

United States Central air conditioning Market Report 2016

<https://marketpublishers.com/r/U2FF41B133BEN.html>

Date: October 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U2FF41B133BEN

Abstracts

Notes:

Sales, means the sales volume of Central air conditioning

Revenue, means the sales value of Central air conditioning

This report studies sales (consumption) of Central air conditioning in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Gree

Midea

TCL

Chigo

Hisense

Daikin

Aux

Carrier

Trane

York

Haier

Skyworth

Changhong

Panasonic

Whirlpool

Sharp

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Inverter

Constant Frequency

Type III

Split by applications, this report focuses on sales, market share and growth rate of Central air conditioning in each application, can be divided into

Residential

Commercial

Application 3

Contents

United States Central air conditioning Market Report 2016

1 CENTRAL AIR CONDITIONING OVERVIEW

- 1.1 Product Overview and Scope of Central air conditioning
- 1.2 Classification of Central air conditioning
 - 1.2.1 Inverter
 - 1.2.2 Constant Frequency
 - 1.2.3 Type III
- 1.3 Application of Central air conditioning
 - 1.3.1 Residential
 - 1.3.2 Commercial
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Central air conditioning (2011-2021)
 - 1.4.1 USA Central air conditioning Sales and Growth Rate (2011-2021)
 - 1.4.2 USA Central air conditioning Revenue and Growth Rate (2011-2021)

2 USA CENTRAL AIR CONDITIONING COMPETITION BY MANUFACTURERS

- 2.1 USA Central air conditioning Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Central air conditioning Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Central air conditioning Average Price by Manufactures (2015 and 2016)
- 2.4 Central air conditioning Market Competitive Situation and Trends
 - 2.4.1 Central air conditioning Market Concentration Rate
 - 2.4.2 Central air conditioning Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA CENTRAL AIR CONDITIONING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Central air conditioning Sales and Market Share by Type (2011-2016)
- 3.2 USA Central air conditioning Revenue and Market Share by Type (2011-2016)
- 3.3 USA Central air conditioning Price by Type (2011-2016)
- 3.4 USA Central air conditioning Sales Growth Rate by Type (2011-2016)

4 USA CENTRAL AIR CONDITIONING SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 USA Central air conditioning Sales and Market Share by Application (2011-2016)
- 4.2 USA Central air conditioning Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 USA CENTRAL AIR CONDITIONING MANUFACTURERS PROFILES/ANALYSIS

5.1 Gree

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Central air conditioning Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Gree Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Midea

- 5.2.2 Central air conditioning Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Midea Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 TCL

- 5.3.2 Central air conditioning Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 TCL Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Chigo

- 5.4.2 Central air conditioning Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Chigo Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Hisense

- 5.5.2 Central air conditioning Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
- 5.5.3 Hisense Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Daikin
 - 5.6.2 Central air conditioning Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Daikin Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Aux
 - 5.7.2 Central air conditioning Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Aux Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Carrier
 - 5.8.2 Central air conditioning Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Carrier Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Trane
 - 5.9.2 Central air conditioning Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Trane Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 York
 - 5.10.2 Central air conditioning Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 York Central air conditioning Sales, Revenue, Price and Gross Margin

(2011-2016)

5.10.4 Main Business/Business Overview

5.11 Haier

5.12 Skyworth

5.13 Changhong

5.14 Panasonic

5.15 Whirlpool

5.16 Sharp

6 CENTRAL AIR CONDITIONING MANUFACTURING COST ANALYSIS

6.1 Central air conditioning Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Central air conditioning

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Central air conditioning Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Central air conditioning Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 USA CENTRAL AIR CONDITIONING MARKET FORECAST (2016-2021)

