

United States Children Toys Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Children Toys

Revenue, means the sales value of Children Toys

This report studies sales (consumption) of Children Toys in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

MATTEL

HASBRO

Fisher Price

LEGO

SIMBA

Hape

Desney

Smoby

MAJORETTE

Bandai

Vikingtoys

Brio

KidsII

Lamaze

Sassy

Quercetti

Chicco

MEGABLOCKS

NICI

Alpha

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Fabric Toys

Plastic Toys

Wooden Toys

Other

Split by applications, this report focuses on sales, market share and growth rate of Children Toys in each application, can be divided into

3-5 Years Old

5-8 Years Old

8-14 Years Old

Contents

United States Children Toys Market Report 2017

1 CHILDREN TOYS OVERVIEW

- 1.1 Product Overview and Scope of Children Toys
- 1.2 Classification of Children Toys
 - 1.2.1 Fabric Toys
 - 1.2.2 Plastic Toys
 - 1.2.3 Wooden Toys
 - 1.2.4 Other
- 1.3 Application of Children Toys
 - 1.3.1 3-5 Years Old
 - 1.3.2 5-8 Years Old
 - 1.3.3 8-14 Years Old
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Children Toys (2012-2022)
 - 1.4.1 United States Children Toys Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Children Toys Revenue and Growth Rate (2012-2022)

2 UNITED STATES CHILDREN TOYS COMPETITION BY MANUFACTURERS

- 2.1 United States Children Toys Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Children Toys Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Children Toys Average Price by Manufactures (2015 and 2016)
- 2.4 Children Toys Market Competitive Situation and Trends
 - 2.4.1 Children Toys Market Concentration Rate
 - 2.4.2 Children Toys Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CHILDREN TOYS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Children Toys Sales and Market Share by States (2012-2017)
- 3.2 United States Children Toys Revenue and Market Share by States (2012-2017)
- 3.3 United States Children Toys Price by States (2012-2017)

4 UNITED STATES CHILDREN TOYS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Children Toys Sales and Market Share by Type (2012-2017)
- 4.2 United States Children Toys Revenue and Market Share by Type (2012-2017)
- 4.3 United States Children Toys Price by Type (2012-2017)
- 4.4 United States Children Toys Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CHILDREN TOYS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Children Toys Sales and Market Share by Application (2012-2017)
- 5.2 United States Children Toys Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES CHILDREN TOYS MANUFACTURERS PROFILES/ANALYSIS

6.1 MATTEL

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Children Toys Product Type, Application and Specification
 - 6.1.2.1 Fabric Toys
 - 6.1.2.2 Plastic Toys
- 6.1.3 MATTEL Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 HASBRO

- 6.2.2 Children Toys Product Type, Application and Specification
 - 6.2.2.1 Fabric Toys
 - 6.2.2.2 Plastic Toys
- 6.2.3 HASBRO Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Fisher Price

- 6.3.2 Children Toys Product Type, Application and Specification
 - 6.3.2.1 Fabric Toys
 - 6.3.2.2 Plastic Toys
- 6.3.3 Fisher Price Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 LEGO

- 6.4.2 Children Toys Product Type, Application and Specification
 - 6.4.2.1 Fabric Toys

- 6.4.2.2 Plastic Toys
- 6.4.3 LEGO Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 SIMBA
 - 6.5.2 Children Toys Product Type, Application and Specification
 - 6.5.2.1 Fabric Toys
 - 6.5.2.2 Plastic Toys
 - 6.5.3 SIMBA Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Hape
 - 6.6.2 Children Toys Product Type, Application and Specification
 - 6.6.2.1 Fabric Toys
 - 6.6.2.2 Plastic Toys
 - 6.6.3 Hape Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Desney
 - 6.7.2 Children Toys Product Type, Application and Specification
 - 6.7.2.1 Fabric Toys
 - 6.7.2.2 Plastic Toys
 - 6.7.3 Desney Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Smoby
 - 6.8.2 Children Toys Product Type, Application and Specification
 - 6.8.2.1 Fabric Toys
 - 6.8.2.2 Plastic Toys
 - 6.8.3 Smoby Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 MAJORETTE
 - 6.9.2 Children Toys Product Type, Application and Specification
 - 6.9.2.1 Fabric Toys
 - 6.9.2.2 Plastic Toys
 - 6.9.3 MAJORETTE Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Bandai
 - 6.10.2 Children Toys Product Type, Application and Specification
 - 6.10.2.1 Fabric Toys
 - 6.10.2.2 Plastic Toys
 - 6.10.3 Bandai Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.10.4 Main Business/Business Overview
- 6.11 Vikingtoys
- 6.12 Brio
- 6.13 KidsII
- 6.14 Lamaze
- 6.15 Sassy
- 6.16 Quercetti
- 6.17 Chicco
- 6.18 MEGABLOCKS
- 6.19 NICI
- 6.20 Alpha

7 CHILDREN TOYS MANUFACTURING COST ANALYSIS

- 7.1 Children Toys Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Children Toys

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Children Toys Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Children Toys Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning

- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CHILDREN TOYS MARKET FORECAST (2017-2022)

