

United States Cereal Bars Market Report 2017

https://marketpublishers.com/r/UEBBFBA3D52EN.html

Date: January 2018

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: UEBBFBA3D52EN

Abstracts

In this report, the United States Cereal Bars market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Cereal Bars in these regions, from 2012 to 2022 (forecast).

United States Cereal Bars market competition by top manufacturers/players, with Cereal Bars sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Kelloggs



Weetabix Food Company

GENERAL MILLS
Brueggen
Hain Celestial Group
Kashi Company
Otsuka
Weiwei Group
Quaker
KIND
Bobo?s Oat Bars
Clif Bar
Pure Bar
Jinsihou
Dove Farm
Jordan & Ryvita Company
El Almendro
Bimbo Bakeries
Odwalla

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into



Box-Packed

E	Bag-Packed
(Other
outlook f	basis on the end users/applications, this report focuses on the status and for major applications/end users, sales volume, market share and growth rate application, including
N	Military Use
(Civil Use

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Cereal Bars Market Report 2017

1 CEREAL BARS OVERVIEW

- 1.1 Product Overview and Scope of Cereal Bars
- 1.2 Classification of Cereal Bars by Product Category
- 1.2.1 United States Cereal Bars Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Cereal Bars Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Box-Packed
 - 1.2.4 Bag-Packed
 - 1.2.5 Other
- 1.3 United States Cereal Bars Market by Application/End Users
- 1.3.1 United States Cereal Bars Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Military Use
 - 1.3.3 Civil Use
- 1.4 United States Cereal Bars Market by Region
- 1.4.1 United States Cereal Bars Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Cereal Bars Status and Prospect (2012-2022)
 - 1.4.3 Southwest Cereal Bars Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Cereal Bars Status and Prospect (2012-2022)
 - 1.4.5 New England Cereal Bars Status and Prospect (2012-2022)
 - 1.4.6 The South Cereal Bars Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Cereal Bars Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Cereal Bars (2012-2022)
 - 1.5.1 United States Cereal Bars Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Cereal Bars Revenue and Growth Rate (2012-2022)

2 UNITED STATES CEREAL BARS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Cereal Bars Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Cereal Bars Revenue and Share by Players/Suppliers (2012-2017)



- 2.3 United States Cereal Bars Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Cereal Bars Market Competitive Situation and Trends
 - 2.4.1 United States Cereal Bars Market Concentration Rate
 - 2.4.2 United States Cereal Bars Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Cereal Bars Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES CEREAL BARS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Cereal Bars Sales and Market Share by Region (2012-2017)
- 3.2 United States Cereal Bars Revenue and Market Share by Region (2012-2017)
- 3.3 United States Cereal Bars Price by Region (2012-2017)

4 UNITED STATES CEREAL BARS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Cereal Bars Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Cereal Bars Revenue and Market Share by Type (2012-2017)
- 4.3 United States Cereal Bars Price by Type (2012-2017)
- 4.4 United States Cereal Bars Sales Growth Rate by Type (2012-2017)

5 UNITED STATES CEREAL BARS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Cereal Bars Sales and Market Share by Application (2012-2017)
- 5.2 United States Cereal Bars Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES CEREAL BARS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Kelloggs
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Cereal Bars Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B



- 6.1.3 Kelloggs Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Weetabix Food Company
 - 6.2.2 Cereal Bars Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Weetabix Food Company Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 GENERAL MILLS
 - 6.3.2 Cereal Bars Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 GENERAL MILLS Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Brueggen
 - 6.4.2 Cereal Bars Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Brueggen Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Hain Celestial Group
 - 6.5.2 Cereal Bars Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Hain Celestial Group Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Kashi Company
 - 6.6.2 Cereal Bars Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Kashi Company Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Otsuka
- 6.7.2 Cereal Bars Product Category, Application and Specification
 - 6.7.2.1 Product A



- 6.7.2.2 Product B
- 6.7.3 Otsuka Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Weiwei Group
 - 6.8.2 Cereal Bars Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Weiwei Group Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Quaker
 - 6.9.2 Cereal Bars Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Quaker Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 KIND
 - 6.10.2 Cereal Bars Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 KIND Cereal Bars Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Bobo?s Oat Bars
- 6.12 Clif Bar
- 6.13 Pure Bar
- 6.14 Jinsihou
- 6.15 Dove Farm
- 6.16 Jordan & Ryvita Company
- 6.17 El Almendro
- 6.18 Bimbo Bakeries
- 6.19 Odwalla

