

United States Cider Market Report 2016

<https://marketpublishers.com/r/UEAE0AC581AEN.html>

Date: October 2016

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: UEAE0AC581AEN

Abstracts

Notes:

Sales, means the sales volume of Cider

Revenue, means the sales value of Cider

This report studies sales (consumption) of Cider in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bruntys

Ace Cider

Alpenfire Cider

Angry Orchard

Bantam Cider

Batlow Cider

C&C Group plc

Herrljunga Cider

Whitewood Cider Co

Wilce?s Cider

William Cider

Windermere cider

Woodchuck Hard Cider

Woodpecker Cider

Woughton Orchard

Wyder's Cider

Zeffer

Possmann

H. P. Bulmer

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Cider in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Cider Market Report 2016

1 CIDER OVERVIEW

- 1.1 Product Overview and Scope of Cider
- 1.2 Classification of Cider
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Cider
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cider (2011-2021)
 - 1.4.1 United States Cider Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Cider Revenue and Growth Rate (2011-2021)

2 UNITED STATES CIDER COMPETITION BY MANUFACTURERS

- 2.1 United States Cider Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Cider Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Cider Average Price by Manufactures (2015 and 2016)
- 2.4 Cider Market Competitive Situation and Trends
 - 2.4.1 Cider Market Concentration Rate
 - 2.4.2 Cider Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CIDER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Cider Sales and Market Share by Type (2011-2016)
- 3.2 United States Cider Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cider Price by Type (2011-2016)
- 3.4 United States Cider Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CIDER SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Cider Sales and Market Share by Application (2011-2016)
- 4.2 United States Cider Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CIDER MANUFACTURERS PROFILES/ANALYSIS

5.1 Bruntys

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Cider Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Bruntys Cider Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Ace Cider

- 5.2.2 Cider Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Ace Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Alpenfire Cider

- 5.3.2 Cider Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Alpenfire Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Angry Orchard

- 5.4.2 Cider Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Angry Orchard Cider Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Bantam Cider

- 5.5.2 Cider Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Bantam Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview

5.6 Batlow Cider

- 5.6.2 Cider Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 Batlow Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 C&C Group plc
 - 5.7.2 Cider Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 C&C Group plc Cider Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Herrljunga Cider
 - 5.8.2 Cider Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Herrljunga Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Whitewood Cider Co
 - 5.9.2 Cider Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Whitewood Cider Co Cider Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Wilce?s Cider
 - 5.10.2 Cider Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Wilce?s Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 William Cider
- 5.12 Windermere cider
- 5.13 Woodchuck Hard Cider
- 5.14 Woodpecker Cider
- 5.15 Woughton Orchard
- 5.16 Wyder's Cider
- 5.17 Zeffer
- 5.18 Possmann
- 5.19 H. P. Bulmer

6 CIDER MANUFACTURING COST ANALYSIS

- 6.1 Cider Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cider

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Cider Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cider Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES CIDER MARKET FORECAST (2016-2021)

10.1 United States Cider Sales, Revenue Forecast (2016-2021)

10.2 United States Cider Sales Forecast by Type (2016-2021)

10.3 United States Cider Sales Forecast by Application (2016-2021)

10.4 Cider Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cider

Table Classification of Cider

Figure United States Sales Market Share of Cider by Type in 2015

Table Application of Cider

Figure United States Sales Market Share of Cider by Application in 2015

Figure United States Cider Sales and Growth Rate (2011-2021)

Figure United States Cider Revenue and Growth Rate (2011-2021)

Table United States Cider Sales of Key Manufacturers (2015 and 2016)

Table United States Cider Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cider Sales Share by Manufacturers

Figure 2016 Cider Sales Share by Manufacturers

Table United States Cider Revenue by Manufacturers (2015 and 2016)

Table United States Cider Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cider Revenue Share by Manufacturers

Table 2016 United States Cider Revenue Share by Manufacturers

Table United States Market Cider Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cider Average Price of Key Manufacturers in 2015