- 11.1 United States Children Toys Sales, Revenue Forecast (2017-2022)
- 11.2 United States Children Toys Sales Forecast by Type (2017-2022)
- 11.3 United States Children Toys Sales Forecast by Application (2017-2022)
- 11.4 Children Toys Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Children Toys
Table Classification of Children Toys
Figure United States Sales Market Share of Children Toys by Type in 2015
Figure Fabric Toys Picture
Figure Plastic Toys Picture
Figure Wooden Toys Picture
Figure Other Picture
Table Application of Children Toys
Figure United States Sales Market Share of Children Toys by Application in 2015
Figure 3-5 Years Old Examples
Figure 5-8 Years Old Examples
Figure 8-14 Years Old Examples
Figure United States Children Toys Sales and Growth Rate (2012-2022)
Figure United States Children Toys Revenue and Growth Rate (2012-2022)
Table United States Children Toys Sales of Key Manufacturers (2015 and 2016)
Table United States Children Toys Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Children Toys Sales Share by Manufacturers
Figure 2016 Children Toys Sales Share by Manufacturers
Table United States Children Toys Revenue by Manufacturers (2015 and 2016)
Table United States Children Toys Revenue Share by Manufacturers (2015 and 2016)
Table 2015 United States Children Toys Revenue Share by Manufacturers
Table 2016 United States Children Toys Revenue Share by Manufacturers
Table United States Market Children Toys Average Price of Key Manufacturers (2015 and 2016)
Figure United States Market Children Toys Average Price of Key Manufacturers in 2015
Figure Children Toys Market Share of Top 3 Manufacturers
Figure Children Toys Market Share of Top 5 Manufacturers
Table United States Children Toys Sales by States (2012-2017)
Table United States Children Toys Sales Share by States (2012-2017)
Figure United States Children Toys Sales Market Share by States in 2015
Table United States Children Toys Revenue and Market Share by States (2012-2017)
Table United States Children Toys Revenue Share by States (2012-2017)
Figure Revenue Market Share of Children Toys by States (2012-2017)
Table United States Children Toys Price by States (2012-2017)
Table United States Children Toys Sales by Type (2012-2017)

Table United States Children Toys Sales Share by Type (2012-2017)
Figure United States Children Toys Sales Market Share by Type in 2015
Table United States Children Toys Revenue and Market Share by Type (2012-2017)
Table United States Children Toys Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Children Toys by Type (2012-2017)
Table United States Children Toys Price by Type (2012-2017)
Figure United States Children Toys Sales Growth Rate by Type (2012-2017)
Table United States Children Toys Sales by Application (2012-2017)
Table United States Children Toys Sales Market Share by Application (2012-2017)
Figure United States Children Toys Sales Market Share by Application in 2015
Table United States Children Toys Sales Growth Rate by Application (2012-2017)
Figure United States Children Toys Sales Growth Rate by Application (2012-2017)
Table MATTEL Basic Information List
Table MATTEL Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Figure MATTEL Children Toys Sales Market Share (2012-2017)
Table HASBRO Basic Information List
Table HASBRO Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table HASBRO Children Toys Sales Market Share (2012-2017)
Table Fisher Price Basic Information List
Table Fisher Price Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table Fisher Price Children Toys Sales Market Share (2012-2017)
Table LEGO Basic Information List
Table LEGO Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table LEGO Children Toys Sales Market Share (2012-2017)
Table SIMBA Basic Information List
Table SIMBA Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table SIMBA Children Toys Sales Market Share (2012-2017)
Table Hape Basic Information List
Table Hape Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table Hape Children Toys Sales Market Share (2012-2017)
Table Desney Basic Information List
Table Desney Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table Desney Children Toys Sales Market Share (2012-2017)
Table Smoby Basic Information List
Table Smoby Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)
Table Smoby Children Toys Sales Market Share (2012-2017)
Table MAJORETTE Basic Information List
Table MAJORETTE Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)

Table MAJORETTE Children Toys Sales Market Share (2012-2017)

Table Bandai Basic Information List

Table Bandai Children Toys Sales, Revenue, Price and Gross Margin (2012-2017)

Table Bandai Children Toys Sales Market Share (2012-2017)

Table Vikingtoys Basic Information List

Table Brio Basic Information List

Table KidsII Basic Information List

Table Lamaze Basic Information List

Table Sassy Basic Information List

Table Quercetti Basic Information List

Table Chicco Basic Information List

Table MEGABLOCKS Basic Information List

Table NICI Basic Information List

Table Alpha Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Children Toys

Figure Manufacturing Process Analysis of Children Toys

Figure Children Toys Industrial Chain Analysis

Table Raw Materials Sources of Children Toys Major Manufacturers in 2015

Table Major Buyers of Children Toys

Table Distributors/Traders List

Figure United States Children Toys Production and Growth Rate Forecast (2017-2022)

Figure United States Children Toys Revenue and Growth Rate Forecast (2017-2022)

Table United States Children Toys Production Forecast by Type (2017-2022)

Table United States Children Toys Consumption Forecast by Application (2017-2022)

Table United States Children Toys Sales Forecast by States (2017-2022)

Table United States Children Toys Sales Share Forecast by States (2017-2022)

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