

## **United States Children's Pillow Market Report 2017**

https://marketpublishers.com/r/U8AF65F0D7BEN.html

Date: February 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: U8AF65F0D7BEN

#### **Abstracts**

# Notes: Sales, means the sales volume of Children's Pillow Revenue, means the sales value of Children's Pillow

This report studies sales (consumption) of Children's Pillow in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Hollander
American Textile
Wendre

Pacific Coast

**MyPillow** 

Pacific Brands

Tempur-Pedic

Market Segment by States, covering

California



Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of eac type, can be divided into
Type I
Type II
Split by applications, this report focuses on sales, market share and growth rate of Children's Pillow in each application, can be divided into  Application 1
Application 2



#### **Contents**

United States Children's Pillow Market Report 2017

#### 1 CHILDREN'S PILLOW OVERVIEW

- 1.1 Product Overview and Scope of Children's Pillow
- 1.2 Classification of Children's Pillow
  - 1.2.1 Type I
  - 1.2.2 Type II
- 1.3 Application of Children's Pillow
  - 1.3.1 Application
  - 1.3.2 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Children's Pillow (2012-2022)
  - 1.4.1 United States Children's Pillow Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Children's Pillow Revenue and Growth Rate (2012-2022)

#### 2 UNITED STATES CHILDREN'S PILLOW COMPETITION BY MANUFACTURERS

- 2.1 United States Children's Pillow Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Children's Pillow Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Children's Pillow Average Price by Manufactures (2015 and 2016)
- 2.4 Children's Pillow Market Competitive Situation and Trends
  - 2.4.1 Children's Pillow Market Concentration Rate
  - 2.4.2 Children's Pillow Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 UNITED STATES CHILDREN'S PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Children's Pillow Sales and Market Share by States (2012-2017)
- 3.2 United States Children's Pillow Revenue and Market Share by States (2012-2017)
- 3.3 United States Children's Pillow Price by States (2012-2017)

## 4 UNITED STATES CHILDREN'S PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)



- 4.1 United States Children's Pillow Sales and Market Share by Type (2012-2017)
- 4.2 United States Children's Pillow Revenue and Market Share by Type (2012-2017)
- 4.3 United States Children's Pillow Price by Type (2012-2017)
- 4.4 United States Children's Pillow Sales Growth Rate by Type (2012-2017)

## 5 UNITED STATES CHILDREN'S PILLOW SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Children's Pillow Sales and Market Share by Application (2012-2017)
- 5.2 United States Children's Pillow Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## 6 UNITED STATES CHILDREN'S PILLOW MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Hollander
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Children's Pillow Product Type, Application and Specification
    - 6.1.2.1
    - 6.1.2.2
- 6.1.3 Hollander Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 American Textile
  - 6.2.2 Children's Pillow Product Type, Application and Specification
    - 6.2.2.1
    - 6.2.2.2
- 6.2.3 American Textile Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Wendre
  - 6.3.2 Children's Pillow Product Type, Application and Specification
    - 6.3.2.1
    - 6.3.2.2
  - 6.3.3 Wendre Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 MyPillow
  - 6.4.2 Children's Pillow Product Type, Application and Specification



- 6.4.2.1
- 6.4.2.2
- 6.4.3 MyPillow Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Pacific Coast
  - 6.5.2 Children's Pillow Product Type, Application and Specification
    - 6.5.2.1
    - 6.5.2.2
- 6.5.3 Pacific Coast Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Pacific Brands
  - 6.6.2 Children's Pillow Product Type, Application and Specification
    - 6.6.2.1
    - 6.6.2.2
- 6.6.3 Pacific Brands Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Tempur-Pedic
  - 6.7.2 Children's Pillow Product Type, Application and Specification
    - 6.7.2.1
    - 6.7.2.2
- 6.7.3 Tempur-Pedic Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

#### 7 CHILDREN'S PILLOW MANUFACTURING COST ANALYSIS

- 7.1 Children's Pillow Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Children's Pillow



#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Children's Pillow Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Children's Pillow Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 UNITED STATES CHILDREN'S PILLOW MARKET FORECAST (2017-2022)

- 11.1 United States Children's Pillow Sales, Revenue Forecast (2017-2022)
- 11.2 United States Children's Pillow Sales Forecast by Type (2017-2022)
- 11.3 United States Children's Pillow Sales Forecast by Application (2017-2022)
- 11.4 Children's Pillow Price Forecast (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

