manufacturers in 2015

Table Major Buyers of Cloud Content Delivery Network (CDN)

Table Distributors/Traders List

Figure United States Cloud Content Delivery Network (CDN) Production and Growth Rate Forecast (2017-2022)

Figure United States Cloud Content Delivery Network (CDN) Revenue and Growth Rate Forecast (2017-2022)

Table United States Cloud Content Delivery Network (CDN) Production Forecast by Type (2017-2022)

Table United States Cloud Content Delivery Network (CDN) Consumption Forecast by Application (2017-2022)

Table United States Cloud Content Delivery Network (CDN) Sales Forecast by States (2017-2022)

Table United States Cloud Content Delivery Network (CDN) Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Cloud Content Delivery Network (CDN) Market Report 2017

Product link: <https://marketpublishers.com/r/UF8832C40BEEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF8832C40BEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970