Figure Cider Market Share of Top 3 Manufacturers

Figure Cider Market Share of Top 5 Manufacturers

Table United States Cider Sales by Type (2011-2016)

Table United States Cider Sales Share by Type (2011-2016)

Figure United States Cider Sales Market Share by Type in 2015

Table United States Cider Revenue and Market Share by Type (2011-2016)

Table United States Cider Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cider by Type (2011-2016)

Table United States Cider Price by Type (2011-2016)

Figure United States Cider Sales Growth Rate by Type (2011-2016)

Table United States Cider Sales by Application (2011-2016)

Table United States Cider Sales Market Share by Application (2011-2016)

Figure United States Cider Sales Market Share by Application in 2015

Table United States Cider Sales Growth Rate by Application (2011-2016)

Figure United States Cider Sales Growth Rate by Application (2011-2016)

Table Bruntys Basic Information List

Table Bruntys Cider Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bruntys Cider Sales Market Share (2011-2016)

Table Ace Cider Basic Information List
Table Ace Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Ace Cider Cider Sales Market Share (2011-2016)
Table Alpenfire Cider Basic Information List
Table Alpenfire Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Alpenfire Cider Cider Sales Market Share (2011-2016)
Table Angry Orchard Basic Information List
Table Angry Orchard Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Angry Orchard Cider Sales Market Share (2011-2016)
Table Bantam Cider Basic Information List
Table Bantam Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Bantam Cider Cider Sales Market Share (2011-2016)
Table Batlow Cider Basic Information List
Table Batlow Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Batlow Cider Cider Sales Market Share (2011-2016)
Table C&C Group plc Basic Information List
Table C&C Group plc Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table C&C Group plc Cider Sales Market Share (2011-2016)
Table Herrljunga Cider Basic Information List
Table Herrljunga Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Herrljunga Cider Cider Sales Market Share (2011-2016)
Table Whitewood Cider Co Basic Information List
Table Whitewood Cider Co Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Whitewood Cider Co Cider Sales Market Share (2011-2016)
Table Wilce's Cider Basic Information List
Table Wilce's Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wilce's Cider Cider Sales Market Share (2011-2016)
Table William Cider Basic Information List
Table William Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table William Cider Cider Sales Market Share (2011-2016)
Table Windermere cider Basic Information List
Table Windermere cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Windermere cider Cider Sales Market Share (2011-2016)
Table Woodchuck Hard Cider Basic Information List
Table Woodchuck Hard Cider Cider Sales, Revenue, Price and Gross Margin
(2011-2016)
Table Woodchuck Hard Cider Cider Sales Market Share (2011-2016)
Table Woodpecker Cider Basic Information List
Table Woodpecker Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)

Table Woodpecker Cider Cider Sales Market Share (2011-2016)
Table Woughton Orchard Basic Information List
Table Woughton Orchard Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Woughton Orchard Cider Sales Market Share (2011-2016)
Table Wyder's Cider Basic Information List
Table Wyder's Cider Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Wyder's Cider Cider Sales Market Share (2011-2016)
Table Zeffer Basic Information List
Table Zeffer Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Zeffer Cider Sales Market Share (2011-2016)
Table Possmann Basic Information List
Table Possmann Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table Possmann Cider Sales Market Share (2011-2016)
Table H. P. Bulmer Basic Information List
Table H. P. Bulmer Cider Sales, Revenue, Price and Gross Margin (2011-2016)
Table H. P. Bulmer Cider Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Cider
Figure Manufacturing Process Analysis of Cider
Figure Cider Industrial Chain Analysis
Table Raw Materials Sources of Cider Major Manufacturers in 2015
Table Major Buyers of Cider
Table Distributors/Traders List
Figure United States Cider Production and Growth Rate Forecast (2016-2021)
Figure United States Cider Revenue and Growth Rate Forecast (2016-2021)
Table United States Cider Production Forecast by Type (2016-2021)
Table United States Cider Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Cider Market Report 2016

Product link: <https://marketpublishers.com/r/UEAE0AC581AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEAE0AC581AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970