

United States Cloud Computing Market Report 2016

https://marketpublishers.com/r/U70F9DB122AEN.html

Date: September 2016

Pages: 121

Price: US\$ 3,800.00 (Single User License)

ID: U70F9DB122AEN

Abstracts

| Notes: |
|---|
| Sales, means the sales volume of Cloud Computing |
| Revenue, means the sales value of Cloud Computing |
| This report studies sales (consumption) of Cloud Computing in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering |

Amazon Web Services (AWS)

Microsoft

IBM

Aliyun

Google Cloud Platform

Salesforce

Rackspace

SAP

Oracle



| Vmware |
|--|
| DELL |
| EMC |
| Split by product types, with sales, revenue, price, market share and growth rate of eac ppe, can be divided into |
| Software as a Service (SaaS) |
| Platform as a Service (PaaS) |
| Infrastructure as a Service (laaS) |
| Split by applications, this report focuses on sales, market share and growth rate of Cloud Computing in each application, can be divided into Application 1 Application 2 Application 3 |
| |



Contents

United States Cloud Computing Market Report 2016

1 CLOUD COMPUTING OVERVIEW

- 1.1 Product Overview and Scope of Cloud Computing
- 1.2 Classification of Cloud Computing
 - 1.2.1 Software as a Service (SaaS)
 - 1.2.2 Platform as a Service (PaaS)
 - 1.2.3 Infrastructure as a Service (laaS)
- 1.3 Application of Cloud Computing
 - 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cloud Computing (2011-2021)
 - 1.4.1 United States Cloud Computing Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Cloud Computing Revenue and Growth Rate (2011-2021)

2 UNITED STATES CLOUD COMPUTING COMPETITION BY MANUFACTURERS

- 2.1 United States Cloud Computing Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Cloud Computing Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Cloud Computing Average Price by Manufactures (2015 and 2016)
- 2.4 Cloud Computing Market Competitive Situation and Trends
 - 2.4.1 Cloud Computing Market Concentration Rate
 - 2.4.2 Cloud Computing Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CLOUD COMPUTING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Cloud Computing Sales and Market Share by Type (2011-2016)
- 3.2 United States Cloud Computing Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cloud Computing Price by Type (2011-2016)
- 3.4 United States Cloud Computing Sales Growth Rate by Type (2011-2016)



4 UNITED STATES CLOUD COMPUTING SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Cloud Computing Sales and Market Share by Application (2011-2016)
- 4.2 United States Cloud Computing Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CLOUD COMPUTING MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Amazon Web Services (AWS)
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Cloud Computing Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Amazon Web Services (AWS) Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Microsoft
 - 5.2.2 Cloud Computing Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Microsoft Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 IBM
 - 5.3.2 Cloud Computing Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 IBM Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Aliyun
 - 5.4.2 Cloud Computing Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Aliyun Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Google Cloud Platform



5.5.2 Cloud Computing Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Google Cloud Platform Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Salesforce

5.6.2 Cloud Computing Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Salesforce Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Rackspace

5.7.2 Cloud Computing Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

 5.7.3 Rackspace Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 SAP

5.8.2 Cloud Computing Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 SAP Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Oracle

5.9.2 Cloud Computing Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Oracle Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Vmware

5.10.2 Cloud Computing Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Vmware Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview



- 5.11 DELL
- 5.12 EMC

6 CLOUD COMPUTING MANUFACTURING COST ANALYSIS

- 6.1 Cloud Computing Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cloud Computing

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Cloud Computing Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cloud Computing Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat



- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES CLOUD COMPUTING MARKET FORECAST (2016-2021)

- 10.1 United States Cloud Computing Sales, Revenue Forecast (2016-2021)
- 10.2 United States Cloud Computing Sales Forecast by Type (2016-2021)
- 10.3 United States Cloud Computing Sales Forecast by Application (2016-2021)
- 10.4 Cloud Computing Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cloud Computing

Table Classification of Cloud Computing

Figure United States Sales Market Share of Cloud Computing by Type in 2015

Figure Software as a Service (SaaS) Picture

Figure Platform as a Service (PaaS) Picture

Figure Infrastructure as a Service (IaaS) Picture

Table Application of Cloud Computing

Figure United States Sales Market Share of Cloud Computing by Application in 2015

Figure United States Cloud Computing Sales and Growth Rate (2011-2021)