10.1 USA Central air conditioning Sales, Revenue Forecast (2016-2021)

10.2 USA Central air conditioning Sales Forecast by Type (2016-2021)

10.3 USA Central air conditioning Sales Forecast by Application (2016-2021)

10.4 Central air conditioning Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Central air conditioning
Table Classification of Central air conditioning
Figure USA Sales Market Share of Central air conditioning by Type in 2015
Figure Inverter Picture
Figure Constant Frequency Picture
Table Application of Central air conditioning
Figure USA Sales Market Share of Central air conditioning by Application in 2015
Figure Residential Examples
Figure Commercial Examples
Figure USA Central air conditioning Sales and Growth Rate (2011-2021)
Figure USA Central air conditioning Revenue and Growth Rate (2011-2021)
Table USA Central air conditioning Sales of Key Manufacturers (2015 and 2016)
Table USA Central air conditioning Sales Share by Manufacturers (2015 and 2016)
Figure 2015 Central air conditioning Sales Share by Manufacturers
Figure 2016 Central air conditioning Sales Share by Manufacturers
Table USA Central air conditioning Revenue by Manufacturers (2015 and 2016)
Table USA Central air conditioning Revenue Share by Manufacturers (2015 and 2016)
Table 2015 USA Central air conditioning Revenue Share by Manufacturers
Table 2016 USA Central air conditioning Revenue Share by Manufacturers
Table USA Market Central air conditioning Average Price of Key Manufacturers (2015 and 2016)
Figure USA Market Central air conditioning Average Price of Key Manufacturers in 2015
Figure Central air conditioning Market Share of Top 3 Manufacturers
Figure Central air conditioning Market Share of Top 5 Manufacturers
Table USA Central air conditioning Sales by Type (2011-2016)
Table USA Central air conditioning Sales Share by Type (2011-2016)
Figure USA Central air conditioning Sales Market Share by Type in 2015
Table USA Central air conditioning Revenue and Market Share by Type (2011-2016)
Table USA Central air conditioning Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Central air conditioning by Type (2011-2016)
Table USA Central air conditioning Price by Type (2011-2016)
Figure USA Central air conditioning Sales Growth Rate by Type (2011-2016)
Table USA Central air conditioning Sales by Application (2011-2016)
Table USA Central air conditioning Sales Market Share by Application (2011-2016)
Figure USA Central air conditioning Sales Market Share by Application in 2015

Table USA Central air conditioning Sales Growth Rate by Application (2011-2016)
Figure USA Central air conditioning Sales Growth Rate by Application (2011-2016)
Table Gree Basic Information List
Table Gree Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Gree Central air conditioning Sales Market Share (2011-2016)
Table Midea Basic Information List
Table Midea Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Midea Central air conditioning Sales Market Share (2011-2016)
Table TCL Basic Information List
Table TCL Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table TCL Central air conditioning Sales Market Share (2011-2016)
Table Chigo Basic Information List
Table Chigo Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Chigo Central air conditioning Sales Market Share (2011-2016)
Table Hisense Basic Information List
Table Hisense Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hisense Central air conditioning Sales Market Share (2011-2016)
Table Daikin Basic Information List
Table Daikin Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Daikin Central air conditioning Sales Market Share (2011-2016)
Table Aux Basic Information List
Table Aux Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Aux Central air conditioning Sales Market Share (2011-2016)
Table Carrier Basic Information List
Table Carrier Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Carrier Central air conditioning Sales Market Share (2011-2016)
Table Trane Basic Information List
Table Trane Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)
Table Trane Central air conditioning Sales Market Share (2011-2016)
Table York Basic Information List

Table York Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table York Central air conditioning Sales Market Share (2011-2016)

Table Haier Basic Information List

Table Haier Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haier Central air conditioning Sales Market Share (2011-2016)

Table Skyworth Basic Information List

Table Skyworth Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table Skyworth Central air conditioning Sales Market Share (2011-2016)

Table Changhong Basic Information List

Table Changhong Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table Changhong Central air conditioning Sales Market Share (2011-2016)

Table Panasonic Basic Information List

Table Panasonic Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table Panasonic Central air conditioning Sales Market Share (2011-2016)

Table Whirlpool Basic Information List

Table Whirlpool Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table Whirlpool Central air conditioning Sales Market Share (2011-2016)

Table Sharp Basic Information List

Table Sharp Central air conditioning Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sharp Central air conditioning Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Central air conditioning

Figure Manufacturing Process Analysis of Central air conditioning

Figure Central air conditioning Industrial Chain Analysis

Table Raw Materials Sources of Central air conditioning Major Manufacturers in 2015

Table Major Buyers of Central air conditioning

Table Distributors/Traders List

Figure USA Central air conditioning Production and Growth Rate Forecast (2016-2021)

Figure USA Central air conditioning Revenue and Growth Rate Forecast (2016-2021)

Table USA Central air conditioning Production Forecast by Type (2016-2021)

Table USA Central air conditioning Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Central air conditioning Market Report 2016

Product link: <https://marketpublishers.com/r/U2FF41B133BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2FF41B133BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970