7 CEREAL BARS MANUFACTURING COST ANALYSIS

- 7.1 Cereal Bars Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials



- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Cereal Bars

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Cereal Bars Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Cereal Bars Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CEREAL BARS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Cereal Bars Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Cereal Bars Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Cereal Bars Sales Volume Forecast by Application (2017-2022)



11.4 United States Cereal Bars Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Cereal Bars

Figure United States Cereal Bars Market Size (K MT) by Type (2012-2022)

Figure United States Cereal Bars Sales Volume Market Share by Type (Product

Category) in 2016

Figure Box-Packed Product Picture

Figure Bag-Packed Product Picture

Figure Other Product Picture

Figure United States Cereal Bars Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Cereal Bars by Application in 2016

Figure Military Use Examples

Table Key Downstream Customer in Military Use

Figure Civil Use Examples

Table Key Downstream Customer in Civil Use

Figure United States Cereal Bars Market Size (Million USD) by Region (2012-2022)

Figure The West Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cereal Bars Sales (K MT) and Growth Rate (2012-2022)

Figure United States Cereal Bars Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Cereal Bars Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Cereal Bars Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Cereal Bars Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Cereal Bars Sales Share by Players/Suppliers

Figure 2017 United States Cereal Bars Sales Share by Players/Suppliers

Figure United States Cereal Bars Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Cereal Bars Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Cereal Bars Revenue Share by Players/Suppliers (2012-2017)



Figure 2016 United States Cereal Bars Revenue Share by Players/Suppliers Figure 2017 United States Cereal Bars Revenue Share by Players/Suppliers Table United States Market Cereal Bars Average Price (USD/MT) of Key

Players/Suppliers (2012-2017)

Figure United States Market Cereal Bars Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Cereal Bars Market Share of Top 3 Players/Suppliers

Figure United States Cereal Bars Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Cereal Bars Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Cereal Bars Product Category

Table United States Cereal Bars Sales (K MT) by Region (2012-2017)

Table United States Cereal Bars Sales Share by Region (2012-2017)

Figure United States Cereal Bars Sales Share by Region (2012-2017)

Figure United States Cereal Bars Sales Market Share by Region in 2016

Table United States Cereal Bars Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Cereal Bars Revenue Share by Region (2012-2017)

Figure United States Cereal Bars Revenue Market Share by Region (2012-2017)

Figure United States Cereal Bars Revenue Market Share by Region in 2016

Table United States Cereal Bars Price (USD/MT) by Region (2012-2017)

Table United States Cereal Bars Sales (K MT) by Type (2012-2017)

Table United States Cereal Bars Sales Share by Type (2012-2017)

Figure United States Cereal Bars Sales Share by Type (2012-2017)

Figure United States Cereal Bars Sales Market Share by Type in 2016

Table United States Cereal Bars Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Cereal Bars Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Cereal Bars by Type (2012-2017)

Figure Revenue Market Share of Cereal Bars by Type in 2016

Table United States Cereal Bars Price (USD/MT) by Types (2012-2017)

Figure United States Cereal Bars Sales Growth Rate by Type (2012-2017)

Table United States Cereal Bars Sales (K MT) by Application (2012-2017)

Table United States Cereal Bars Sales Market Share by Application (2012-2017)

Figure United States Cereal Bars Sales Market Share by Application (2012-2017)

Figure United States Cereal Bars Sales Market Share by Application in 2016

Table United States Cereal Bars Sales Growth Rate by Application (2012-2017)

Figure United States Cereal Bars Sales Growth Rate by Application (2012-2017)

Table Kelloggs Basic Information List



Table Kelloggs Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kelloggs Cereal Bars Sales Growth Rate (2012-2017)

Figure Kelloggs Cereal Bars Sales Market Share in United States (2012-2017)

Figure Kelloggs Cereal Bars Revenue Market Share in United States (2012-2017)

Table Weetabix Food Company Basic Information List

Table Weetabix Food Company Cereal Bars Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (2012-2017)