Figure United States Cloud Computing Revenue and Growth Rate (2011-2021)

Table United States Cloud Computing Sales of Key Manufacturers (2015 and 2016)

Table United States Cloud Computing Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cloud Computing Sales Share by Manufacturers

Figure 2016 Cloud Computing Sales Share by Manufacturers

Table United States Cloud Computing Revenue by Manufacturers (2015 and 2016)

Table United States Cloud Computing Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cloud Computing Revenue Share by Manufacturers

Table 2016 United States Cloud Computing Revenue Share by Manufacturers

Table United States Market Cloud Computing Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cloud Computing Average Price of Key Manufacturers in 2015

Figure Cloud Computing Market Share of Top 3 Manufacturers

Figure Cloud Computing Market Share of Top 5 Manufacturers

Table United States Cloud Computing Sales by Type (2011-2016)

Table United States Cloud Computing Sales Share by Type (2011-2016)

Figure United States Cloud Computing Sales Market Share by Type in 2015

Table United States Cloud Computing Revenue and Market Share by Type (2011-2016)

Table United States Cloud Computing Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cloud Computing by Type (2011-2016)

Table United States Cloud Computing Price by Type (2011-2016)

Figure United States Cloud Computing Sales Growth Rate by Type (2011-2016)

Table United States Cloud Computing Sales by Application (2011-2016)

Table United States Cloud Computing Sales Market Share by Application (2011-2016)



Figure United States Cloud Computing Sales Market Share by Application in 2015

Table United States Cloud Computing Sales Growth Rate by Application (2011-2016)

Figure United States Cloud Computing Sales Growth Rate by Application (2011-2016)

Table Amazon Web Services (AWS) Basic Information List

Table Amazon Web Services (AWS) Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Amazon Web Services (AWS) Cloud Computing Sales Market Share (2011-2016)

Table Microsoft Basic Information List

Table Microsoft Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Microsoft Cloud Computing Sales Market Share (2011-2016)

Table IBM Basic Information List

Table IBM Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table IBM Cloud Computing Sales Market Share (2011-2016)

Table Aliyun Basic Information List

Table Aliyun Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aliyun Cloud Computing Sales Market Share (2011-2016)

Table Google Cloud Platform Basic Information List

Table Google Cloud Platform Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Google Cloud Platform Cloud Computing Sales Market Share (2011-2016)

Table Salesforce Basic Information List

Table Salesforce Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Salesforce Cloud Computing Sales Market Share (2011-2016)

Table Rackspace Basic Information List

Table Rackspace Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rackspace Cloud Computing Sales Market Share (2011-2016)

Table SAP Basic Information List

Table SAP Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table SAP Cloud Computing Sales Market Share (2011-2016)

Table Oracle Basic Information List

Table Oracle Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Oracle Cloud Computing Sales Market Share (2011-2016)

Table Vmware Basic Information List

Table Vmware Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table Vmware Cloud Computing Sales Market Share (2011-2016)

Table DELL Basic Information List



Table DELL Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table DELL Cloud Computing Sales Market Share (2011-2016)

Table EMC Basic Information List

Table EMC Cloud Computing Sales, Revenue, Price and Gross Margin (2011-2016)

Table EMC Cloud Computing Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cloud Computing

Figure Manufacturing Process Analysis of Cloud Computing

Figure Cloud Computing Industrial Chain Analysis

Table Raw Materials Sources of Cloud Computing Major Manufacturers in 2015

Table Major Buyers of Cloud Computing

Table Distributors/Traders List

Figure United States Cloud Computing Production and Growth Rate Forecast (2016-2021)

Figure United States Cloud Computing Revenue and Growth Rate Forecast (2016-2021)

Table United States Cloud Computing Production Forecast by Type (2016-2021)

Table United States Cloud Computing Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Cloud Computing Market Report 2016
Product link: https://marketpublishers.com/r/U70F9DB122AEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U70F9DB122AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | | |
|---------------|---------------------------|--|
| Last name: | | |
| Email: | | |
| Company: | | |
| Address: | | |
| City: | | |
| Zip code: | | |
| Country: | | |
| Tel: | | |
| Fax: | | |
| Your message: | | |
| | | |
| | | |
| | | |
| | **All fields are required | |
| | Custumer signature | |
| | | |
| | | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970