

United States Casual Sportswear Market Report 2017

<https://marketpublishers.com/r/U784C628A94EN.html>

Date: January 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U784C628A94EN

Abstracts

Notes:

Sales, means the sales volume of Casual Sportswear

Revenue, means the sales value of Casual Sportswear

This report studies sales (consumption) of Casual Sportswear in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Mainly covers the following product types

Hats

Upper garment

Under clothing

Skirts

The segment applications including

Professional Athletic

Amateur sport

Segment regions including (other regions also can be added)

USA

Europe

China

Japan

The players list(Partly, Players you are interested can also be added)

NIKE

Adidas

PUMA

V.F.Cooperation

Columbia

Amer Sports

Under Armour

LULULEMON ATHLETICA

The North Face

Mizuno

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Casual Sportswear in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States Casual Sportswear Market Report 2017

1 CASUAL SPORTSWEAR OVERVIEW

- 1.1 Product Overview and Scope of Casual Sportswear
- 1.2 Classification of Casual Sportswear
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Casual Sportswear
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Casual Sportswear (2011-2021)
 - 1.4.1 United States Casual Sportswear Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Casual Sportswear Revenue and Growth Rate (2011-2021)

2 UNITED STATES CASUAL SPORTSWEAR COMPETITION BY MANUFACTURERS

- 2.1 United States Casual Sportswear Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Casual Sportswear Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Casual Sportswear Average Price by Manufactures (2015 and 2016)
- 2.4 Casual Sportswear Market Competitive Situation and Trends
 - 2.4.1 Casual Sportswear Market Concentration Rate
 - 2.4.2 Casual Sportswear Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES CASUAL SPORTSWEAR SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Casual Sportswear Sales and Market Share by States (2011-2016)
- 3.2 United States Casual Sportswear Revenue and Market Share by States (2011-2016)

3.3 United States Casual Sportswear Price by States (2011-2016)

4 UNITED STATES CASUAL SPORTSWEAR SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Casual Sportswear Sales and Market Share by Type (2011-2016)

4.2 United States Casual Sportswear Revenue and Market Share by Type (2011-2016)

4.3 United States Casual Sportswear Price by Type (2011-2016)

4.4 United States Casual Sportswear Sales Growth Rate by Type (2011-2016)

5 UNITED STATES CASUAL SPORTSWEAR SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Casual Sportswear Sales and Market Share by Application (2011-2016)

5.2 United States Casual Sportswear Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES CASUAL SPORTSWEAR MANUFACTURERS PROFILES/ANALYSIS

6.1 Mainly covers the following product types

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Casual Sportswear Product Type, Application and Specification

6.1.2.1 Type I

6.1.2.2 Type II

6.1.3 Mainly covers the following product types Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 Hats

6.2.2 Casual Sportswear Product Type, Application and Specification

6.2.2.1 Type I

6.2.2.2 Type II

6.2.3 Hats Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Upper garment

6.3.2 Casual Sportswear Product Type, Application and Specification

6.3.2.1 Type I

6.3.2.2 Type II

6.3.3 Upper garment Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.3.4 Main Business/Business Overview

6.4 Under clothing

6.4.2 Casual Sportswear Product Type, Application and Specification

6.4.2.1 Type I

6.4.2.2 Type II

6.4.3 Under clothing Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.4.4 Main Business/Business Overview

6.5 Skirts

6.5.2 Casual Sportswear Product Type, Application and Specification

6.5.2.1 Type I

6.5.2.2 Type II

6.5.3 Skirts Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.5.4 Main Business/Business Overview

6.6 The segment applications including

6.6.2 Casual Sportswear Product Type, Application and Specification

6.6.2.1 Type I

6.6.2.2 Type II

6.6.3 The segment applications including Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.6.4 Main Business/Business Overview

6.7 Professional Athletic

6.7.2 Casual Sportswear Product Type, Application and Specification

6.7.2.1 Type I

6.7.2.2 Type II

6.7.3 Professional Athletic Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.7.4 Main Business/Business Overview

6.8 Amateur sport

6.8.2 Casual Sportswear Product Type, Application and Specification

6.8.2.1 Type I

6.8.2.2 Type II

6.8.3 Amateur sport Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

6.8.4 Main Business/Business Overview

6.9 Segment regions including (other regions also can be added)

6.9.2 Casual Sportswear Product Type, Application and Specification

- 6.9.2.1 Type I
- 6.9.2.2 Type II
- 6.9.3 Segment regions including (other regions also can be added) Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 USA
 - 6.10.2 Casual Sportswear Product Type, Application and Specification
 - 6.10.2.1 Type I
 - 6.10.2.2 Type II
 - 6.10.3 USA Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Europe
- 6.12 China
- 6.13 Japan
- 6.14 The players list (Partly, Players you are interested can also be added)
- 6.15 NIKE
- 6.16 Adidas
- 6.17 PUMA
- 6.18 V.F. Cooperation
- 6.19 Columbia
- 6.20 Amer Sports
- 6.21 Under Armour
- 6.22 LULULEMON ATHLETICA
- 6.23 The North Face
- 6.24 Mizuno

7 CASUAL SPORTSWEAR MANUFACTURING COST ANALYSIS

- 7.1 Casual Sportswear Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Casual Sportswear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Casual Sportswear Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Casual Sportswear Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES CASUAL SPORTSWEAR MARKET FORECAST (2016-2021)

- 11.1 United States Casual Sportswear Sales, Revenue Forecast (2016-2021)
- 11.2 United States Casual Sportswear Sales Forecast by Type (2016-2021)
- 11.3 United States Casual Sportswear Sales Forecast by Application (2016-2021)
- 11.4 Casual Sportswear Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Casual Sportswear

