

United States Cellular Telephony Market Report 2016

<https://marketpublishers.com/r/UF89E51B89BEN.html>

Date: September 2016

Pages: 116

Price: US\$ 3,800.00 (Single User License)

ID: UF89E51B89BEN

Abstracts

Notes:

Sales, means the sales volume of Cellular Telephony

Revenue, means the sales value of Cellular Telephony

This report studies sales (consumption) of Cellular Telephony in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Bushnell Corporation (USA)

Bryton Incorporated (Taiwan)

DeLorme (USA)

Garmin International, Inc. (USA)

HOLUX Technology Inc. (Taiwan)

Lowrance Electronics (USA)

MiTAC International Corporation (Taiwan)

Magellan Navigation, Inc. (US)

Mio Technology Corporation (Taiwan)

Navman (New Zealand)

Satmap Systems Ltd. (UK)

TomTom N.V. (The Netherlands)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Cellular Telephony in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Cellular Telephony Market Report 2016

1 CELLULAR TELEPHONY OVERVIEW

- 1.1 Product Overview and Scope of Cellular Telephony
- 1.2 Classification of Cellular Telephony
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Cellular Telephony
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Cellular Telephony (2011-2021)
 - 1.4.1 United States Cellular Telephony Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Cellular Telephony Revenue and Growth Rate (2011-2021)

2 UNITED STATES CELLULAR TELEPHONY COMPETITION BY MANUFACTURERS

- 2.1 United States Cellular Telephony Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Cellular Telephony Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Cellular Telephony Average Price by Manufactures (2015 and 2016)
- 2.4 Cellular Telephony Market Competitive Situation and Trends
 - 2.4.1 Cellular Telephony Market Concentration Rate
 - 2.4.2 Cellular Telephony Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CELLULAR TELEPHONY SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Cellular Telephony Sales and Market Share by Type (2011-2016)
- 3.2 United States Cellular Telephony Revenue and Market Share by Type (2011-2016)
- 3.3 United States Cellular Telephony Price by Type (2011-2016)

3.4 United States Cellular Telephony Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CELLULAR TELEPHONY SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Cellular Telephony Sales and Market Share by Application (2011-2016)

4.2 United States Cellular Telephony Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES CELLULAR TELEPHONY MANUFACTURERS PROFILES/ANALYSIS

5.1 Bushnell Corporation (USA)

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Cellular Telephony Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Bushnell Corporation (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Bryton Incorporated (Taiwan)

5.2.2 Cellular Telephony Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Bryton Incorporated (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 DeLorme (USA)

5.3.2 Cellular Telephony Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 DeLorme (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Garmin International, Inc. (USA)

5.4.2 Cellular Telephony Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Garmin International, Inc. (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 HOLUX Technology Inc. (Taiwan)

5.5.2 Cellular Telephony Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 HOLUX Technology Inc. (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Lowrance Electronics (USA)

5.6.2 Cellular Telephony Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Lowrance Electronics (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 MiTAC International Corporation (Taiwan)

5.7.2 Cellular Telephony Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 MiTAC International Corporation (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Magellan Navigation, Inc. (US)

5.8.2 Cellular Telephony Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Magellan Navigation, Inc. (US) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Mio Technology Corporation (Taiwan)

5.9.2 Cellular Telephony Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Mio Technology Corporation (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Navman (New Zealand)

- 5.10.2 Cellular Telephony Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
- 5.10.3 Navman (New Zealand) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Satmap Systems Ltd. (UK)
- 5.12 TomTom N.V. (The Netherlands)

6 CELLULAR TELEPHONY MANUFACTURING COST ANALYSIS

- 6.1 Cellular Telephony Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Cellular Telephony

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Cellular Telephony Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Cellular Telephony Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES CELLULAR TELEPHONY MARKET FORECAST (2016-2021)

10.1 United States Cellular Telephony Sales, Revenue Forecast (2016-2021)

10.2 United States Cellular Telephony Sales Forecast by Type (2016-2021)

10.3 United States Cellular Telephony Sales Forecast by Application (2016-2021)

10.4 Cellular Telephony Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Cellular Telephony

Table Classification of Cellular Telephony

Figure United States Sales Market Share of Cellular Telephony by Type in 2015

Table Application of Cellular Telephony

Figure United States Sales Market Share of Cellular Telephony by Application in 2015

Figure United States Cellular Telephony Sales and Growth Rate (2011-2021)

Figure United States Cellular Telephony Revenue and Growth Rate (2011-2021)

Table United States Cellular Telephony Sales of Key Manufacturers (2015 and 2016)

Table United States Cellular Telephony Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Cellular Telephony Sales Share by Manufacturers