#### Methodology



# Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Children's Pillow

Table Classification of Children's Pillow

Figure United States Sales Market Share of Children's Pillow by Type in 2015

Table Application of Children's Pillow

Figure United States Sales Market Share of Children's Pillow by Application in 2015

Figure United States Children's Pillow Sales and Growth Rate (2012-2022)

Figure United States Children's Pillow Revenue and Growth Rate (2012-2022)

Table United States Children's Pillow Sales of Key Manufacturers (2015 and 2016)

Table United States Children's Pillow Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Children's Pillow Sales Share by Manufacturers

Figure 2016 Children's Pillow Sales Share by Manufacturers

Table United States Children's Pillow Revenue by Manufacturers (2015 and 2016)

Table United States Children's Pillow Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Children's Pillow Revenue Share by Manufacturers

Table 2016 United States Children's Pillow Revenue Share by Manufacturers

Table United States Market Children's Pillow Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Children's Pillow Average Price of Key Manufacturers in 2015

Figure Children's Pillow Market Share of Top 3 Manufacturers

Figure Children's Pillow Market Share of Top 5 Manufacturers

Table United States Children's Pillow Sales by States (2012-2017)

Table United States Children's Pillow Sales Share by States (2012-2017)

Figure United States Children's Pillow Sales Market Share by States in 2015

Table United States Children's Pillow Revenue and Market Share by States (2012-2017)

Table United States Children's Pillow Revenue Share by States (2012-2017)

Figure Revenue Market Share of Children's Pillow by States (2012-2017)

Table United States Children's Pillow Price by States (2012-2017)

Table United States Children's Pillow Sales by Type (2012-2017)

Table United States Children's Pillow Sales Share by Type (2012-2017)

Figure United States Children's Pillow Sales Market Share by Type in 2015

Table United States Children's Pillow Revenue and Market Share by Type (2012-2017)

Table United States Children's Pillow Revenue Share by Type (2012-2017)



Figure Revenue Market Share of Children's Pillow by Type (2012-2017)

Table United States Children's Pillow Price by Type (2012-2017)

Figure United States Children's Pillow Sales Growth Rate by Type (2012-2017)

Table United States Children's Pillow Sales by Application (2012-2017)

Table United States Children's Pillow Sales Market Share by Application (2012-2017)

Figure United States Children's Pillow Sales Market Share by Application in 2015

Table United States Children's Pillow Sales Growth Rate by Application (2012-2017)

Figure United States Children's Pillow Sales Growth Rate by Application (2012-2017)

Table Hollander Basic Information List

Table Hollander Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Hollander Children's Pillow Sales Market Share (2012-2017)

Table American Textile Basic Information List

Table American Textile Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table American Textile Children's Pillow Sales Market Share (2012-2017)

**Table Wendre Basic Information List** 

Table Wendre Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Wendre Children's Pillow Sales Market Share (2012-2017)

Table MyPillow Basic Information List

Table MyPillow Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table MyPillow Children's Pillow Sales Market Share (2012-2017)

Table Pacific Coast Basic Information List

Table Pacific Coast Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Pacific Coast Children's Pillow Sales Market Share (2012-2017)

Table Pacific Brands Basic Information List

Table Pacific Brands Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Pacific Brands Children's Pillow Sales Market Share (2012-2017)

Table Tempur-Pedic Basic Information List

Table Tempur-Pedic Children's Pillow Sales, Revenue, Price and Gross Margin (2012-2017)

Table Tempur-Pedic Children's Pillow Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Children's Pillow

Figure Manufacturing Process Analysis of Children's Pillow

Figure Children's Pillow Industrial Chain Analysis



Table Raw Materials Sources of Children's Pillow Major Manufacturers in 2015 Table Major Buyers of Children's Pillow

Table Distributors/Traders List

Figure United States Children's Pillow Production and Growth Rate Forecast (2017-2022)

Figure United States Children's Pillow Revenue and Growth Rate Forecast (2017-2022)

Table United States Children's Pillow Production Forecast by Type (2017-2022)

Table United States Children's Pillow Consumption Forecast by Application (2017-2022)

Table United States Children's Pillow Sales Forecast by States (2017-2022)

Table United States Children's Pillow Sales Share Forecast by States (2017-2022)



#### I would like to order

Product name: United States Children's Pillow Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U8AF65F0D7BEN.html">https://marketpublishers.com/r/U8AF65F0D7BEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U8AF65F0D7BEN.html">https://marketpublishers.com/r/U8AF65F0D7BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970