

United States Chlorine Bleach Market Report 2016

<https://marketpublishers.com/r/UFDC7E58A63EN.html>

Date: November 2016

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UFDC7E58A63EN

Abstracts

Notes:

Sales, means the sales volume of Chlorine Bleach

Revenue, means the sales value of Chlorine Bleach

Revenue, means the sales sales (consumption) of Chlorine Bleach in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

3M Company (US)

Arrow-Magnolia International, Inc. (US)

Neutron Industries (US)

Church & Dwight Co., Inc. (US)

The ArmaKleen Company (US)

State Industrial Products Corporation (US)

DuBois Chemicals (US)

W.M. Barr & Company, Inc. (US)

Ecolab G.K. (Japan)

Guardian Chemicals, Inc. (Canada)

Spartan Chemical Co., Inc. (US)

Henkel AG & Co. KGaA (Germany)

Kao Corporation (Japan)

Kimberly-Clark Corporation (US)

Zep, Inc. (US)

National Chemical Laboratories (US)

Procter & Gamble (US)

Reckitt Benckiser, Inc. (US)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Chlorine Bleach in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Chlorine Bleach Market Report 2016

1 CHLORINE BLEACH OVERVIEW

1.1 Product Overview and Scope of Chlorine Bleach

1.2 Classification of Chlorine Bleach

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Chlorine Bleach

1.3.1 Application

1.3.2 Application

1.3.3 Application

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Chlorine Bleach (2011-2021)

1.4.1 United States Chlorine Bleach Sales and Growth Rate (2011-2021)

1.4.2 United States Chlorine Bleach Revenue and Growth Rate (2011-2021)

2 UNITED STATES CHLORINE BLEACH COMPETITION BY MANUFACTURERS

2.1 United States Chlorine Bleach Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Chlorine Bleach Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Chlorine Bleach Average Price by Manufactures (2015 and 2016)

2.4 Chlorine Bleach Market Competitive Situation and Trends

2.4.1 Chlorine Bleach Market Concentration Rate

2.4.2 Chlorine Bleach Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CHLORINE BLEACH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Chlorine Bleach Sales and Market Share by Type (2011-2016)

3.2 United States Chlorine Bleach Revenue and Market Share by Type (2011-2016)

3.3 United States Chlorine Bleach Price by Type (2011-2016)

3.4 United States Chlorine Bleach Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CHLORINE BLEACH SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Chlorine Bleach Sales and Market Share by Application (2011-2016)
- 4.2 United States Chlorine Bleach Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CHLORINE BLEACH MANUFACTURERS PROFILES/ANALYSIS

5.1 3M Company (US)

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Chlorine Bleach Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 3M Company (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Arrow-Magnolia International, Inc. (US)

5.2.2 Chlorine Bleach Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Arrow-Magnolia International, Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Neutron Industries (US)

5.3.2 Chlorine Bleach Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Neutron Industries (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Church & Dwight Co., Inc. (US)

5.4.2 Chlorine Bleach Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Church & Dwight Co., Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 The ArmaKleen Company (US)

5.5.2 Chlorine Bleach Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 The ArmaKleen Company (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 State Industrial Products Corporation (US)

5.6.2 Chlorine Bleach Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 State Industrial Products Corporation (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 DuBois Chemicals (US)

5.7.2 Chlorine Bleach Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 DuBois Chemicals (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 W.M. Barr & Company, Inc. (US)

5.8.2 Chlorine Bleach Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 W.M. Barr & Company, Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Ecolab G.K. (Japan)

5.9.2 Chlorine Bleach Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Ecolab G.K. (Japan) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Guardian Chemicals, Inc. (Canada)

5.10.2 Chlorine Bleach Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Guardian Chemicals, Inc. (Canada) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Spartan Chemical Co., Inc. (US)

5.12 Henkel AG & Co. KGaA (Germany)

5.13 Kao Corporation (Japan)

5.14 Kimberly-Clark Corporation (US)

5.15 Zep, Inc. (US)

5.16 National Chemical Laboratories (US)

5.17 Procter & Gamble (US)

5.18 Reckitt Benckiser, Inc. (US)

6 CHLORINE BLEACH MANUFACTURING COST ANALYSIS

6.1 Chlorine Bleach Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Chlorine Bleach

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Chlorine Bleach Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Chlorine Bleach Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

- 8.2.1 Pricing Strategy
- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES CHLORINE BLEACH MARKET FORECAST (2016-2021)

- 10.1 United States Chlorine Bleach Sales, Revenue Forecast (2016-2021)
- 10.2 United States Chlorine Bleach Sales Forecast by Type (2016-2021)
- 10.3 United States Chlorine Bleach Sales Forecast by Application (2016-2021)
- 10.4 Chlorine Bleach Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Chlorine Bleach

Table Classification of Chlorine Bleach

Figure United States Sales Market Share of Chlorine Bleach by Type in 2015

Table Application of Chlorine Bleach

Figure United States Sales Market Share of Chlorine Bleach by Application in 2015

Figure United States Chlorine Bleach Sales and Growth Rate (2011-2021)

Figure United States Chlorine Bleach Revenue and Growth Rate (2011-2021)

Table United States Chlorine Bleach Sales of Key Manufacturers (2015 and 2016)

Table United States Chlorine Bleach Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Chlorine Bleach Sales Share by Manufacturers

