

United States Ceiling Fans Market Report 2016

<https://marketpublishers.com/r/UC6C290388EEN.html>

Date: September 2016

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UC6C290388EEN

Abstracts

Notes:

Sales, means the sales volume of Ceiling Fans

Revenue, means the sales value of Ceiling Fans

This report studies sales (consumption) of Ceiling Fans in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Hunter Fan Company

Casablanca

Emerson Ceiling Fans

Minka

Monte Carlo

Craftmade

Litex

Fanimation

Kichler

Panasonic

Crompton Greaves

Orient fans

Usha

Havells India

SMC

ACC

Midea

Mountain Air

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Traditional ceiling fan

Lighting ceiling fan

Type III

Split by applications, this report focuses on sales, market share and growth rate of Ceiling Fans in each application, can be divided into

Home

Commercial

Application 3

Contents

United States Ceiling Fans Market Report 2016

1 CEILING FANS OVERVIEW

- 1.1 Product Overview and Scope of Ceiling Fans
- 1.2 Classification of Ceiling Fans
 - 1.2.1 Traditional ceiling fan
 - 1.2.2 Lighting ceiling fan
 - 1.2.3 Type III
- 1.3 Application of Ceiling Fans
 - 1.3.1 Home
 - 1.3.2 Commercial
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Ceiling Fans (2011-2021)
 - 1.4.1 United States Ceiling Fans Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Ceiling Fans Revenue and Growth Rate (2011-2021)

2 UNITED STATES CEILING FANS COMPETITION BY MANUFACTURERS

- 2.1 United States Ceiling Fans Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Ceiling Fans Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Ceiling Fans Average Price by Manufactures (2015 and 2016)
- 2.4 Ceiling Fans Market Competitive Situation and Trends
 - 2.4.1 Ceiling Fans Market Concentration Rate
 - 2.4.2 Ceiling Fans Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CEILING FANS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Ceiling Fans Sales and Market Share by Type (2011-2016)
- 3.2 United States Ceiling Fans Revenue and Market Share by Type (2011-2016)
- 3.3 United States Ceiling Fans Price by Type (2011-2016)
- 3.4 United States Ceiling Fans Sales Growth Rate by Type (2011-2016)

4 UNITED STATES CEILING FANS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Ceiling Fans Sales and Market Share by Application (2011-2016)
- 4.2 United States Ceiling Fans Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES CEILING FANS MANUFACTURERS PROFILES/ANALYSIS

5.1 Hunter Fan Company

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors

- 5.1.2 Ceiling Fans Product Type, Application and Specification

- 5.1.2.1 Type I

- 5.1.2.2 Type II

- 5.1.3 Hunter Fan Company Ceiling Fans Sales, Revenue, Price and Gross Margin
(2011-2016)

- 5.1.4 Main Business/Business Overview

5.2 Casablanca

- 5.2.2 Ceiling Fans Product Type, Application and Specification

- 5.2.2.1 Type I

- 5.2.2.2 Type II

- 5.2.3 Casablanca Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview

5.3 Emerson Ceiling Fans

- 5.3.2 Ceiling Fans Product Type, Application and Specification

- 5.3.2.1 Type I

- 5.3.2.2 Type II

- 5.3.3 Emerson Ceiling Fans Ceiling Fans Sales, Revenue, Price and Gross Margin
(2011-2016)

- 5.3.4 Main Business/Business Overview

5.4 Minka

- 5.4.2 Ceiling Fans Product Type, Application and Specification

- 5.4.2.1 Type I

- 5.4.2.2 Type II

- 5.4.3 Minka Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview

5.5 Monte Carlo

- 5.5.2 Ceiling Fans Product Type, Application and Specification

- 5.5.2.1 Type I

- 5.5.2.2 Type II
- 5.5.3 Monte Carlo Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 Craftmade
 - 5.6.2 Ceiling Fans Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Craftmade Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Litex
 - 5.7.2 Ceiling Fans Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Litex Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Fanimation
 - 5.8.2 Ceiling Fans Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Fanimation Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Kichler
 - 5.9.2 Ceiling Fans Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Kichler Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Panasonic
 - 5.10.2 Ceiling Fans Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Panasonic Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Crompton Greaves
- 5.12 Orient fans
- 5.13 Usha
- 5.14 Havells India
- 5.15 SMC
- 5.16 ACC

5.17 Midea

5.18 Mountain Air

6 CEILING FANS MANUFACTURING COST ANALYSIS

6.1 Ceiling Fans Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Ceiling Fans

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 Ceiling Fans Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Ceiling Fans Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES CEILING FANS MARKET FORECAST (2016-2021)

- 10.1 United States Ceiling Fans Sales, Revenue Forecast (2016-2021)
- 10.2 United States Ceiling Fans Sales Forecast by Type (2016-2021)
- 10.3 United States Ceiling Fans Sales Forecast by Application (2016-2021)
- 10.4 Ceiling Fans Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Ceiling Fans