Figure Weetabix Food Company Cereal Bars Sales Growth Rate (2012-2017)

Figure Weetabix Food Company Cereal Bars Sales Market Share in United States (2012-2017)

Figure Weetabix Food Company Cereal Bars Revenue Market Share in United States (2012-2017)

Table GENERAL MILLS Basic Information List

Table GENERAL MILLS Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure GENERAL MILLS Cereal Bars Sales Growth Rate (2012-2017)

Figure GENERAL MILLS Cereal Bars Sales Market Share in United States (2012-2017)

Figure GENERAL MILLS Cereal Bars Revenue Market Share in United States (2012-2017)

Table Brueggen Basic Information List

Table Brueggen Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Brueggen Cereal Bars Sales Growth Rate (2012-2017)

Figure Brueggen Cereal Bars Sales Market Share in United States (2012-2017)

Figure Brueggen Cereal Bars Revenue Market Share in United States (2012-2017)

Table Hain Celestial Group Basic Information List

Table Hain Celestial Group Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Hain Celestial Group Cereal Bars Sales Growth Rate (2012-2017)

Figure Hain Celestial Group Cereal Bars Sales Market Share in United States (2012-2017)

Figure Hain Celestial Group Cereal Bars Revenue Market Share in United States (2012-2017)

Table Kashi Company Basic Information List

Table Kashi Company Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Kashi Company Cereal Bars Sales Growth Rate (2012-2017)

Figure Kashi Company Cereal Bars Sales Market Share in United States (2012-2017)



Figure Kashi Company Cereal Bars Revenue Market Share in United States (2012-2017)

Table Otsuka Basic Information List

Table Otsuka Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Otsuka Cereal Bars Sales Growth Rate (2012-2017)

Figure Otsuka Cereal Bars Sales Market Share in United States (2012-2017)

Figure Otsuka Cereal Bars Revenue Market Share in United States (2012-2017)

Table Weiwei Group Basic Information List

Table Weiwei Group Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Weiwei Group Cereal Bars Sales Growth Rate (2012-2017)

Figure Weiwei Group Cereal Bars Sales Market Share in United States (2012-2017)

Figure Weiwei Group Cereal Bars Revenue Market Share in United States (2012-2017)

Table Quaker Basic Information List

Table Quaker Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Quaker Cereal Bars Sales Growth Rate (2012-2017)

Figure Quaker Cereal Bars Sales Market Share in United States (2012-2017)

Figure Quaker Cereal Bars Revenue Market Share in United States (2012-2017)

Table KIND Basic Information List

Table KIND Cereal Bars Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure KIND Cereal Bars Sales Growth Rate (2012-2017)

Figure KIND Cereal Bars Sales Market Share in United States (2012-2017)

Figure KIND Cereal Bars Revenue Market Share in United States (2012-2017)

Table Bobo?s Oat Bars Basic Information List

Table Clif Bar Basic Information List

Table Pure Bar Basic Information List

Table Jinsihou Basic Information List

Table Dove Farm Basic Information List

Table Jordan & Ryvita Company Basic Information List

Table El Almendro Basic Information List

Table Bimbo Bakeries Basic Information List

Table Odwalla Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cereal Bars



Figure Manufacturing Process Analysis of Cereal Bars

Figure Cereal Bars Industrial Chain Analysis

Table Raw Materials Sources of Cereal Bars Major Players/Suppliers in 2016

Table Major Buyers of Cereal Bars

Table Distributors/Traders List

Figure United States Cereal Bars Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Cereal Bars Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Cereal Bars Price (USD/MT) Trend Forecast (2017-2022)

Table United States Cereal Bars Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Cereal Bars Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Cereal Bars Sales Volume (K MT) Forecast by Type in 2022

Table United States Cereal Bars Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Cereal Bars Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Cereal Bars Sales Volume (K MT) Forecast by Application in 2022

Table United States Cereal Bars Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Cereal Bars Sales Volume Share Forecast by Region (2017-2022)

Figure United States Cereal Bars Sales Volume Share Forecast by Region (2017-2022)

Figure United States Cereal Bars Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Cereal Bars Market Report 2017

Product link: https://marketpublishers.com/r/UEBBFBA3D52EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UEBBFBA3D52EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970