

United States Cleaning Cloths Market Report 2016

https://marketpublishers.com/r/U5876F5E2E7EN.html

Date: November 2016
Pages: 107
Price: US\$ 3,800.00 (Single User License)
ID: U5876F5E2E7EN

Abstracts

Notes:
Sales, means the sales volume of Cleaning Cloths

Revenue, means the sales value of Cleaning Cloths

This report studies sales (consumption) of Cleaning Cloths in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Scotch-Brite

North Textile



Cleanacare Towel
Lida
Chars
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Cleaning Cloths in each application, can be divided into Household Used Commercial Used Industrial Used



Contents

United States Cleaning Cloths Market Report 2016

1 CLEANING CLOTHS OVERVIEW

- 1.1 Product Overview and Scope of Cleaning Cloths
- 1.2 Classification of Cleaning Cloths
 - 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Cleaning Cloths
 - 1.3.1 Household Used
- 1.3.2 Commercial Used
- 1.3.3 Industrial Used
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cleaning Cloths (2011-2021)
 - 1.4.1 United States Cleaning Cloths Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Cleaning Cloths Revenue and Growth Rate (2011-2021)

2 UNITED STATES CLEANING CLOTHS COMPETITION BY MANUFACTURERS

- 2.1 United States Cleaning Cloths Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Cleaning Cloths Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Cleaning Cloths Average Price by Manufactures (2015 and 2016)
- 2.4 Cleaning Cloths Market Competitive Situation and Trends
 - 2.4.1 Cleaning Cloths Market Concentration Rate
 - 2.4.2 Cleaning Cloths Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CLEANING CLOTHS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Cleaning Cloths Sales and Market Share by Type (2011-2016)
- 3.2 United States Cleaning Cloths Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cleaning Cloths Price by Type (2011-2016)
- 3.4 United States Cleaning Cloths Sales Growth Rate by Type (2011-2016)



4 UNITED STATES CLEANING CLOTHS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Cleaning Cloths Sales and Market Share by Application (2011-2016)
- 4.2 United States Cleaning Cloths Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CLEANING CLOTHS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Scotch-Brite
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Cleaning Cloths Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Scotch-Brite Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Zwipes
 - 5.2.2 Cleaning Cloths Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
 - 5.2.3 Zwipes Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 ERC
 - 5.3.2 Cleaning Cloths Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 ERC Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Eurow
 - 5.4.2 Cleaning Cloths Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Eurow Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Atlas Graham
 - 5.5.2 Cleaning Cloths Product Type, Application and Specification
 - 5.5.2.1 Type I



5.5.2.2 Type II

5.5.3 Atlas Graham Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Norwex

5.6.2 Cleaning Cloths Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Norwex Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Toray

5.7.2 Cleaning Cloths Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Toray Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 CMA

5.8.2 Cleaning Cloths Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 CMA Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 North Textile

5.9.2 Cleaning Cloths Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 North Textile Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Baishide

5.10.2 Cleaning Cloths Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Baishide Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Cleanacare Towel

5.12 Lida

5.13 Chars



6 CLEANING CLOTHS MANUFACTURING COST ANALYSIS

- 6.1 Cleaning Cloths Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cleaning Cloths

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Cleaning Cloths Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cleaning Cloths Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change



10 UNITED STATES CLEANING CLOTHS MARKET FORECAST (2016-2021)

- 10.1 United States Cleaning Cloths Sales, Revenue Forecast (2016-2021)
- 10.2 United States Cleaning Cloths Sales Forecast by Type (2016-2021)
- 10.3 United States Cleaning Cloths Sales Forecast by Application (2016-2021)
- 10.4 Cleaning Cloths Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cleaning Cloths

Table Classification of Cleaning Cloths

Figure United States Sales Market Share of Cleaning Cloths by Type in 2015

Table Application of Cleaning Cloths

Figure United States Sales Market Share of Cleaning Cloths by Application in 2015

Figure Household Used Examples

Figure Commercial Used Examples

Figure Industrial Used Examples

Figure United States Cleaning Cloths Sales and Growth Rate (2011-2021)

Figure United States Cleaning Cloths Revenue and Growth Rate (2011-2021)