Table Classification of Ceiling Fans

Figure United States Sales Market Share of Ceiling Fans by Type in 2015

Figure Traditional ceiling fan Picture

Figure Lighting ceiling fan Picture

Table Application of Ceiling Fans

Figure United States Sales Market Share of Ceiling Fans by Application in 2015

Figure Home Examples

Figure Commercial Examples

Figure United States Ceiling Fans Sales and Growth Rate (2011-2021)

Figure United States Ceiling Fans Revenue and Growth Rate (2011-2021)

Table United States Ceiling Fans Sales of Key Manufacturers (2015 and 2016)

Table United States Ceiling Fans Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Ceiling Fans Sales Share by Manufacturers

Figure 2016 Ceiling Fans Sales Share by Manufacturers

Table United States Ceiling Fans Revenue by Manufacturers (2015 and 2016)

Table United States Ceiling Fans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Ceiling Fans Revenue Share by Manufacturers

Table 2016 United States Ceiling Fans Revenue Share by Manufacturers

Table United States Market Ceiling Fans Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Ceiling Fans Average Price of Key Manufacturers in 2015

Figure Ceiling Fans Market Share of Top 3 Manufacturers

Figure Ceiling Fans Market Share of Top 5 Manufacturers

Table United States Ceiling Fans Sales by Type (2011-2016)

Table United States Ceiling Fans Sales Share by Type (2011-2016)

Figure United States Ceiling Fans Sales Market Share by Type in 2015

Table United States Ceiling Fans Revenue and Market Share by Type (2011-2016)

Table United States Ceiling Fans Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Ceiling Fans by Type (2011-2016)

Table United States Ceiling Fans Price by Type (2011-2016)

Figure United States Ceiling Fans Sales Growth Rate by Type (2011-2016)

Table United States Ceiling Fans Sales by Application (2011-2016)

Table United States Ceiling Fans Sales Market Share by Application (2011-2016)

Figure United States Ceiling Fans Sales Market Share by Application in 2015

Table United States Ceiling Fans Sales Growth Rate by Application (2011-2016)
Figure United States Ceiling Fans Sales Growth Rate by Application (2011-2016)
Table Hunter Fan Company Basic Information List
Table Hunter Fan Company Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Hunter Fan Company Ceiling Fans Sales Market Share (2011-2016)
Table Casablanca Basic Information List
Table Casablanca Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Casablanca Ceiling Fans Sales Market Share (2011-2016)
Table Emerson Ceiling Fans Basic Information List
Table Emerson Ceiling Fans Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Emerson Ceiling Fans Ceiling Fans Sales Market Share (2011-2016)
Table Minka Basic Information List
Table Minka Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Minka Ceiling Fans Sales Market Share (2011-2016)
Table Monte Carlo Basic Information List
Table Monte Carlo Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Monte Carlo Ceiling Fans Sales Market Share (2011-2016)
Table Craftmade Basic Information List
Table Craftmade Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Craftmade Ceiling Fans Sales Market Share (2011-2016)
Table Litex Basic Information List
Table Litex Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Litex Ceiling Fans Sales Market Share (2011-2016)
Table Fanimation Basic Information List
Table Fanimation Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fanimation Ceiling Fans Sales Market Share (2011-2016)
Table Kichler Basic Information List
Table Kichler Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Kichler Ceiling Fans Sales Market Share (2011-2016)
Table Panasonic Basic Information List
Table Panasonic Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Panasonic Ceiling Fans Sales Market Share (2011-2016)
Table Crompton Greaves Basic Information List
Table Crompton Greaves Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Crompton Greaves Ceiling Fans Sales Market Share (2011-2016)
Table Orient fans Basic Information List

Table Orient fans Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Orient fans Ceiling Fans Sales Market Share (2011-2016)
Table Usha Basic Information List
Table Usha Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Usha Ceiling Fans Sales Market Share (2011-2016)
Table Havells India Basic Information List
Table Havells India Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Havells India Ceiling Fans Sales Market Share (2011-2016)
Table SMC Basic Information List
Table SMC Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table SMC Ceiling Fans Sales Market Share (2011-2016)
Table ACC Basic Information List
Table ACC Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table ACC Ceiling Fans Sales Market Share (2011-2016)
Table Midea Basic Information List
Table Midea Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Midea Ceiling Fans Sales Market Share (2011-2016)
Table Mountain Air Basic Information List
Table Mountain Air Ceiling Fans Sales, Revenue, Price and Gross Margin (2011-2016)
Table Mountain Air Ceiling Fans Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Ceiling Fans
Figure Manufacturing Process Analysis of Ceiling Fans
Figure Ceiling Fans Industrial Chain Analysis
Table Raw Materials Sources of Ceiling Fans Major Manufacturers in 2015
Table Major Buyers of Ceiling Fans
Table Distributors/Traders List
Figure United States Ceiling Fans Production and Growth Rate Forecast (2016-2021)
Figure United States Ceiling Fans Revenue and Growth Rate Forecast (2016-2021)
Table United States Ceiling Fans Production Forecast by Type (2016-2021)
Table United States Ceiling Fans Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Ceiling Fans Market Report 2016

Product link: <https://marketpublishers.com/r/UC6C290388EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC6C290388EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970