

United States Children's Wear Market Report 2017

<https://marketpublishers.com/r/UD3BBEC574EEN.html>

Date: January 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UD3BBEC574EEN

Abstracts

Notes:

Sales, means the sales volume of Children's Wear

Revenue, means the sales value of Children's Wear

This report studies sales (consumption) of Children's Wear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Aquafeed

Disney

HelloKitty

JoynCleon

Name it

Mexx

OKAIDI

I PINCO PALLINO

KARA BEAR

JACADI

Okaidi

Gymboree

Mexx

Catmini

Tommy

Gap GAP

Folli Follie

KIKI kids wear

Quiggles

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Children's clothing

Children's shoes

Other

Split by applications, this report focuses on sales, market share and growth rate of Children's Wear in each application, can be divided into

Infants

Children

Contents

United States Children's Wear Market Report 2017

1 CHILDREN'S WEAR OVERVIEW

- 1.1 Product Overview and Scope of Children's Wear
- 1.2 Classification of Children's Wear
 - 1.2.1 Children's clothing
 - 1.2.2 Children's shoes
 - 1.2.3 Other
- 1.3 Application of Children's Wear
 - 1.3.1 Infants
 - 1.3.2 Children
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Children's Wear (2011-2021)
 - 1.4.1 United States Children's Wear Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Children's Wear Revenue and Growth Rate (2011-2021)

2 UNITED STATES CHILDREN'S WEAR COMPETITION BY MANUFACTURERS

- 2.1 United States Children's Wear Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Children's Wear Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Children's Wear Average Price by Manufactures (2015 and 2016)
- 2.4 Children's Wear Market Competitive Situation and Trends
 - 2.4.1 Children's Wear Market Concentration Rate
 - 2.4.2 Children's Wear Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CHILDREN'S WEAR SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Children's Wear Sales and Market Share by States (2011-2016)
- 3.2 United States Children's Wear Revenue and Market Share by States (2011-2016)
- 3.3 United States Children's Wear Price by States (2011-2016)

4 UNITED STATES CHILDREN'S WEAR SALES (VOLUME) AND REVENUE

(VALUE) BY TYPE (2011-2016)

- 4.1 United States Children's Wear Sales and Market Share by Type (2011-2016)
- 4.2 United States Children's Wear Revenue and Market Share by Type (2011-2016)
- 4.3 United States Children's Wear Price by Type (2011-2016)
- 4.4 United States Children's Wear Sales Growth Rate by Type (2011-2016)

5 UNITED STATES CHILDREN'S WEAR SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Children's Wear Sales and Market Share by Application (2011-2016)
- 5.2 United States Children's Wear Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES CHILDREN'S WEAR MANUFACTURERS PROFILES/ANALYSIS

6.1 Aquafeed

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Children's Wear Product Type, Application and Specification
 - 6.1.2.1 Children's clothing
 - 6.1.2.2 Children's shoes
- 6.1.3 Aquafeed Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

6.2 Disney

- 6.2.2 Children's Wear Product Type, Application and Specification
 - 6.2.2.1 Children's clothing
 - 6.2.2.2 Children's shoes
- 6.2.3 Disney Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

6.3 HelloKitty

- 6.3.2 Children's Wear Product Type, Application and Specification
 - 6.3.2.1 Children's clothing
 - 6.3.2.2 Children's shoes
- 6.3.3 HelloKitty Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

6.4 JoynCleon

- 6.4.2 Children's Wear Product Type, Application and Specification
 - 6.4.2.1 Children's clothing
 - 6.4.2.2 Children's shoes

- 6.4.3 JoynCleon Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Name it
 - 6.5.2 Children's Wear Product Type, Application and Specification
 - 6.5.2.1 Children's clothing
 - 6.5.2.2 Children's shoes
 - 6.5.3 Name it Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Mexx
 - 6.6.2 Children's Wear Product Type, Application and Specification
 - 6.6.2.1 Children's clothing
 - 6.6.2.2 Children's shoes
 - 6.6.3 Mexx Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 OKAIDI
 - 6.7.2 Children's Wear Product Type, Application and Specification
 - 6.7.2.1 Children's clothing
 - 6.7.2.2 Children's shoes
 - 6.7.3 OKAIDI Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 I PINCO PALLINO
 - 6.8.2 Children's Wear Product Type, Application and Specification
 - 6.8.2.1 Children's clothing
 - 6.8.2.2 Children's shoes
 - 6.8.3 I PINCO PALLINO Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 KARA BEAR
 - 6.9.2 Children's Wear Product Type, Application and Specification
 - 6.9.2.1 Children's clothing
 - 6.9.2.2 Children's shoes
 - 6.9.3 KARA BEAR Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 JACADI
 - 6.10.2 Children's Wear Product Type, Application and Specification
 - 6.10.2.1 Children's clothing
 - 6.10.2.2 Children's shoes

6.10.3 JACADI Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)

6.10.4 Main Business/Business Overview

6.11 Okaidi

6.12 Gymboree

6.13 Mexx

6.14 Catmini

6.15 Tommy

6.16 Gap GAP

6.17 Folli Follie

6.18 KIKI kids wear

6.19 Quiggles

7 CHILDREN'S WEAR MANUFACTURING COST ANALYSIS

7.1 Children's Wear Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Children's Wear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Children's Wear Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Children's Wear Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CHILDREN'S WEAR MARKET FORECAST (2016-2021)