Figure 2016 Cellular Telephony Sales Share by Manufacturers

Table United States Cellular Telephony Revenue by Manufacturers (2015 and 2016)

Table United States Cellular Telephony Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Cellular Telephony Revenue Share by Manufacturers

Table 2016 United States Cellular Telephony Revenue Share by Manufacturers

Table United States Market Cellular Telephony Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Cellular Telephony Average Price of Key Manufacturers in 2015

Figure Cellular Telephony Market Share of Top 3 Manufacturers

Figure Cellular Telephony Market Share of Top 5 Manufacturers

Table United States Cellular Telephony Sales by Type (2011-2016)

Table United States Cellular Telephony Sales Share by Type (2011-2016)

Figure United States Cellular Telephony Sales Market Share by Type in 2015

Table United States Cellular Telephony Revenue and Market Share by Type (2011-2016)

Table United States Cellular Telephony Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Cellular Telephony by Type (2011-2016)

Table United States Cellular Telephony Price by Type (2011-2016)

Figure United States Cellular Telephony Sales Growth Rate by Type (2011-2016)

Table United States Cellular Telephony Sales by Application (2011-2016)

Table United States Cellular Telephony Sales Market Share by Application (2011-2016)

Figure United States Cellular Telephony Sales Market Share by Application in 2015

Table United States Cellular Telephony Sales Growth Rate by Application (2011-2016)

Figure United States Cellular Telephony Sales Growth Rate by Application (2011-2016)

Table Bushnell Corporation (USA) Basic Information List

Table Bushnell Corporation (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Bushnell Corporation (USA) Cellular Telephony Sales Market Share (2011-2016)

Table Bryton Incorporated (Taiwan) Basic Information List

Table Bryton Incorporated (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bryton Incorporated (Taiwan) Cellular Telephony Sales Market Share (2011-2016)

Table DeLorme (USA) Basic Information List

Table DeLorme (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table DeLorme (USA) Cellular Telephony Sales Market Share (2011-2016)

Table Garmin International, Inc. (USA) Basic Information List

Table Garmin International, Inc. (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Garmin International, Inc. (USA) Cellular Telephony Sales Market Share (2011-2016)

Table HOLUX Technology Inc. (Taiwan) Basic Information List

Table HOLUX Technology Inc. (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table HOLUX Technology Inc. (Taiwan) Cellular Telephony Sales Market Share (2011-2016)

Table Lowrance Electronics (USA) Basic Information List

Table Lowrance Electronics (USA) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lowrance Electronics (USA) Cellular Telephony Sales Market Share (2011-2016)

Table MiTAC International Corporation (Taiwan) Basic Information List

Table MiTAC International Corporation (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table MiTAC International Corporation (Taiwan) Cellular Telephony Sales Market Share (2011-2016)

Table Magellan Navigation, Inc. (US) Basic Information List

Table Magellan Navigation, Inc. (US) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Magellan Navigation, Inc. (US) Cellular Telephony Sales Market Share (2011-2016)

Table Mio Technology Corporation (Taiwan) Basic Information List

Table Mio Technology Corporation (Taiwan) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mio Technology Corporation (Taiwan) Cellular Telephony Sales Market Share (2011-2016)

Table Navman (New Zealand) Basic Information List

Table Navman (New Zealand) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Navman (New Zealand) Cellular Telephony Sales Market Share (2011-2016)

Table Satmap Systems Ltd. (UK) Basic Information List

Table Satmap Systems Ltd. (UK) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table Satmap Systems Ltd. (UK) Cellular Telephony Sales Market Share (2011-2016)

Table TomTom N.V. (The Netherlands) Basic Information List

Table TomTom N.V. (The Netherlands) Cellular Telephony Sales, Revenue, Price and Gross Margin (2011-2016)

Table TomTom N.V. (The Netherlands) Cellular Telephony Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Cellular Telephony

Figure Manufacturing Process Analysis of Cellular Telephony

Figure Cellular Telephony Industrial Chain Analysis

Table Raw Materials Sources of Cellular Telephony Major Manufacturers in 2015

Table Major Buyers of Cellular Telephony

Table Distributors/Traders List

Figure United States Cellular Telephony Production and Growth Rate Forecast (2016-2021)

Figure United States Cellular Telephony Revenue and Growth Rate Forecast (2016-2021)

Table United States Cellular Telephony Production Forecast by Type (2016-2021)

Table United States Cellular Telephony Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Cellular Telephony Market Report 2016

Product link: <https://marketpublishers.com/r/UF89E51B89BEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF89E51B89BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970