Table Classification of Casual Sportswear

Figure United States Sales Market Share of Casual Sportswear by Type in 2015

Figure Type I Picture

Figure Type II Picture

Figure Type III Picture

Table Application of Casual Sportswear

Figure United States Sales Market Share of Casual Sportswear by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure United States Casual Sportswear Sales and Growth Rate (2011-2021)

Figure United States Casual Sportswear Revenue and Growth Rate (2011-2021)

Table United States Casual Sportswear Sales of Key Manufacturers (2015 and 2016)

Table United States Casual Sportswear Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Casual Sportswear Sales Share by Manufacturers

Figure 2016 Casual Sportswear Sales Share by Manufacturers

Table United States Casual Sportswear Revenue by Manufacturers (2015 and 2016)

Table United States Casual Sportswear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Casual Sportswear Revenue Share by Manufacturers

Table 2016 United States Casual Sportswear Revenue Share by Manufacturers

Table United States Market Casual Sportswear Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Casual Sportswear Average Price of Key Manufacturers in 2015

Figure Casual Sportswear Market Share of Top 3 Manufacturers

Figure Casual Sportswear Market Share of Top 5 Manufacturers

Table United States Casual Sportswear Sales by States (2011-2016)

Table United States Casual Sportswear Sales Share by States (2011-2016)

Figure United States Casual Sportswear Sales Market Share by States in 2015

Table United States Casual Sportswear Revenue and Market Share by States (2011-2016)

Table United States Casual Sportswear Revenue Share by States (2011-2016)

Figure Revenue Market Share of Casual Sportswear by States (2011-2016)

Table United States Casual Sportswear Price by States (2011-2016)
Table United States Casual Sportswear Sales by Type (2011-2016)
Table United States Casual Sportswear Sales Share by Type (2011-2016)
Figure United States Casual Sportswear Sales Market Share by Type in 2015
Table United States Casual Sportswear Revenue and Market Share by Type (2011-2016)
Table United States Casual Sportswear Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Casual Sportswear by Type (2011-2016)
Table United States Casual Sportswear Price by Type (2011-2016)
Figure United States Casual Sportswear Sales Growth Rate by Type (2011-2016)
Table United States Casual Sportswear Sales by Application (2011-2016)
Table United States Casual Sportswear Sales Market Share by Application (2011-2016)
Figure United States Casual Sportswear Sales Market Share by Application in 2015
Table United States Casual Sportswear Sales Growth Rate by Application (2011-2016)
Figure United States Casual Sportswear Sales Growth Rate by Application (2011-2016)
Table Mainly covers the following product types Basic Information List
Table Mainly covers the following product types Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Mainly covers the following product types Casual Sportswear Sales Market Share (2011-2016)
Table Hats Basic Information List
Table Hats Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hats Casual Sportswear Sales Market Share (2011-2016)
Table Upper garment Basic Information List
Table Upper garment Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Upper garment Casual Sportswear Sales Market Share (2011-2016)
Table Under clothing Basic Information List
Table Under clothing Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Under clothing Casual Sportswear Sales Market Share (2011-2016)
Table Skirts Basic Information List
Table Skirts Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table Skirts Casual Sportswear Sales Market Share (2011-2016)
Table The segment applications including Basic Information List
Table The segment applications including Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)
Table The segment applications including Casual Sportswear Sales Market Share (2011-2016)

Table Professional Athletic Basic Information List

Table Professional Athletic Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Professional Athletic Casual Sportswear Sales Market Share (2011-2016)

Table Amateur sport Basic Information List

Table Amateur sport Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Amateur sport Casual Sportswear Sales Market Share (2011-2016)

Table Segment regions including(other regions also can be added) Basic Information List

Table Segment regions including(other regions also can be added) Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table Segment regions including(other regions also can be added) Casual Sportswear Sales Market Share (2011-2016)

Table USA Basic Information List

Table USA Casual Sportswear Sales, Revenue, Price and Gross Margin (2011-2016)

Table USA Casual Sportswear Sales Market Share (2011-2016)

Table Europe Basic Information List

Table China Basic Information List

Table Japan Basic Information List

Table The players list(Partly, Players you are interested can also be added) Basic Information List

Table NIKE Basic Information List

Table Adidas Basic Information List

Table PUMA Basic Information List

Table V.F.Cooperation Basic Information List

Table Columbia Basic Information List

Table Amer Sports Basic Information List

Table Under Armour Basic Information List

Table LULULEMON ATHLETICA Basic Information List

Table The North Face Basic Information List

Table Mizuno Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Casual Sportswear

Figure Manufacturing Process Analysis of Casual Sportswear

Figure Casual Sportswear Industrial Chain Analysis

Table Raw Materials Sources of Casual Sportswear Major Manufacturers in 2015

Table Major Buyers of Casual Sportswear

Table Distributors/Traders List

Figure United States Casual Sportswear Production and Growth Rate Forecast
(2016-2021)

Figure United States Casual Sportswear Revenue and Growth Rate Forecast
(2016-2021)

Table United States Casual Sportswear Production Forecast by Type (2016-2021)

Table United States Casual Sportswear Consumption Forecast by Application
(2016-2021)

Table United States Casual Sportswear Sales Forecast by States (2016-2021)

Table United States Casual Sportswear Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Casual Sportswear Market Report 2017

Product link: <https://marketpublishers.com/r/U784C628A94EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U784C628A94EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970