Figure 2016 Chlorine Bleach Sales Share by Manufacturers

Table United States Chlorine Bleach Revenue by Manufacturers (2015 and 2016)

Table United States Chlorine Bleach Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Chlorine Bleach Revenue Share by Manufacturers

Table 2016 United States Chlorine Bleach Revenue Share by Manufacturers

Table United States Market Chlorine Bleach Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Chlorine Bleach Average Price of Key Manufacturers in 2015

Figure Chlorine Bleach Market Share of Top 3 Manufacturers

Figure Chlorine Bleach Market Share of Top 5 Manufacturers

Table United States Chlorine Bleach Sales by Type (2011-2016)

Table United States Chlorine Bleach Sales Share by Type (2011-2016)

Figure United States Chlorine Bleach Sales Market Share by Type in 2015

Table United States Chlorine Bleach Revenue and Market Share by Type (2011-2016)

Table United States Chlorine Bleach Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Chlorine Bleach by Type (2011-2016)

Table United States Chlorine Bleach Price by Type (2011-2016)

Figure United States Chlorine Bleach Sales Growth Rate by Type (2011-2016)

Table United States Chlorine Bleach Sales by Application (2011-2016)

Table United States Chlorine Bleach Sales Market Share by Application (2011-2016)

Figure United States Chlorine Bleach Sales Market Share by Application in 2015

Table United States Chlorine Bleach Sales Growth Rate by Application (2011-2016)

Figure United States Chlorine Bleach Sales Growth Rate by Application (2011-2016)

Table 3M Company (US) Basic Information List

Table 3M Company (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Figure 3M Company (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Arrow-Magnolia International, Inc. (US) Basic Information List

Table Arrow-Magnolia International, Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Arrow-Magnolia International, Inc. (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Neutron Industries (US) Basic Information List

Table Neutron Industries (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Neutron Industries (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Church & Dwight Co., Inc. (US) Basic Information List

Table Church & Dwight Co., Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Church & Dwight Co., Inc. (US) Chlorine Bleach Sales Market Share (2011-2016)

Table The ArmaKleen Company (US) Basic Information List

Table The ArmaKleen Company (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table The ArmaKleen Company (US) Chlorine Bleach Sales Market Share (2011-2016)

Table State Industrial Products Corporation (US) Basic Information List

Table State Industrial Products Corporation (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table State Industrial Products Corporation (US) Chlorine Bleach Sales Market Share (2011-2016)

Table DuBois Chemicals (US) Basic Information List

Table DuBois Chemicals (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table DuBois Chemicals (US) Chlorine Bleach Sales Market Share (2011-2016)

Table W.M. Barr & Company, Inc. (US) Basic Information List

Table W.M. Barr & Company, Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table W.M. Barr & Company, Inc. (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Ecolab G.K. (Japan) Basic Information List

Table Ecolab G.K. (Japan) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ecolab G.K. (Japan) Chlorine Bleach Sales Market Share (2011-2016)

Table Guardian Chemicals, Inc. (Canada) Basic Information List

Table Guardian Chemicals, Inc. (Canada) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Guardian Chemicals, Inc. (Canada) Chlorine Bleach Sales Market Share (2011-2016)

Table Spartan Chemical Co., Inc. (US) Basic Information List

Table Spartan Chemical Co., Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Spartan Chemical Co., Inc. (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Henkel AG & Co. KGaA (Germany) Basic Information List

Table Henkel AG & Co. KGaA (Germany) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Henkel AG & Co. KGaA (Germany) Chlorine Bleach Sales Market Share (2011-2016)

Table Kao Corporation (Japan) Basic Information List

Table Kao Corporation (Japan) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kao Corporation (Japan) Chlorine Bleach Sales Market Share (2011-2016)

Table Kimberly-Clark Corporation (US) Basic Information List

Table Kimberly-Clark Corporation (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kimberly-Clark Corporation (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Zep, Inc. (US) Basic Information List

Table Zep, Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zep, Inc. (US) Chlorine Bleach Sales Market Share (2011-2016)

Table National Chemical Laboratories (US) Basic Information List

Table National Chemical Laboratories (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table National Chemical Laboratories (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Procter & Gamble (US) Basic Information List

Table Procter & Gamble (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Procter & Gamble (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Reckitt Benckiser, Inc. (US) Basic Information List

Table Reckitt Benckiser, Inc. (US) Chlorine Bleach Sales, Revenue, Price and Gross Margin (2011-2016)

Table Reckitt Benckiser, Inc. (US) Chlorine Bleach Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Chlorine Bleach

Figure Manufacturing Process Analysis of Chlorine Bleach

Figure Chlorine Bleach Industrial Chain Analysis

Table Raw Materials Sources of Chlorine Bleach Major Manufacturers in 2015

Table Major Buyers of Chlorine Bleach

Table Distributors/Traders List

Figure United States Chlorine Bleach Production and Growth Rate Forecast
(2016-2021)

Figure United States Chlorine Bleach Revenue and Growth Rate Forecast (2016-2021)

Table United States Chlorine Bleach Production Forecast by Type (2016-2021)

Table United States Chlorine Bleach Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Chlorine Bleach Market Report 2016

Product link: <https://marketpublishers.com/r/UFDC7E58A63EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFDC7E58A63EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970