- 11.1 United States Children's Wear Sales, Revenue Forecast (2016-2021)
- 11.2 United States Children's Wear Sales Forecast by Type (2016-2021)
- 11.3 United States Children's Wear Sales Forecast by Application (2016-2021)
- 11.4 Children's Wear Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Children's Wear

Table Classification of Children's Wear

Figure United States Sales Market Share of Children's Wear by Type in 2015

Figure Children's clothing Picture

Figure Children's shoes Picture

Figure Other Picture

Table Application of Children's Wear

Figure United States Sales Market Share of Children's Wear by Application in 2015

Figure Infants Examples

Figure Children Examples

Figure United States Children's Wear Sales and Growth Rate (2011-2021)

Figure United States Children's Wear Revenue and Growth Rate (2011-2021)

Table United States Children's Wear Sales of Key Manufacturers (2015 and 2016)

Table United States Children's Wear Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Children's Wear Sales Share by Manufacturers

Figure 2016 Children's Wear Sales Share by Manufacturers

Table United States Children's Wear Revenue by Manufacturers (2015 and 2016)

Table United States Children's Wear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Children's Wear Revenue Share by Manufacturers

Table 2016 United States Children's Wear Revenue Share by Manufacturers

Table United States Market Children's Wear Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Children's Wear Average Price of Key Manufacturers in 2015

Figure Children's Wear Market Share of Top 3 Manufacturers

Figure Children's Wear Market Share of Top 5 Manufacturers

Table United States Children's Wear Sales by States (2011-2016)

Table United States Children's Wear Sales Share by States (2011-2016)

Figure United States Children's Wear Sales Market Share by States in 2015

Table United States Children's Wear Revenue and Market Share by States (2011-2016)

Table United States Children's Wear Revenue Share by States (2011-2016)

Figure Revenue Market Share of Children's Wear by States (2011-2016)

Table United States Children's Wear Price by States (2011-2016)

Table United States Children's Wear Sales by Type (2011-2016)

Table United States Children's Wear Sales Share by Type (2011-2016)
Figure United States Children's Wear Sales Market Share by Type in 2015
Table United States Children's Wear Revenue and Market Share by Type (2011-2016)
Table United States Children's Wear Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Children's Wear by Type (2011-2016)
Table United States Children's Wear Price by Type (2011-2016)
Figure United States Children's Wear Sales Growth Rate by Type (2011-2016)
Table United States Children's Wear Sales by Application (2011-2016)
Table United States Children's Wear Sales Market Share by Application (2011-2016)
Figure United States Children's Wear Sales Market Share by Application in 2015
Table United States Children's Wear Sales Growth Rate by Application (2011-2016)
Figure United States Children's Wear Sales Growth Rate by Application (2011-2016)
Table Aquafeed Basic Information List
Table Aquafeed Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Aquafeed Children's Wear Sales Market Share (2011-2016)
Table Disney Basic Information List
Table Disney Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Disney Children's Wear Sales Market Share (2011-2016)
Table HelloKitty Basic Information List
Table HelloKitty Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table HelloKitty Children's Wear Sales Market Share (2011-2016)
Table JoynCleon Basic Information List
Table JoynCleon Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table JoynCleon Children's Wear Sales Market Share (2011-2016)
Table Name it Basic Information List
Table Name it Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Name it Children's Wear Sales Market Share (2011-2016)
Table Mexx Basic Information List
Table Mexx Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Mexx Children's Wear Sales Market Share (2011-2016)
Table OKAIDI Basic Information List
Table OKAIDI Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table OKAIDI Children's Wear Sales Market Share (2011-2016)
Table I PINCO PALLINO Basic Information List
Table I PINCO PALLINO Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)
Table I PINCO PALLINO Children's Wear Sales Market Share (2011-2016)
Table KARA BEAR Basic Information List

Table KARA BEAR Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table KARA BEAR Children's Wear Sales Market Share (2011-2016)

Table JACADI Basic Information List

Table JACADI Children's Wear Sales, Revenue, Price and Gross Margin (2011-2016)

Table JACADI Children's Wear Sales Market Share (2011-2016)

Table Okaidi Basic Information List

Table Gymboree Basic Information List

Table Mexx Basic Information List

Table Catmini Basic Information List

Table Tommy Basic Information List

Table Gap GAP Basic Information List

Table Folli Follie Basic Information List

Table KIKI kids wear Basic Information List

Table Quiggles Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Children's Wear

Figure Manufacturing Process Analysis of Children's Wear

Figure Children's Wear Industrial Chain Analysis

Table Raw Materials Sources of Children's Wear Major Manufacturers in 2015

Table Major Buyers of Children's Wear

Table Distributors/Traders List

Figure United States Children's Wear Production and Growth Rate Forecast (2016-2021)

Figure United States Children's Wear Revenue and Growth Rate Forecast (2016-2021)

Table United States Children's Wear Production Forecast by Type (2016-2021)

Table United States Children's Wear Consumption Forecast by Application (2016-2021)

Table United States Children's Wear Sales Forecast by States (2016-2021)

Table United States Children's Wear Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Children's Wear Market Report 2017

Product link: <https://marketpublishers.com/r/UD3BBEC574EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD3BBEC574EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970