Table United States Cleaning Cloths Sales of Key Manufacturers (2015 and 2016)

Table United States Cleaning Cloths Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cleaning Cloths Sales Share by Manufacturers

Figure 2016 Cleaning Cloths Sales Share by Manufacturers

Table United States Cleaning Cloths Revenue by Manufacturers (2015 and 2016)

Table United States Cleaning Cloths Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cleaning Cloths Revenue Share by Manufacturers

Table 2016 United States Cleaning Cloths Revenue Share by Manufacturers

Table United States Market Cleaning Cloths Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cleaning Cloths Average Price of Key Manufacturers in 2015

Figure Cleaning Cloths Market Share of Top 3 Manufacturers

Figure Cleaning Cloths Market Share of Top 5 Manufacturers

Table United States Cleaning Cloths Sales by Type (2011-2016)

Table United States Cleaning Cloths Sales Share by Type (2011-2016)

Figure United States Cleaning Cloths Sales Market Share by Type in 2015

Table United States Cleaning Cloths Revenue and Market Share by Type (2011-2016)

Table United States Cleaning Cloths Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cleaning Cloths by Type (2011-2016)

Table United States Cleaning Cloths Price by Type (2011-2016)

Figure United States Cleaning Cloths Sales Growth Rate by Type (2011-2016)

Table United States Cleaning Cloths Sales by Application (2011-2016)

Table United States Cleaning Cloths Sales Market Share by Application (2011-2016)

Figure United States Cleaning Cloths Sales Market Share by Application in 2015



Table United States Cleaning Cloths Sales Growth Rate by Application (2011-2016)

Figure United States Cleaning Cloths Sales Growth Rate by Application (2011-2016)

Table Scotch-Brite Basic Information List

Table Scotch-Brite Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Scotch-Brite Cleaning Cloths Sales Market Share (2011-2016)

Table Zwipes Basic Information List

Table Zwipes Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zwipes Cleaning Cloths Sales Market Share (2011-2016)

Table ERC Basic Information List

Table ERC Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table ERC Cleaning Cloths Sales Market Share (2011-2016)

Table Eurow Basic Information List

Table Eurow Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eurow Cleaning Cloths Sales Market Share (2011-2016)

Table Atlas Graham Basic Information List

Table Atlas Graham Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Atlas Graham Cleaning Cloths Sales Market Share (2011-2016)

Table Norwex Basic Information List

Table Norwex Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Norwex Cleaning Cloths Sales Market Share (2011-2016)

Table Toray Basic Information List

Table Toray Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Toray Cleaning Cloths Sales Market Share (2011-2016)

Table CMA Basic Information List

Table CMA Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table CMA Cleaning Cloths Sales Market Share (2011-2016)

Table North Textile Basic Information List

Table North Textile Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table North Textile Cleaning Cloths Sales Market Share (2011-2016)

Table Baishide Basic Information List

Table Baishide Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Baishide Cleaning Cloths Sales Market Share (2011-2016)

Table Cleanacare Towel Basic Information List

Table Cleanacare Towel Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cleanacare Towel Cleaning Cloths Sales Market Share (2011-2016)



Table Lida Basic Information List

Table Lida Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lida Cleaning Cloths Sales Market Share (2011-2016)

Table Chars Basic Information List

Table Chars Cleaning Cloths Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chars Cleaning Cloths Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cleaning Cloths

Figure Manufacturing Process Analysis of Cleaning Cloths

Figure Cleaning Cloths Industrial Chain Analysis

Table Raw Materials Sources of Cleaning Cloths Major Manufacturers in 2015

Table Major Buyers of Cleaning Cloths

Table Distributors/Traders List

Figure United States Cleaning Cloths Production and Growth Rate Forecast (2016-2021)

Figure United States Cleaning Cloths Revenue and Growth Rate Forecast (2016-2021)

Table United States Cleaning Cloths Production Forecast by Type (2016-2021)

Table United States Cleaning Cloths Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Cleaning Cloths Market Report 2016

Product link: https://marketpublishers.com/r/U5876F5E2E7EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U5876F5E2E7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970